

27.672 interviews  
28 / 11 > 07 / 12 / 2015

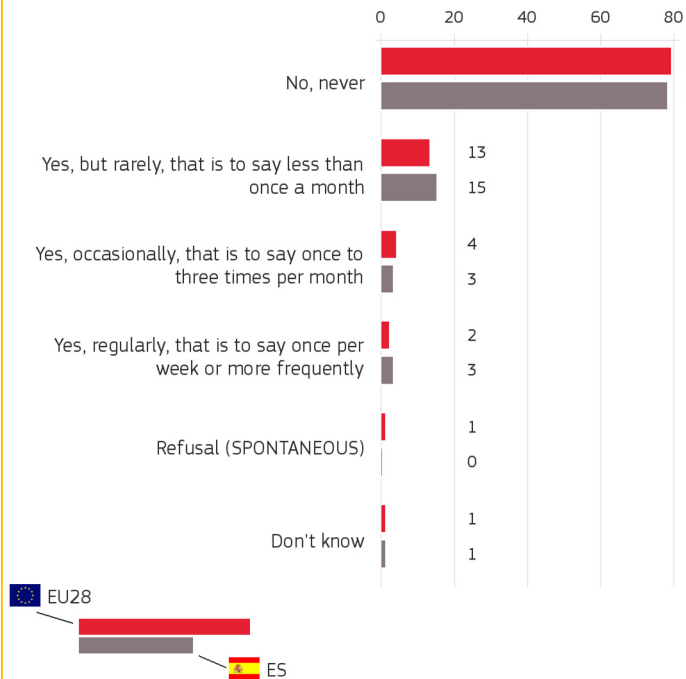
1.006 interviews  
28 / 11 > 07 / 12 / 2015

