

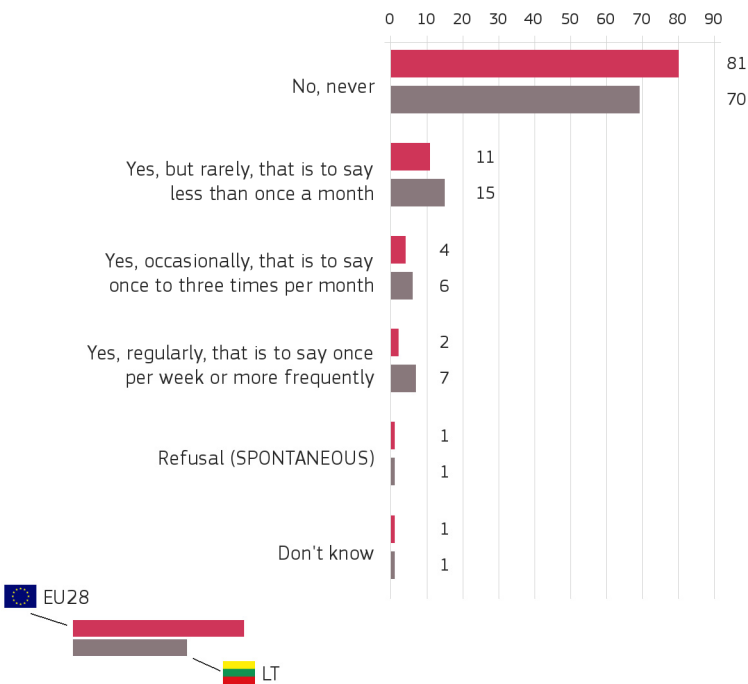
27.643 interviews  
04 > 20 / 12 / 2018

1.007 interviews  
04 > 17 / 12 / 2018

Methodology: face-to-face

### 1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

**QB3** Have you ever been offered black market cigarettes to buy or smoke? (%)



Base: all respondents

**QB3** Have you ever been offered black market cigarettes to buy or smoke? (%)

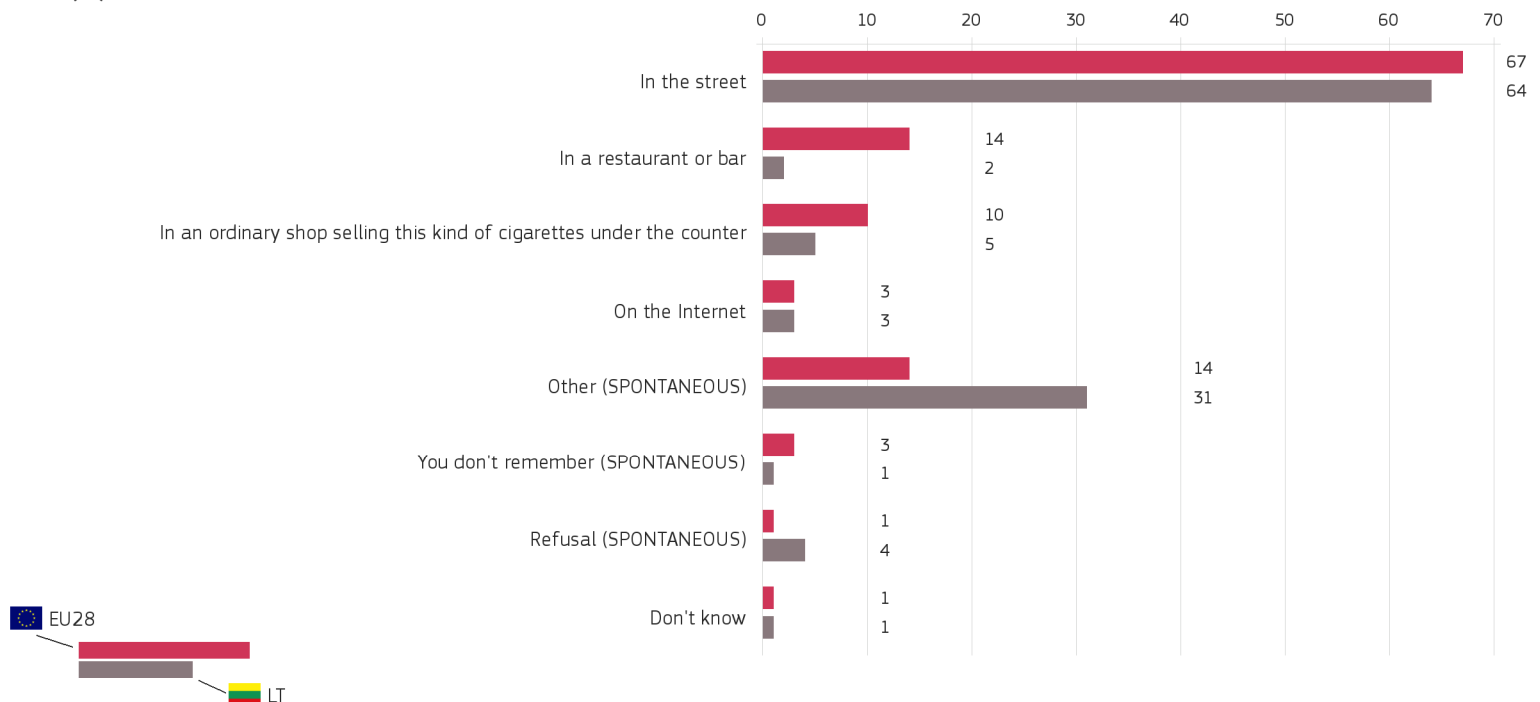
Answer: Total 'Yes'	EU28 (%)	LT (%)
TOTAL	17	28
<b>Gender</b>		
Man	22	41
Woman	12	19
<b>Age</b>		
15-24	17	25
25-39	22	41
40-54	22	32
55+	11	20
<b>Education (End of)</b>		
15-	14	11
16-19	19	33
20+	17	29
Still studying	15	20

