

27.672 interviews
28 / 11 > 07 / 12 / 2015

1.321 interviews
28 / 11 > 07 / 12 / 2015

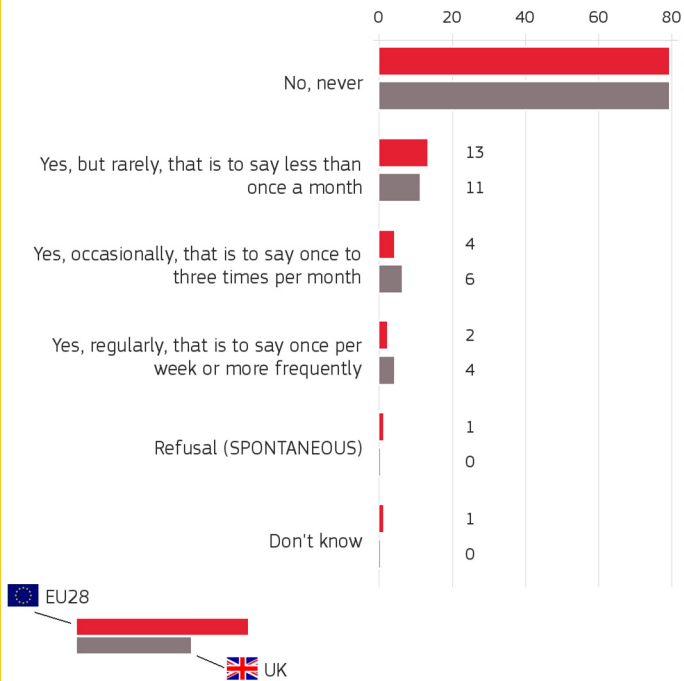
Methodology: face-to-face

UNITED KINGDOM

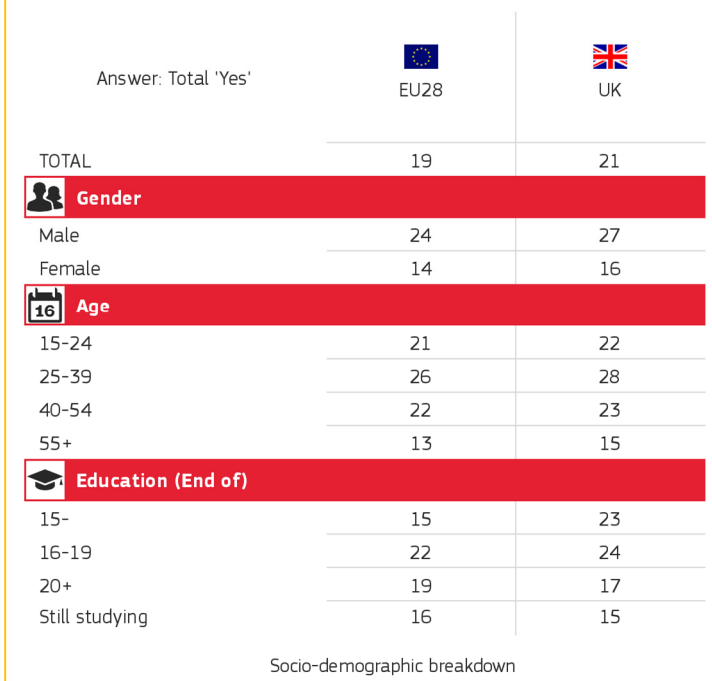
Published: July 2016

1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)

