

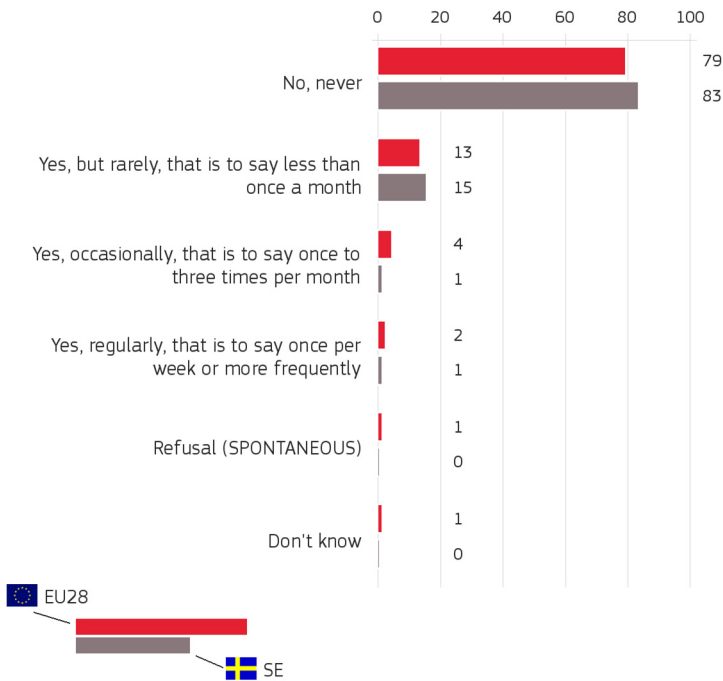
27.672 interviews  
28 / 11 > 07 / 12 / 2015

