1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QC2 Have you ever been offered black market cigarettes to buy or smoke?
(%)

		No, never	79
			65
Yes, but rarely, that is to say less than once a month			13
			19
Yes, occasionally, that is to say once to three times per month			4
			11
Yes, regularly, that is to say once per week or more frequently			2
			3
Refusal (SPONTANEOUS)			1
			2
Don't know			1
			0

EU28
HR

QC2 Have you ever been offered black market cigarettes to buy or smoke?
(%)

Answer: Total 'Yes'	EU28	HR
TOTAL	19	33
Gender		
Male	24	36
Female	14	30
Age		
15-24	21	35
25-39	26	35
40-54	22	37
55+	13	29
Education (End of)		
15-	15	17
16-19	22	35
20+	19	37
Still studying	16	29

Socio-demographic breakdown

2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE)
(%)

	EU28	HR
In the street	60	59
In a restaurant or bar	12	9
In an ordinary shop selling this kind of cigarettes under the counter	8	7
On the Internet	2	1
Other (SPONTANEOUS)	26	28
You don't remember (SPONTANEOUS)	2	2
Refusal (SPONTANEOUS)	1	3
Don't know	1	0

EU28
HR

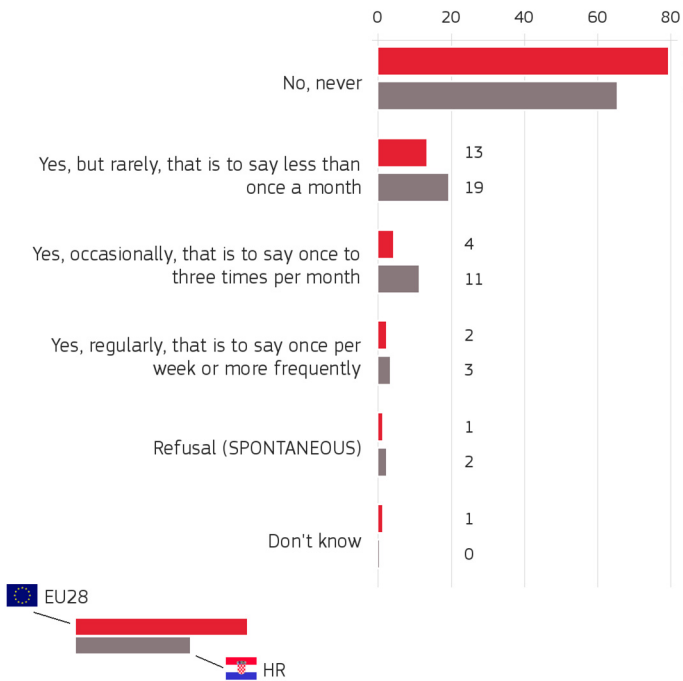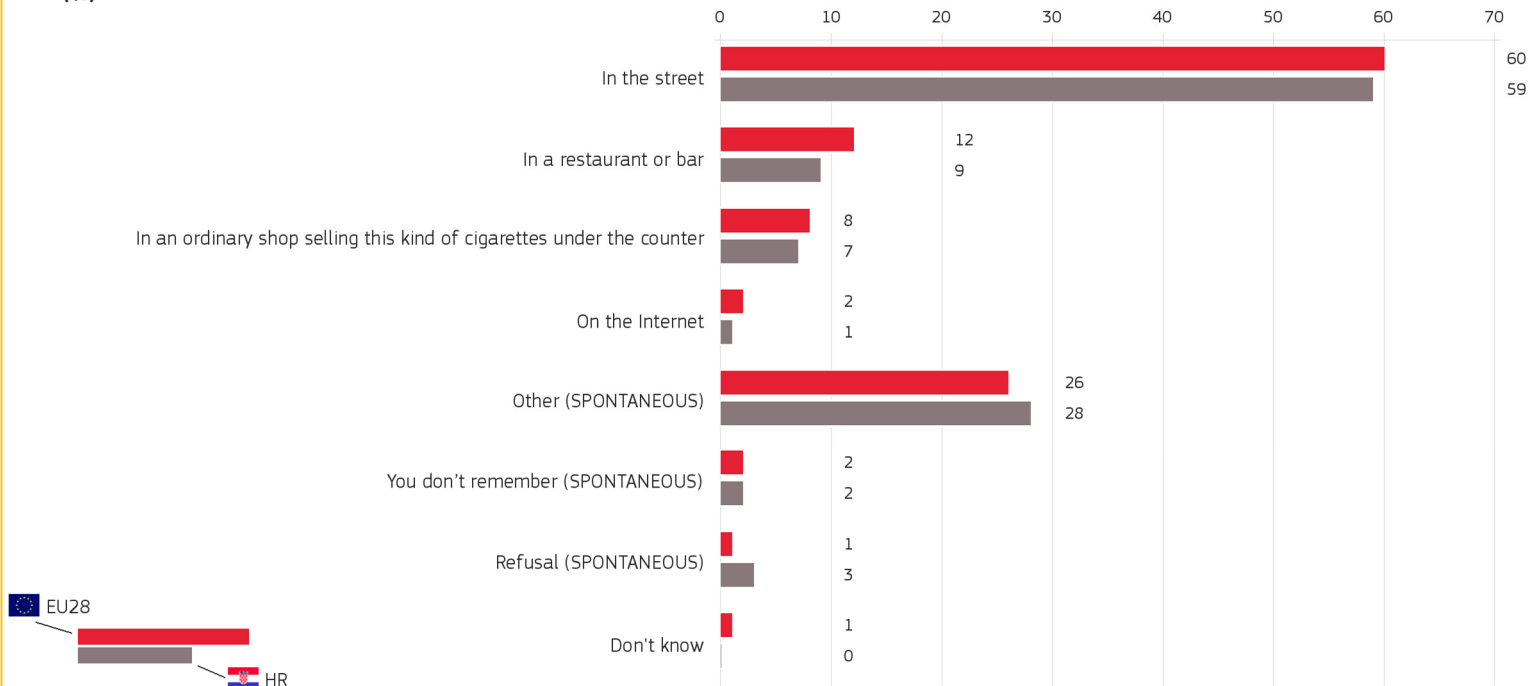Base: respondents who have been offered black market cigarettes to buy or smoke

