



**26th meeting of the  
OLAF Anti-Fraud Communicators' Network (OAFCN)  
Brussels, 14 –15 April 2016**

**final agenda**

**Thursday 14 April**

- 13.30 - 14.00 Arrival & registration
- Centre de Conférences Albert Borschette (CCAB) – Room 2B  
Rue Froissart, 36-1040 Brussels  
(Metro: Schuman)
- 14.00 - 14.30 Welcome Addresses
- Adoption of the agenda
- Approval of the minutes of the 25<sup>th</sup> OAFCN meeting (Brussels, 20 March 2015)
- 14.30 - 15.15 The role of investigative journalism in deterring fraud with EU funds – Margo Smit (investigative journalist)
- 15.15 - 15.45 The European Corruption Observatory - Alison Coleman (Transparency International)
- 16.00 - 17.00 European Commission campaign: Ex-smokers are Unstoppable – Jill Berger (JWT)
- 17.00 - 18.30 Workshop session 1:
- Group A:
- Developing a successful communication strategy – Karin Burger (NL customs) & Claudia Köver (OLAF)
- Group B:
- What makes a successful Hercule project – Winfried Kleinegris (OLAF)

## **Friday 15 April**

- 09.00 - 10.30 Workshop session 2:  
Group A:
- Developing a successful communication strategy – Karin Burger (NL customs) & Claudia Köver (OLAF)
- Group B:
- What makes a successful Hercule project – Winfried Kleinegris (OLAF)
- 10.45 - 12.15 Implementation of the 2015 OAFCN Action Plan and drafting of the 2016 action plan
- 12.15 - 12.45 Any other business (AOB) & closing

*The working sessions will be conducted in **English**.  
Interpretation from/to French, German, Italian and Spanish will also be available.*