

27.672 interviews
28 / 11 > 07 / 12 / 2015

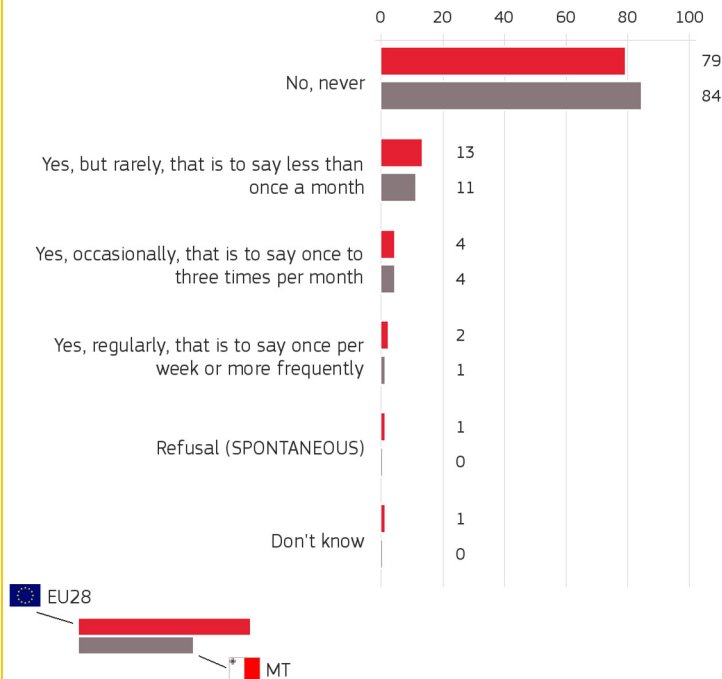
500 interviews
28 / 11 > 07 / 12 / 2015

Methodology: face-to-face

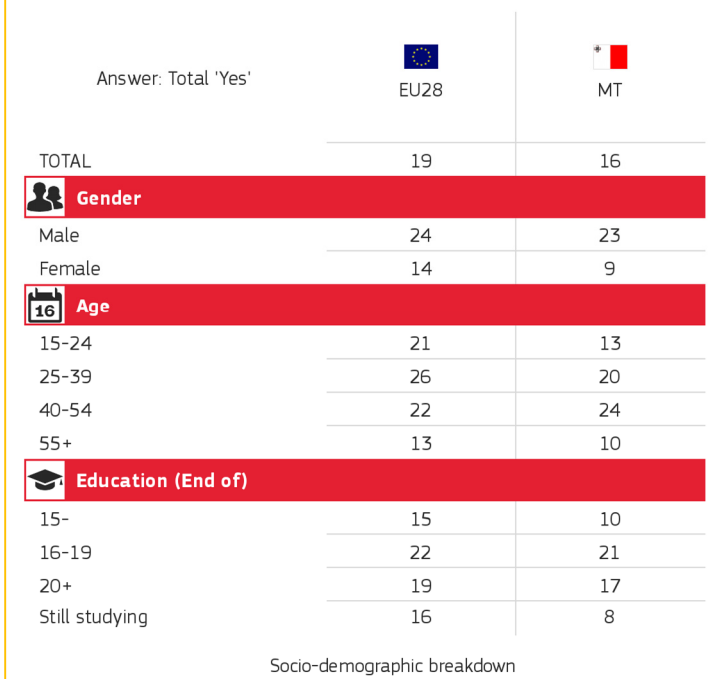
MALTA

1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)

