

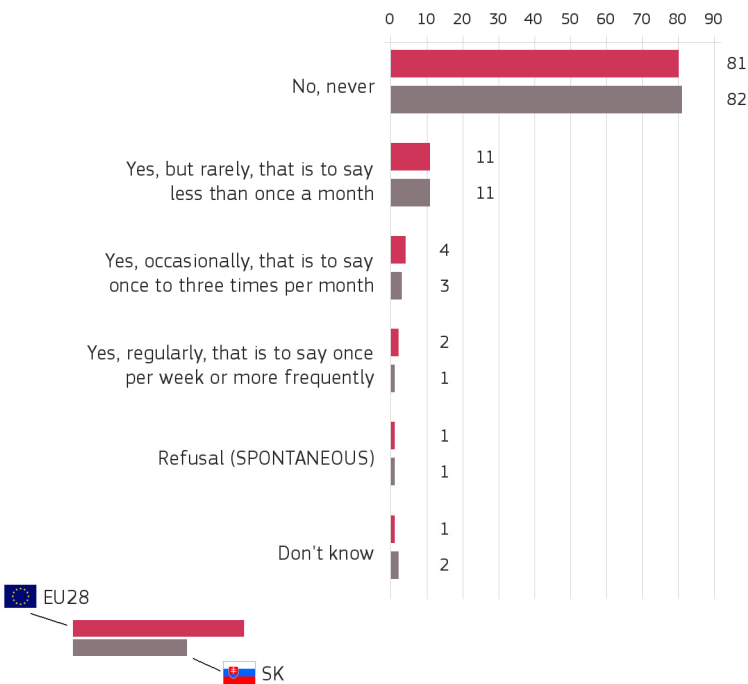
27.643 interviews
04 > 20 / 12 / 2018

1.013 interviews
05 > 16 / 12 / 2018

Methodology: face-to-face

1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QB3 Have you ever been offered black market cigarettes to buy or smoke? (%)



Base: all respondents

QB3 Have you ever been offered black market cigarettes to buy or smoke? (%)

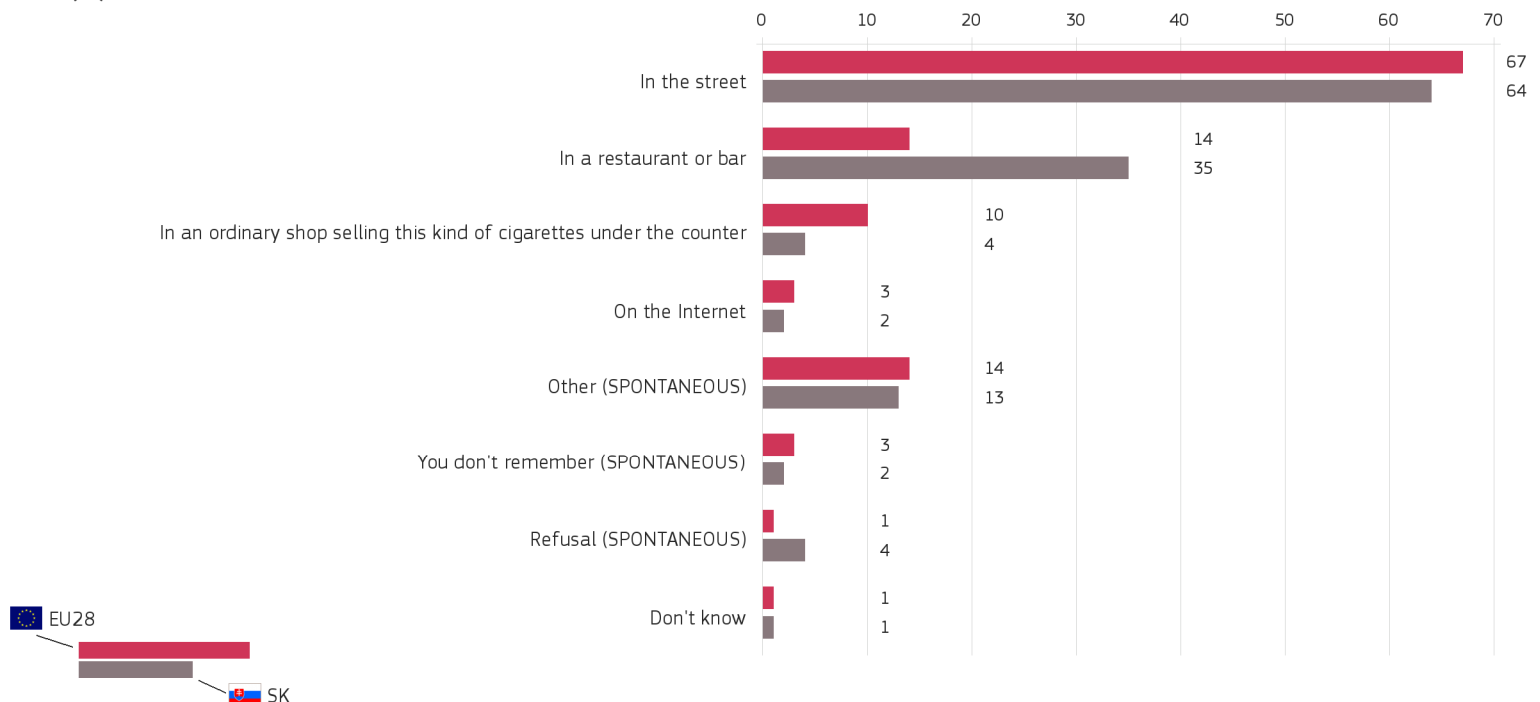
Answer: Total 'Yes'	EU28 (%)	SK (%)
TOTAL	17	15
Gender		
Man	22	22
Woman	12	9
Age		
15-24	17	21
25-39	22	17
40-54	22	14
55+	11	11
Education (End of)		
15-	14	8
16-19	19	12
20+	17	22
Still studying	15	22

