



Tag des Zolls

5. September 2015
10 - 18 Uhr
Zollkriminalamt Köln



www.zoll.de



Tag des Zolls 2015

Our aims:

- **Presentation of „full range of Customs“**
 - Customs with all its various tasks and techniques

- **Information and demonstration of specific customs topics**
 - goods control
 - collection of taxes
 - presenting seizures of any kind of articles
 - focus on not “obvious” parts of customs’ work (i.e. laboratory work, search of apartments, cooperation with international administrations)

- **„Folk Festival“ with fun, information and action for the whole family**



Tag des Zolls 2015

International Participants:

- WCO / RILO
- EU Commission
- OLAF
- Customs Administration of Czech Republic
- Customs Administration of Luxembourg
- Federal Ministry of Finance: Twinning, Foreign Missions
- Customs Liaison Officers
- PCCC –Police and Customs Cooperation Centres (i.e. Luxembourg, Padborg)



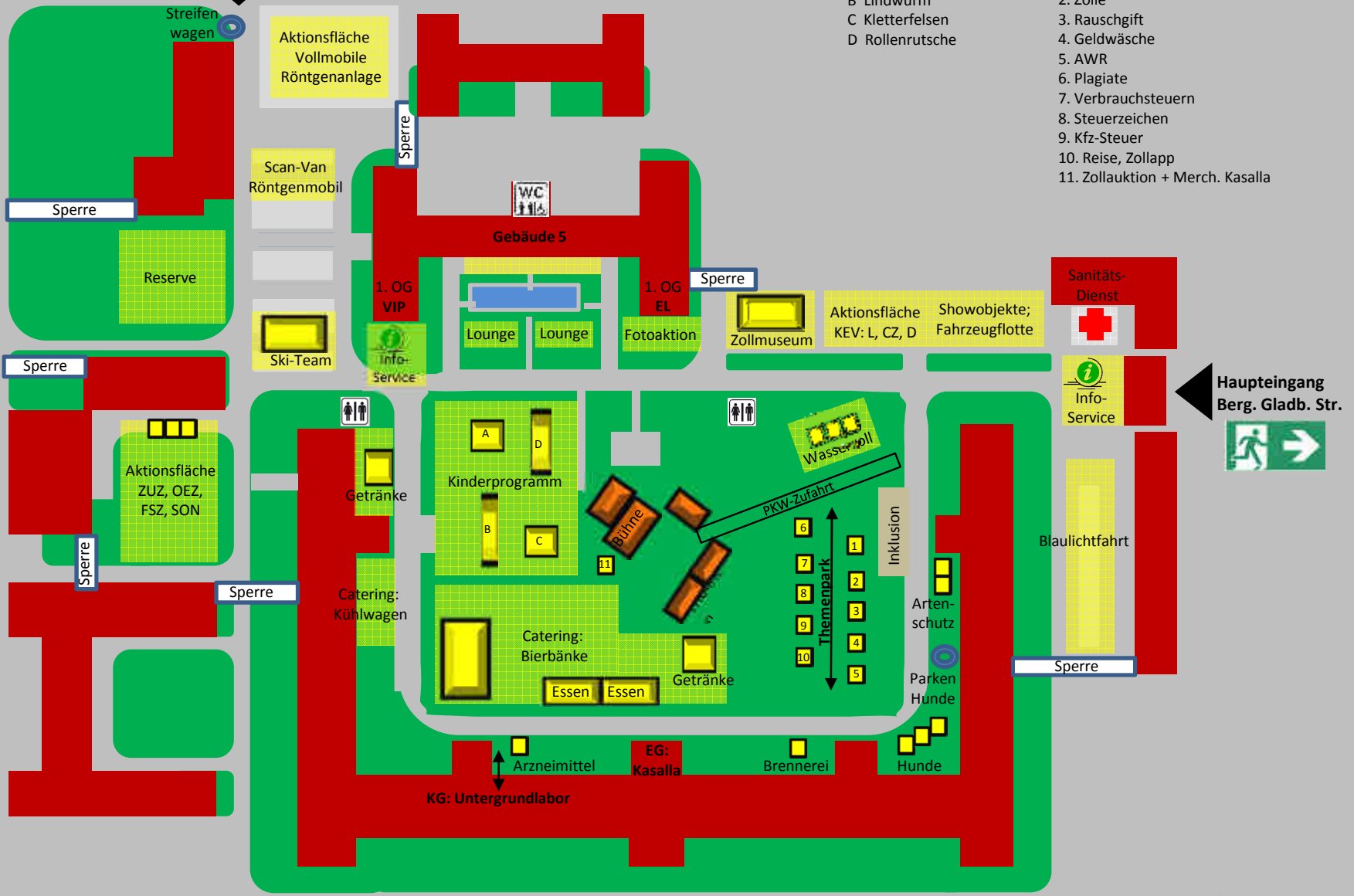
Nebeneingang
Urnenstraße

Kinderprogramm:

- A Hüpfburg
- B Lindwurm
- C Kletterfelsen
- D Rollenrutsche

Themenzelle:

1. Inklusion
2. Zölle
3. Rauschgift
4. Geldwäsche
5. AWR
6. Plagiate
7. Verbrauchsteuern
8. Steuerzeichen
9. Kfz-Steuer
10. Reise, Zollapp
11. Zollauktion + Merch. Kasalla



Notausgang

Streifen
wagen

Eingang
Parkplätze und
Rettungszufahrt





Tag des Zolls 2015

Promotion

via brochures, posters, newspaper articles, internet, colleagues, leaflets, banner, trams(!)



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Tag des Zolls 2015





Tag des Zolls 2015



8.000 visitors





Tag des Zolls 2015 - International





Tag des Zolls 2015

Czech Customs





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Tag des Zolls 2015

PR - Tools

Zoll.de

press
releases

BMF.de

Twitter





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Conclusion

- First Customs´ Day: A success!
- Positive feedback
- New view on customs´ tasks
- to be repeated

Zoll / Customs



Tag des Zolls 2015

Conclusion

face-to-face communication with visitors

OAFCN-motto:

„back to basics of communication“

„working together to deter fraud by informing the public“

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Our proposals:

Work together!

Transport information internationally!

Use international cooperation!



We ask for:

**Implementation of
international cooperative
activities in
OAFCN action plan 2016 !!!**