27.672 interviews
28 / 11 > 07 / 12 / 2015

1.008 interviews
28 / 11 > 07 / 12 / 2015

Methodology: face-to-face

2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

Answer: In the street

	EU28	HR
TOTAL	60	59
Gender		
Male	62	57
Female	57	61
Age		
15-24*	60	61
25-39	60	51
40-54	60	54
55+	59	68

Socio-demographic breakdown

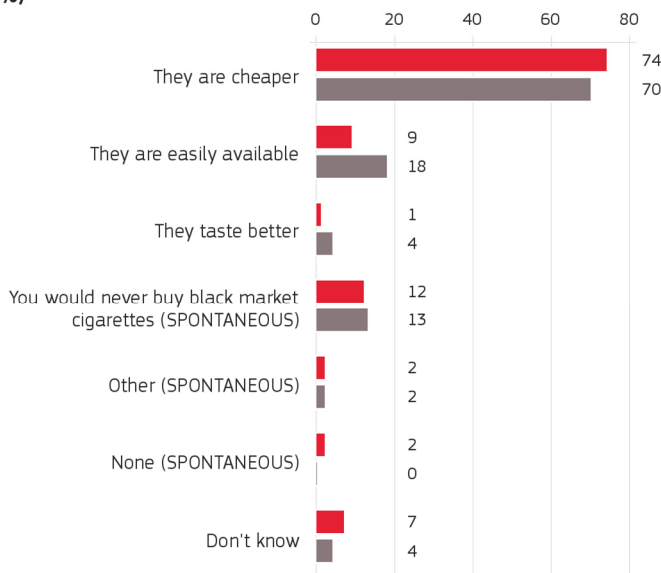**QC3** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

