

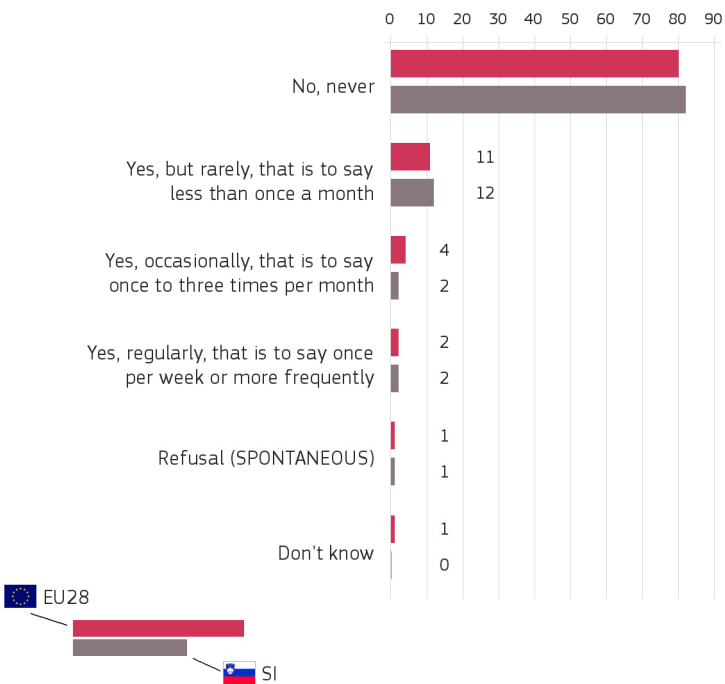
27.643 interviews
04 > 20 / 12 / 2018

1.026 interviews
04 > 16 / 12 / 2018

Methodology: face-to-face

1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QB3 Have you ever been offered black market cigarettes to buy or smoke? (%)



Base: all respondents

QB3 Have you ever been offered black market cigarettes to buy or smoke? (%)

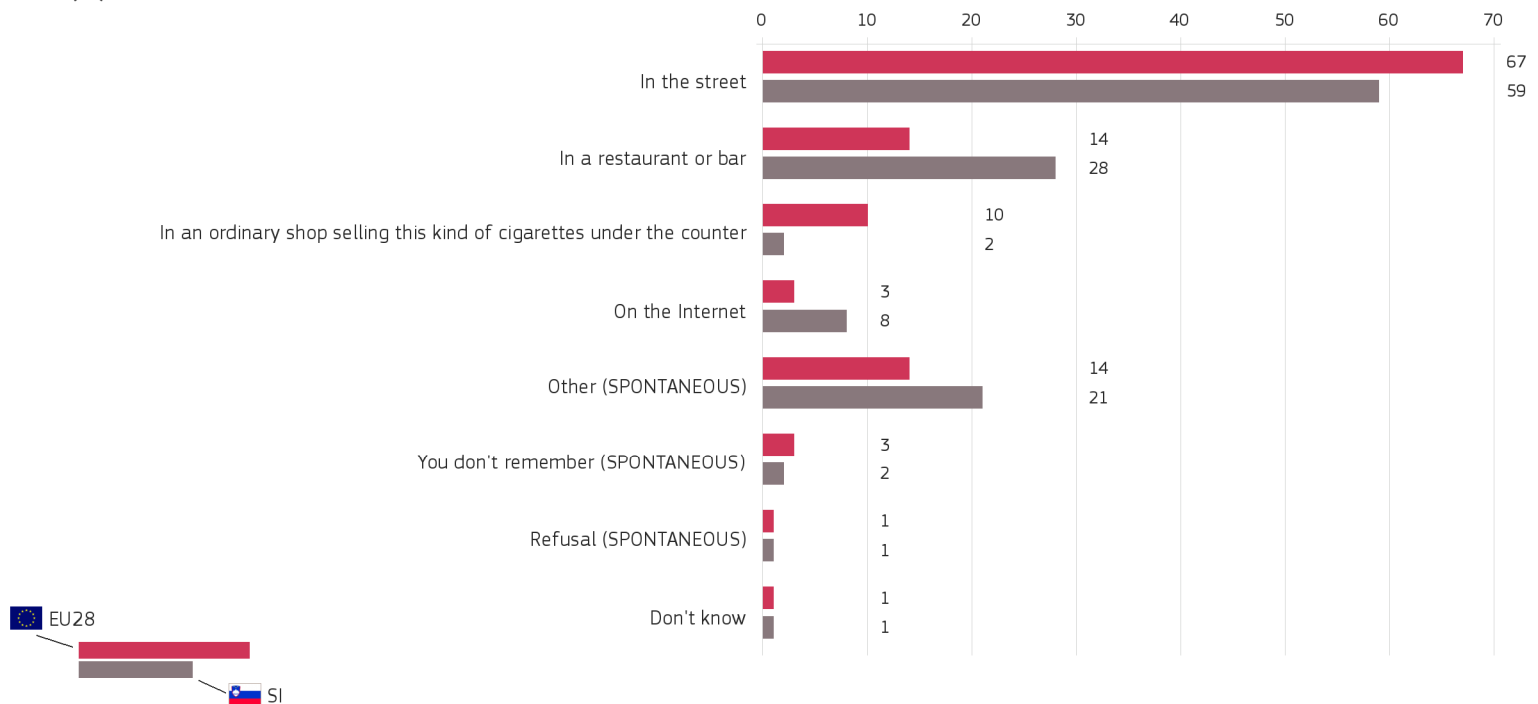
Answer: Total 'Yes'	EU28 (%)	SI (%)
TOTAL	17	16
Gender		
Man	22	22
Woman	12	11
Age		
15-24	17	14
25-39	22	24
40-54	22	19
55+	11	10
Education (End of)		
15-	14	9
16-19	19	19
20+	17	16
Still studying	15	11

