

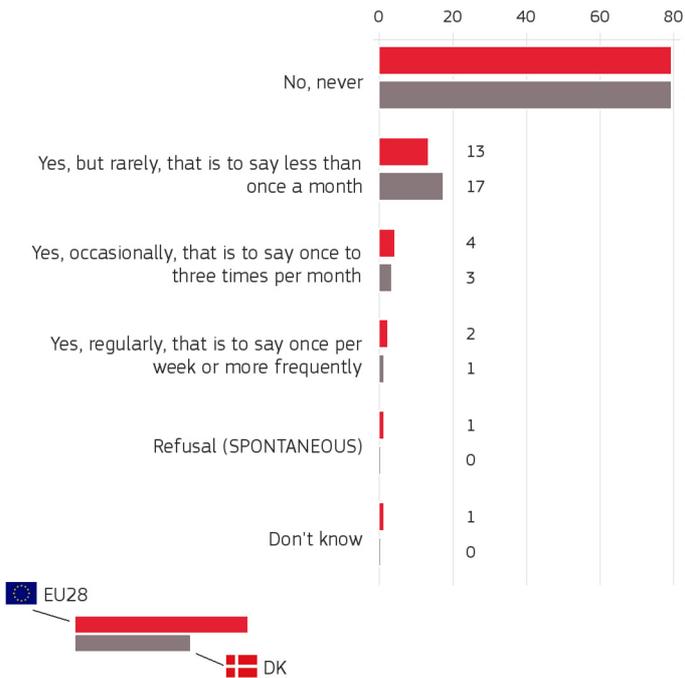
27.672 interviews
28 / 11 > 07 / 12 / 2015

1.012 interviews
28 / 11 > 07 / 12 / 2015

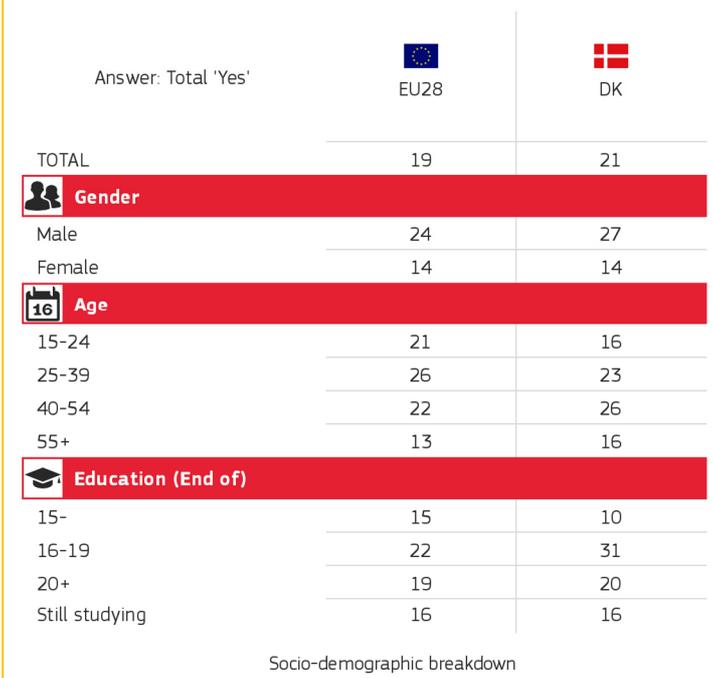
Methodology: face-to-face

1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)