Socio-demographic breakdown

Base: all respondents

2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QB4 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

QB4 Where were you offered this type of cigarettes?
(MULTIPLE ANSWERS POSSIBLE)
(%)

	EU28	SK
Answer: In the street		
TOTAL	67	64
Gender		
Man	67	69
Woman	65	53
Age		
15-24	74	72
25-39	64	65
40-54	66	67
55+	66	53
Education (End of)		
15-	66	81
16-19	64	53
20+	69	76
Still studying	68	81

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

QB4 Where were you offered this type of cigarettes?
(MULTIPLE ANSWERS POSSIBLE)
(%)

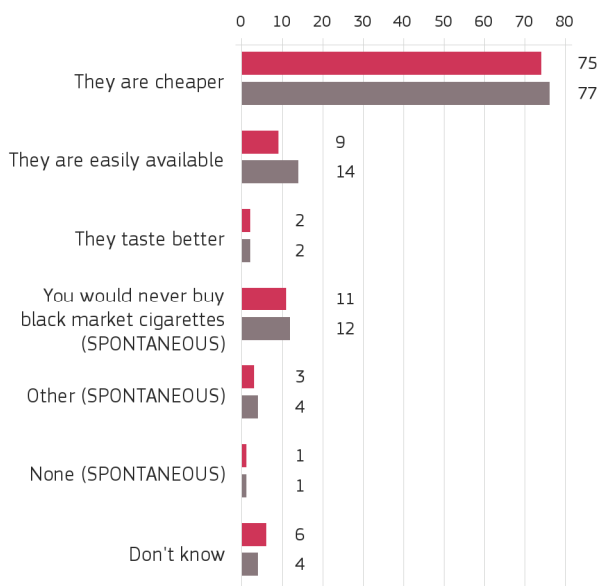
	EU28	SK
Answer: In a restaurant or bar		
TOTAL	14	35
Gender		
Man	16	40
Woman	11	22
Age		
15-24	16	32
25-39	12	46
40-54	15	24
55+	15	33
Education (End of)		
15-	18	73
16-19	13	38
20+	15	29
Still studying	12	28

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

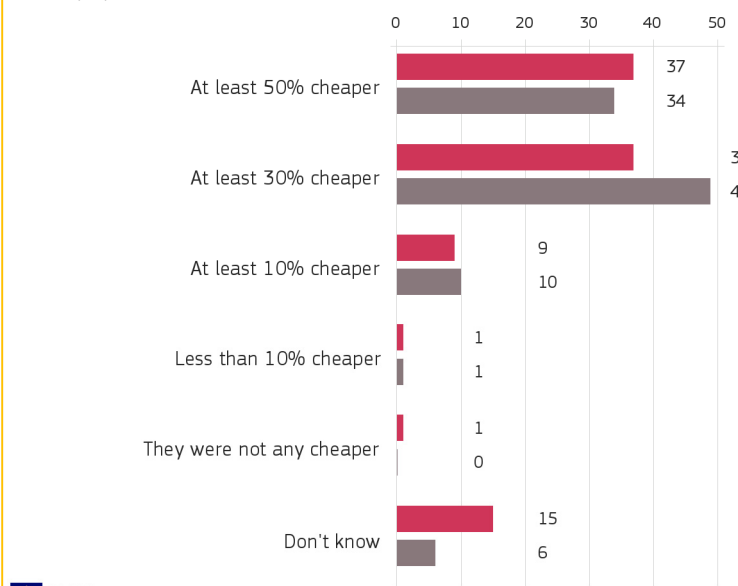
3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

