

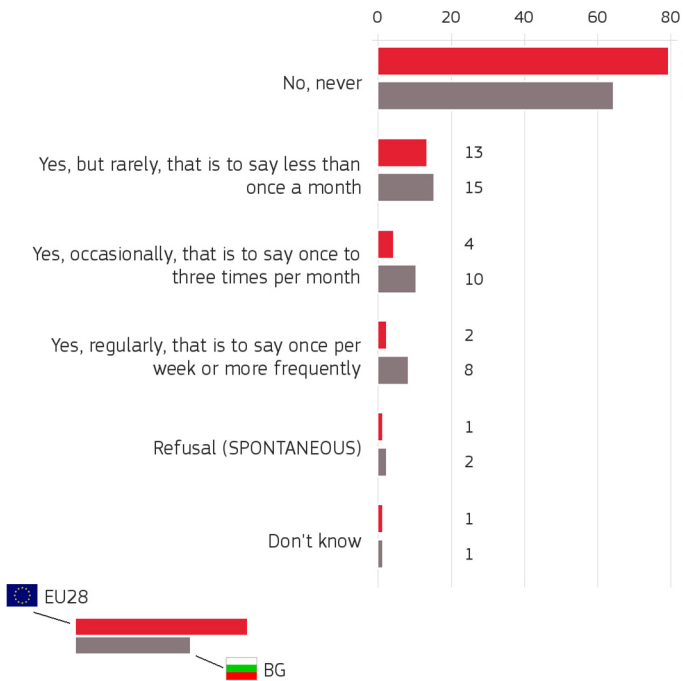
27.672 interviews  
28 / 11 > 07 / 12 / 2015