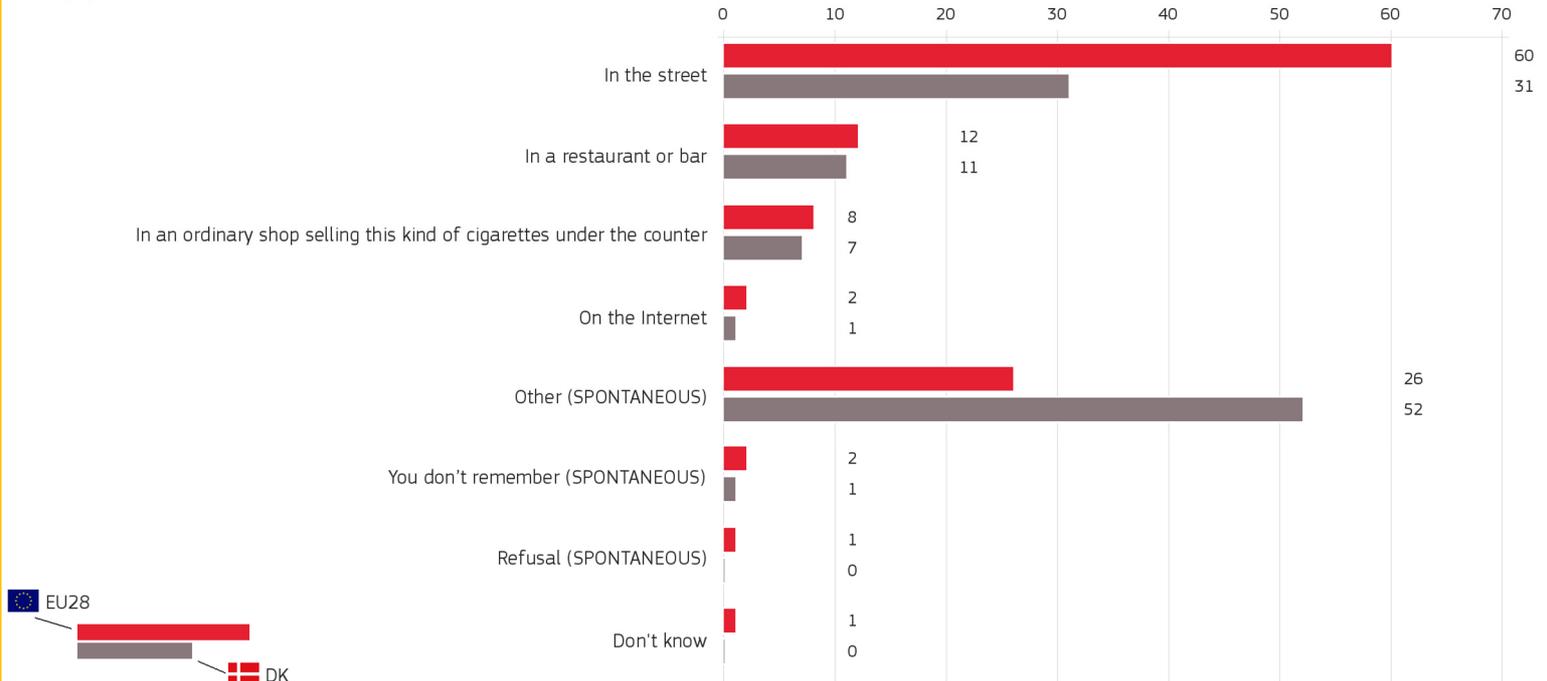


QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)



2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

	EU28	DK
Answer: In the street		
TOTAL	60	31
Gender		
Male	62	35
Female	57	24
Age		
15-24*	60	59
25-39*	60	27
40-54	60	26
55+	59	28

Socio-demographic breakdown

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

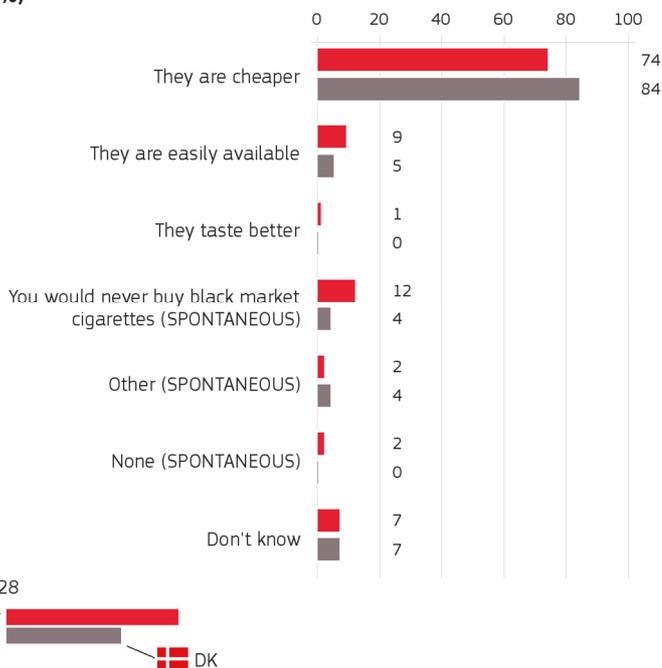
	EU28	DK
Answer: In a restaurant or bar		
TOTAL	12	11
Gender		
Male	13	13
Female	12	8
Age		
15-24*	10	0
25-39*	13	9
40-54	13	17
55+	13	12

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke
* Insufficient base: results should be interpreted with caution

3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

QC4 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



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	EU28	DK
Answer: They are cheaper		
TOTAL	74	84
Gender		
Male	76	87
Female	72	80
Age		
15-24	71	74
25-39	78	85
40-54	76	90
55+	71	82
Education (End of)		
15-	70	66
16-19	75	85
20+	77	86
Still studying	71	74

