

27.672 interviews
28 / 11 > 07 / 12 / 2015

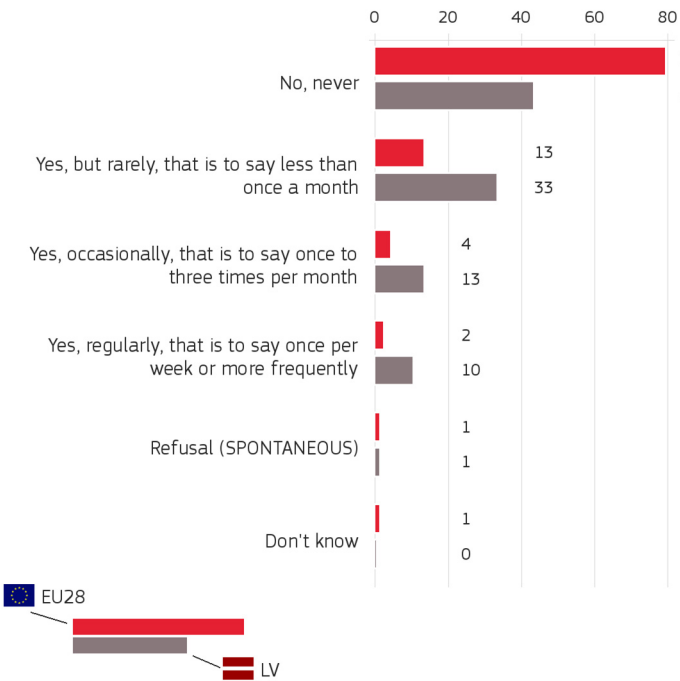
1.008 interviews
28 / 11 > 07 / 12 / 2015

Methodology: face-to-face

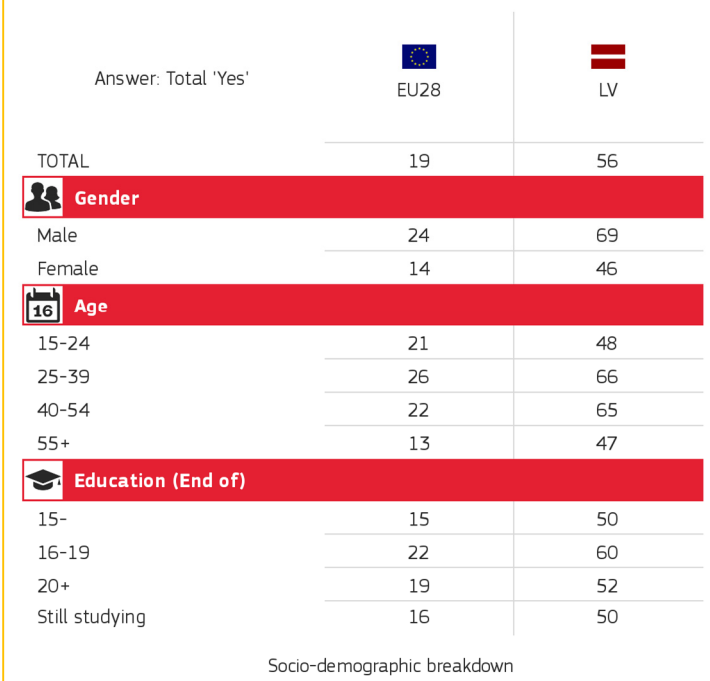
LATVIA

1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)