1.028 interviews  
28 / 11 > 07 / 12 / 2015

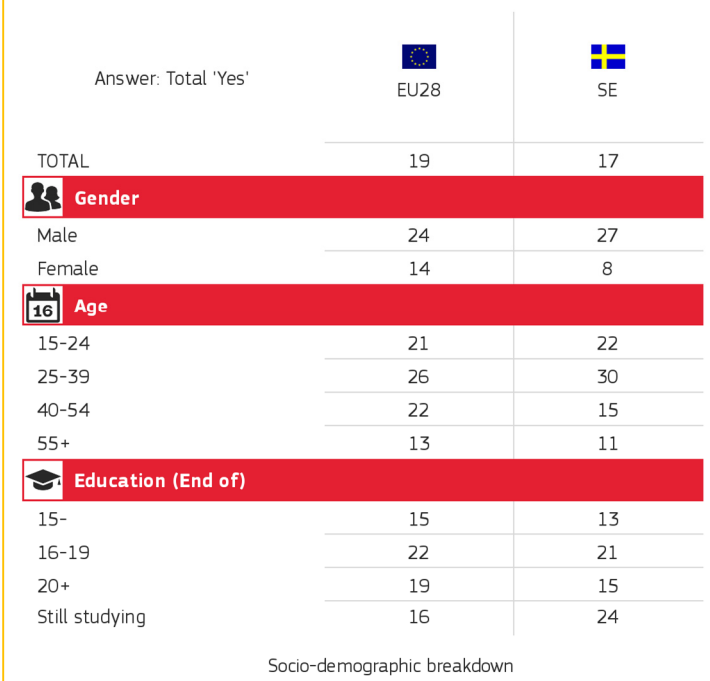
Methodology: face-to-face

## 1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

**QC2** Have you ever been offered black market cigarettes to buy or smoke? (%)

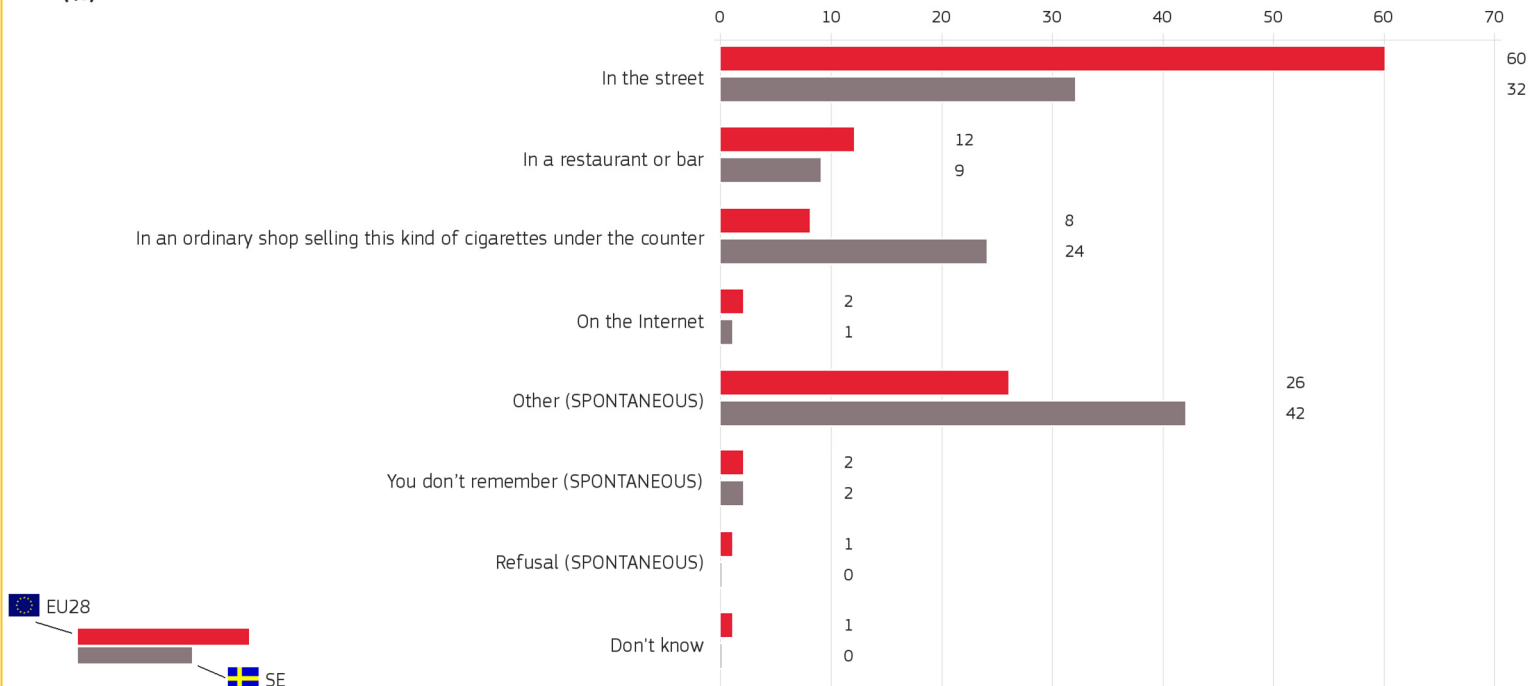


**QC2** Have you ever been offered black market cigarettes to buy or smoke? (%)



## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

**QC3** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

**QC3** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

	EU28	SE
Answer: In the street		
TOTAL	60	32
<b>Gender</b>		
Male	62	33
Female*	57	29
<b>Age</b>		
15-24*	60	82
25-39	60	24
40-54*	60	41
55+	59	18

Socio-demographic breakdown

**QC3** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

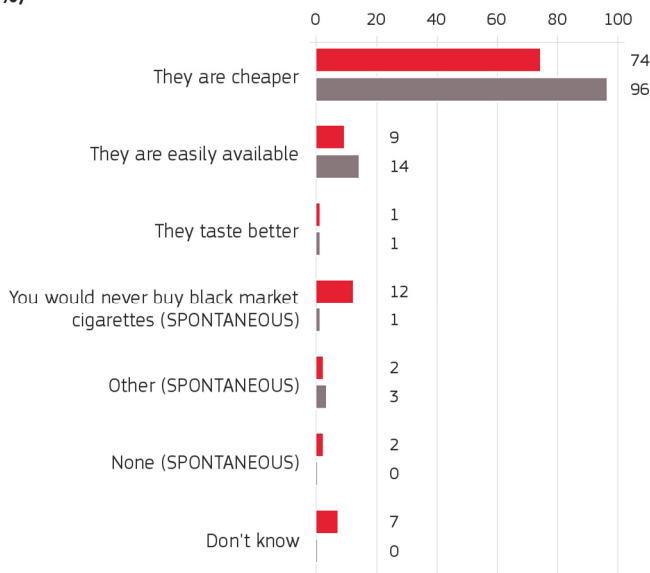
	EU28	SE
Answer: In a restaurant or bar		
TOTAL	12	9
<b>Gender</b>		
Male	13	9
Female*	12	8
<b>Age</b>		
15-24*	10	16
25-39	13	3
40-54*	13	15
55+	13	9

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke  
\* Insufficient base: results should be interpreted with caution

## 3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

**QC4** From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



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	EU28	SE
Answer: They are cheaper		
TOTAL	74	96
<b>Gender</b>		
Male	76	97
Female	72	95
<b>Age</b>		
15-24	71	82
25-39	78	98
40-54	76	97
55+	71	97
<b>Education (End of)</b>		
15-	70	91
16-19	75	95
20+	77	98
Still studying	71	88