Socio-demographic breakdown

Base: all respondents

2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QB4 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

QB4 Where were you offered this type of cigarettes?
(MULTIPLE ANSWERS POSSIBLE)
(%)

	EU28	SI
Answer: In the street		
TOTAL	67	59
Gender		
Man	67	58
Woman	65	62
Age		
15-24	74	64
25-39	64	49
40-54	66	61
55+	66	71
Education (End of)		
15-	66	78
16-19	64	60
20+	69	55
Still studying	68	56

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

QB4 Where were you offered this type of cigarettes?
(MULTIPLE ANSWERS POSSIBLE)
(%)

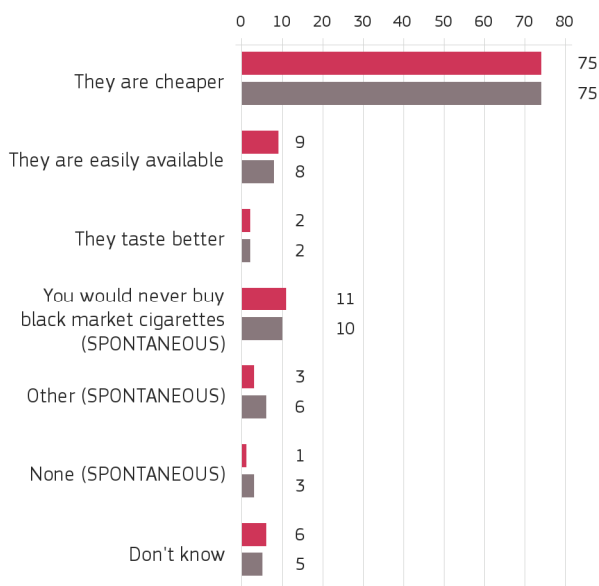
	EU28	SI
Answer: In a restaurant or bar		
TOTAL	14	28
Gender		
Man	16	32
Woman	11	20
Age		
15-24	16	22
25-39	12	24
40-54	15	44
55+	15	19
Education (End of)		
15-	18	51
16-19	13	29
20+	15	24
Still studying	12	23

