

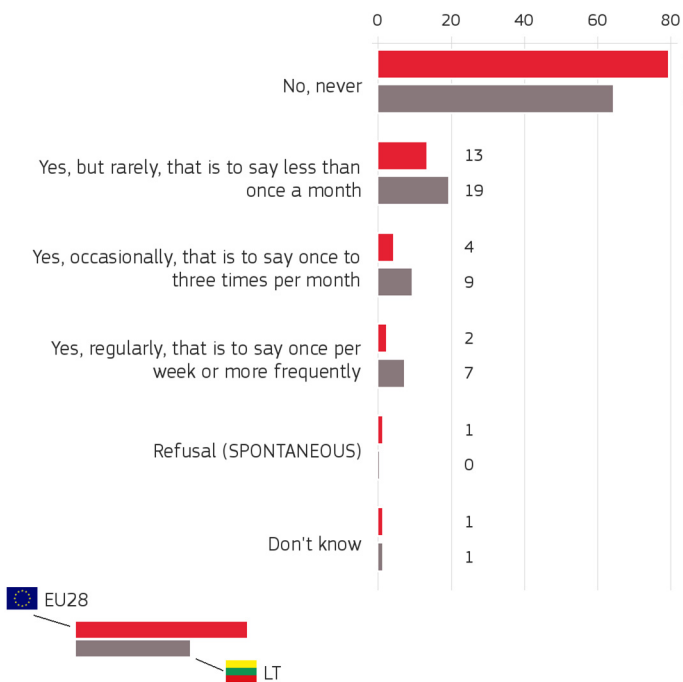
27.672 interviews  
28 / 11 > 07 / 12 / 2015

