

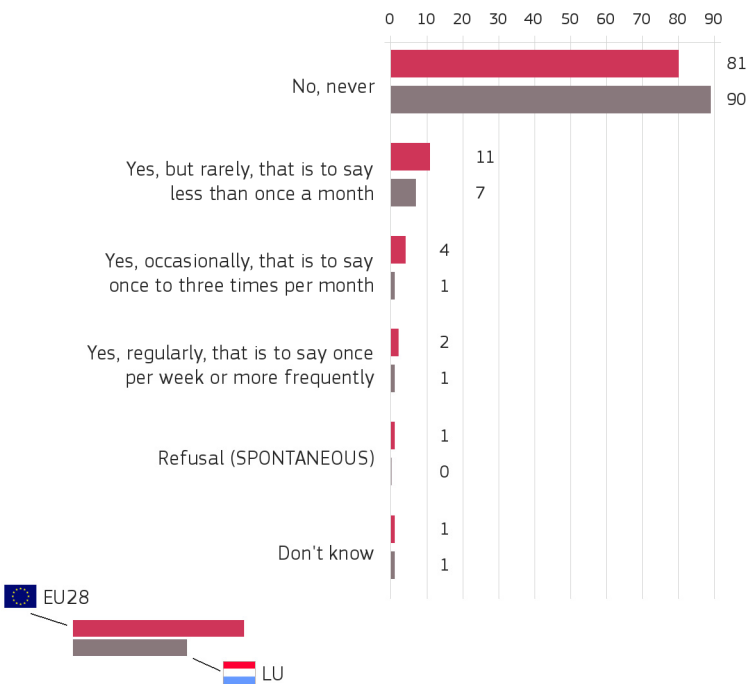
27.643 interviews  
04 > 20 / 12 / 2018

501 interviews  
04 > 15 / 12 / 2018

Methodology: face-to-face

### 1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

**QB3** Have you ever been offered black market cigarettes to buy or smoke? (%)



Base: all respondents

**QB3** Have you ever been offered black market cigarettes to buy or smoke? (%)

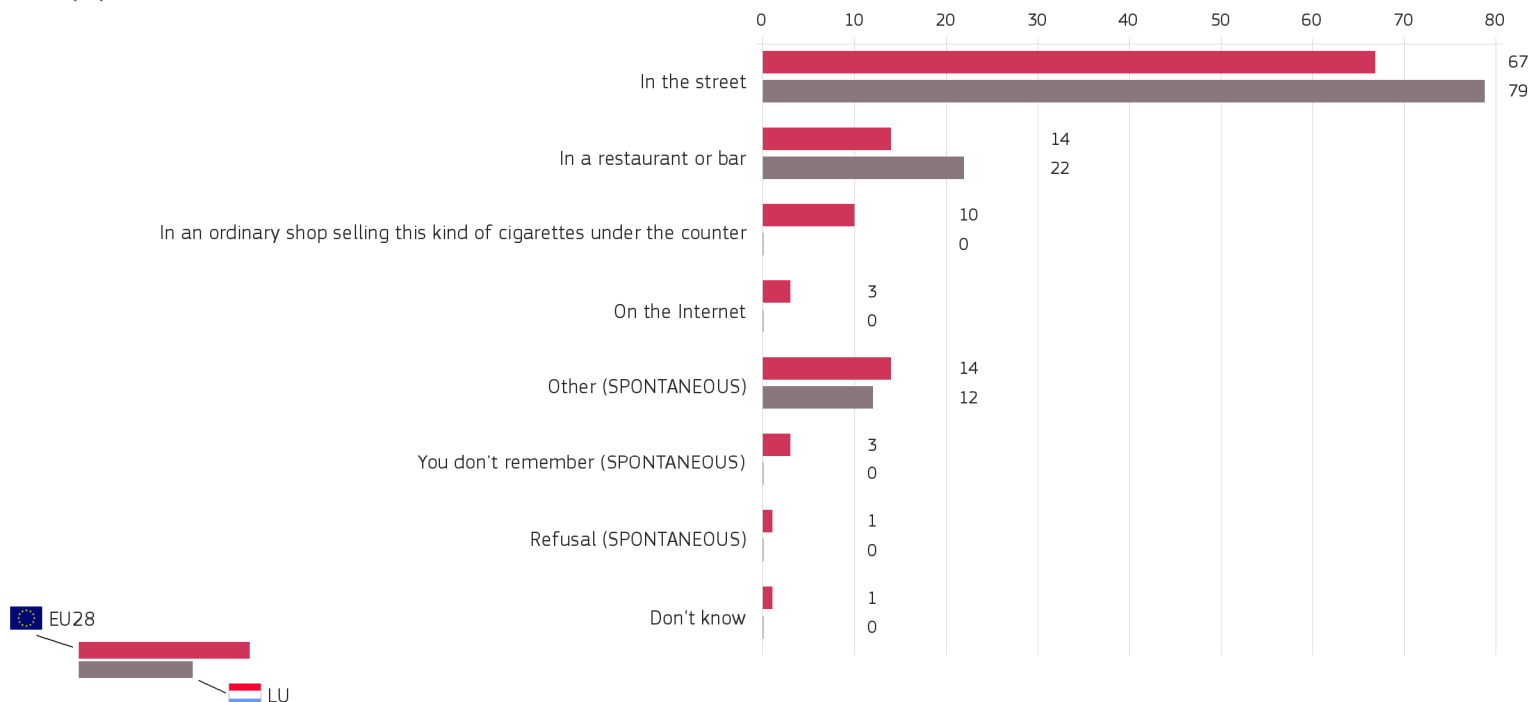
Answer: Total 'Yes'	EU28 (%)	LU (%)
TOTAL	17	9
<b>Gender</b>		
Man	22	11
Woman	12	5
<b>Age</b>		
15-24	17	14
25-39	22	13
40-54	22	7
55+	11	3
<b>Education (End of)</b>		
15-	14	4
16-19	19	5
20+	17	9
Still studying	15	20