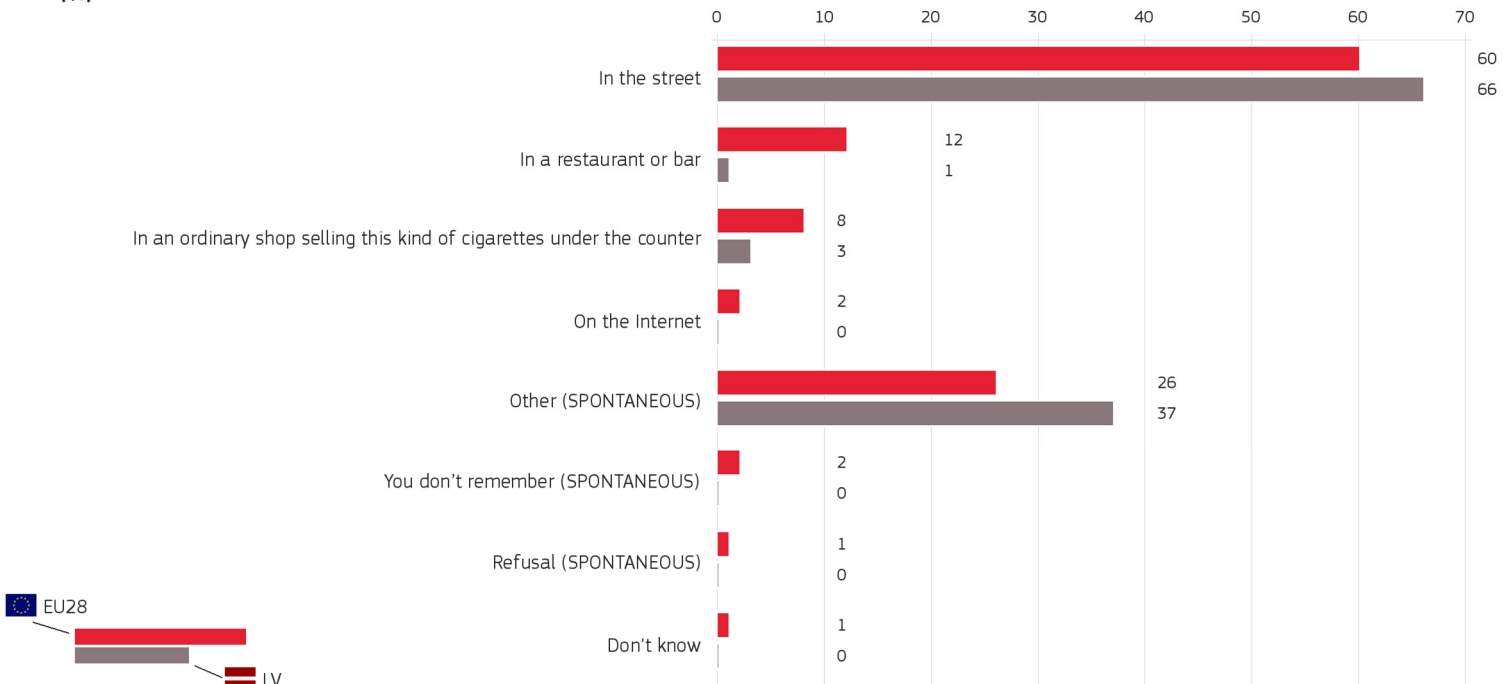


QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)



2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

27.672 interviews
28 / 11 > 07 / 12 / 2015

1.008 interviews
28 / 11 > 07 / 12 / 2015

Methodology: face-to-face

2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

Answer: In the street	EU28	LV
TOTAL	60	66
Gender		
Male	62	70
Female	57	61
Age		
15-24	60	62
25-39	60	65
40-54	60	69
55+	59	65

Socio-demographic breakdown

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

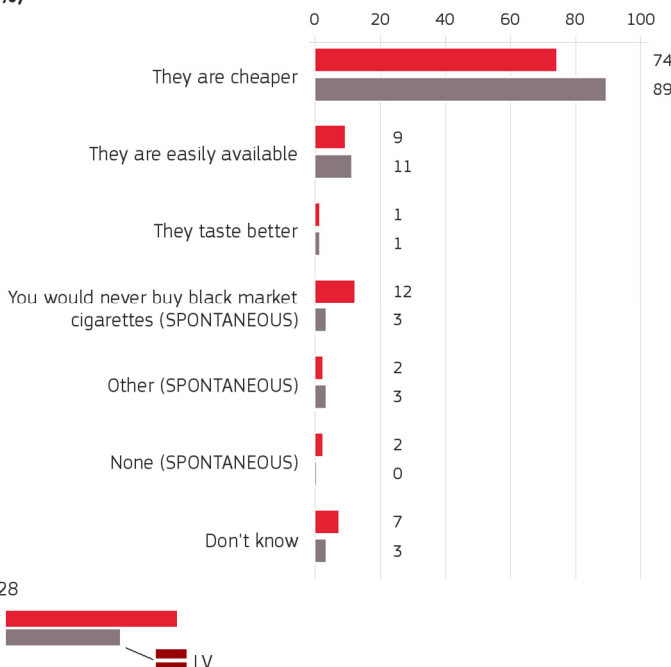
Answer: In a restaurant or bar	EU28	LV
TOTAL	12	1
Gender		
Male	13	1
Female	12	1
Age		
15-24	10	5
25-39	13	1
40-54	13	0
55+	13	0

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

QC4 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



QC4 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)

Answer: They are cheaper	EU28	LV
TOTAL	74	89
Gender		
Male	76	91
Female	72	87
Age		
15-24	71	88
25-39	78	94
40-54	76	92
55+	71	84
Education (End of)		
15-	70	83
16-19	75	89
20+	77	91
Still studying	71	83

