

27.672 interviews
28 / 11 > 07 / 12 / 2015

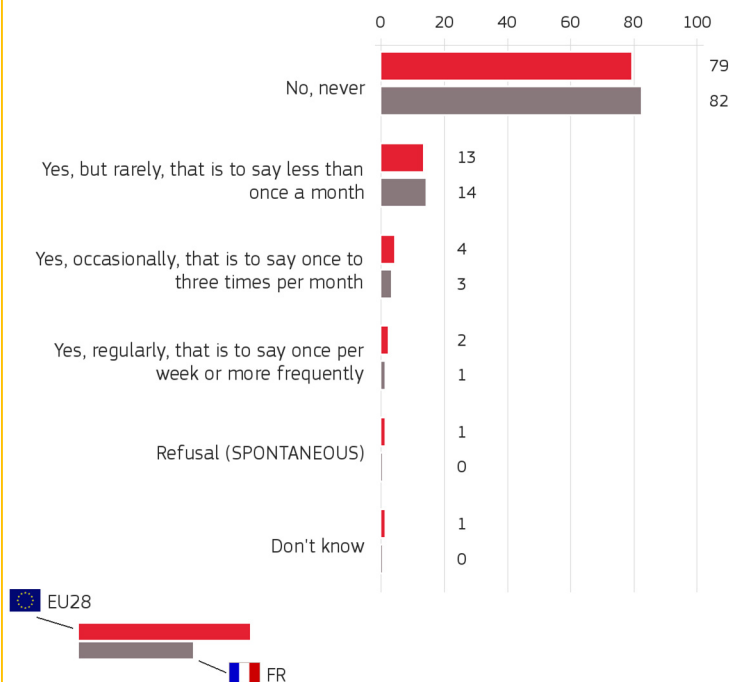
1.038 interviews
28 / 11 > 07 / 12 / 2015

Methodology: face-to-face

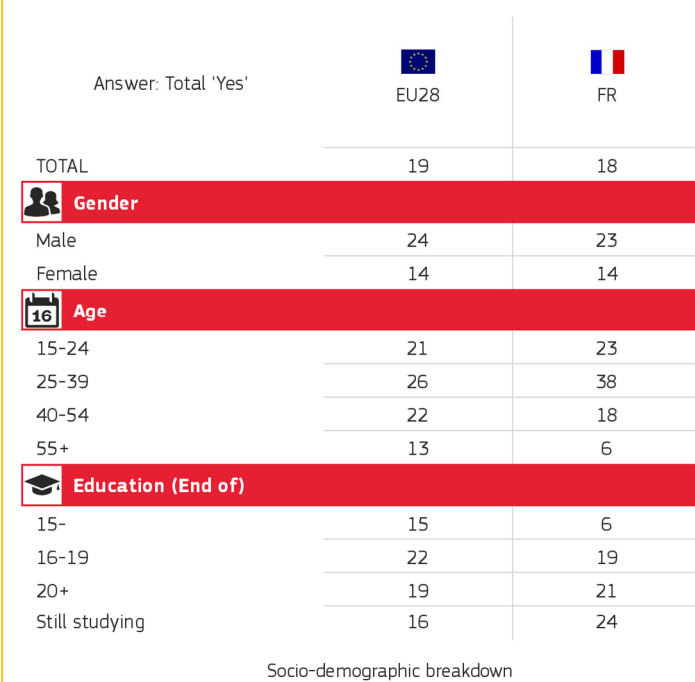
FRANCE

1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)