Socio-demographic breakdown

Base: all respondents

### 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

**QB4** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

**QB4** Where were you offered this type of cigarettes?  
(MULTIPLE ANSWERS POSSIBLE)  
(%)

	EU28	LU
Answer: In the street		
TOTAL	67	79
<b>Gender</b>		
Man	67	72
Woman	65	93
<b>Age</b>		
15-24	74	70
25-39	64	88
40-54	66	59
55+	66	100
<b>Education (End of)</b>		
15-	66	44
16-19	64	85
20+	69	79
Still studying	68	82

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

**QB4** Where were you offered this type of cigarettes?  
(MULTIPLE ANSWERS POSSIBLE)  
(%)

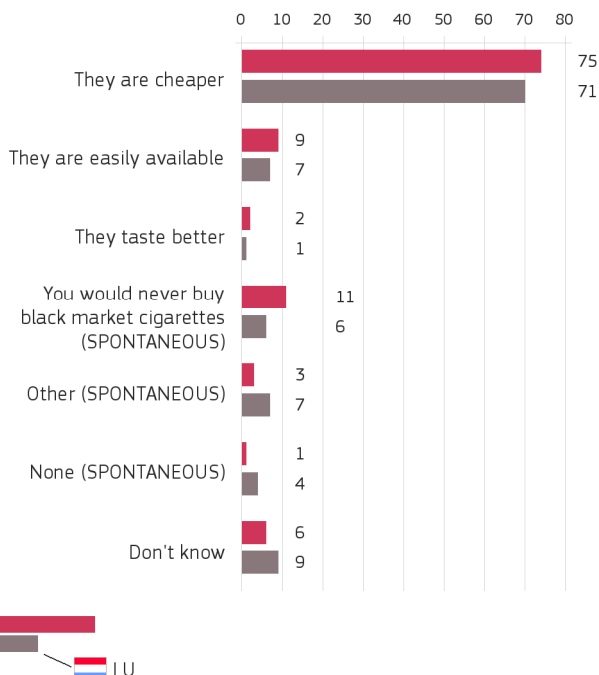
	EU28	LU
Answer: In a restaurant or bar		
TOTAL	14	22
<b>Gender</b>		
Man	16	29
Woman	11	7
<b>Age</b>		
15-24	16	15
25-39	12	29
40-54	15	28
55+	15	0
<b>Education (End of)</b>		
15-	18	0
16-19	13	27
20+	15	23
Still studying	12	18