1.025 interviews  
28 / 11 > 07 / 12 / 2015

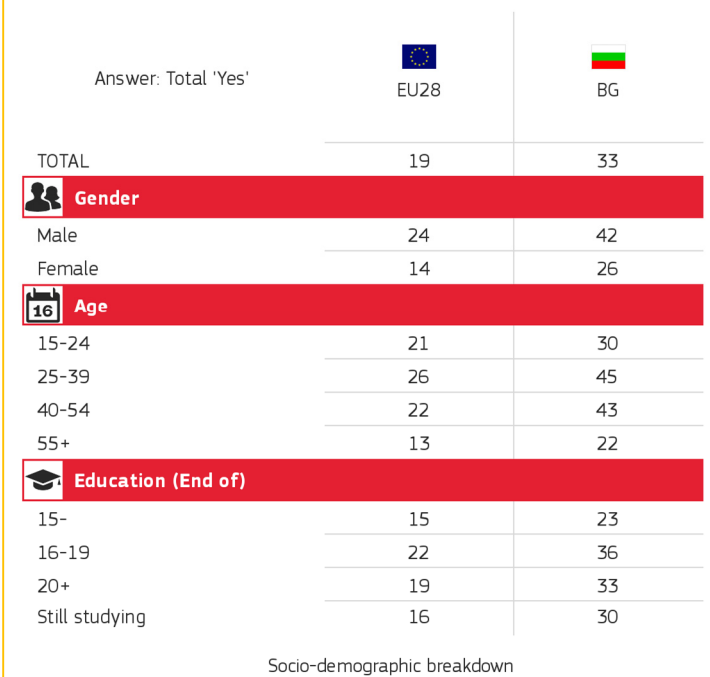
Methodology: face-to-face

## 1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)

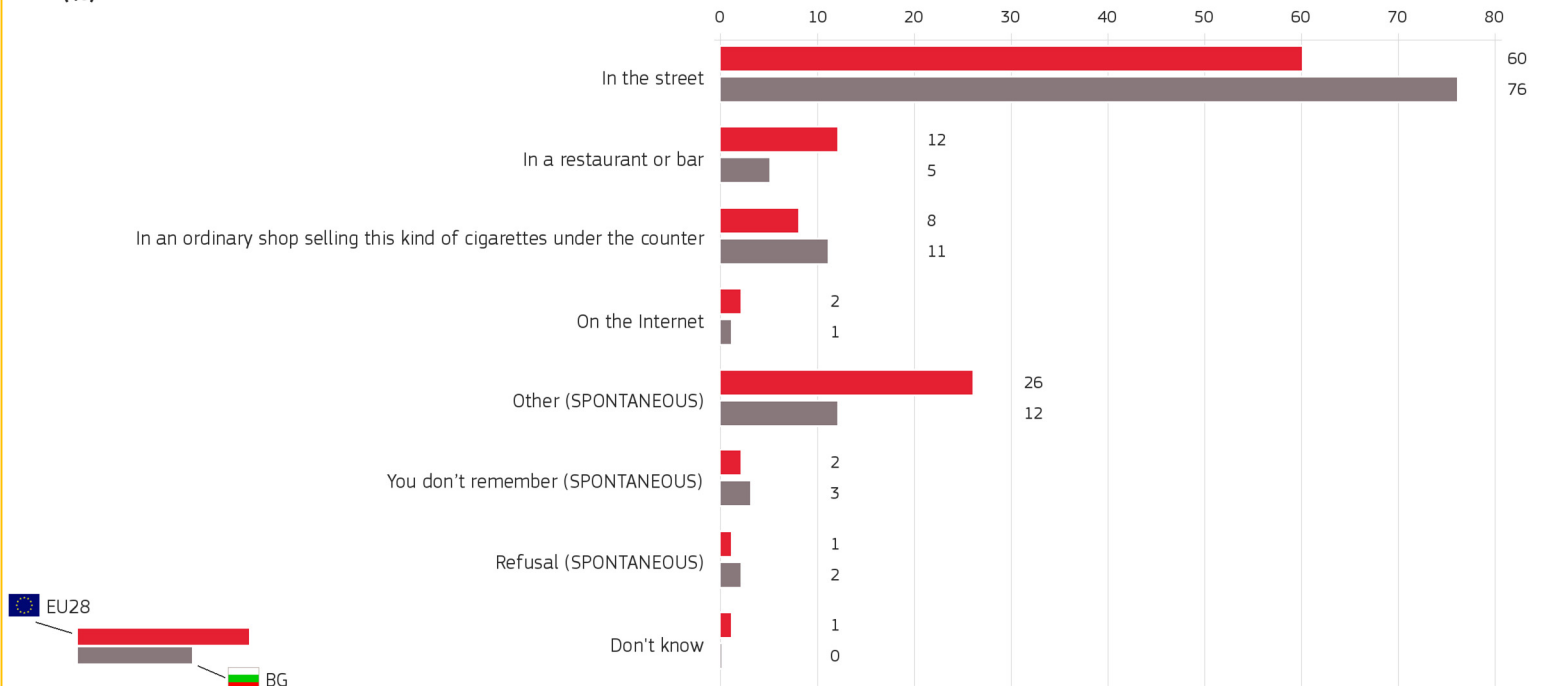


QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)



## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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28 / 11 > 07 / 12 / 2015

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## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

**QC3** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

Answer: In the street	EU28	BG
TOTAL	60	76
<b>Gender</b>		
Male	62	76
Female	57	76
<b>Age</b>		
15-24*	60	74
25-39	60	77
40-54	60	74
55+	59	78