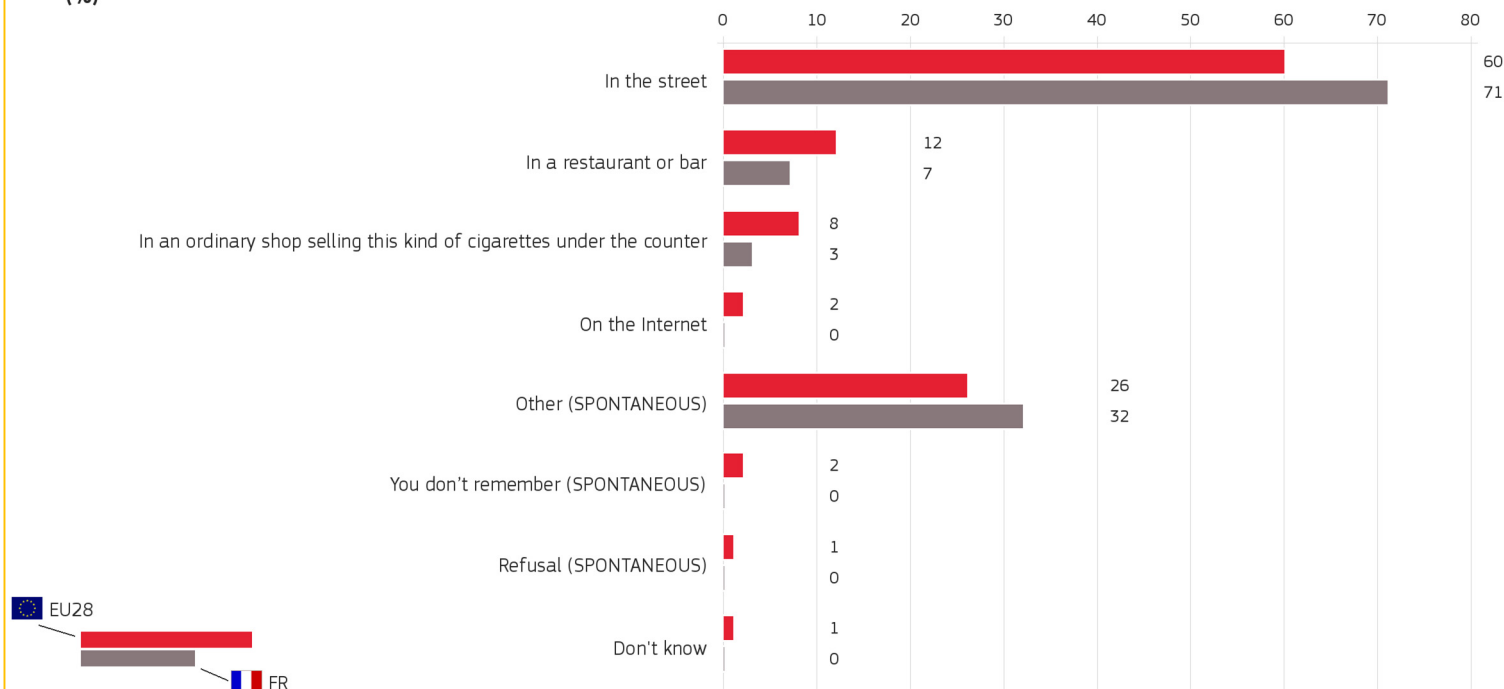


QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)



2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

Answer: In the street	EU28	FR
TOTAL	60	71
Gender		
Male	62	72
Female	57	68
Age		
15-24*	60	71
25-39	60	65
40-54*	60	81
55+*	59	69

Socio-demographic breakdown

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

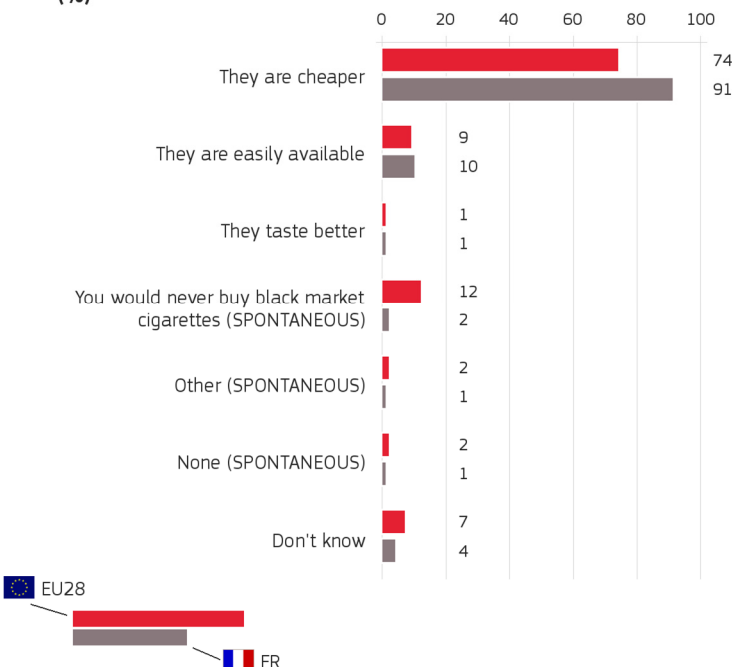
Answer: In a restaurant or bar	EU28	FR
TOTAL	12	7
Gender		
Male	13	6
Female	12	8
Age		
15-24*	10	3
25-39	13	8
40-54*	13	6
55+*	13	8

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke
* Insufficient base: results should be interpreted with caution

3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

QC4 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: They are cheaper	EU28	FR
TOTAL	74	91
Gender		
Male	76	91
Female	72	90
Age		
15-24	71	92
25-39	78	96
40-54	76	92
55+	71	86
Education (End of)		
15-	70	84
16-19	75	92
20+	77	92
Still studying	71	88