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

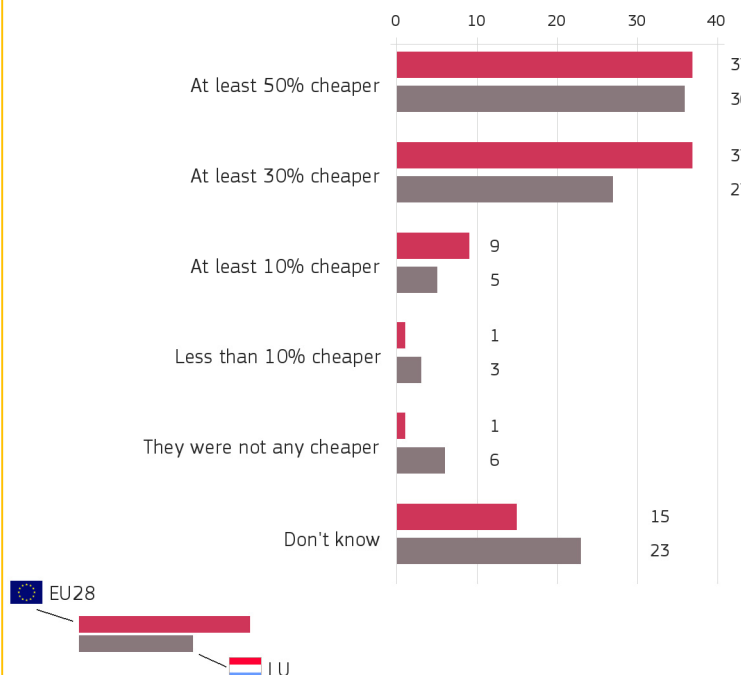
## 3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

**QB7** From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS)  
(%)



Base: all respondents

**QB5** Approximately how much cheaper, if at all, were the black market cigarettes offered to you compared to legal cigarettes?  
(%)



Base: respondents who have been offered black market cigarettes to buy or smoke

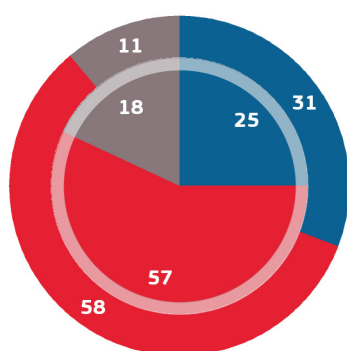
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Methodology: face-to-face

#### 4. CONFIDENCE IN ABILITY TO DISTINGUISH A PACKET OF BLACK MARKET CIGARETTES FROM A LEGAL PACKET

**QB6** How confident or not are you that you would be able to distinguish a packet of black market cigarettes from a legal packet? (%)



● Total 'Confident'  
● Total 'Not confident'  
● Don't know

EU28 Outer pie LU Inner pie

Base: all respondents

**QB6** How confident or not are you that you would be able to distinguish a packet of black market cigarettes from a legal packet? (%)

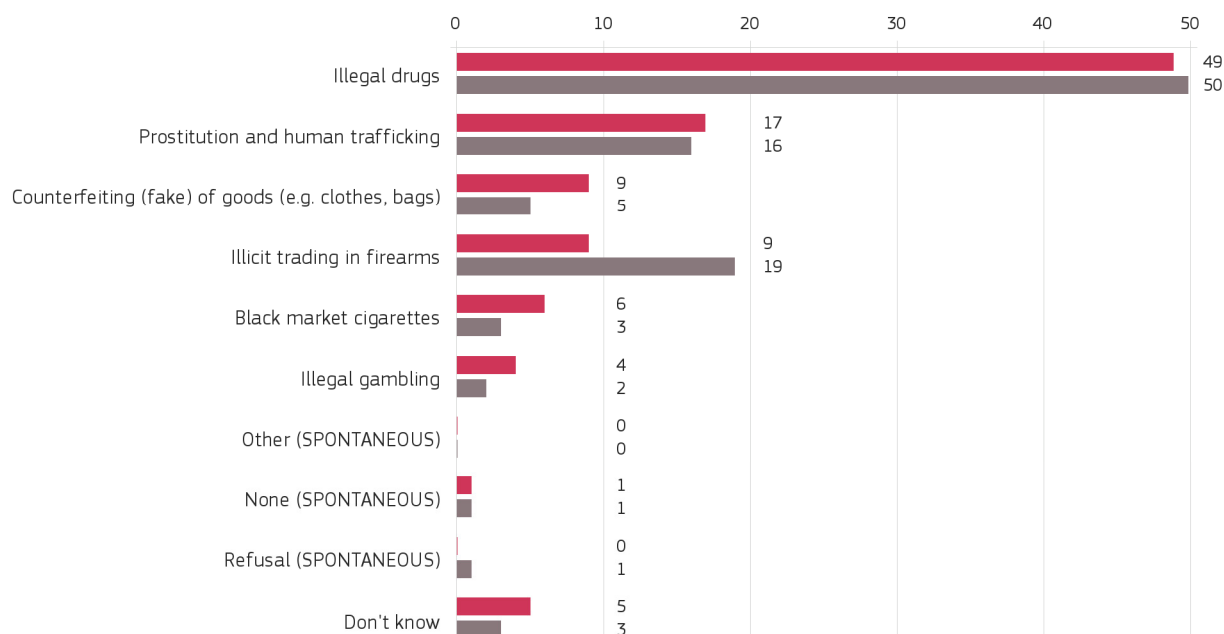
Answer: Total 'Confident'	EU28	LU
TOTAL	31	25
<b>Gender</b>		
Man	38	31
Woman	24	18
<b>Age</b>		
15-24	32	21
25-39	38	30
40-54	35	24
55+	24	23
<b>Education (End of)</b>		
15-	27	11
16-19	36	24
20+	29	29
Still studying	27	19