QB7 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS)
(%)



Base: all respondents

QB5 Approximately how much cheaper, if at all, were the black market cigarettes offered to you compared to legal cigarettes?
(%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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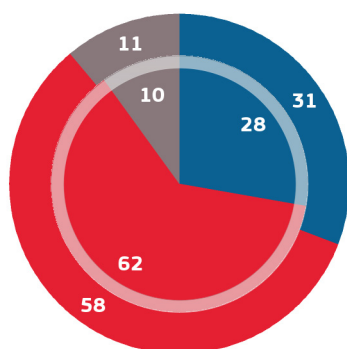
1.013 interviews
05 > 16 / 12 / 2018

Methodology: face-to-face

Slovakia

4. CONFIDENCE IN ABILITY TO DISTINGUISH A PACKET OF BLACK MARKET CIGARETTES FROM A LEGAL PACKET

QB6 How confident or not are you that you would be able to distinguish a packet of black market cigarettes from a legal packet? (%)



● Total 'Confident'
● Total 'Not confident'
● Don't know

EU28 Outer pie SK Inner pie

Base: all respondents

QB6 How confident or not are you that you would be able to distinguish a packet of black market cigarettes from a legal packet? (%)

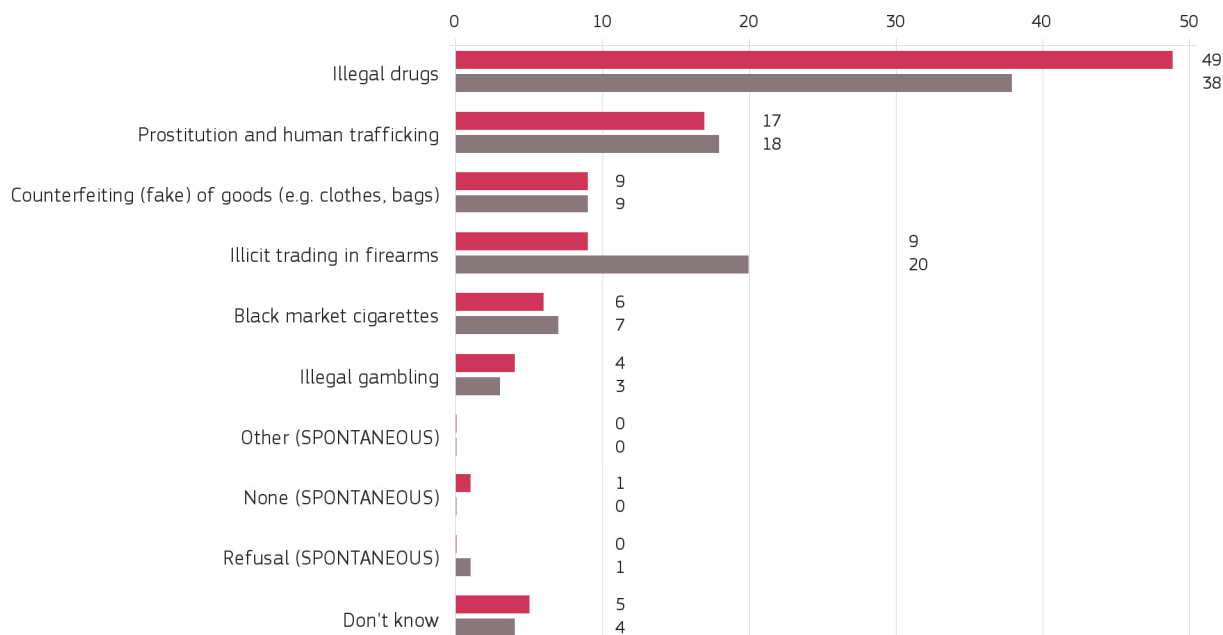
Answer: Total 'Confident'	EU28	SK
TOTAL	31	28
Gender		
Man	38	39
Woman	24	20
Age		
15-24	32	39
25-39	38	37
40-54	35	27
55+	24	19
Education (End of)		
15-	27	18
16-19	36	29
20+	29	30
Still studying	27	28

