

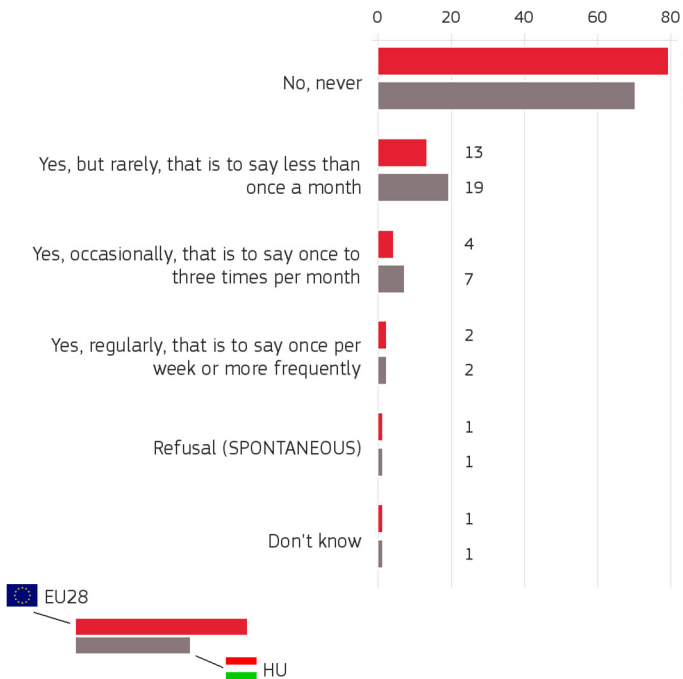
27.672 interviews  
28 / 11 > 07 / 12 / 2015