Socio-demographic breakdown

27.672 interviews
28 / 11 > 07 / 12 / 2015

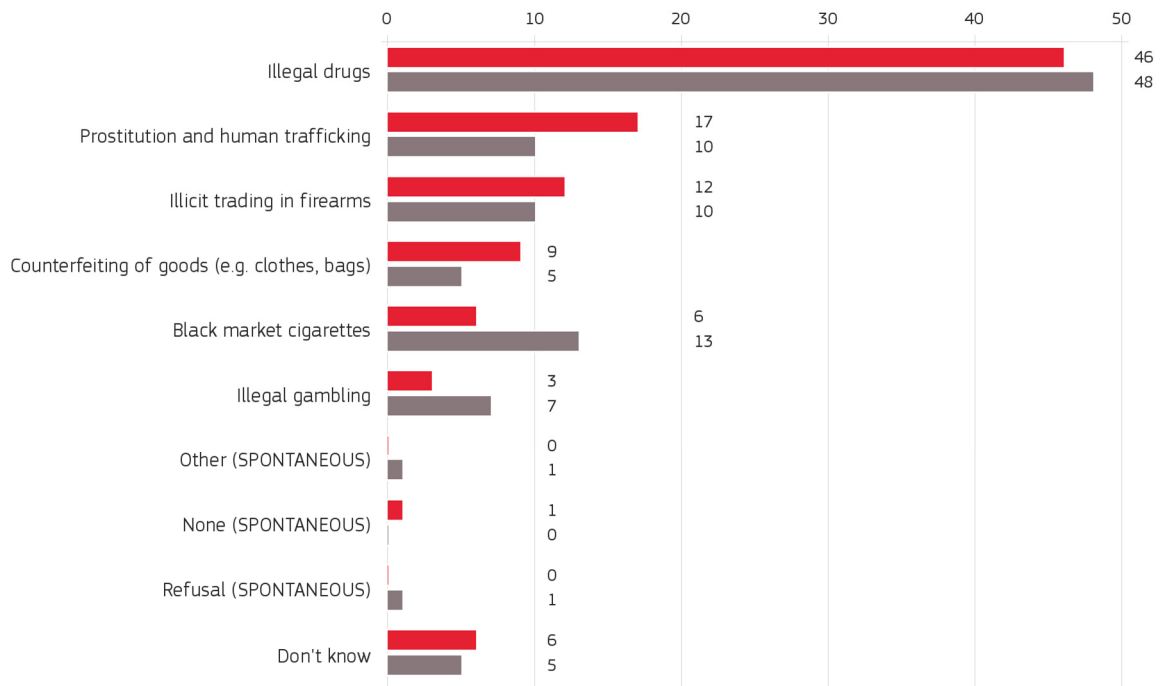
1.008 interviews
28 / 11 > 07 / 12 / 2015

Methodology: face-to-face

LATVIA

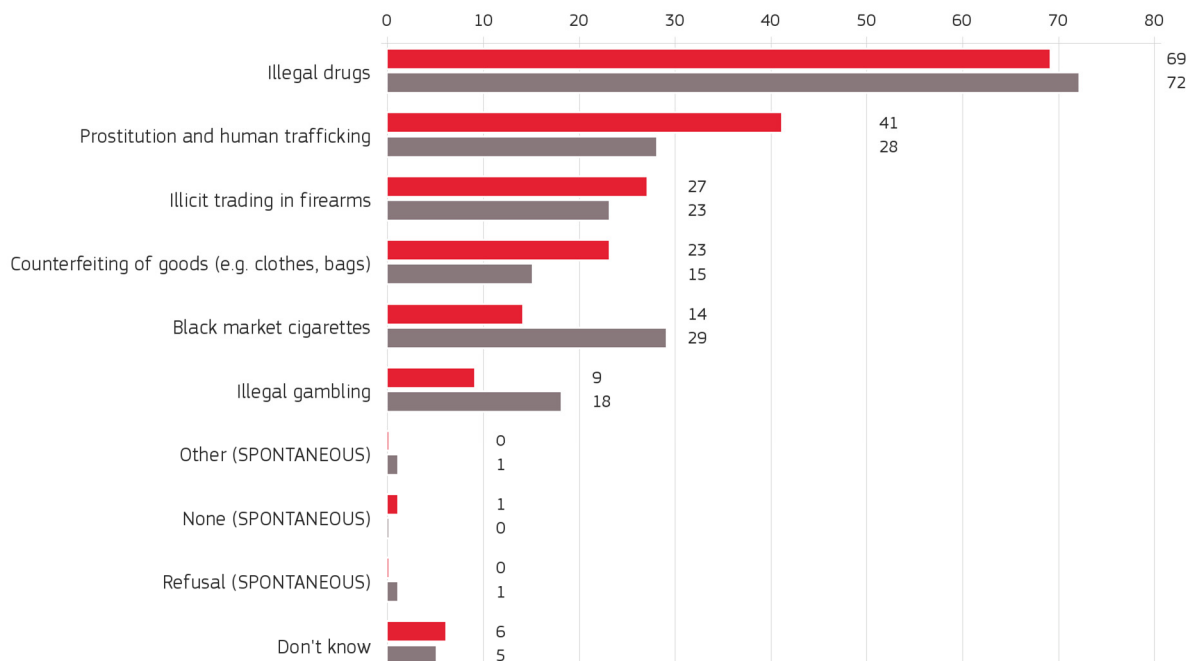
4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QC5a Within the EU, which of the following do you think is the most important source of revenue for organised crime?
(%)