Socio-demographic breakdown

**QC3** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

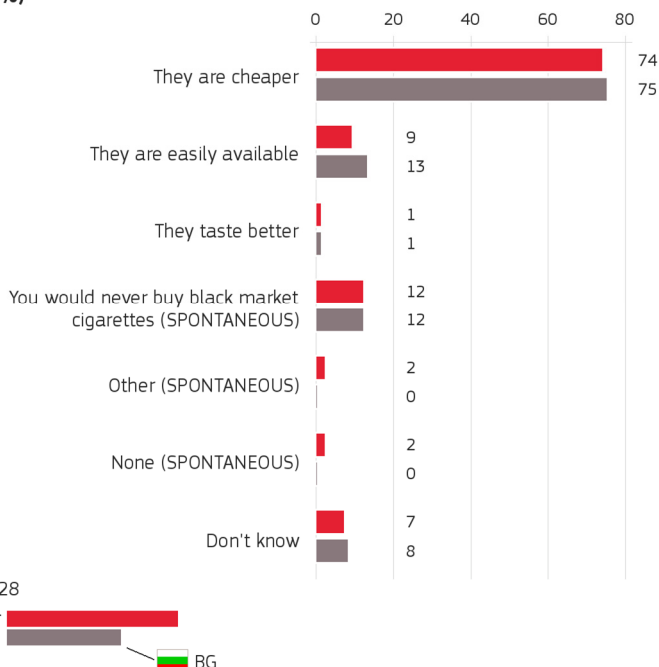
Answer: In a restaurant or bar	EU28	BG
TOTAL	12	5
<b>Gender</b>		
Male	13	6
Female	12	5
<b>Age</b>		
15-24*	10	4
25-39	13	4
40-54	13	10
55+	13	2

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke  
\* Insufficient base: results should be interpreted with caution

## 3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

**QC4** From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: They are cheaper	EU28	BG
TOTAL	74	75
<b>Gender</b>		
Male	76	79
Female	72	72
<b>Age</b>		
15-24	71	61
25-39	78	81
40-54	76	80
55+	71	73
<b>Education (End of)</b>		
15-	70	77
16-19	75	78
20+	77	80
Still studying	71	54

Socio-demographic breakdown

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28 / 11 > 07 / 12 / 2015

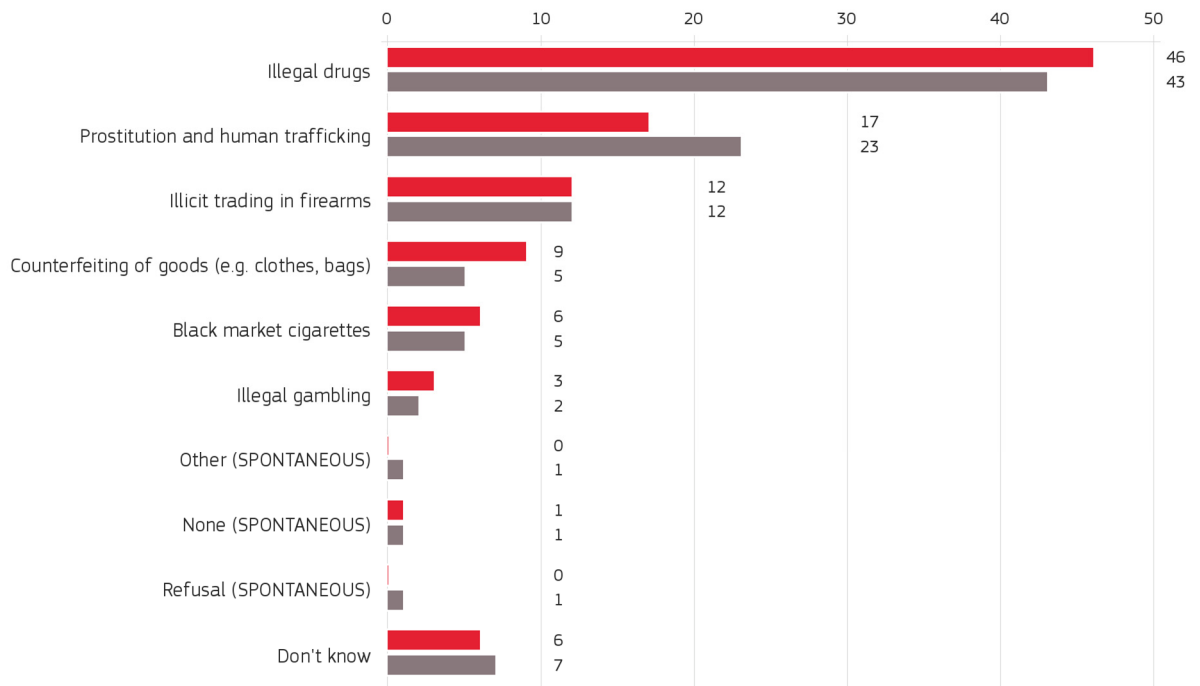
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Methodology: face-to-face