Socio-demographic breakdown

Base: all respondents

### 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

**QB4** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

**QB4** Where were you offered this type of cigarettes?  
(MULTIPLE ANSWERS POSSIBLE)  
(%)

	EU28	LT
Answer: In the street		
TOTAL	67	64
<b>Gender</b>		
Man	67	60
Woman	65	73
<b>Age</b>		
15-24	74	73
25-39	64	62
40-54	66	64
55+	66	63
<b>Education (End of)</b>		
15-	66	63
16-19	64	60
20+	69	69
Still studying	68	73

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

**QB4** Where were you offered this type of cigarettes?  
(MULTIPLE ANSWERS POSSIBLE)  
(%)

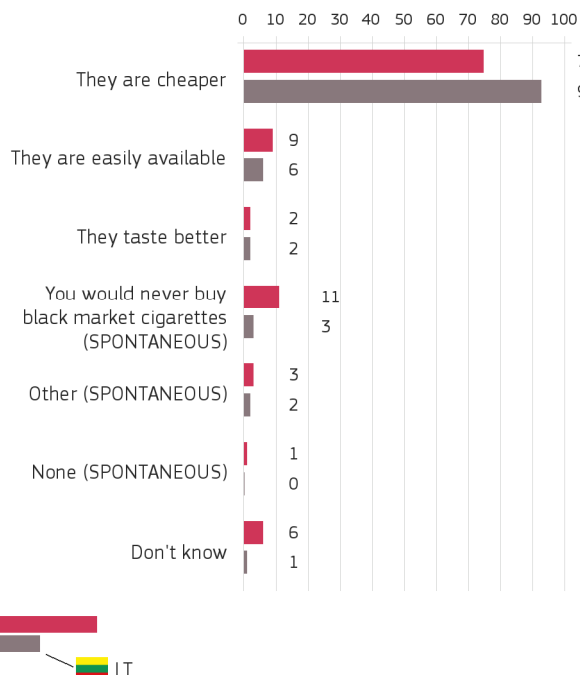
	EU28	LT
Answer: In a restaurant or bar		
TOTAL	14	2
<b>Gender</b>		
Man	16	1
Woman	11	3
<b>Age</b>		
15-24	16	0
25-39	12	1
40-54	15	5
55+	15	0
<b>Education (End of)</b>		
15-	18	0
16-19	13	2
20+	15	2
Still studying	12	0