1.028 interviews  
28 / 11 > 07 / 12 / 2015

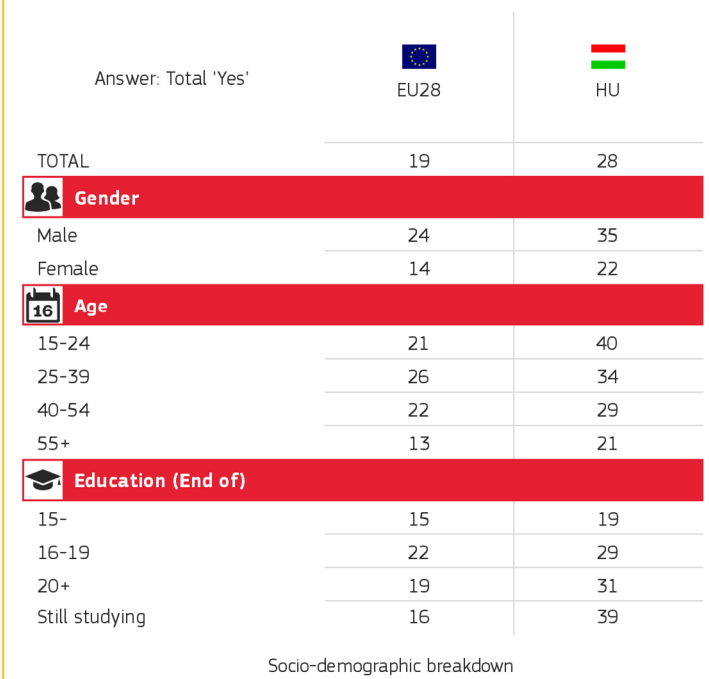
Methodology: face-to-face

## 1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

**QC2** Have you ever been offered black market cigarettes to buy or smoke? (%)

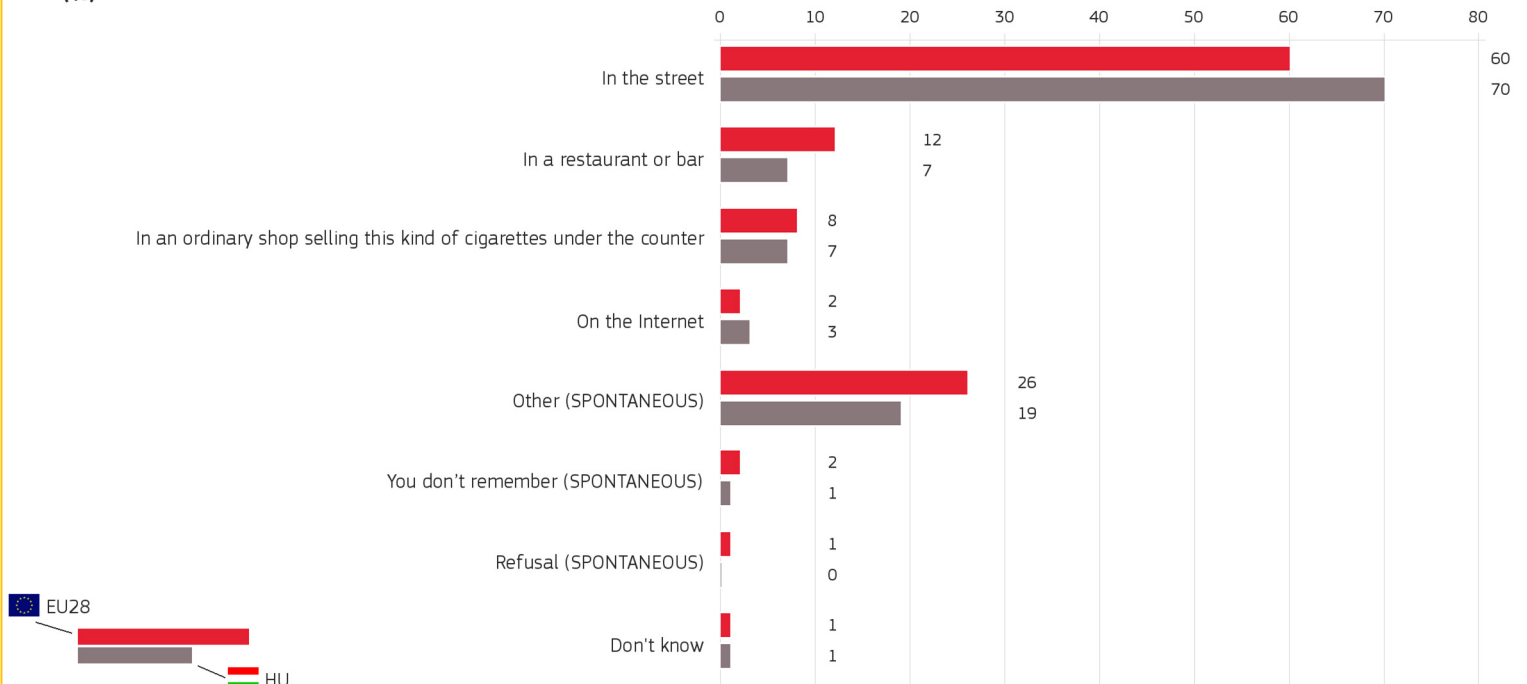


**QC2** Have you ever been offered black market cigarettes to buy or smoke? (%)



## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

**QC3** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

**QC3** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

	EU28	HU
Answer: In the street		
TOTAL	60	70
<b>Gender</b>		
Male	62	71
Female	57	69
<b>Age</b>		
15-24	60	78
25-39	60	65
40-54	60	69
55+	59	72

Socio-demographic breakdown

**QC3** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

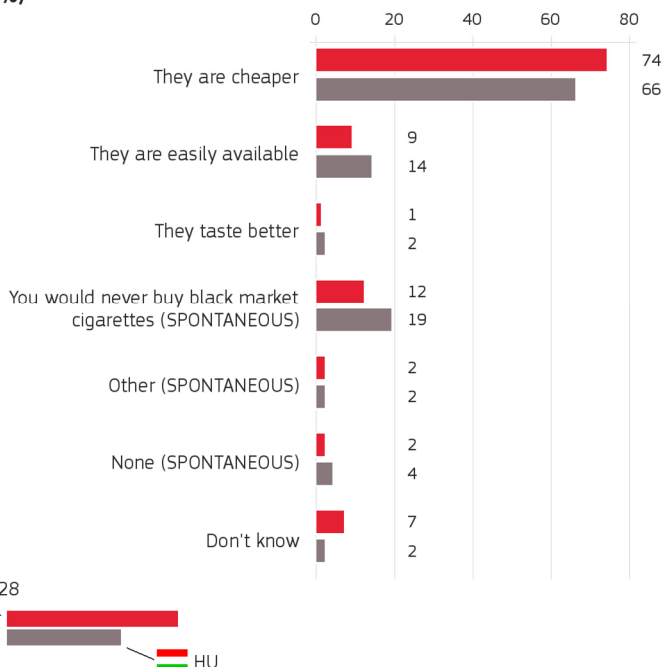
	EU28	HU
Answer: In a restaurant or bar		
TOTAL	12	7
<b>Gender</b>		
Male	13	10
Female	12	2
<b>Age</b>		
15-24	10	5
25-39	13	11
40-54	13	7
55+	13	4

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

## 3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

**QC4** From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



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	EU28	HU
Answer: They are cheaper		
TOTAL	74	66
<b>Gender</b>		
Male	76	68
Female	72	64
<b>Age</b>		
15-24	71	57
25-39	78	70
40-54	76	67
55+	71	66
<b>Education (End of)</b>		
15-	70	68
16-19	75	66
20+	77	66
Still studying	71	61