BULGARIA

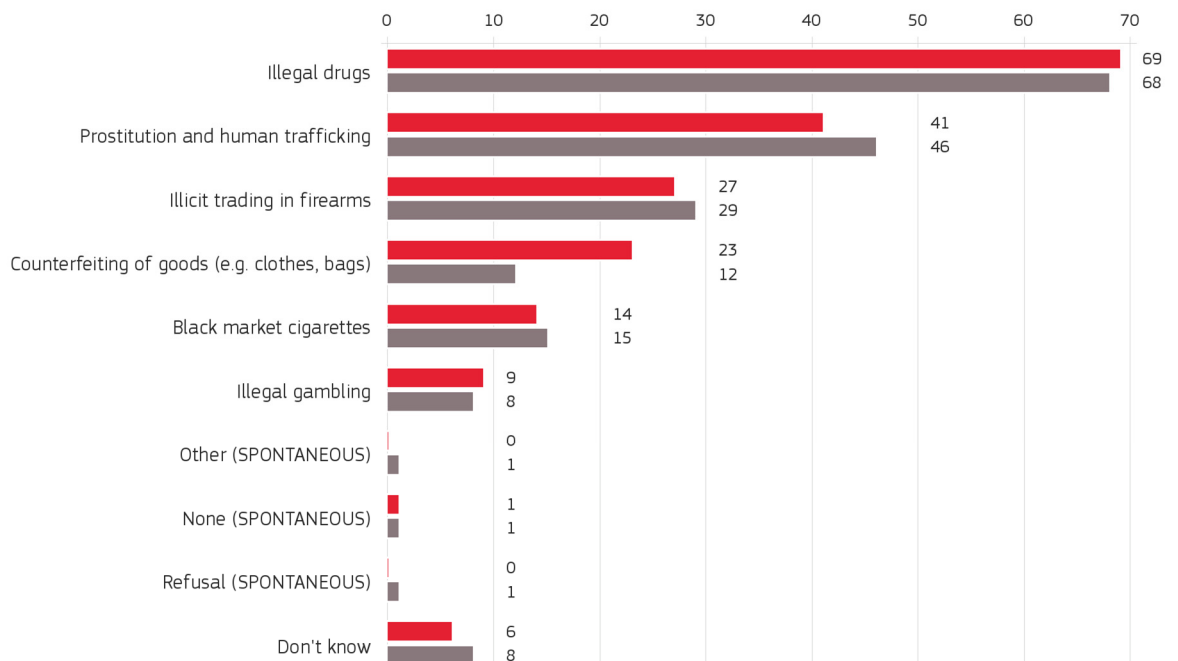
4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QC5a Within the EU, which of the following do you think is the most important source of revenue for organised crime?  
(%)



5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

QC5T Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?  
(MAX. 2 ANSWERS)  
(%)