Socio-demographic breakdown

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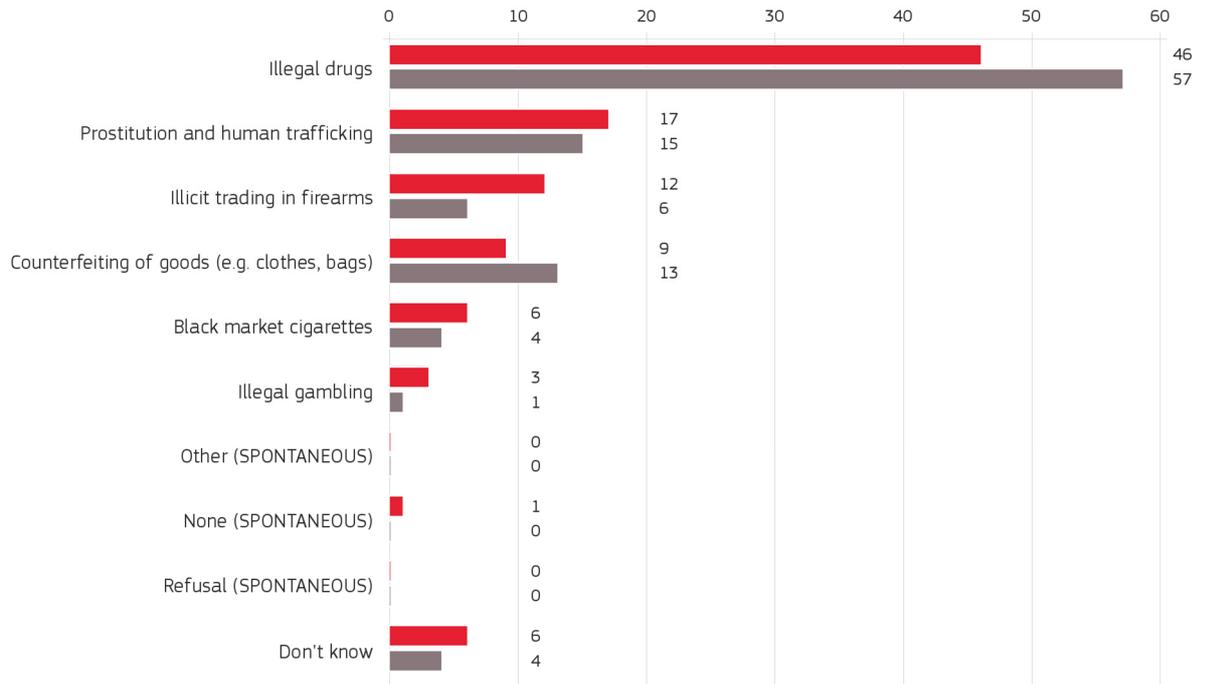
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Methodology: face-to-face

DENMARK

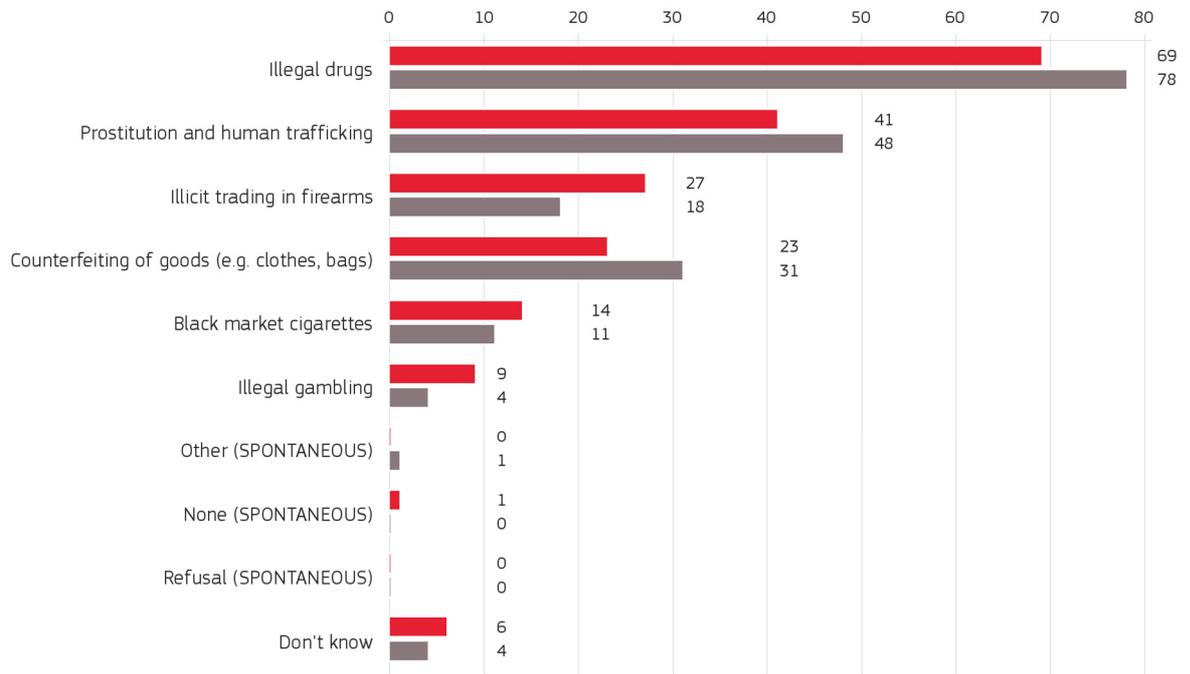
4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QC5a Within the EU, which of the following do you think is the most important source of revenue for organised crime?
(%)