Methodology: face-to-face

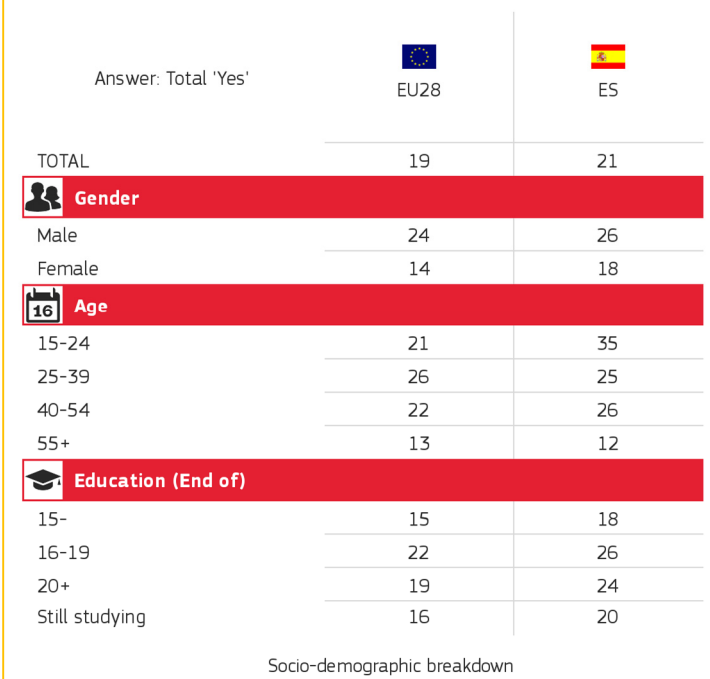
SPAIN

## 1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

**QC2** Have you ever been offered black market cigarettes to buy or smoke? (%)

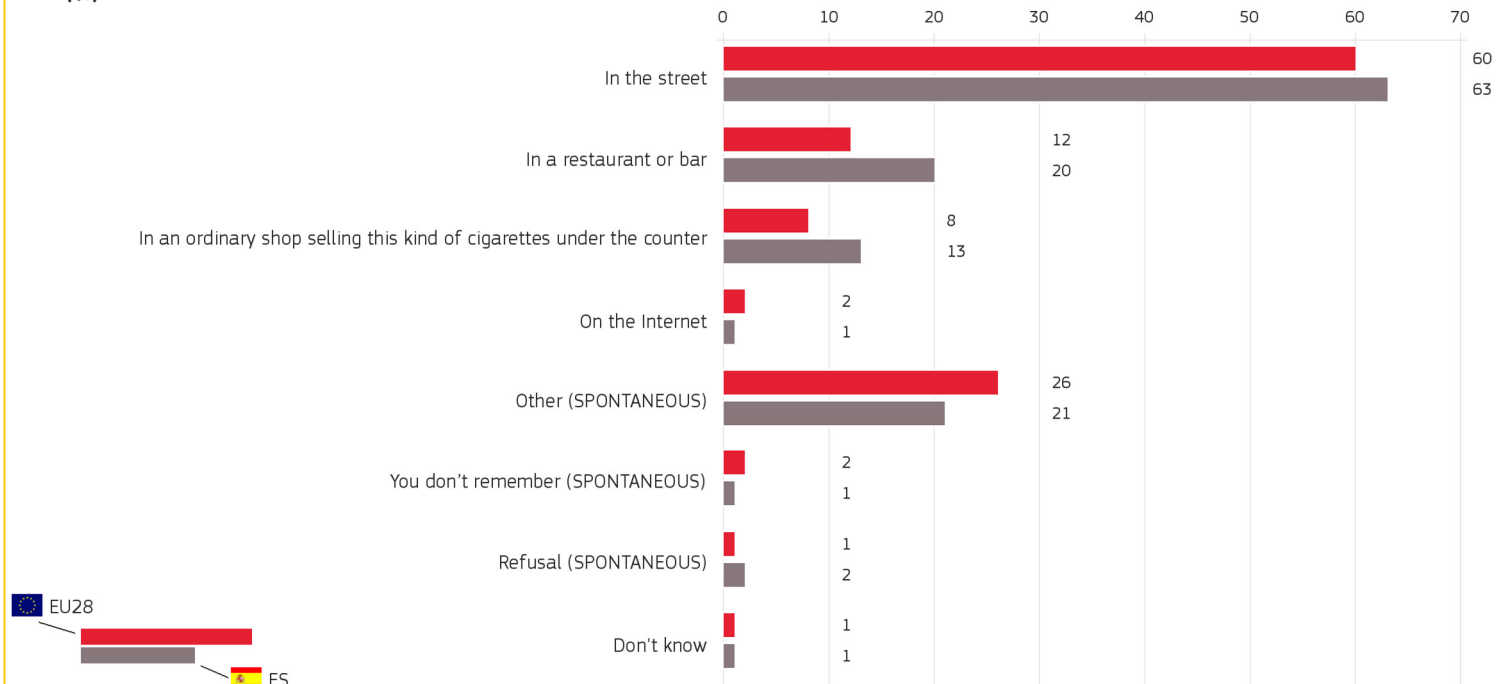


**QC2** Have you ever been offered black market cigarettes to buy or smoke? (%)



## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

**QC3** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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28 / 11 > 07 / 12 / 2015

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28 / 11 > 07 / 12 / 2015

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## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

Answer: In the street	EU28	ES
TOTAL	60	63
<b>Gender</b>		
Male	62	61
Female	57	65
<b>Age</b>		
15-24*	60	50
25-39	60	78
40-54	60	68
55+*	59	46

Socio-demographic breakdown

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

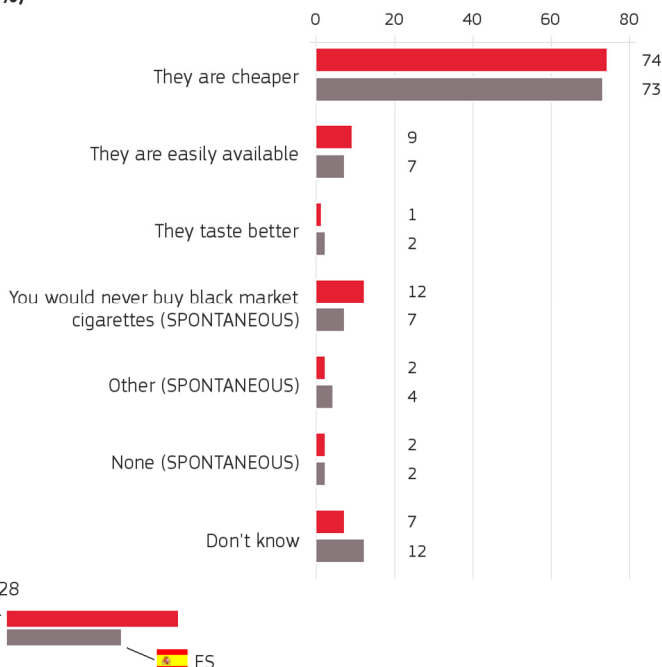
Answer: In a restaurant or bar	EU28	ES
TOTAL	12	20
<b>Gender</b>		
Male	13	19
Female	12	21
<b>Age</b>		
15-24*	10	15
25-39	13	11
40-54	13	19
55+*	13	37

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke  
\* Insufficient base: results should be interpreted with caution

## 3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

QC4 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: They are cheaper	EU28	ES
TOTAL	74	73
<b>Gender</b>		
Male	76	77
Female	72	69
<b>Age</b>		
15-24	71	76
25-39	78	83
40-54	76	78
55+	71	63
<b>Education (End of)</b>		
15-	70	68
16-19	75	78
20+	77	82
Still studying	71	73

