

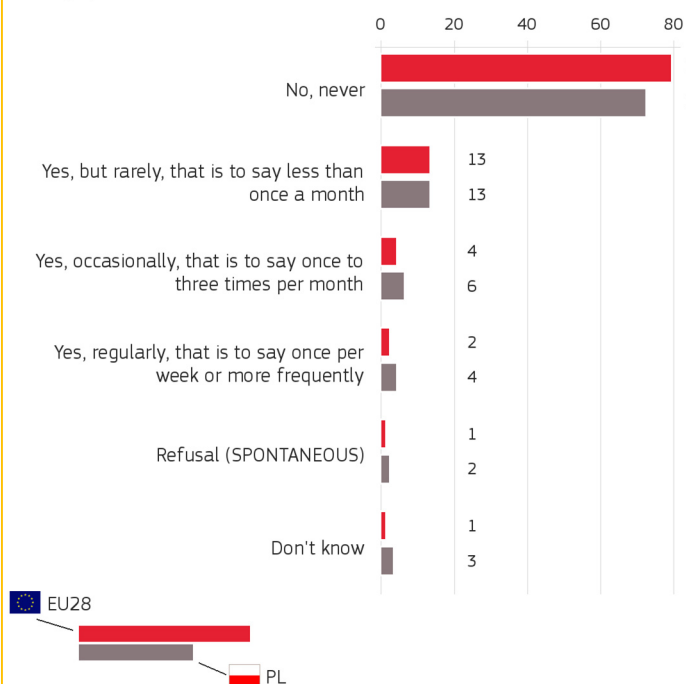
27.672 interviews
28 / 11 > 07 / 12 / 2015

1.006 interviews
28 / 11 > 07 / 12 / 2015

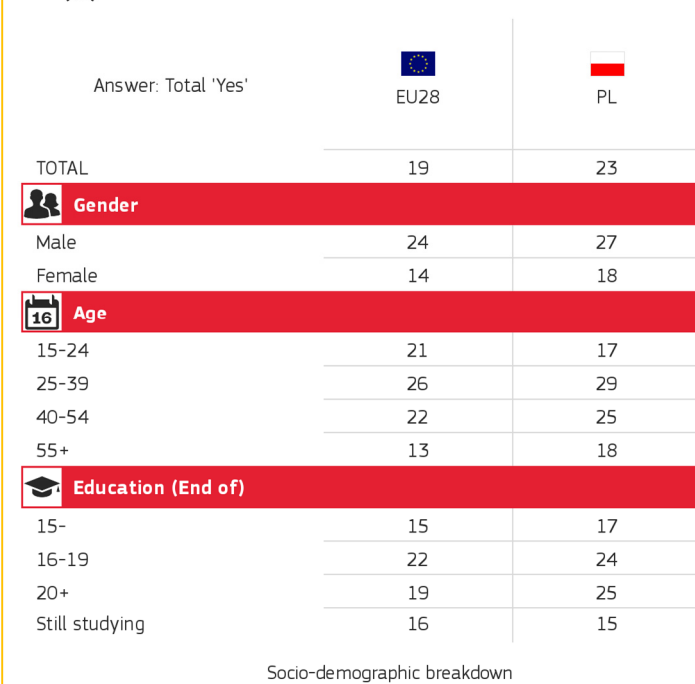
Methodology: face-to-face

1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)