Answer: In a restaurant or bar

	EU28	HR
TOTAL	12	9
Gender		
Male	13	10
Female	12	8
Age		
15-24*	10	13
25-39	13	18
40-54	13	7
55+	13	4

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke
* Insufficient base: results should be interpreted with caution

3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

QC4 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)

	EU28	HR
They are cheaper	74	70
They are easily available	9	18
They taste better	1	4
You would never buy black market cigarettes (SPONTANEOUS)	12	13
Other (SPONTANEOUS)	2	2
None (SPONTANEOUS)	2	0
Don't know	7	4

EU28   HR

QC4 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)

Answer: They are cheaper

	EU28	HR
TOTAL	74	70
Gender		
Male	76	70
Female	72	70
Age		
15-24	71	65
25-39	78	71
40-54	76	73
55+	71	70
Education (End of)		
15-	70	71
16-19	75	71
20+	77	68
Still studying	71	66

Socio-demographic breakdown

4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QC5a Within the EU, which of the following do you think is the most important source of revenue for organised crime?
(%)

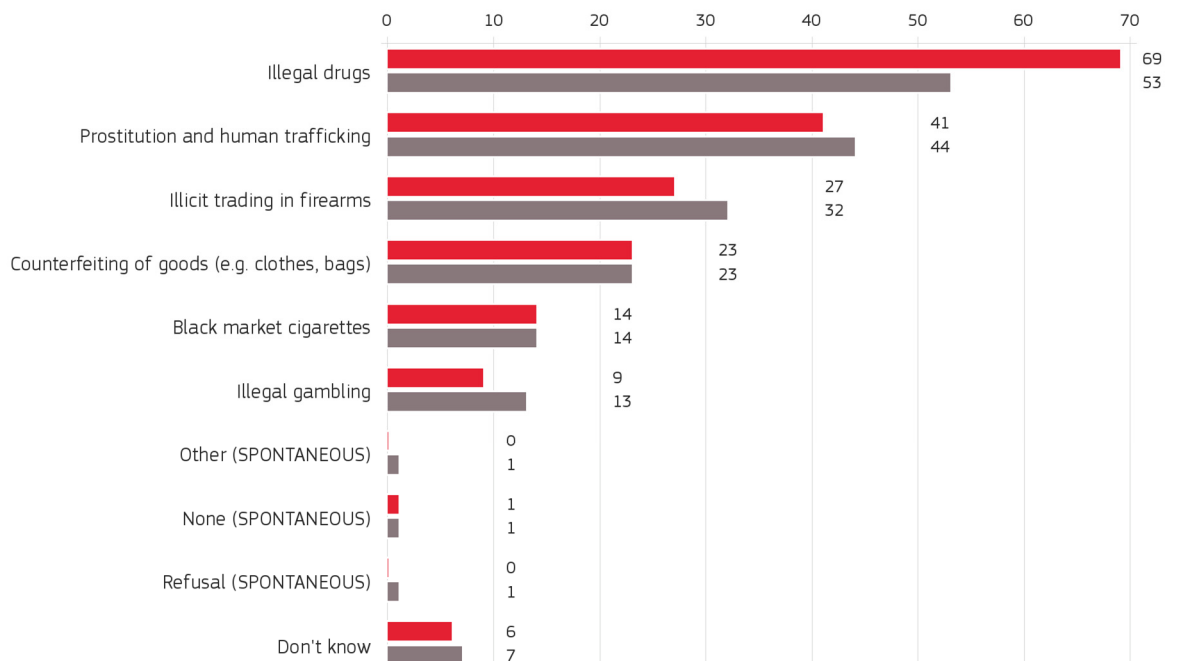|	EU28	HR
Illegal drugs	46	32
Prostitution and human trafficking	17	20
Illicit trading in firearms	12	14
Counterfeiting of goods (e.g. clothes, bags)	9	12
Black market cigarettes	6	6
Illegal gambling	3	7
Other (SPONTANEOUS)	0	0
None (SPONTANEOUS)	1	1
Refusal (SPONTANEOUS)	0	1
Don't know	6	7
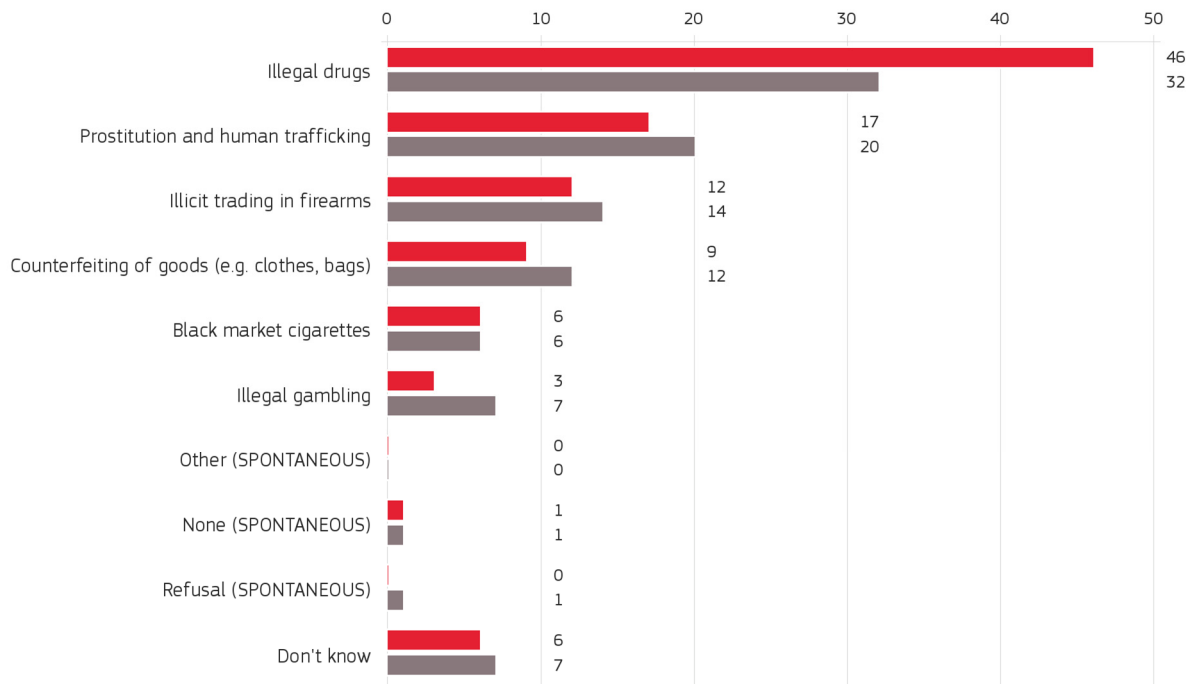
5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

QC5T Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important? (MAX. 2 ANSWERS)
(%)

	EU28	HR
Illegal drugs	69	53
Prostitution and human trafficking	41	44
Illicit trading in firearms	27	32
Counterfeiting of goods (e.g. clothes, bags)	23	23
Black market cigarettes	14	14
Illegal gambling	9	13
Other (SPONTANEOUS)	0	1
None (SPONTANEOUS)	1	1
Refusal (SPONTANEOUS)	0	1
Don't know	6	7

European Commission

6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)