Socio-demographic breakdown

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28 / 11 > 07 / 12 / 2015

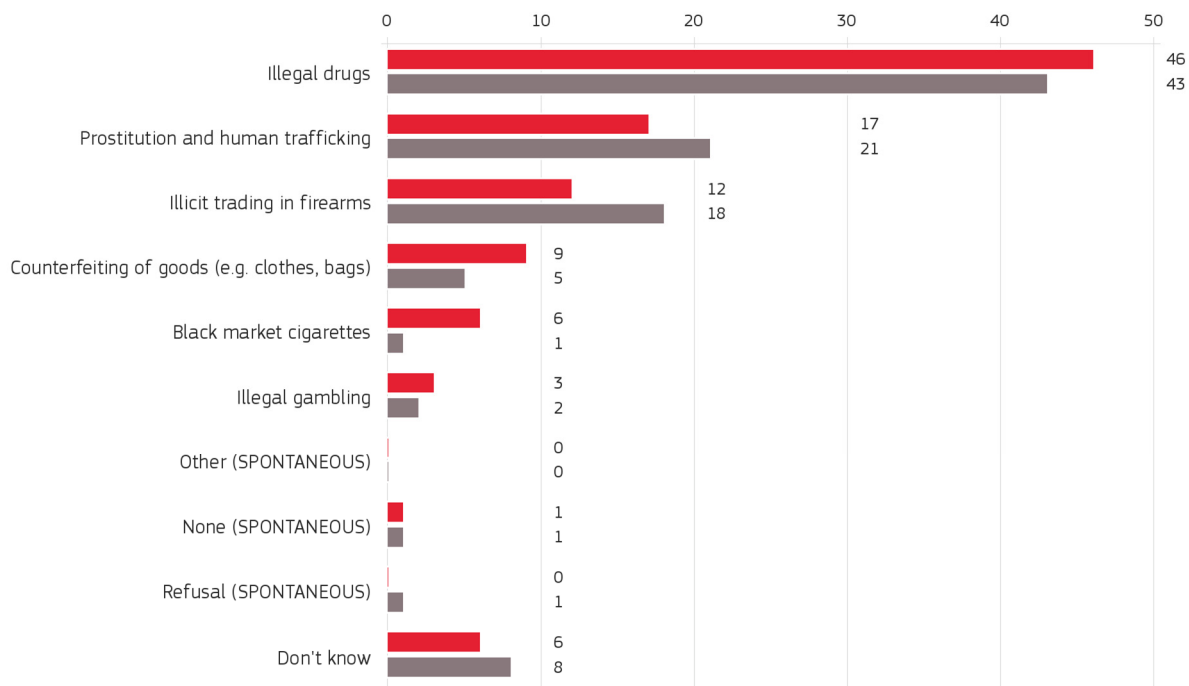
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28 / 11 > 07 / 12 / 2015

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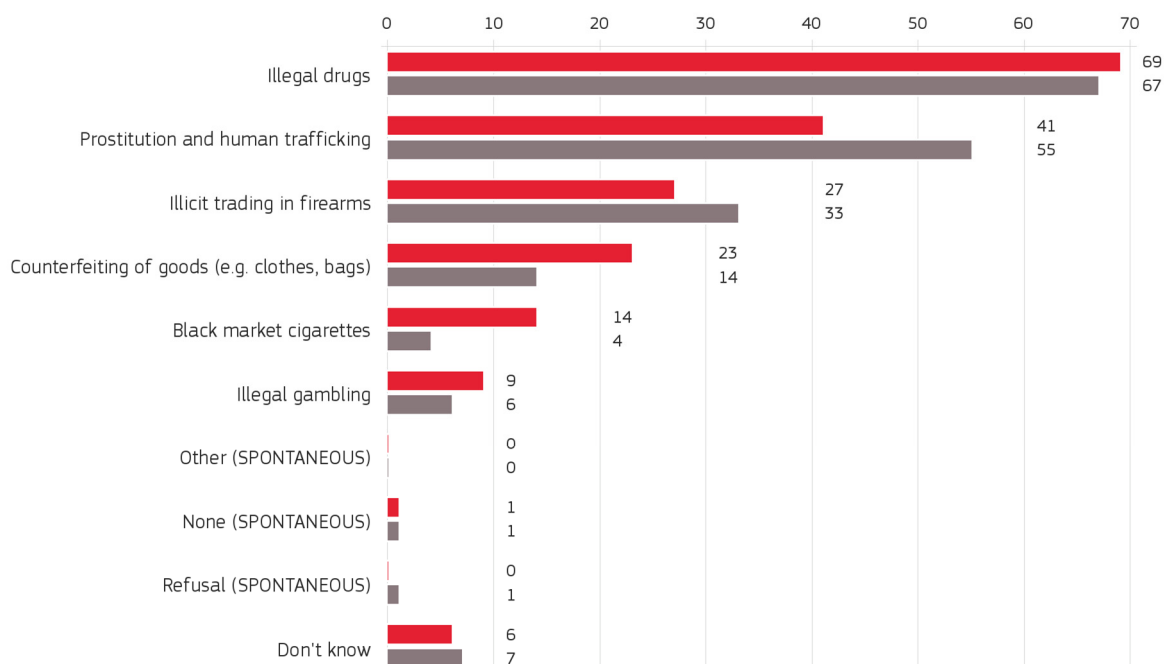
#### 4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