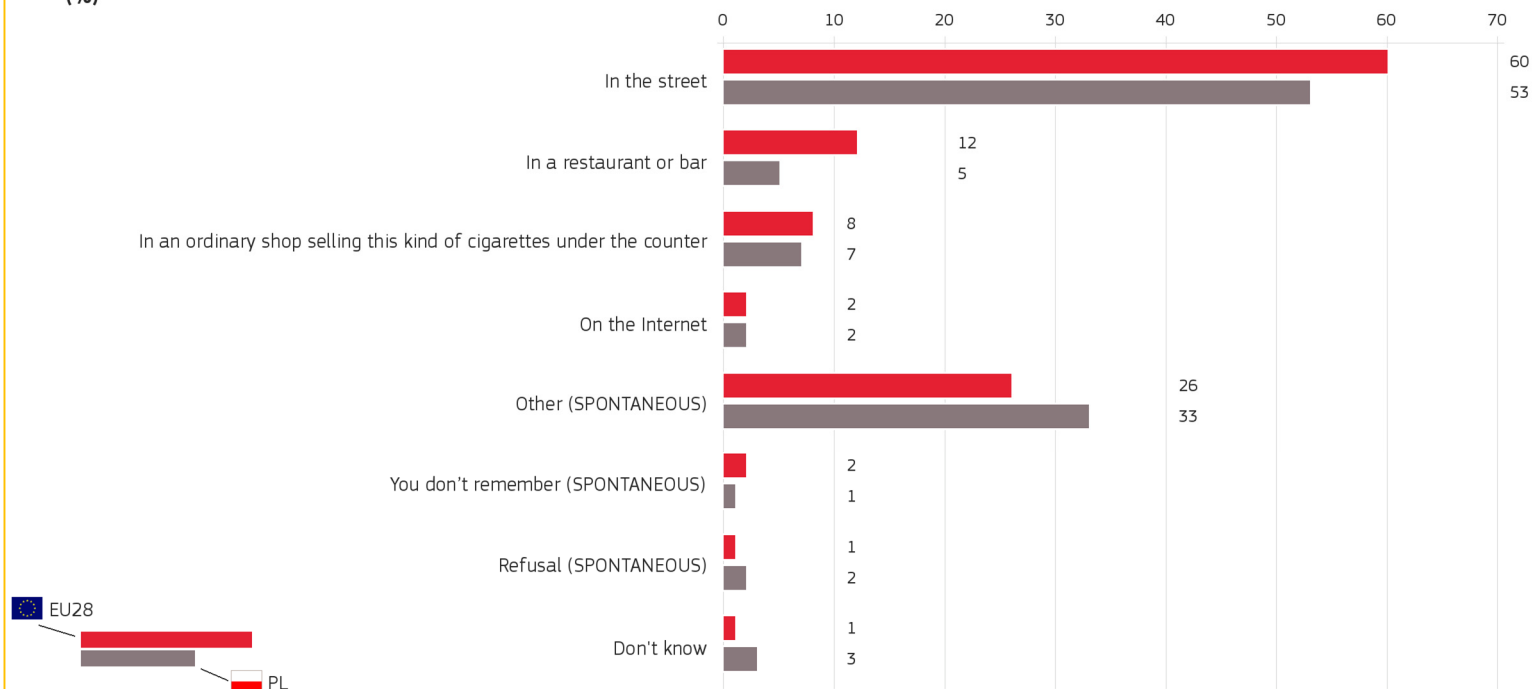


QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)



2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

27.672 interviews
28 / 11 > 07 / 12 / 2015

1.006 interviews
28 / 11 > 07 / 12 / 2015

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2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

Answer: In the street	EU28	PL
TOTAL	60	53
Gender		
Male	62	57
Female	57	48
Age		
15-24*	60	65
25-39	60	63
40-54	60	55
55+	59	38

Socio-demographic breakdown

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

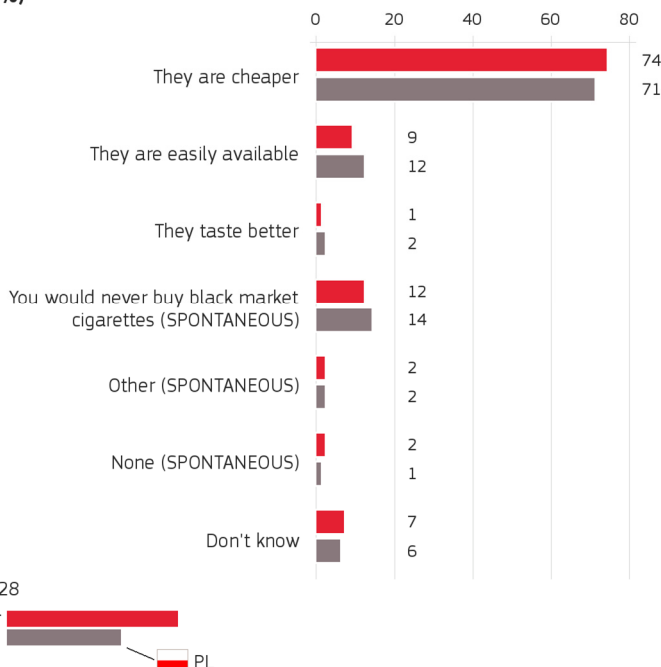
Answer: In a restaurant or bar	EU28	PL
TOTAL	12	5
Gender		
Male	13	5
Female	12	4
Age		
15-24*	10	5
25-39	13	7
40-54	13	2
55+	13	5

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke
* Insufficient base: results should be interpreted with caution

3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

QC4 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: They are cheaper	EU28	PL
TOTAL	74	71
Gender		
Male	76	75
Female	72	68
Age		
15-24	71	70
25-39	78	72
40-54	76	72
55+	71	72
Education (End of)		
15-	70	61
16-19	75	71
20+	77	75
Still studying	71	73