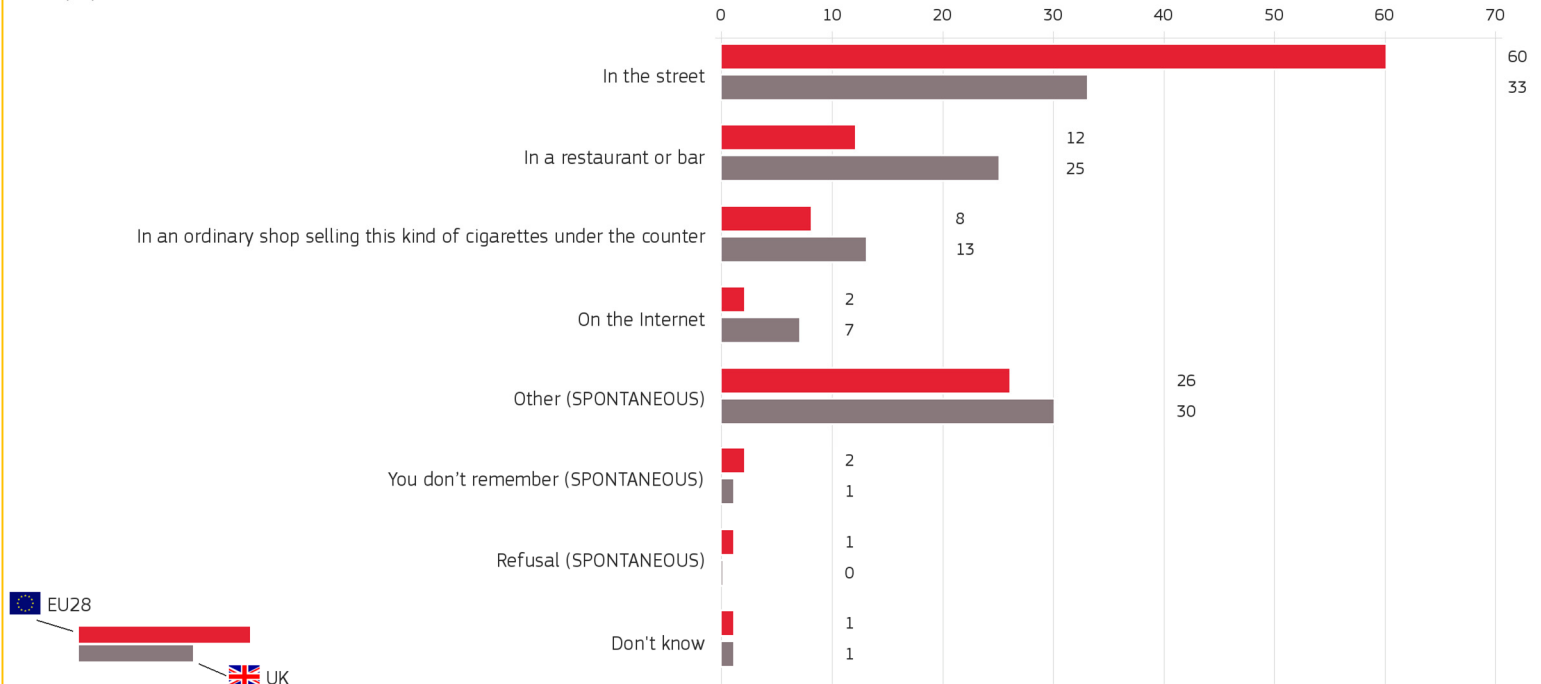


QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)



2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

	EU28	UK
Answer: In the street		
TOTAL	60	33
Gender		
Male	62	39
Female	57	22
Age		
15-24*	60	42
25-39	60	38
40-54	60	25
55+	59	28

Socio-demographic breakdown

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

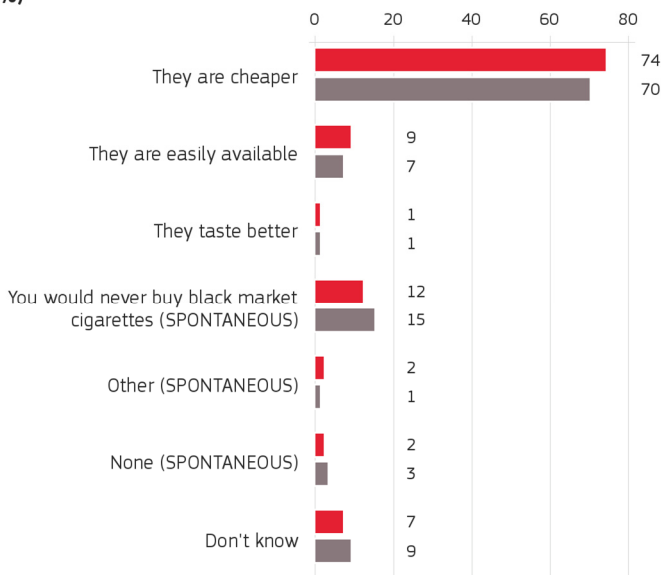
	EU28	UK
Answer: In a restaurant or bar		
TOTAL	12	25
Gender		
Male	13	30
Female	12	18
Age		
15-24*	10	7
25-39	13	24
40-54	13	32
55+	13	31

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke
* Insufficient base: results should be interpreted with caution

3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

QC4 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



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	EU28	UK
Answer: They are cheaper		
TOTAL	74	70
Gender		
Male	76	69
Female	72	71
Age		
15-24	71	67
25-39	78	72
40-54	76	74
55+	71	67
Education (End of)		
15-	70	69
16-19	75	74
20+	77	68
Still studying	71	59