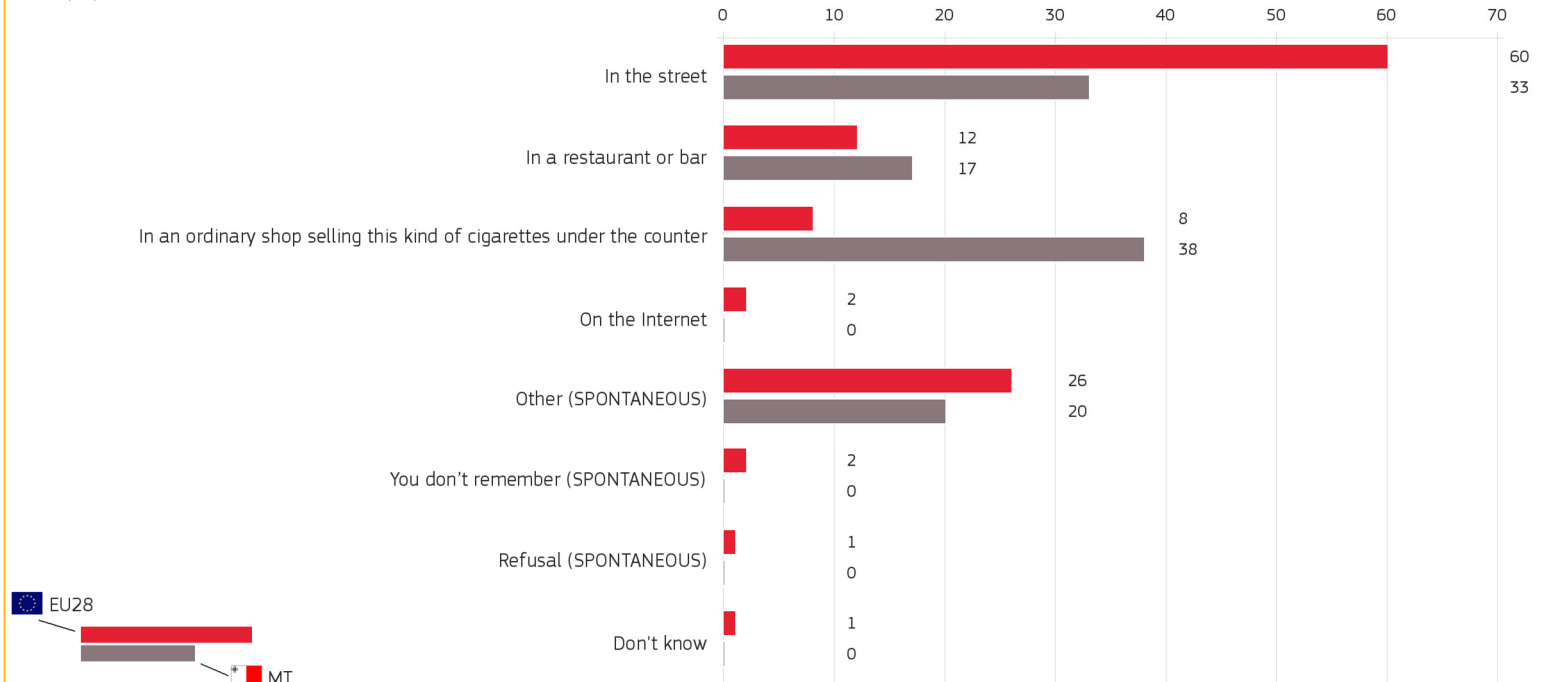


QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)



2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

	EU28	MT
Answer: In the street		
TOTAL	60	33
Gender		
Male	62	36
Female*	57	25
Age		
15-24*	60	17
25-39*	60	40
40-54*	60	28
55+*	59	40

Socio-demographic breakdown

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

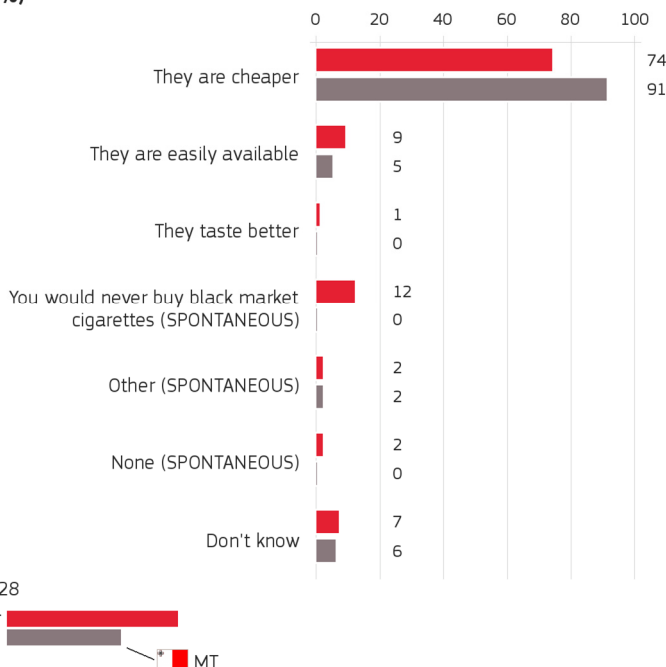
	EU28	MT
Answer: In a restaurant or bar		
TOTAL	12	17
Gender		
Male	13	14
Female*	12	24
Age		
15-24*	10	43
25-39*	13	12
40-54*	13	19
55+*	13	7

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke
* Insufficient base: results should be interpreted with caution

3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

QC4 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



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	EU28	MT
Answer: They are cheaper		
TOTAL	74	91
Gender		
Male	76	93
Female	72	89
Age		
15-24	71	85
25-39	78	91
40-54	76	96
55+	71	91
Education (End of)		
15-	70	90
16-19	75	92
20+	77	97
Still studying	71	88