Socio-demographic breakdown

27.672 interviews  
28 / 11 > 07 / 12 / 2015

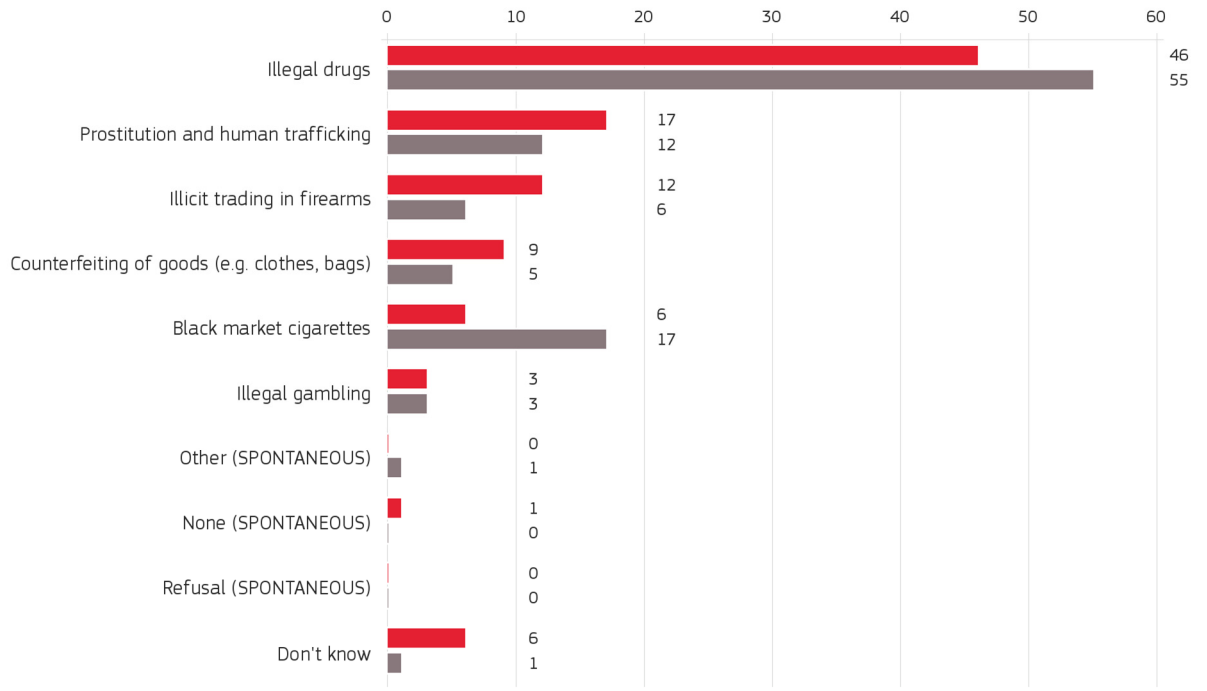
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Methodology: face-to-face

SWEDEN

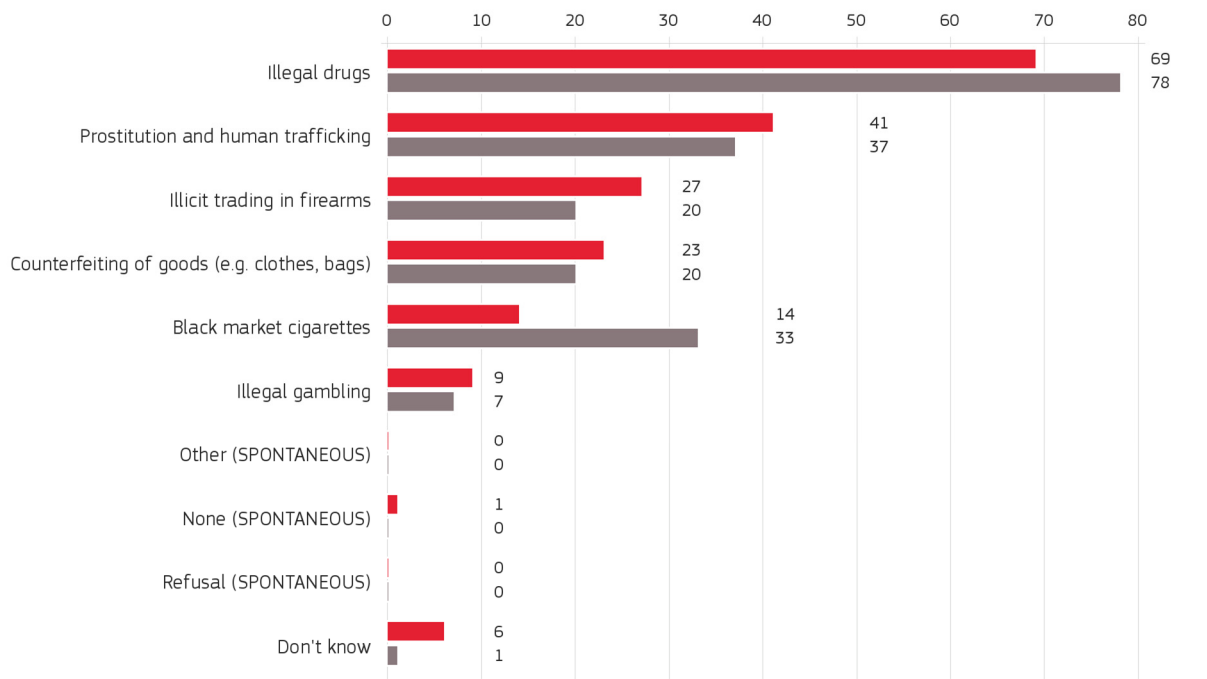
#### 4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QC5a Within the EU, which of the following do you think is the most important source of revenue for organised crime?  
(%)