Socio-demographic breakdown

27.672 interviews  
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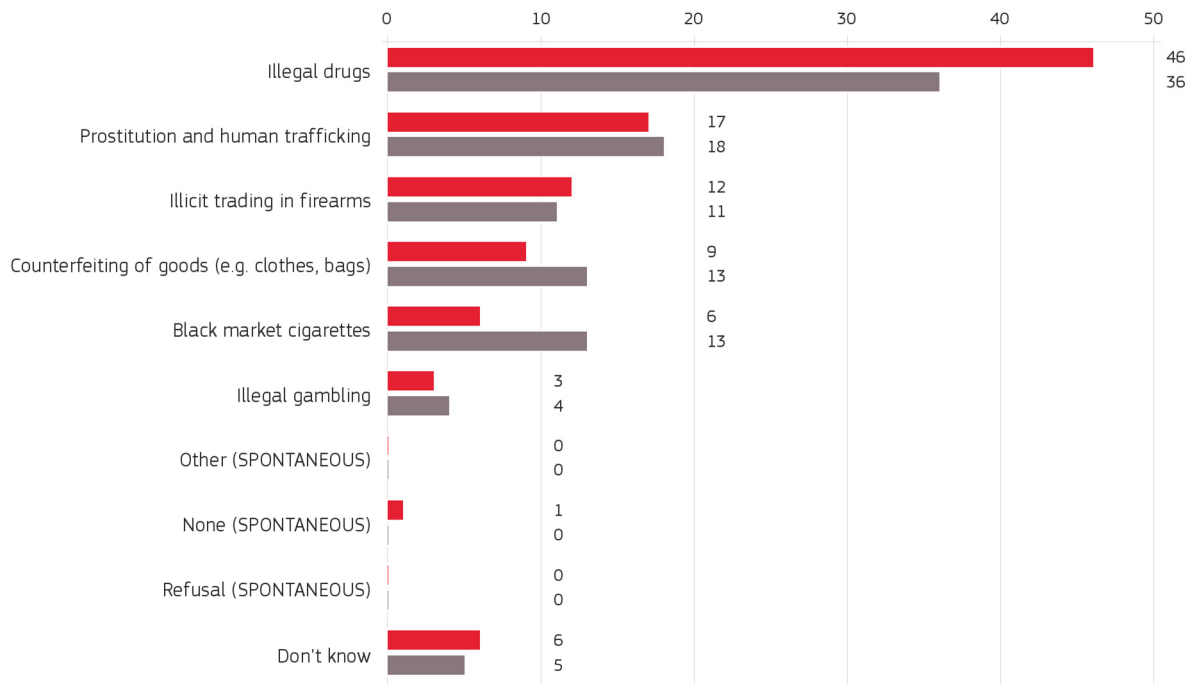
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Methodology: face-to-face

HUNGARY

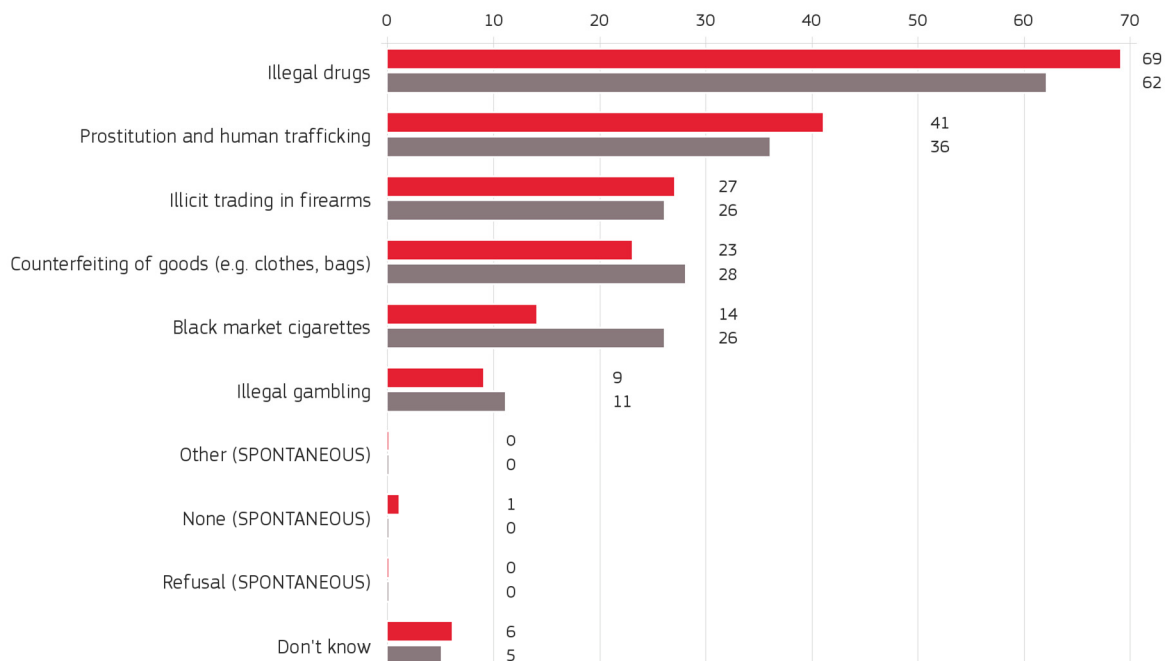
#### 4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