Socio-demographic breakdown

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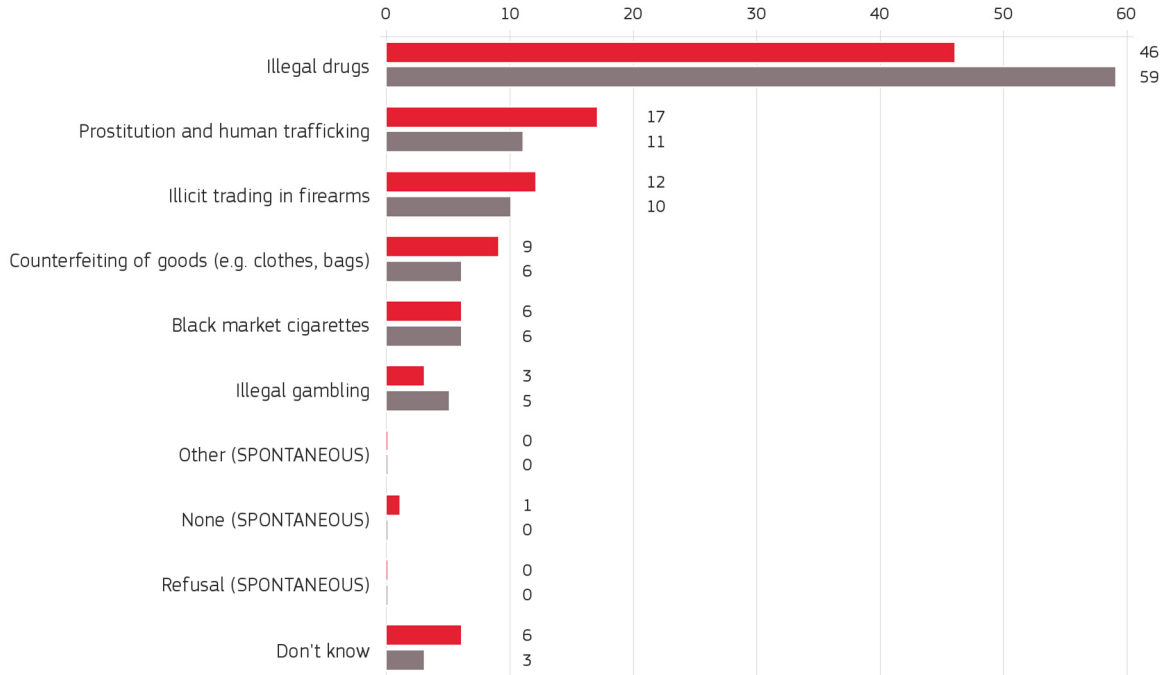
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MALTA

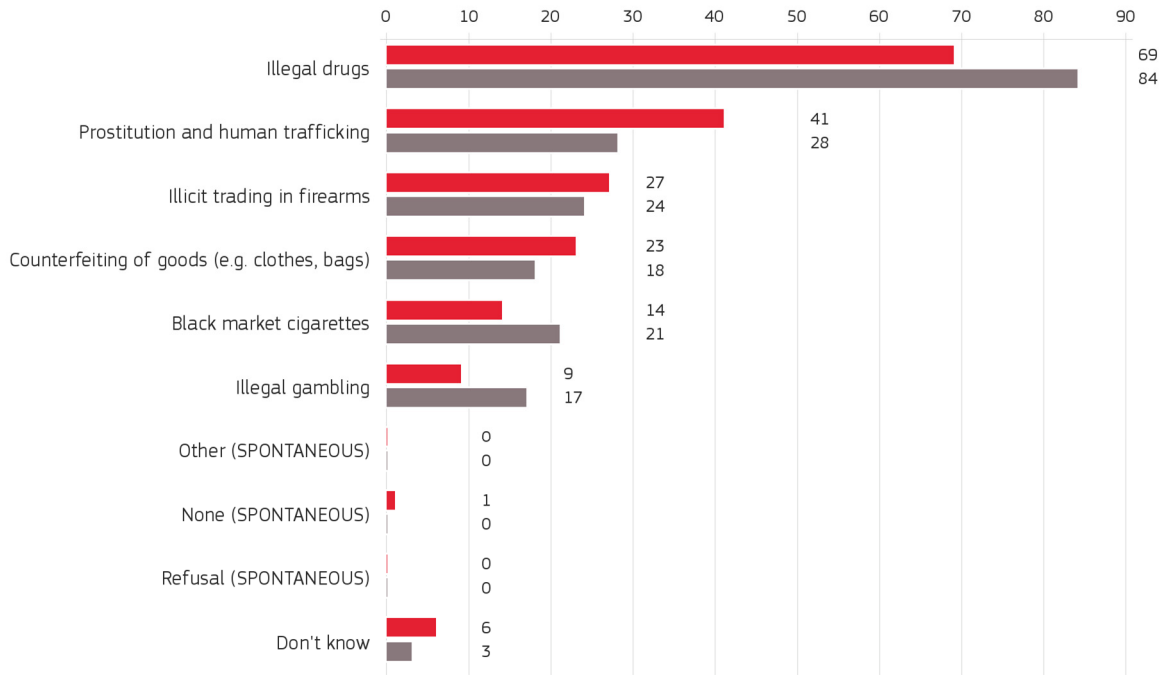
4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QC5a Within the EU, which of the following do you think is the most important source of revenue for organised crime?
(%)