Socio-demographic breakdown

27.672 interviews
28 / 11 > 07 / 12 / 2015

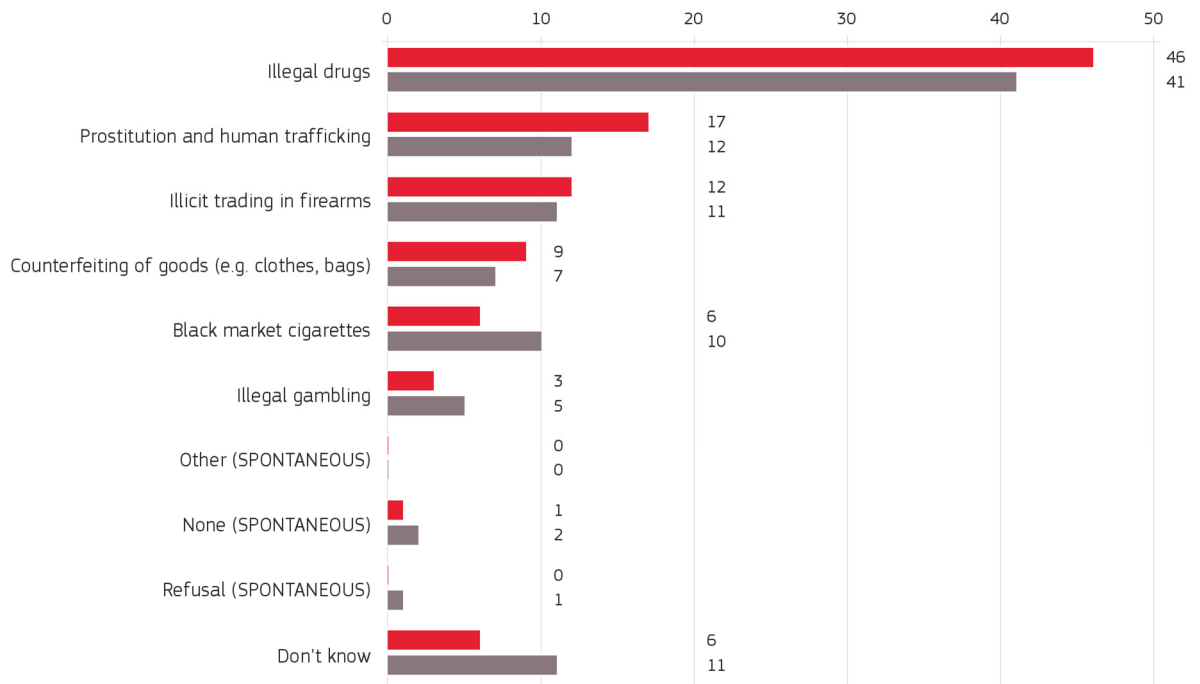
1.006 interviews
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Methodology: face-to-face

POLAND

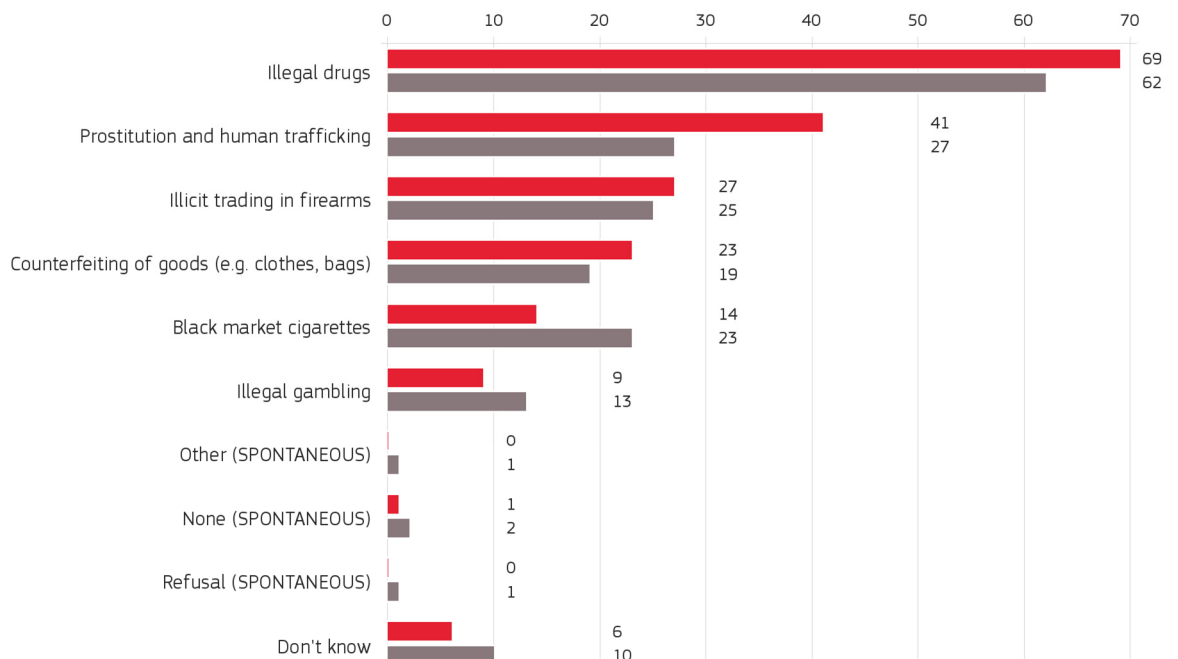
4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QC5a Within the EU, which of the following do you think is the most important source of revenue for organised crime?
(%)