5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

QC5T Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?
(MAX. 2 ANSWERS)
(%)



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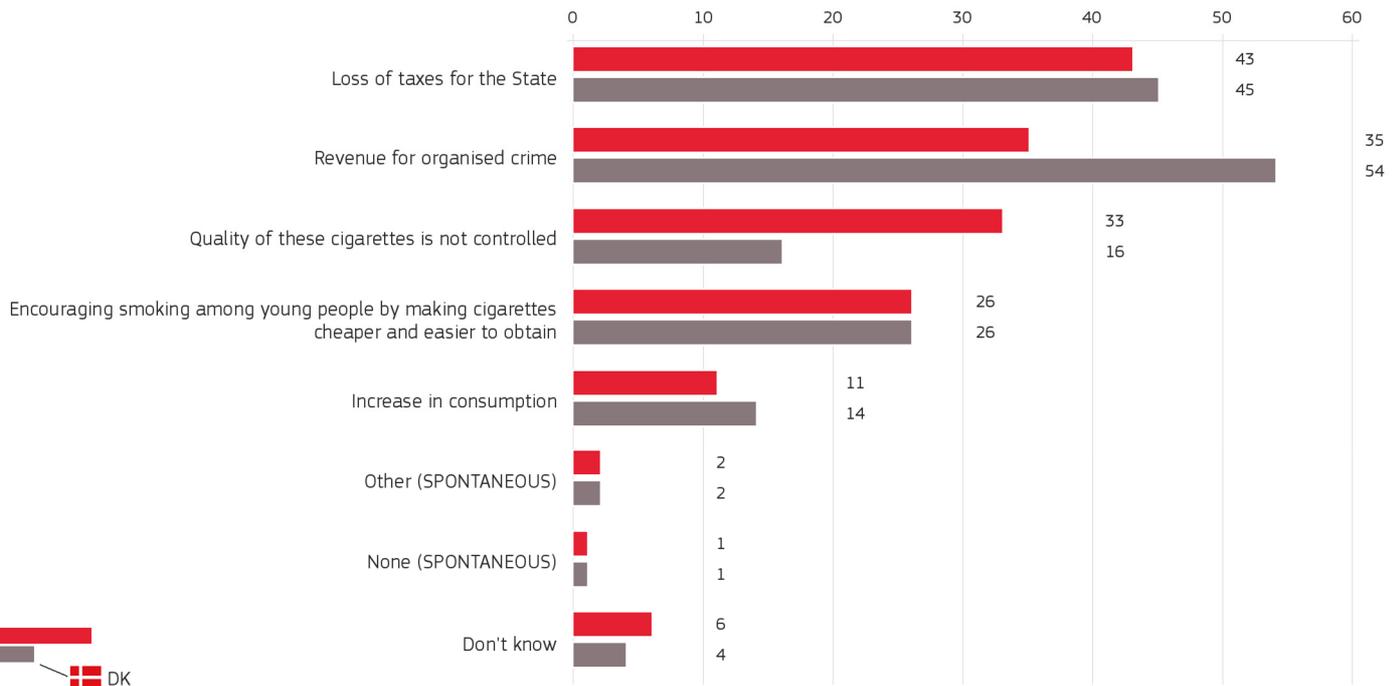
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Methodology: face-to-face

DENMARK

6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: Loss of taxes for the State	EU28	DK
TOTAL	43	45
Gender		
Male	45	51
Female	41	40
Age		
15-24	35	35
25-39	41	46
40-54	46	49
55+	44	46
Education (End of)		
15-	40	26
16-19	45	52
20+	44	47
Still studying	37	36

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Revenue for organised crime	EU28	DK
TOTAL	35	54
Gender		
Male	37	56
Female	33	51
Age		
15-24	30	47
25-39	35	53
40-54	36	62
55+	36	52
Education (End of)		
15-	30	26
16-19	35	51
20+	40	59
Still studying	33	48

Socio-demographic breakdown