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

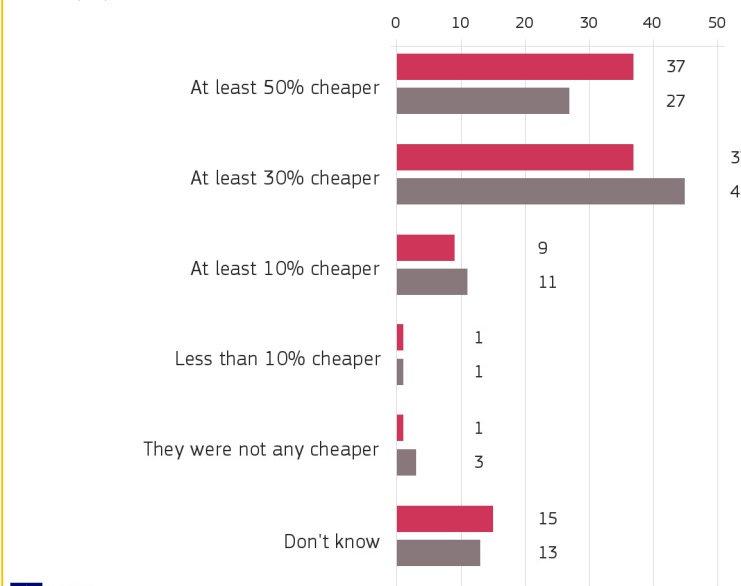
3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

QB7 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS)
(%)



Base: all respondents

QB5 Approximately how much cheaper, if at all, were the black market cigarettes offered to you compared to legal cigarettes?
(%)



Base: respondents who have been offered black market cigarettes to buy or smoke

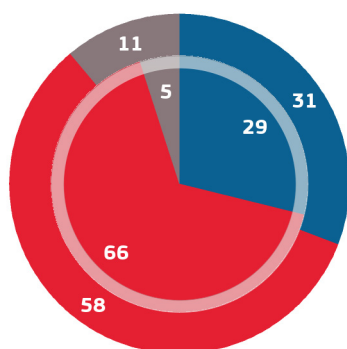
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Methodology: face-to-face

4. CONFIDENCE IN ABILITY TO DISTINGUISH A PACKET OF BLACK MARKET CIGARETTES FROM A LEGAL PACKET

QB6 How confident or not are you that you would be able to distinguish a packet of black market cigarettes from a legal packet? (%)



● Total 'Confident'
● Total 'Not confident'
● Don't know

EU28 Outer pie SI Inner pie

Base: all respondents

QB6 How confident or not are you that you would be able to distinguish a packet of black market cigarettes from a legal packet? (%)

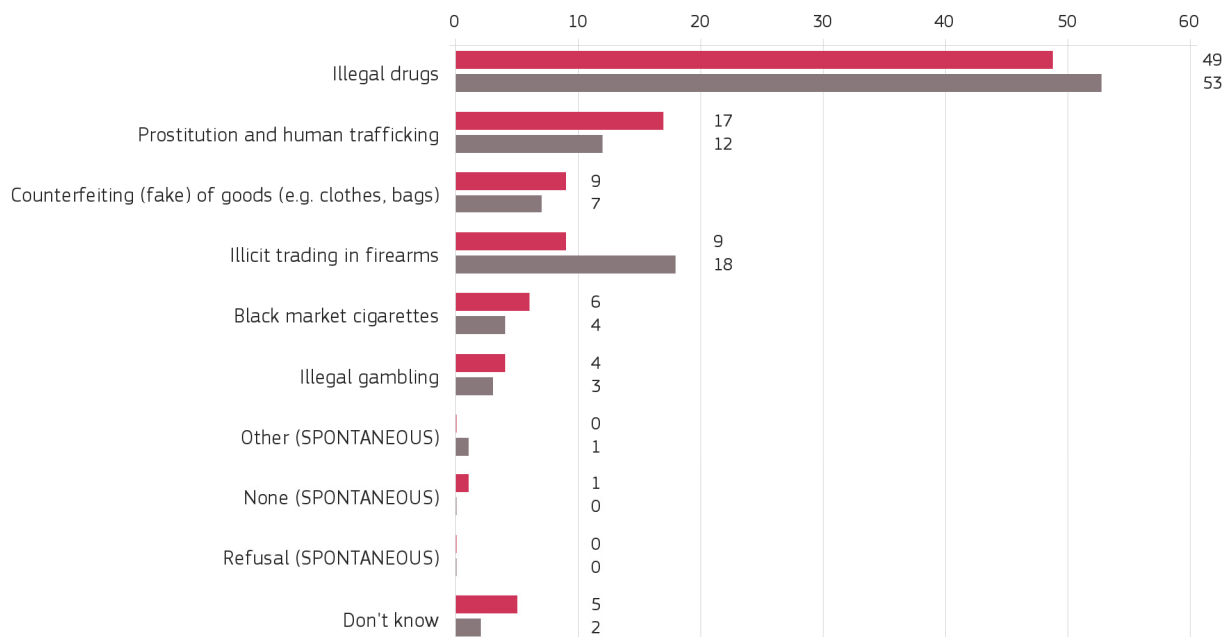
Answer: Total 'Confident'	EU28	SI
TOTAL	31	29
Gender		
Man	38	38
Woman	24	22
Age		
15-24	32	35
25-39	38	35
40-54	35	35
55+	24	20
Education (End of)		
15-	27	26
16-19	36	33
20+	29	28
Still studying	27	21