**QC5a** Within the EU, which of the following do you think is the most important source of revenue for organised crime?  
(%)



#### 5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

**QC5T** Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?  
(MAX. 2 ANSWERS)  
(%)



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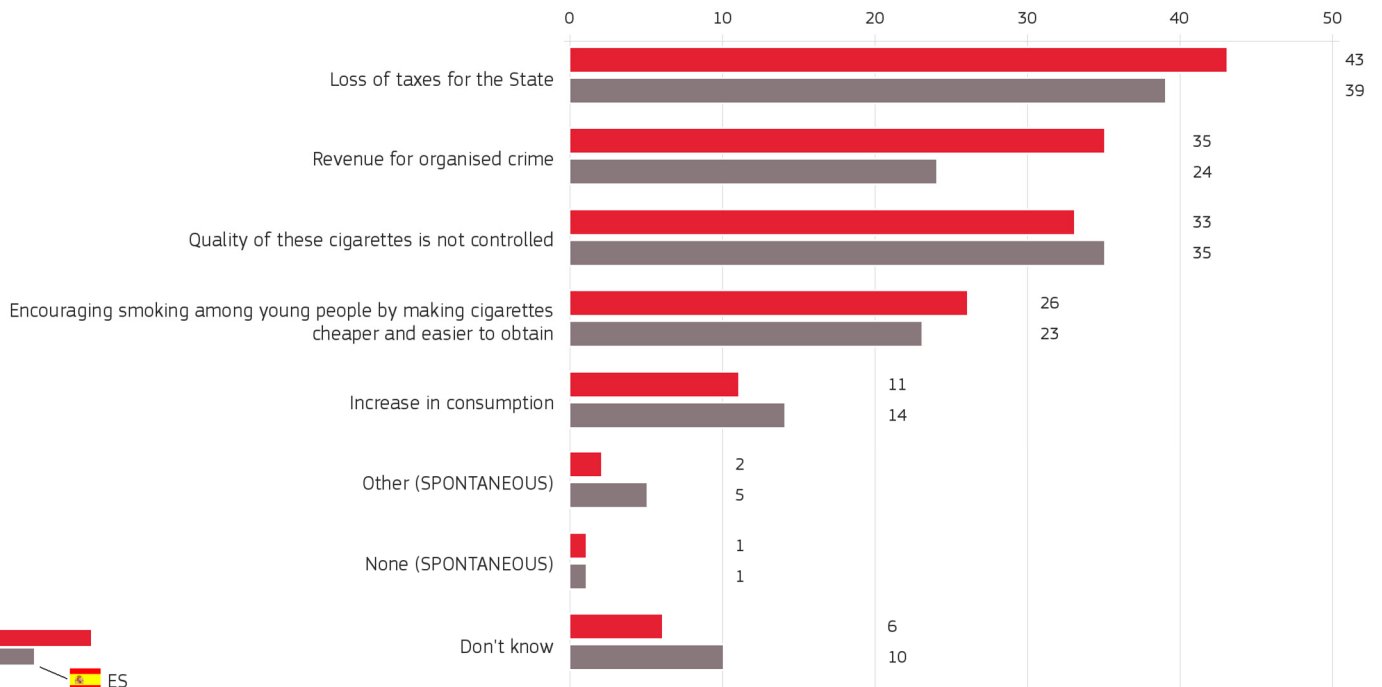
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28 / 11 > 07 / 12 / 2015

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6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: Loss of taxes for the State	EU28	ES
TOTAL	43	39
<b>Gender</b>		
Male	45	42
Female	41	36
<b>Age</b>		
15-24	35	41
25-39	41	39
40-54	46	43
55+	44	36
<b>Education (End of)</b>		
15-	40	39
16-19	45	39
20+	44	40
Still studying	37	47

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Revenue for organised crime	EU28	ES
TOTAL	35	24
<b>Gender</b>		
Male	37	24
Female	33	24
<b>Age</b>		
15-24	30	19
25-39	35	27
40-54	36	31
55+	36	19
<b>Education (End of)</b>		
15-	30	18
16-19	35	30
20+	40	30
Still studying	33	19

Socio-demographic breakdown