1.001 interviews  
28 / 11 > 07 / 12 / 2015

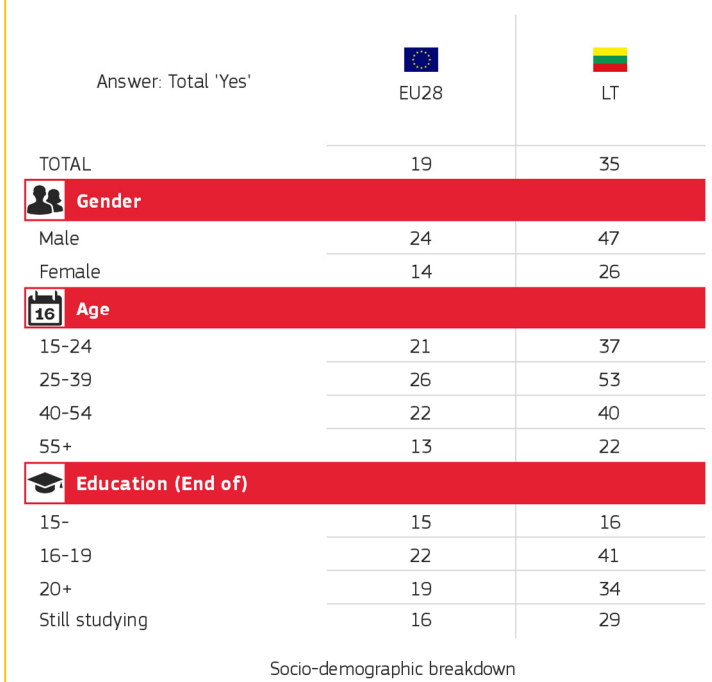
Methodology: face-to-face

## 1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

**QC2** Have you ever been offered black market cigarettes to buy or smoke? (%)

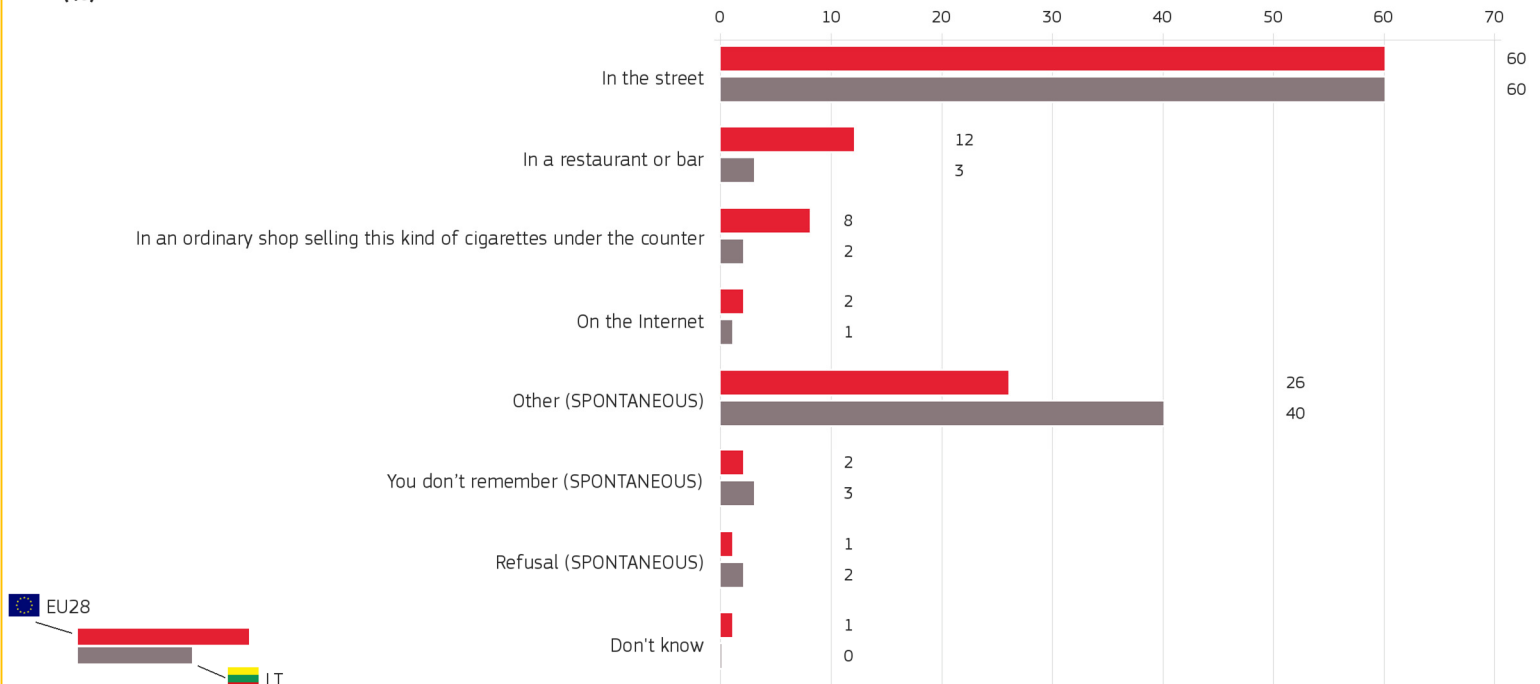


**QC2** Have you ever been offered black market cigarettes to buy or smoke? (%)



## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

**QC3** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

**QC3** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

Answer: In the street	EU28	LT
TOTAL	60	60
<b>Gender</b>		
Male	62	58
Female	57	62
<b>Age</b>		
15-24	60	67
25-39	60	61
40-54	60	53
55+	59	62

Socio-demographic breakdown

**QC3** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

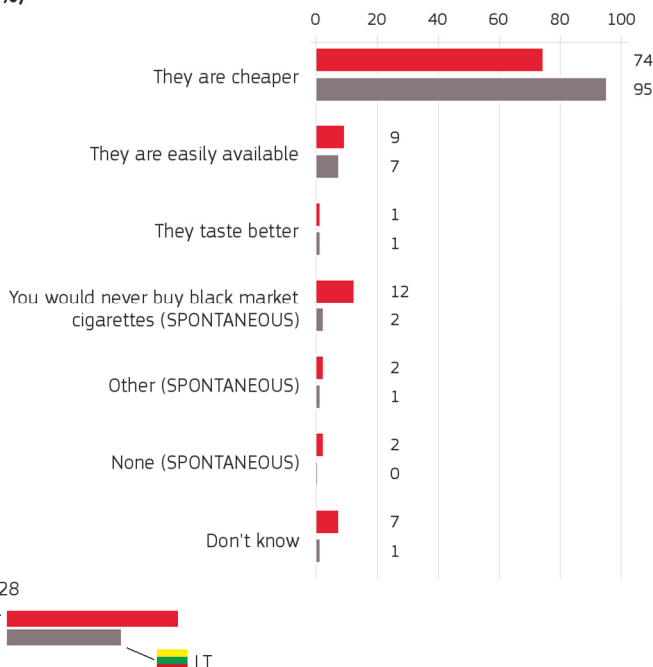
Answer: In a restaurant or bar	EU28	LT
TOTAL	12	3
<b>Gender</b>		
Male	13	4
Female	12	0
<b>Age</b>		
15-24	10	2
25-39	13	7
40-54	13	0
55+	13	1

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

## 3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

**QC4** From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: They are cheaper	EU28	LT
TOTAL	74	95
<b>Gender</b>		
Male	76	97
Female	72	92
<b>Age</b>		
15-24	71	98
25-39	78	95
40-54	76	97
55+	71	92
<b>Education (End of)</b>		
15-	70	94
16-19	75	95
20+	77	94
Still studying	71	96