Socio-demographic breakdown

Base: all respondents

5. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QB8a Within the EU, which of the following do you think is the most important source of revenue for organised crime? (%)



Base: all respondents

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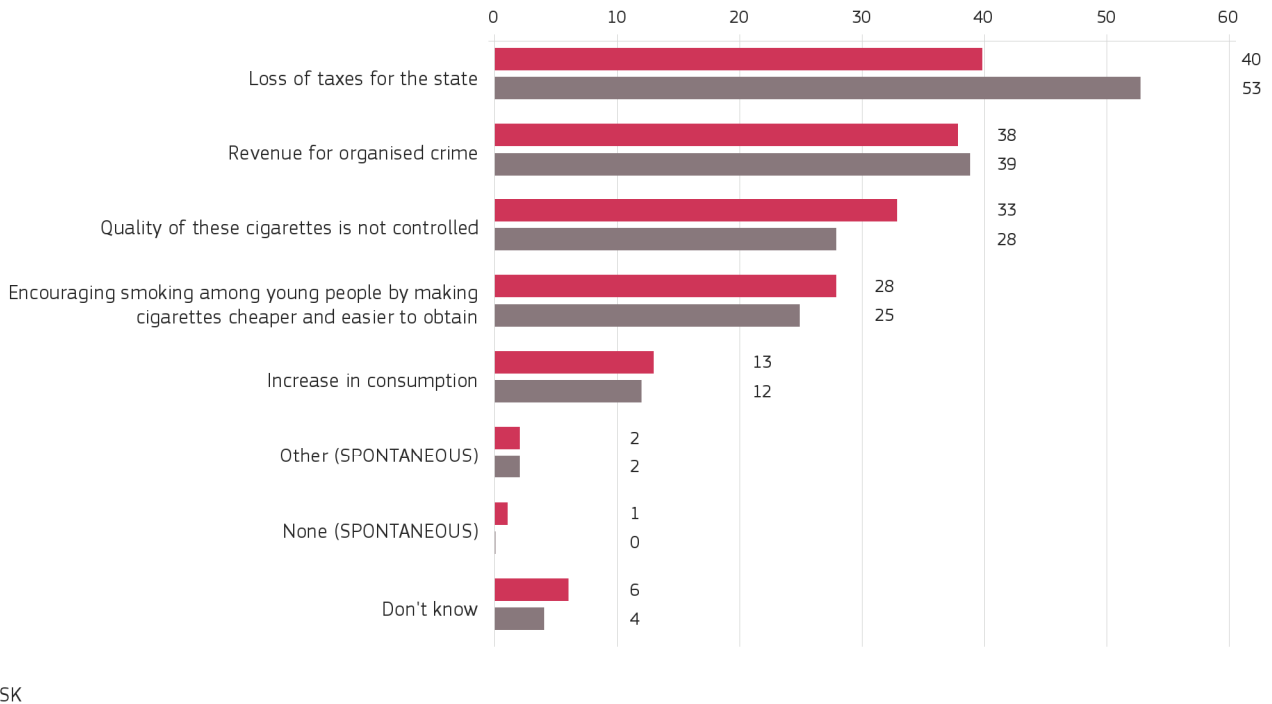
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Methodology: face-to-face

Slovakia

6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QB9 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)



Base: all respondents

QB9 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)

Answer: Loss of taxes for the state	EU28	SK
TOTAL	40	53
Gender		
Man	44	53
Woman	37	54
Age		
15-24	29	40
25-39	41	57
40-54	43	59
55+	42	52
Education (End of)		
15-	41	47
16-19	42	54
20+	42	57
Still studying	28	48

Socio-demographic breakdown

Base: all respondents

QB9 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)

Answer: Encouraging smoking among young people by making cigarettes cheaper and easier to obtain	EU28	SK
TOTAL	28	25
Gender		
Man	27	22
Woman	30	28
Age		
15-24	34	25
25-39	27	21
40-54	27	27
55+	28	27
Education (End of)		
15-	29	22
16-19	27	26
20+	28	23
Still studying	35	27

Socio-demographic breakdown

Base: all respondents