

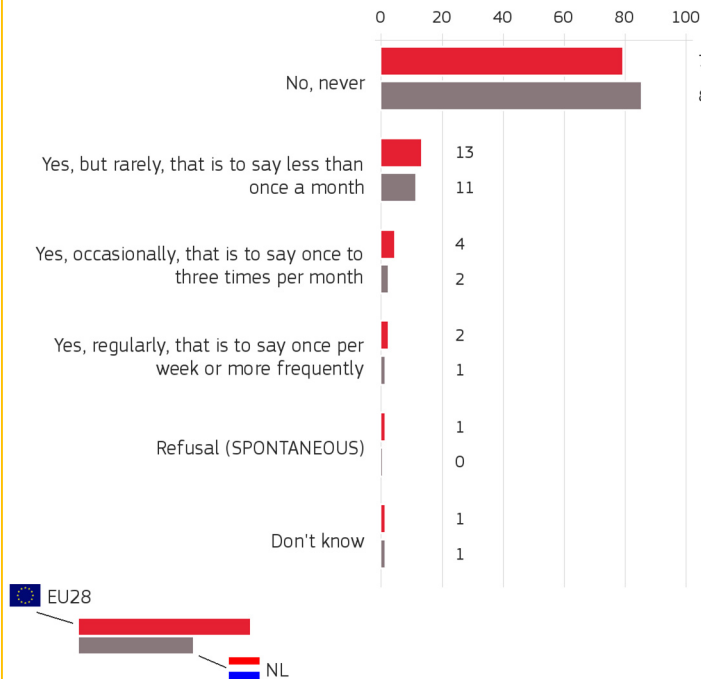
27.672 interviews
28 / 11 > 07 / 12 / 2015

1.042 interviews
28 / 11 > 07 / 12 / 2015

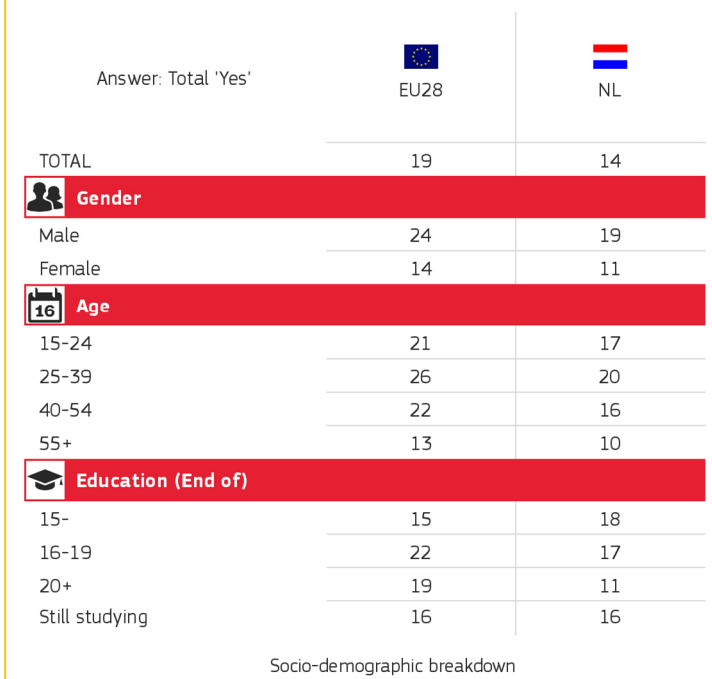
Methodology: face-to-face

1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)