5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

QC5T Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?
(MAX. 2 ANSWERS)
(%)



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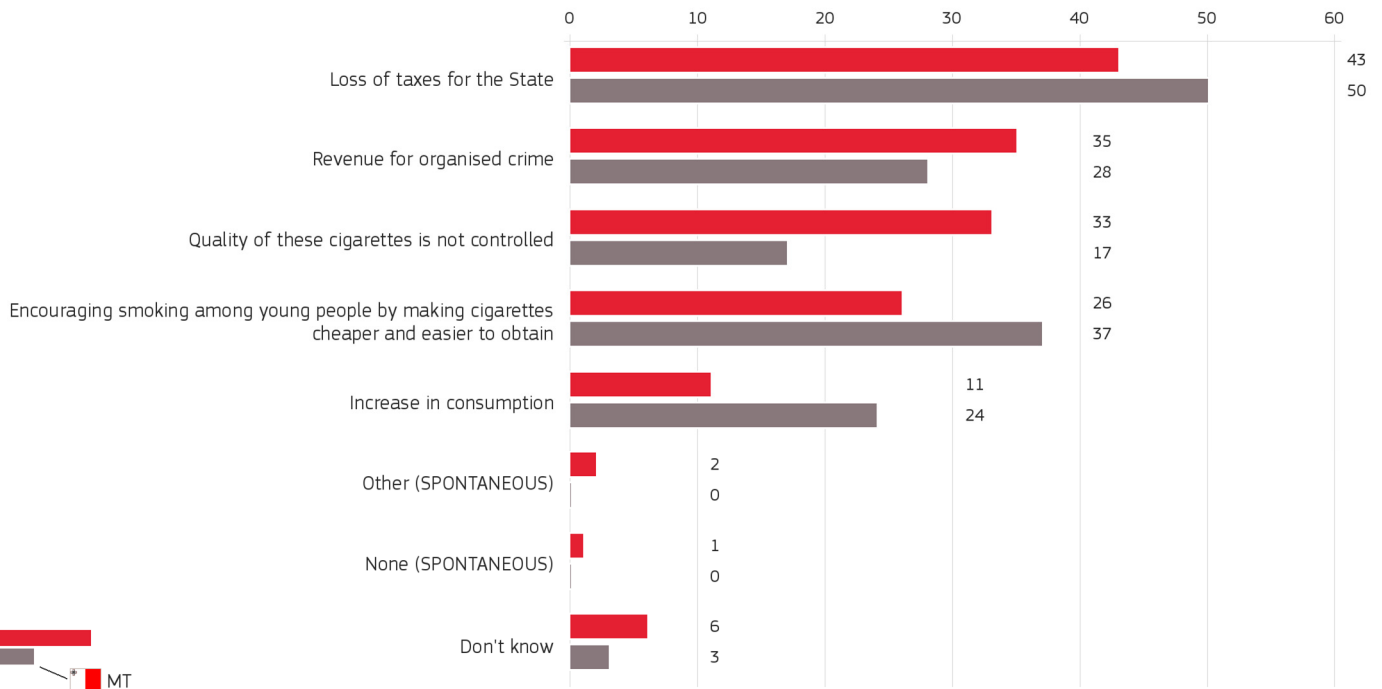
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6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: Loss of taxes for the State	EU28	MT
TOTAL	43	50
Gender		
Male	45	57
Female	41	42
Age		
15-24	35	23
25-39	41	58
40-54	46	56
55+	44	51
Education (End of)		
15-	40	50
16-19	45	54
20+	44	50
Still studying	37	31

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Revenue for organised crime	EU28	MT
TOTAL	35	28
Gender		
Male	37	28
Female	33	28
Age		
15-24	30	21
25-39	35	23
40-54	36	34
55+	36	31
Education (End of)		
15-	30	26
16-19	35	30
20+	40	35
Still studying	33	17

Socio-demographic breakdown