Socio-demographic breakdown

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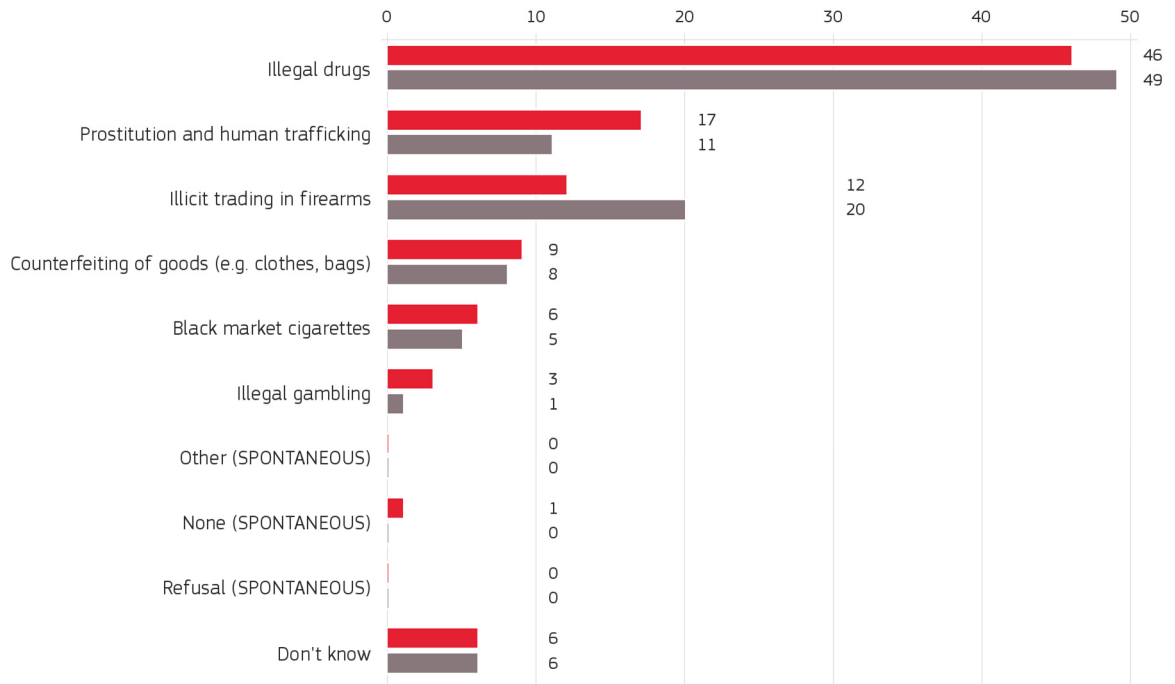
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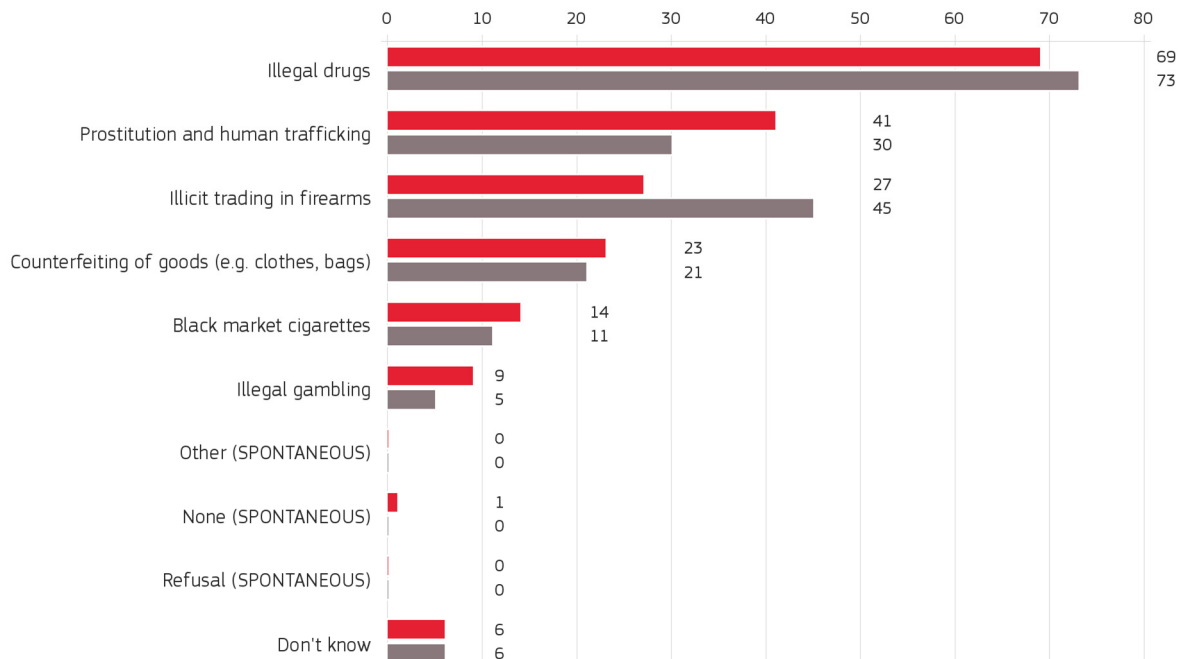
4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QC5a Within the EU, which of the following do you think is the most important source of revenue for organised crime?
(%)