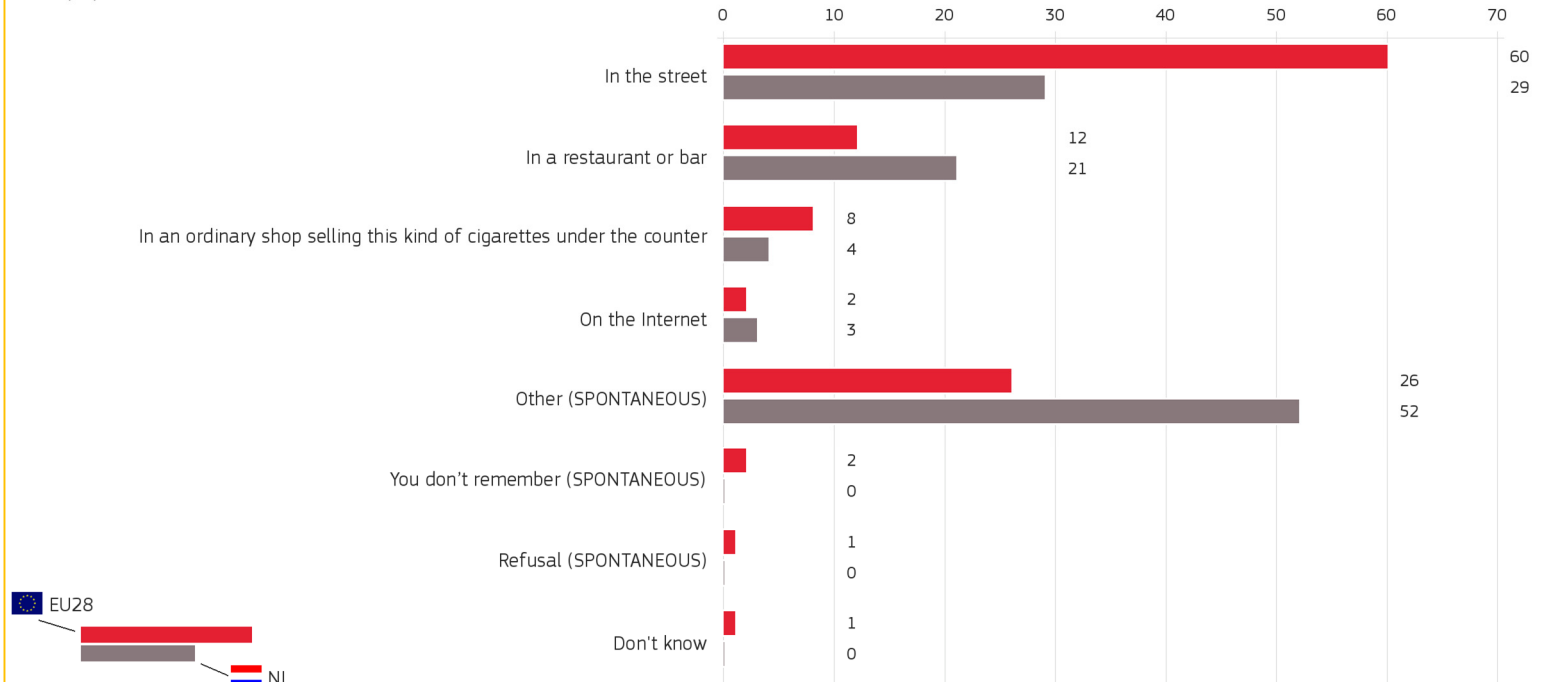


QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)



2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

	EU28	NL
Answer: In the street		
TOTAL	60	29
Gender		
Male	62	29
Female	57	29
Age		
15-24*	60	58
25-39*	60	26
40-54*	60	18
55+*	59	26

Socio-demographic breakdown

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

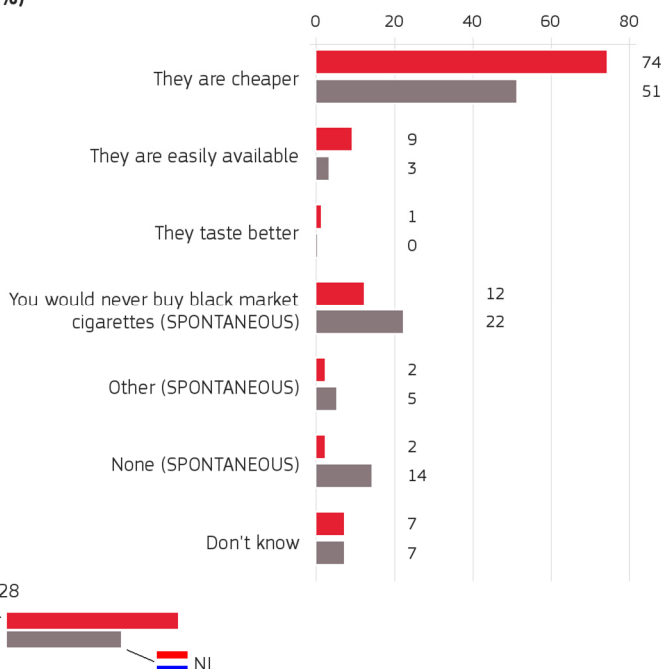
	EU28	NL
Answer: In a restaurant or bar		
TOTAL	12	21
Gender		
Male	13	23
Female	12	18
Age		
15-24*	10	16
25-39*	13	28
40-54*	13	23
55+*	13	16

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke
* Insufficient base: results should be interpreted with caution

3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

QC4 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



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	EU28	NL
Answer: They are cheaper		
TOTAL	74	51
Gender		
Male	76	50
Female	72	52
Age		
15-24	71	48
25-39	78	65
40-54	76	56
55+	71	41
Education (End of)		
15-	70	35
16-19	75	53
20+	77	52
Still studying	71	50