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

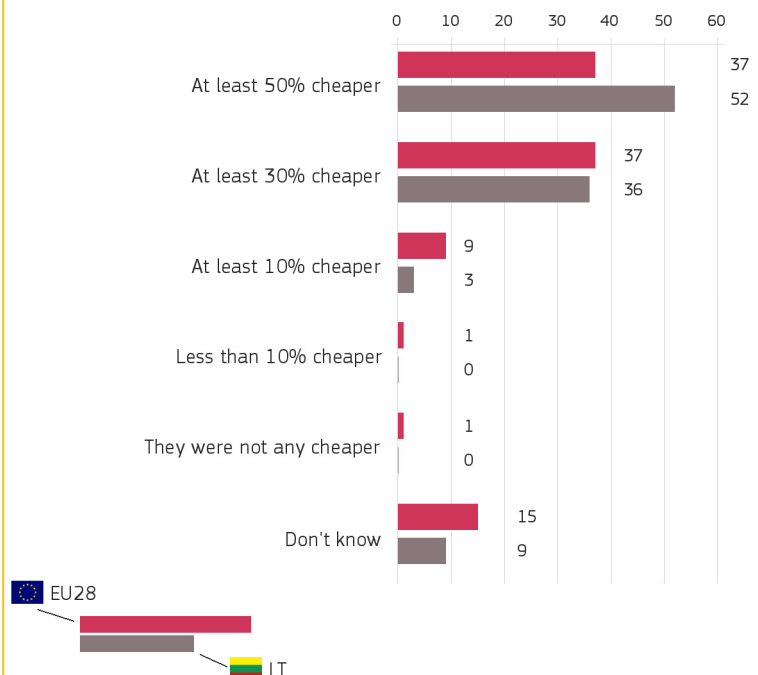
## 3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

**QB7** From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS)  
(%)



Base: all respondents

**QB5** Approximately how much cheaper, if at all, were the black market cigarettes offered to you compared to legal cigarettes?  
(%)



Base: respondents who have been offered black market cigarettes to buy or smoke

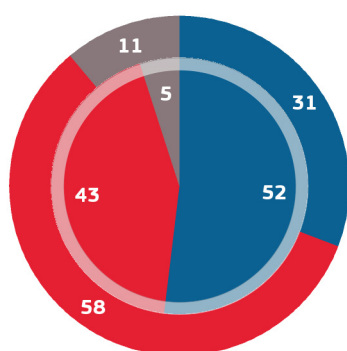
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Methodology: face-to-face

#### 4. CONFIDENCE IN ABILITY TO DISTINGUISH A PACKET OF BLACK MARKET CIGARETTES FROM A LEGAL PACKET

**QB6** How confident or not are you that you would be able to distinguish a packet of black market cigarettes from a legal packet? (%)



● Total 'Confident'  
● Total 'Not confident'  
● Don't know

EU28 Outer pie    LT Inner pie

Base: all respondents

**QB6** How confident or not are you that you would be able to distinguish a packet of black market cigarettes from a legal packet? (%)

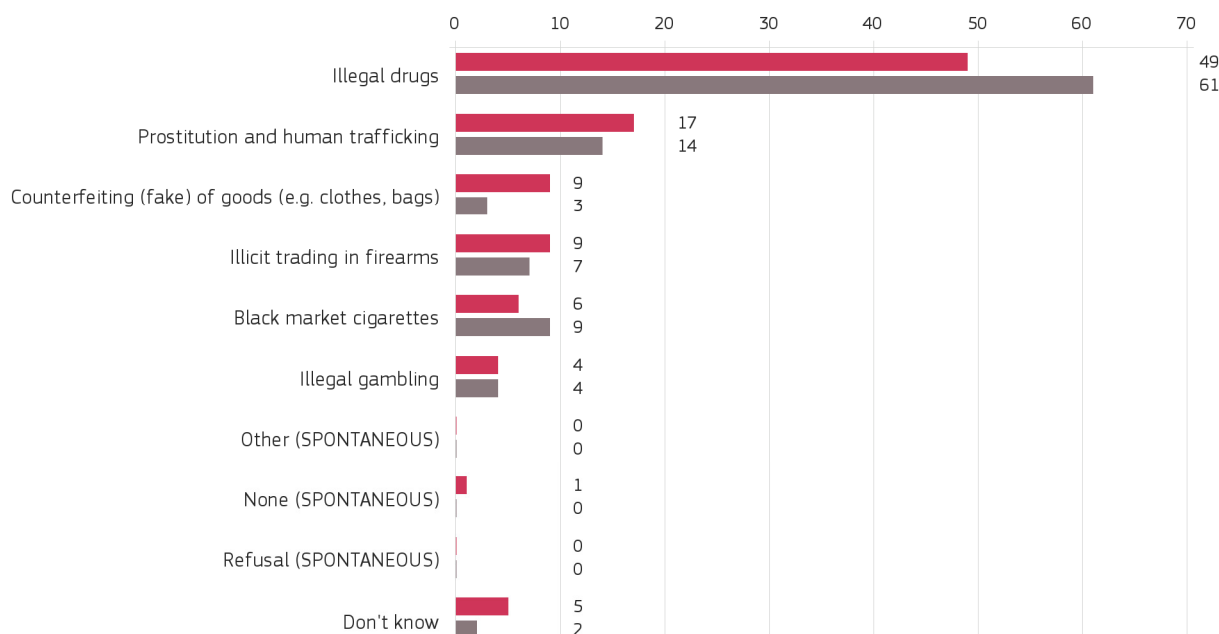
Answer: Total 'Confident'	EU28	LT
TOTAL	31	52
<b>Gender</b>		
Man	38	67
Woman	24	39
<b>Age</b>		
15-24	32	57
25-39	38	69
40-54	35	64
55+	24	33
<b>Education (End of)</b>		
15-	27	18
16-19	36	60
20+	29	50
Still studying	27	46