5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

QC5T Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?
(MAX. 2 ANSWERS)
(%)



27.672 interviews
28 / 11 > 07 / 12 / 2015

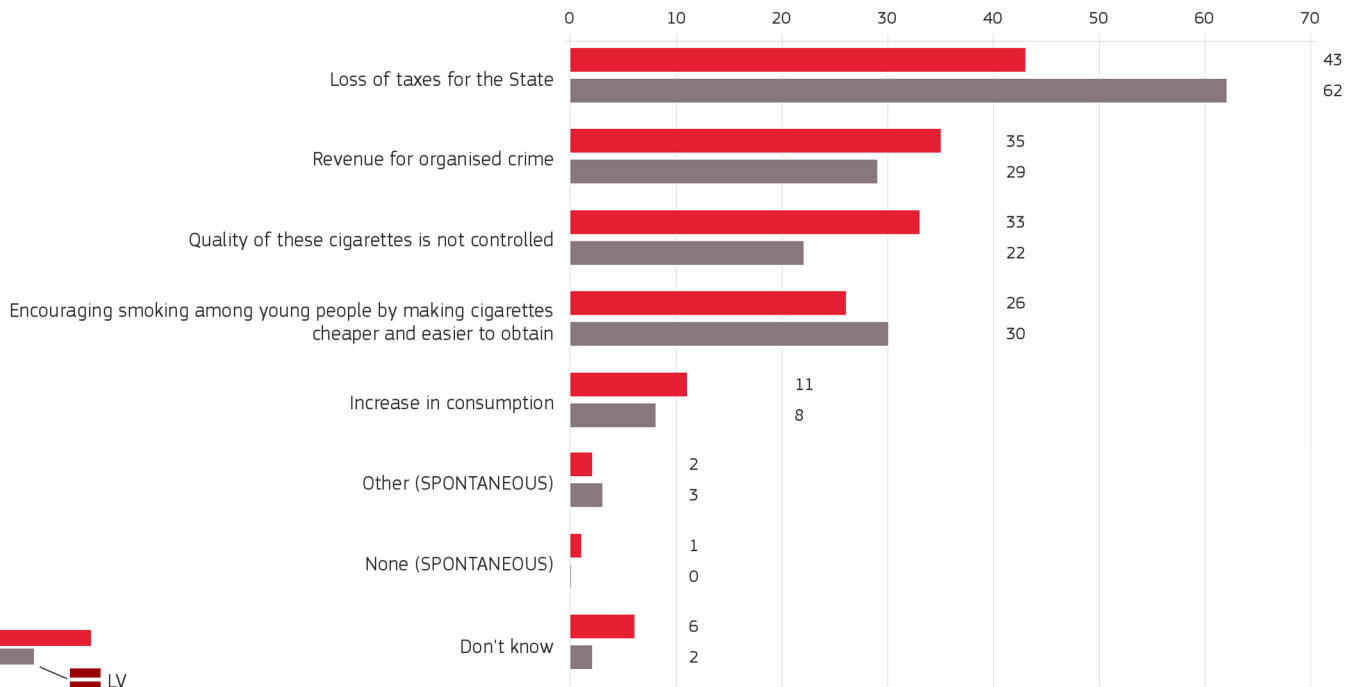
1.008 interviews
28 / 11 > 07 / 12 / 2015

Methodology: face-to-face

LATVIA

6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)



QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)

Answer: Loss of taxes for the State	EU28	LV
TOTAL	43	62
Gender		
Male	45	62
Female	41	63
Age		
15-24	35	52
25-39	41	61
40-54	46	64
55+	44	65
Education (End of)		
15-	40	55
16-19	45	64
20+	44	63
Still studying	37	50

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)

Answer: Revenue for organised crime	EU28	LV
TOTAL	35	29
Gender		
Male	37	30
Female	33	29
Age		
15-24	30	17
25-39	35	34
40-54	36	29
55+	36	31
Education (End of)		
15-	30	29
16-19	35	30
20+	40	31
Still studying	33	14

Socio-demographic breakdown