Socio-demographic breakdown

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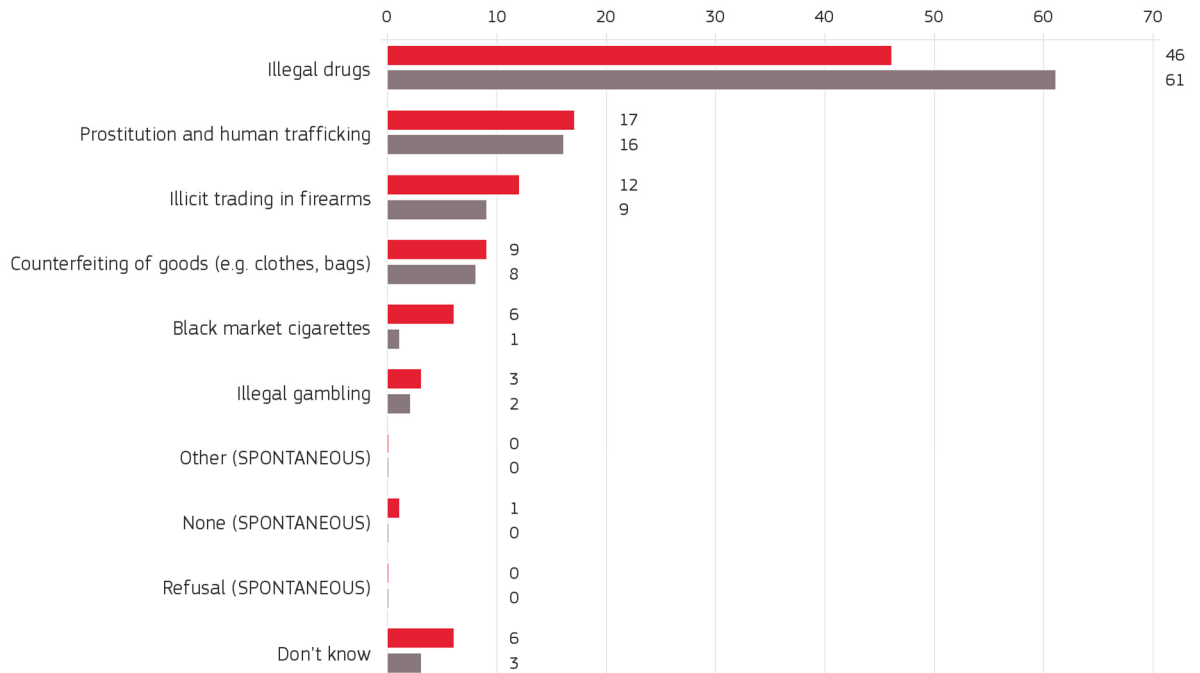
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Methodology: face-to-face

THE NETHERLANDS

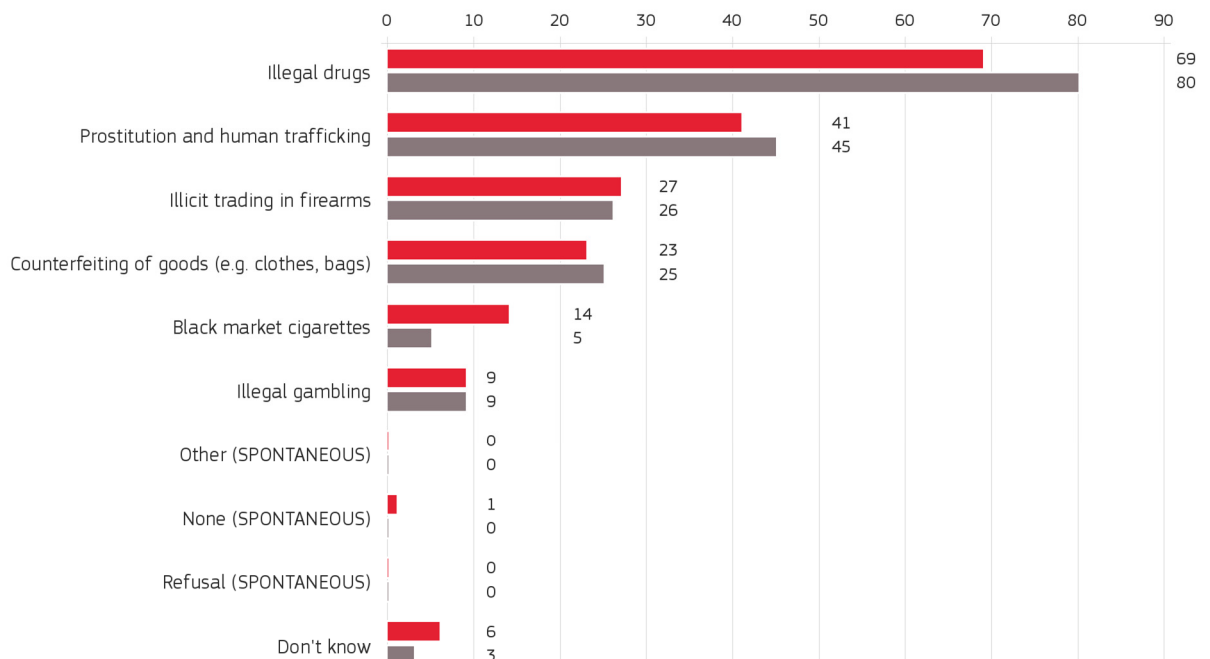
4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QC5a Within the EU, which of the following do you think is the most important source of revenue for organised crime?
(%)