Socio-demographic breakdown

27.672 interviews  
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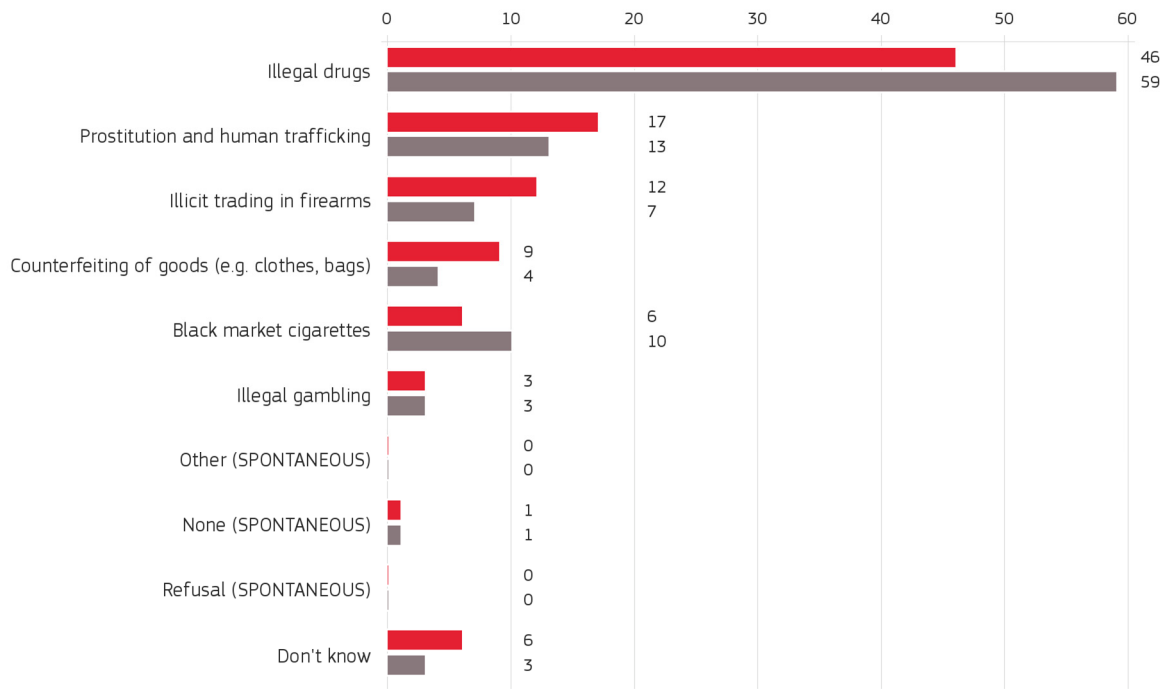
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Methodology: face-to-face

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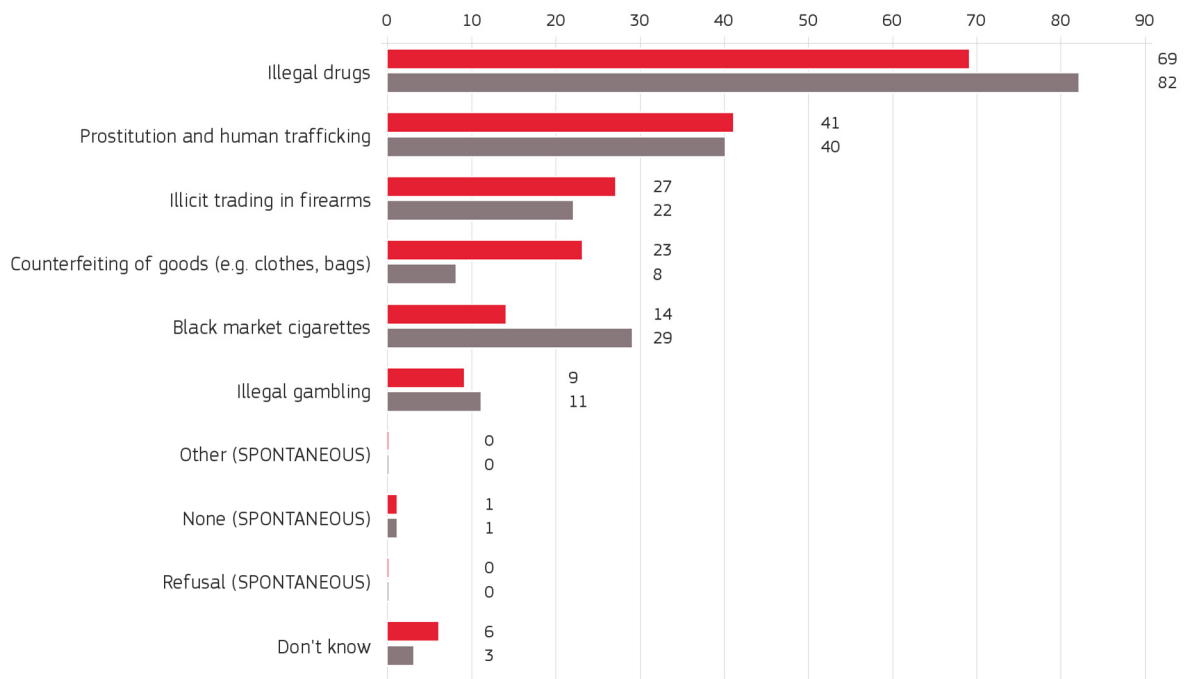
#### 4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