#### 5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

QC5T Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?  
(MAX. 2 ANSWERS)  
(%)



27.672 interviews  
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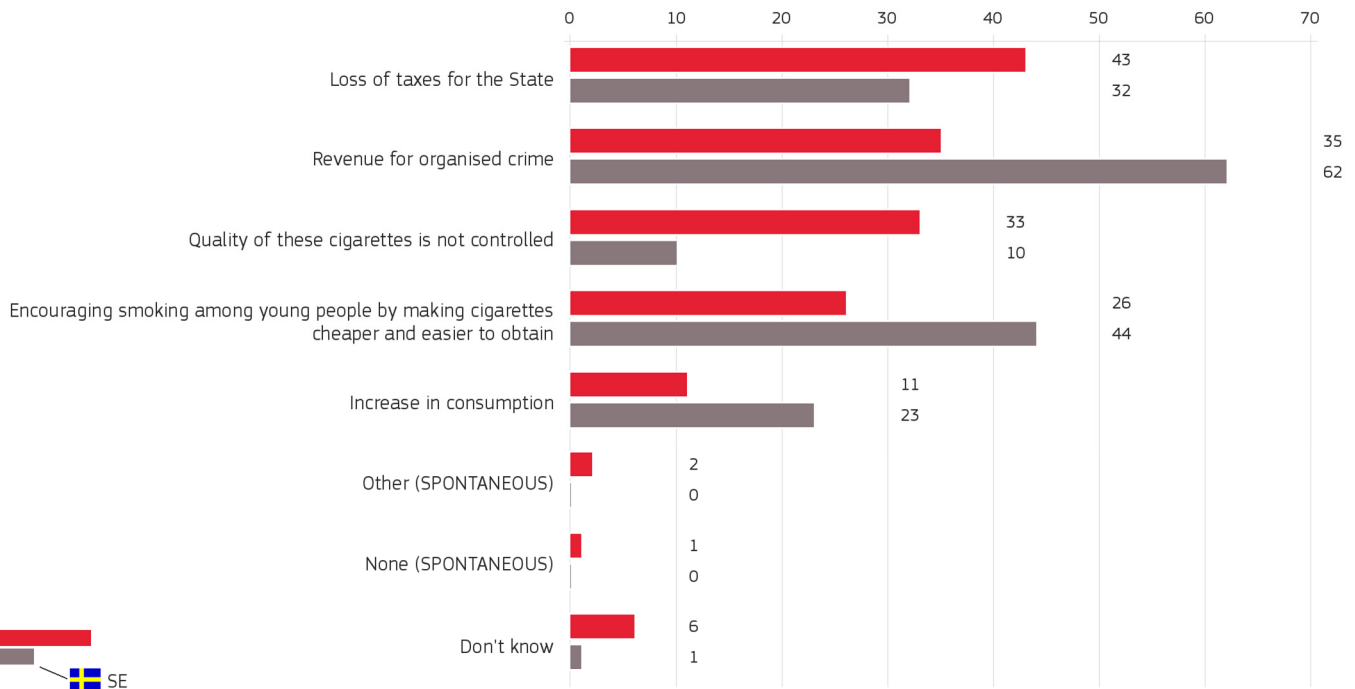
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Methodology: face-to-face

SWEDEN

6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)  
(%)



QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)  
(%)

Answer: Loss of taxes for the State	EU28	SE
TOTAL	43	32
<b>Gender</b>		
Male	45	35
Female	41	30
<b>Age</b>		
15-24	35	18
25-39	41	31
40-54	46	23
55+	44	40
<b>Education (End of)</b>		
15-	40	41
16-19	45	38
20+	44	31
Still studying	37	16

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)  
(%)

Answer: Revenue for organised crime	EU28	SE
TOTAL	35	62
<b>Gender</b>		
Male	37	64
Female	33	60
<b>Age</b>		
15-24	30	53
25-39	35	70
40-54	36	68
55+	36	56
<b>Education (End of)</b>		
15-	30	53
16-19	35	51
20+	40	67
Still studying	33	53

Socio-demographic breakdown