Socio-demographic breakdown

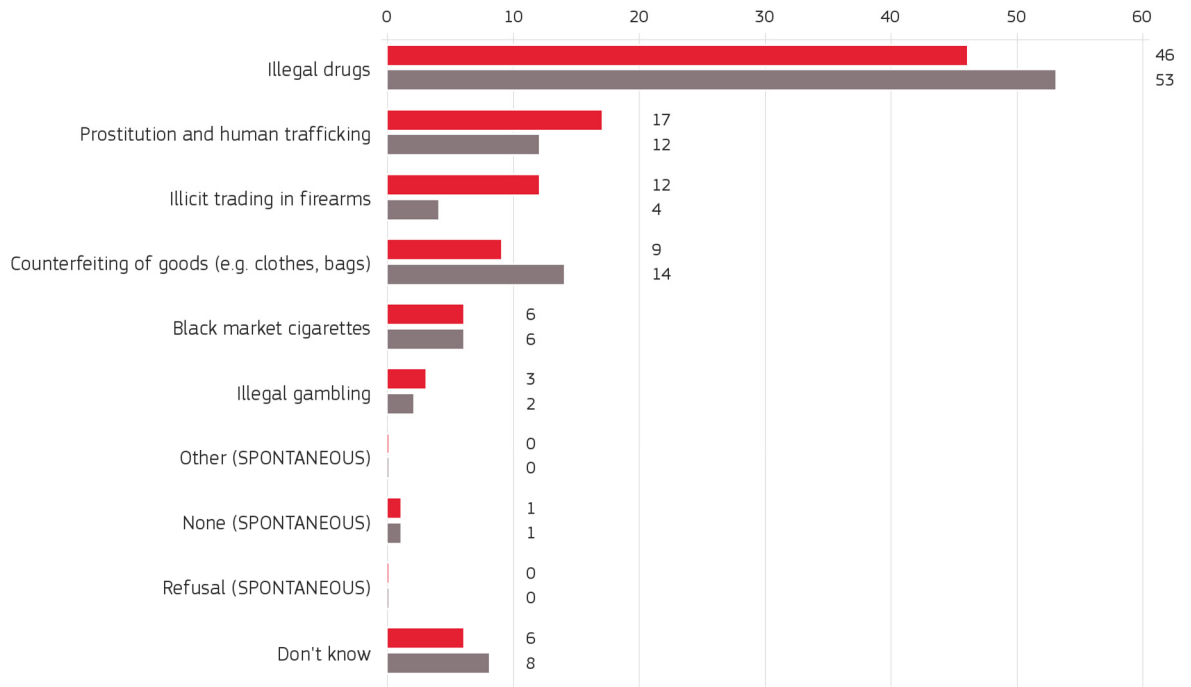
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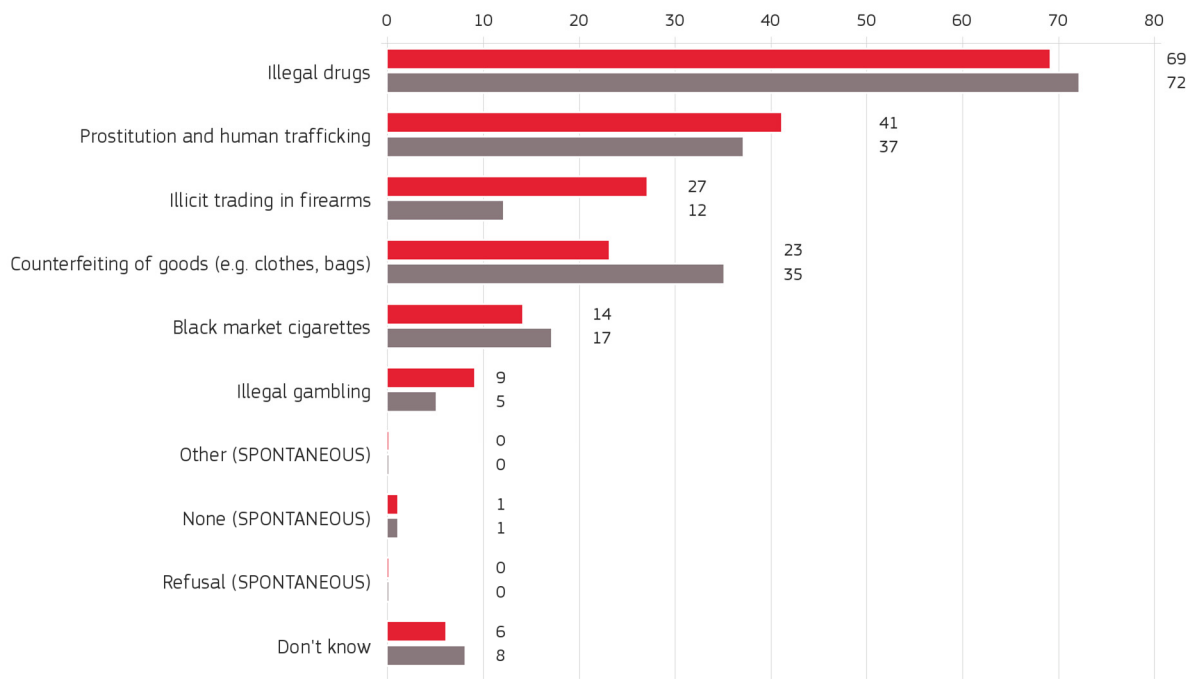
4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QC5a Within the EU, which of the following do you think is the most important source of revenue for organised crime?
(%)