**QC5a** Within the EU, which of the following do you think is the most important source of revenue for organised crime?  
(%)



#### 5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

**QC5T** Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?  
(MAX. 2 ANSWERS)  
(%)



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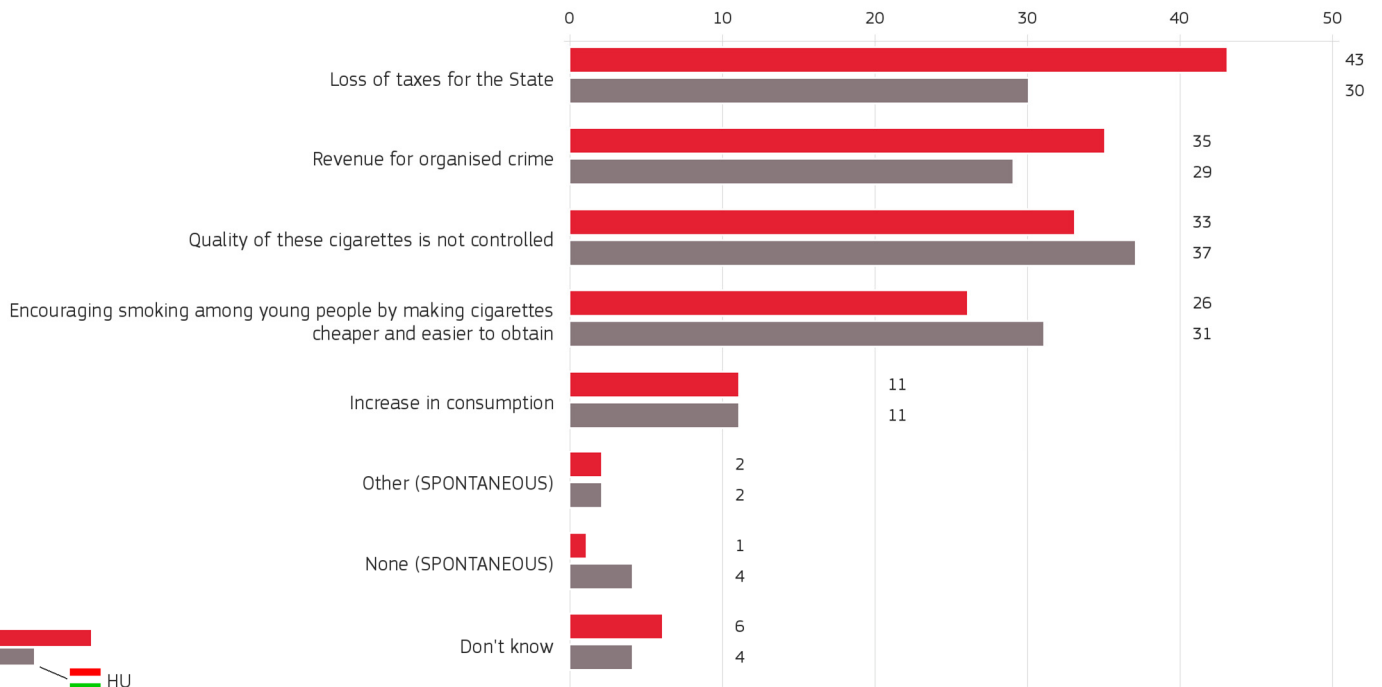
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Methodology: face-to-face

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6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)



QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Loss of taxes for the State	EU28	HU
TOTAL	43	30
<b>Gender</b>		
Male	45	33
Female	41	28
<b>Age</b>		
15-24	35	23
25-39	41	31
40-54	46	32
55+	44	31
<b>Education (End of)</b>		
15-	40	34
16-19	45	31
20+	44	30
Still studying	37	18

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Revenue for organised crime	EU28	HU
TOTAL	35	29
<b>Gender</b>		
Male	37	27
Female	33	31
<b>Age</b>		
15-24	30	20
25-39	35	31
40-54	36	31
55+	36	30
<b>Education (End of)</b>		
15-	30	26
16-19	35	29
20+	40	37
Still studying	33	22

Socio-demographic breakdown