5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

QC5T Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?
(MAX. 2 ANSWERS)
(%)



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28 / 11 > 07 / 12 / 2015

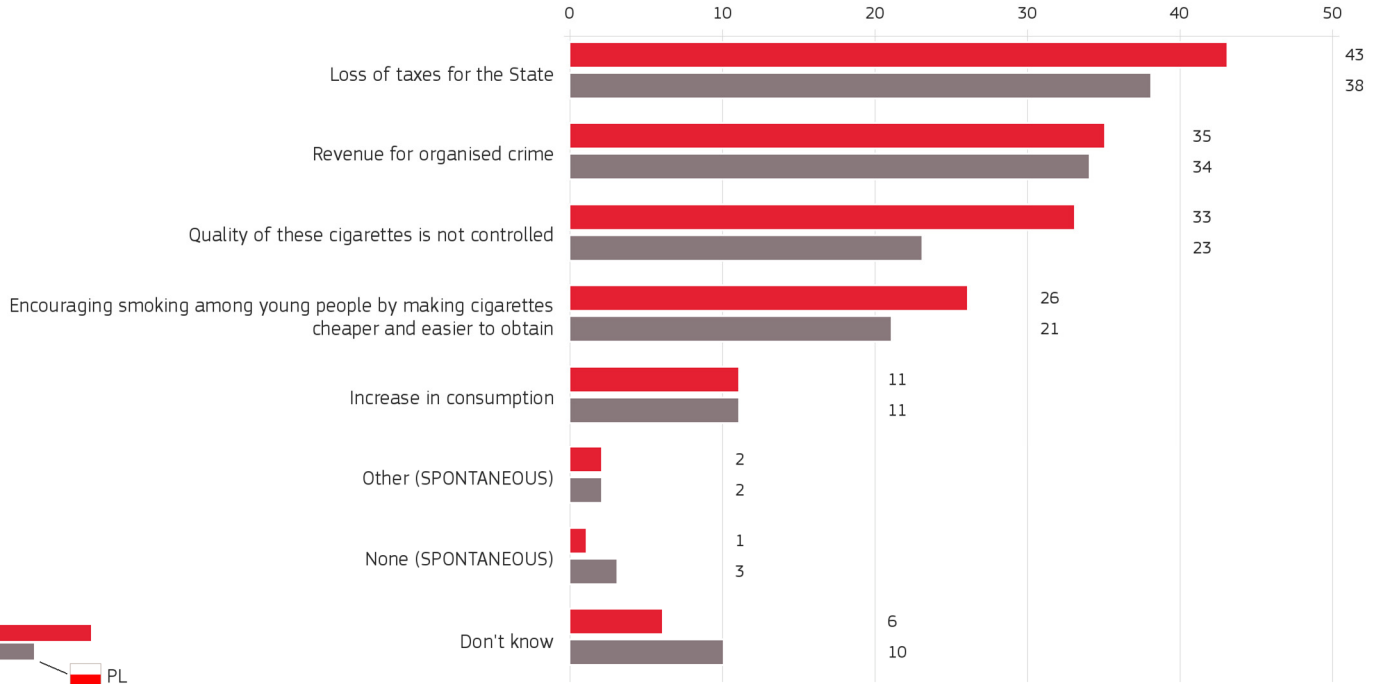
1.006 interviews
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Methodology: face-to-face

POLAND

6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: Loss of taxes for the State	EU28 (%)	PL (%)
TOTAL	43	38
Gender		
Male	45	39
Female	41	38
Age		
15-24	35	32
25-39	41	33
40-54	46	38
55+	44	45
Education (End of)		
15-	40	30
16-19	45	42
20+	44	41
Still studying	37	33

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Revenue for organised crime	EU28 (%)	PL (%)
TOTAL	35	34
Gender		
Male	37	37
Female	33	32
Age		
15-24	30	31
25-39	35	35
40-54	36	31
55+	36	37
Education (End of)		
15-	30	27
16-19	35	37
20+	40	33
Still studying	33	30

Socio-demographic breakdown