5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

QC5T Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?
(MAX. 2 ANSWERS)
(%)



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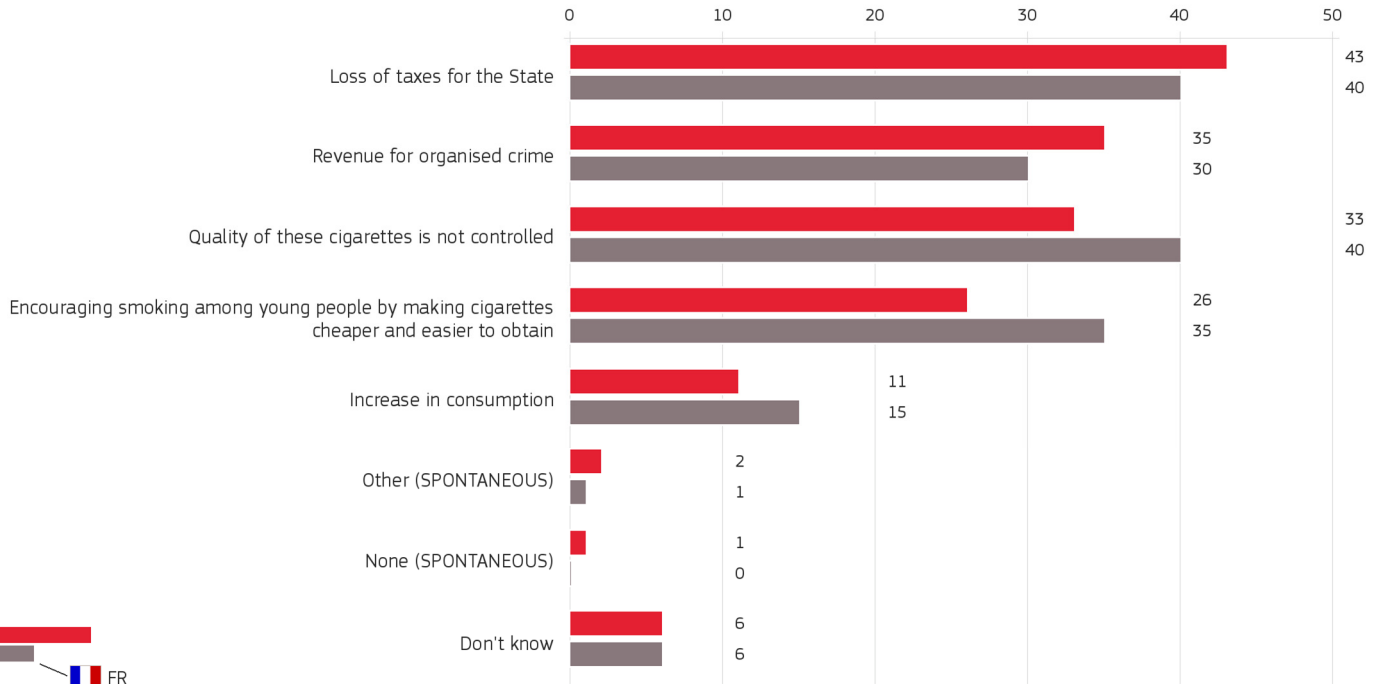
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6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: Loss of taxes for the State	EU28	FR
TOTAL	43	40
Gender		
Male	45	42
Female	41	38
Age		
15-24	35	33
25-39	41	36
40-54	46	46
55+	44	40
Education (End of)		
15-	40	43
16-19	45	43
20+	44	39
Still studying	37	25

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Revenue for organised crime	EU28	FR
TOTAL	35	30
Gender		
Male	37	33
Female	33	27
Age		
15-24	30	25
25-39	35	33
40-54	36	34
55+	36	28
Education (End of)		
15-	30	24
16-19	35	29
20+	40	35
Still studying	33	26

Socio-demographic breakdown