**QC5a** Within the EU, which of the following do you think is the most important source of revenue for organised crime?  
(%)



#### 5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

**QC5T** Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?  
(MAX. 2 ANSWERS)  
(%)



27.672 interviews  
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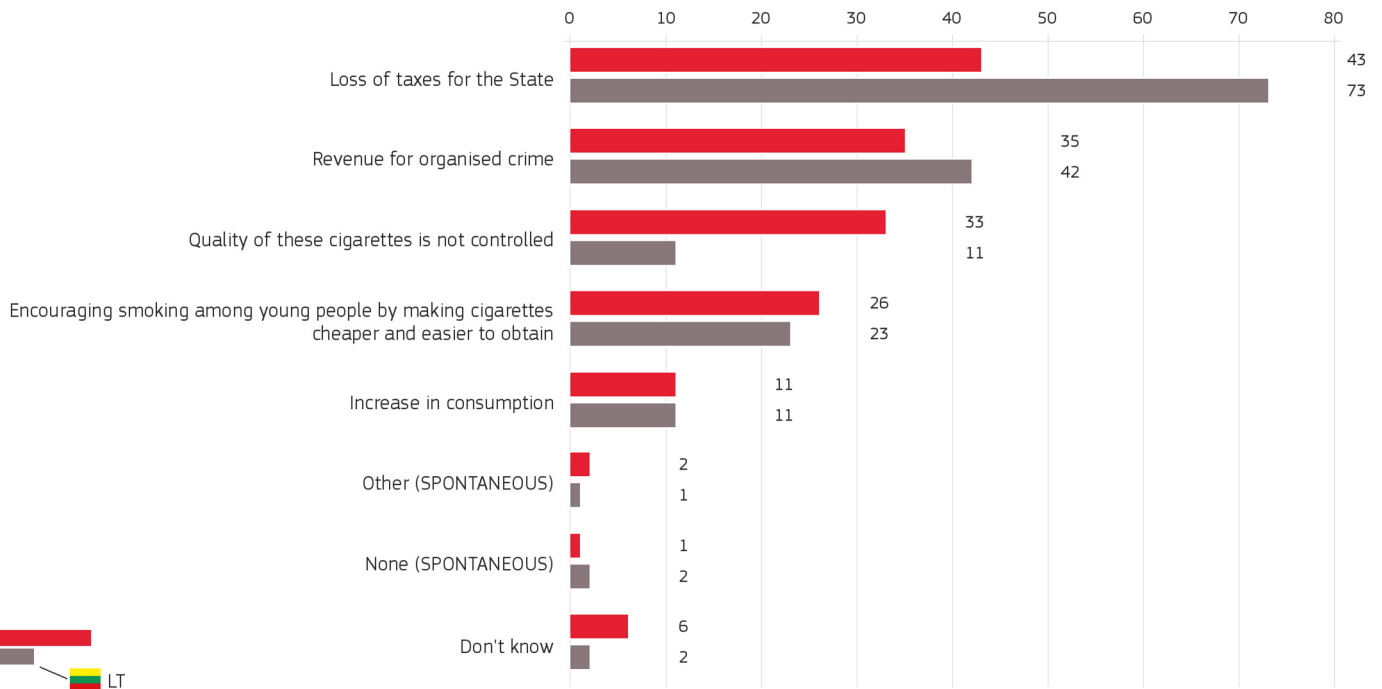
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Methodology: face-to-face

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6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)



QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Loss of taxes for the State	EU28	LT
TOTAL	43	73
<b>Gender</b>		
Male	45	73
Female	41	73
<b>Age</b>		
15-24	35	58
25-39	41	74
40-54	46	81
55+	44	72
<b>Education (End of)</b>		
15-	40	69
16-19	45	74
20+	44	78
Still studying	37	55

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Revenue for organised crime	EU28	LT
TOTAL	35	42
<b>Gender</b>		
Male	37	41
Female	33	44
<b>Age</b>		
15-24	30	34
25-39	35	44
40-54	36	46
55+	36	43
<b>Education (End of)</b>		
15-	30	38
16-19	35	41
20+	40	46
Still studying	33	42

Socio-demographic breakdown