5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

QC5T Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?
(MAX. 2 ANSWERS)
(%)



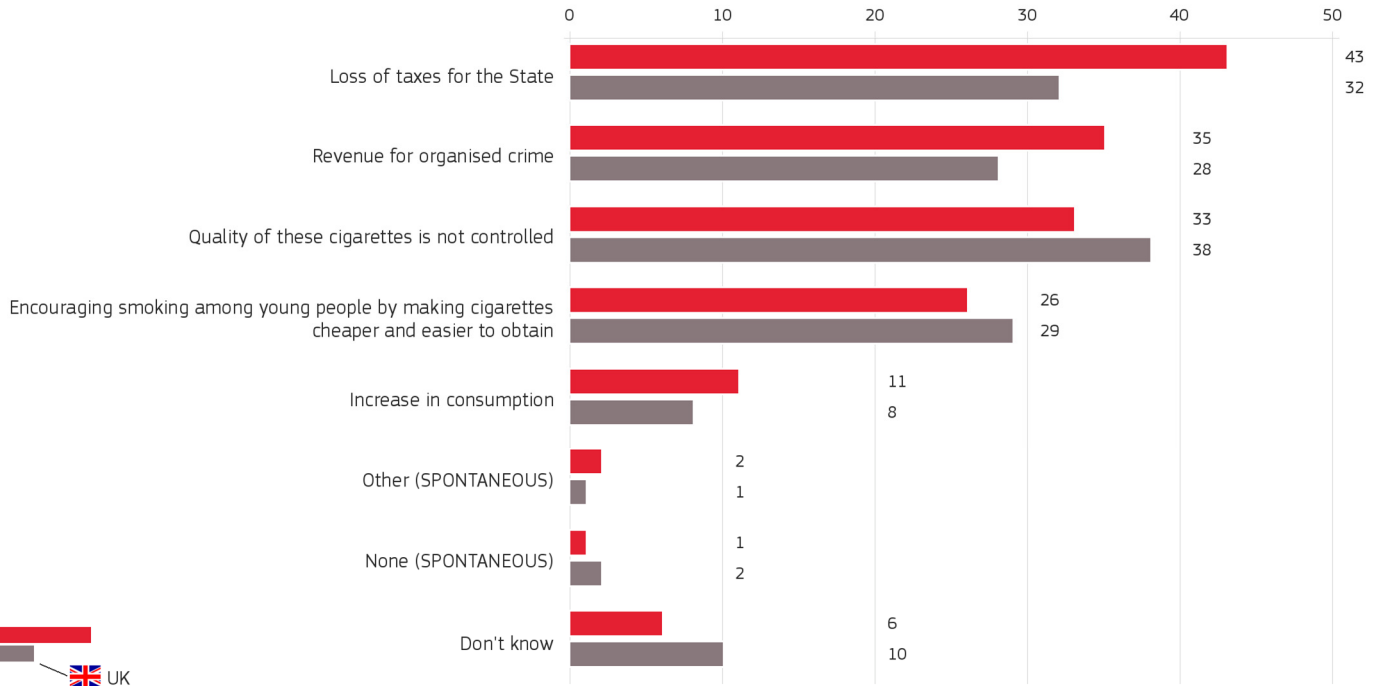
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6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)



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(%)

Answer: Loss of taxes for the State

	EU28	UK
TOTAL	43	32
Gender		
Male	45	35
Female	41	29
Age		
15-24	35	23
25-39	41	27
40-54	46	40
55+	44	33
Education (End of)		
15-	40	29
16-19	45	32
20+	44	34
Still studying	37	26

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)

Answer: Revenue for organised crime

	EU28	UK
TOTAL	35	28
Gender		
Male	37	31
Female	33	25
Age		
15-24	30	22
25-39	35	22
40-54	36	31
55+	36	34
Education (End of)		
15-	30	25
16-19	35	27
20+	40	35
Still studying	33	24

Socio-demographic breakdown