27.672 interviews  
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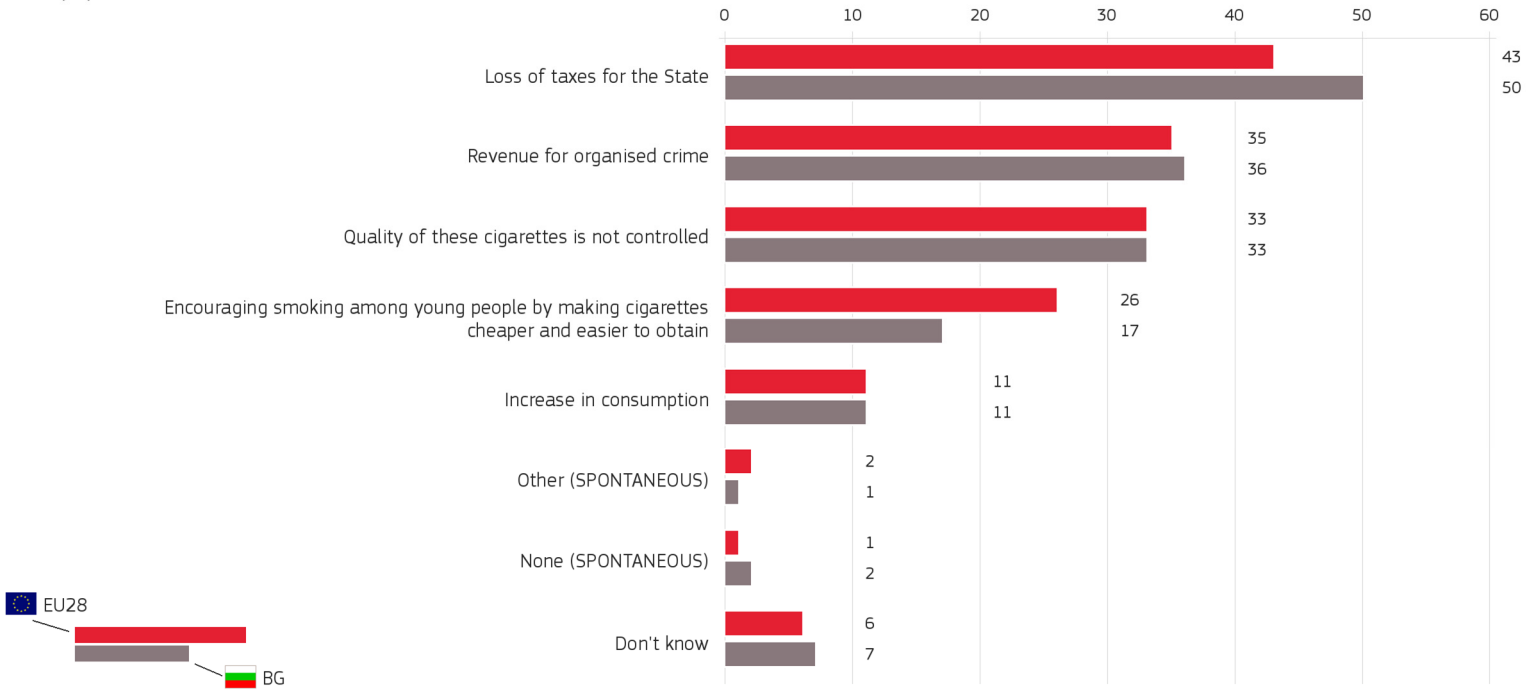
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Methodology: face-to-face

BULGARIA

6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)



QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Loss of taxes for the State	EU28	BG
TOTAL	43	50
<b>Gender</b>		
Male	45	52
Female	41	48
<b>Age</b>		
15-24	35	39
25-39	41	54
40-54	46	52
55+	44	49
<b>Education (End of)</b>		
15-	40	45
16-19	45	53
20+	44	55
Still studying	37	39

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Revenue for organised crime	EU28	BG
TOTAL	35	36
<b>Gender</b>		
Male	37	39
Female	33	34
<b>Age</b>		
15-24	30	41
25-39	35	43
40-54	36	34
55+	36	32
<b>Education (End of)</b>		
15-	30	23
16-19	35	38
20+	40	39
Still studying	33	36

Socio-demographic breakdown