Socio-demographic breakdown

Base: all respondents

5. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QB8a Within the EU, which of the following do you think is the most important source of revenue for organised crime? (%)



Base: all respondents

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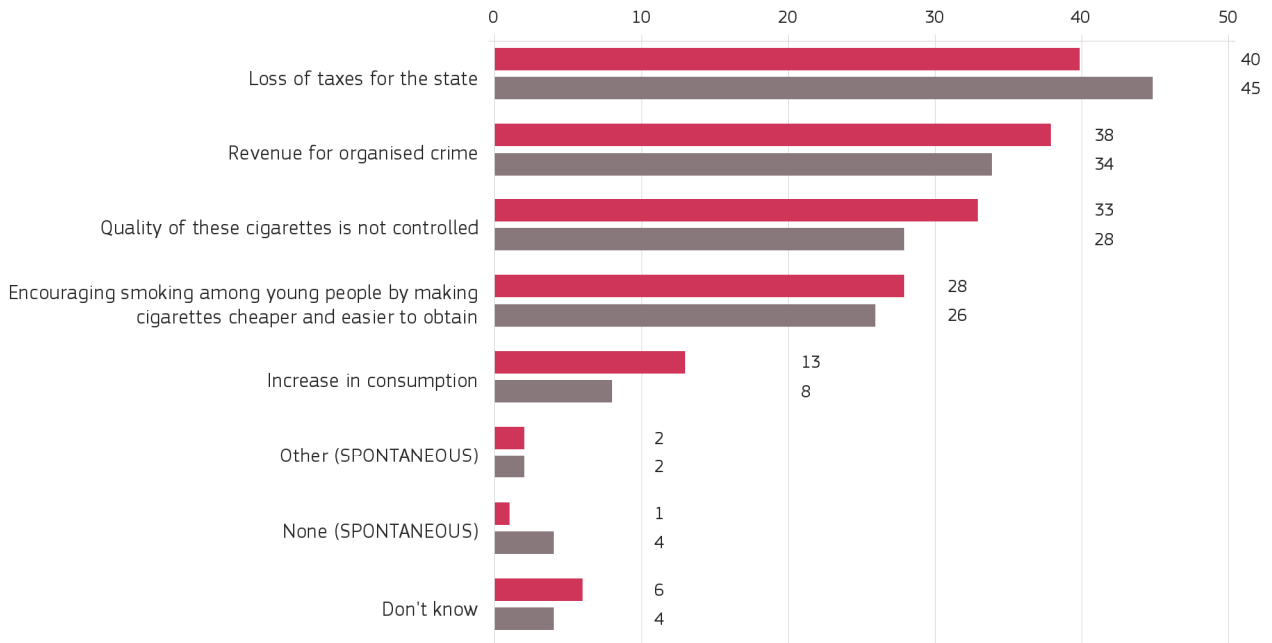
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Methodology: face-to-face

Slovenia

6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QB9 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)



Base: all respondents

QB9 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)

Answer	EU28 (%)	SI (%)
Answer: Loss of taxes for the state		
TOTAL	40	45
Gender		
Man	44	50
Woman	37	41
Age		
15-24	29	42
25-39	41	42
40-54	43	46
55+	42	48
Education (End of)		
15-	41	48
16-19	42	44
20+	42	48
Still studying	28	38

Socio-demographic breakdown

Base: all respondents

QB9 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)

Answer	EU28 (%)	SI (%)
Answer: Encouraging smoking among young people by making cigarettes cheaper and easier to obtain		
TOTAL	28	26
Gender		
Man	27	25
Woman	30	27
Age		
15-24	34	39
25-39	27	30
40-54	27	28
55+	28	20
Education (End of)		
15-	29	18
16-19	27	27
20+	28	25
Still studying	35	41

Socio-demographic breakdown

Base: all respondents