Socio-demographic breakdown

Base: all respondents

#### 5. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

**QB8a** Within the EU, which of the following do you think is the most important source of revenue for organised crime? (%)



Base: all respondents

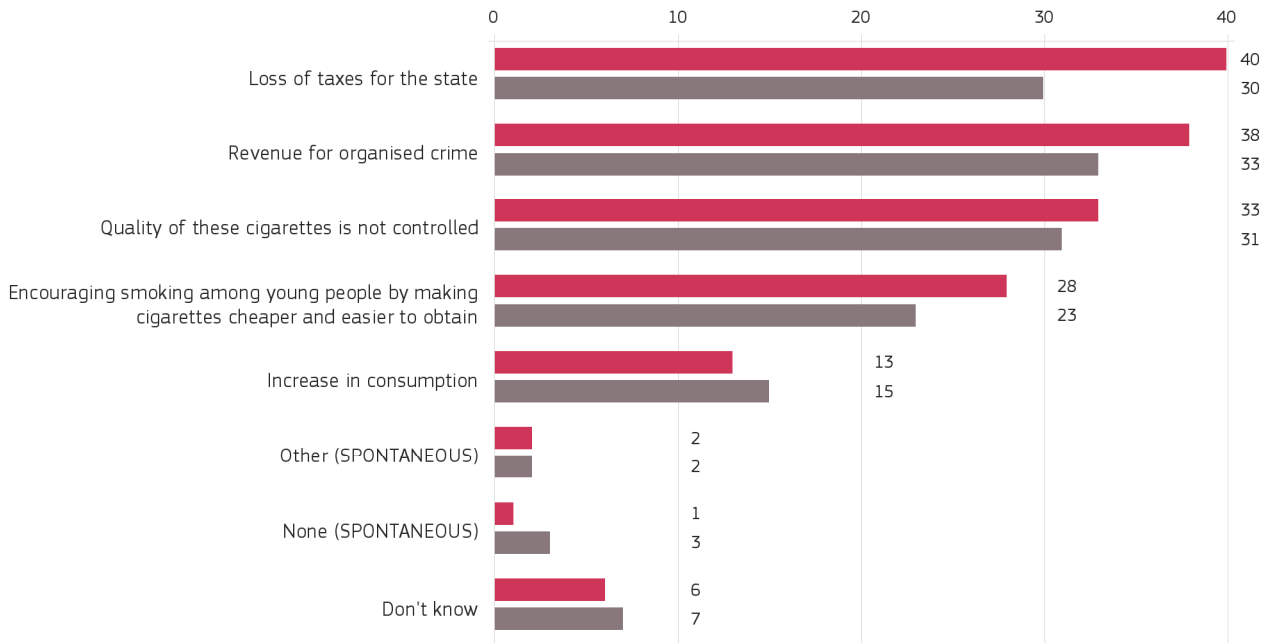
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## 6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

**QB9** From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)  
(%)



Base: all respondents

**QB9** From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)  
(%)

Answer	EU28 (%)	LU (%)
Answer: Loss of taxes for the state	40	30
<b>TOTAL</b>	<b>40</b>	<b>30</b>
<b>Gender</b>		
Man	44	34
Woman	37	26
<b>Age</b>		
15-24	29	30
25-39	41	30
40-54	43	26
55+	42	33
<b>Education (End of)</b>		
15-	41	28
16-19	42	32
20+	42	30
Still studying	28	26

Socio-demographic breakdown

Base: all respondents

**QB9** From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)  
(%)

Answer	EU28 (%)	LU (%)
Answer: Encouraging smoking among young people by making cigarettes cheaper and easier to obtain	28	23
<b>TOTAL</b>	<b>28</b>	<b>23</b>
<b>Gender</b>		
Man	27	21
Woman	30	25
<b>Age</b>		
15-24	34	17
25-39	27	20
40-54	27	26
55+	28	25
<b>Education (End of)</b>		
15-	29	25
16-19	27	25
20+	28	24
Still studying	35	17

Socio-demographic breakdown

Base: all respondents