5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

QC5T Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?
(MAX. 2 ANSWERS)
(%)



27.672 interviews
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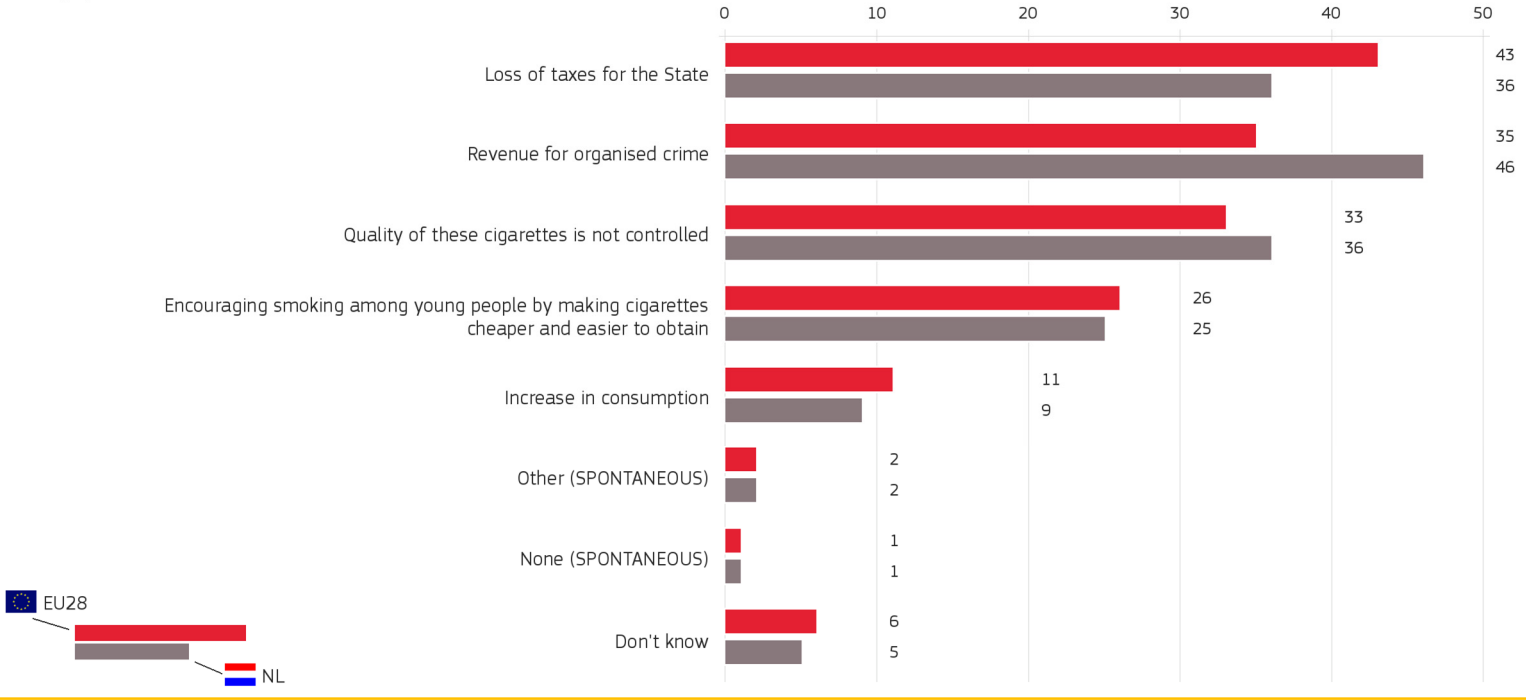
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Methodology: face-to-face

THE NETHERLANDS

6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: Loss of taxes for the State	EU28	NL
TOTAL	43	36
Gender		
Male	45	41
Female	41	31
Age		
15-24	35	22
25-39	41	32
40-54	46	36
55+	44	43
Education (End of)		
15-	40	45
16-19	45	39
20+	44	36
Still studying	37	21

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Revenue for organised crime	EU28	NL
TOTAL	35	46
Gender		
Male	37	48
Female	33	45
Age		
15-24	30	37
25-39	35	37
40-54	36	43
55+	36	57
Education (End of)		
15-	30	58
16-19	35	47
20+	40	48
Still studying	33	38

Socio-demographic breakdown