Socio-demographic breakdown

Base: all respondents

#### 5. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

**QB8a** Within the EU, which of the following do you think is the most important source of revenue for organised crime? (%)



Base: all respondents

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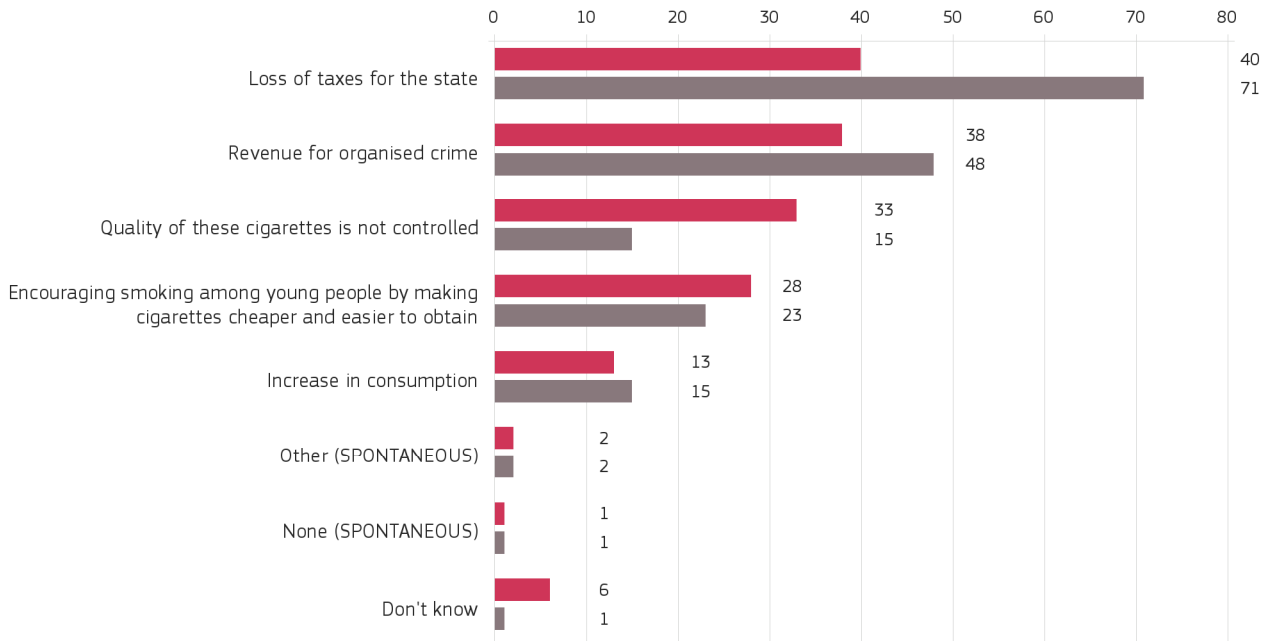
1.007 interviews  
04 > 17 / 12 / 2018

Methodology: face-to-face

Lithuania

## 6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

**QB9** From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)  
(%)



Base: all respondents

**QB9** From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)  
(%)

Answer	EU28 (%)	LT (%)
Answer: Loss of taxes for the state		
TOTAL	40	71
<b>Gender</b>		
Man	44	65
Woman	37	75
<b>Age</b>		
15-24	29	62
25-39	41	62
40-54	43	74
55+	42	77
<b>Education (End of)</b>		
15-	41	68
16-19	42	71
20+	42	73
Still studying	28	59

Socio-demographic breakdown

Base: all respondents

**QB9** From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)  
(%)

Answer	EU28 (%)	LT (%)
Answer: Encouraging smoking among young people by making cigarettes cheaper and easier to obtain		
TOTAL	28	23
<b>Gender</b>		
Man	27	20
Woman	30	25
<b>Age</b>		
15-24	34	37
25-39	27	24
40-54	27	14
55+	28	23
<b>Education (End of)</b>		
15-	29	27
16-19	27	22
20+	28	20
Still studying	35	38

Socio-demographic breakdown

Base: all respondents