Answer	EU28	HR
Loss of taxes for the State	43	42
Revenue for organised crime	35	27
Quality of these cigarettes is not controlled	33	26
Encouraging smoking among young people by making cigarettes cheaper and easier to obtain	26	26
Increase in consumption	11	15
Other (SPONTANEOUS)	2	1
None (SPONTANEOUS)	1	3
Don't know	6	5
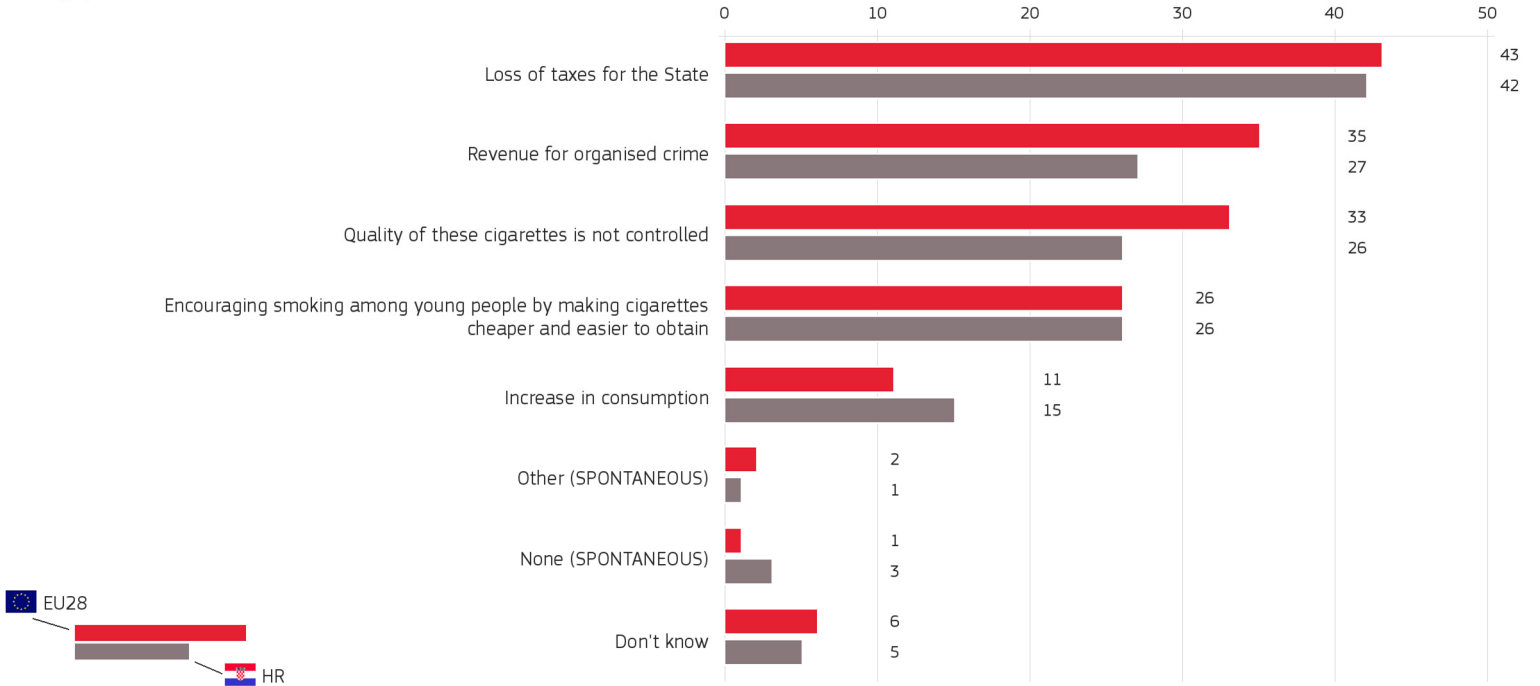
EU28
HR

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)

Answer: Loss of taxes for the State	EU28	HR
TOTAL	43	42
Gender		
Male	45	43
Female	41	42
Age		
15-24	35	31
25-39	41	39
40-54	46	42
55+	44	48
Education (End of)		
15-	40	37
16-19	45	43
20+	44	50
Still studying	37	31

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)

Answer: Revenue for organised crime	EU28	HR
TOTAL	35	27
Gender		
Male	37	25
Female	33	29
Age		
15-24	30	23
25-39	35	27
40-54	36	31
55+	36	27
Education (End of)		
15-	30	21
16-19	35	28
20+	40	29
Still studying	33	19

Socio-demographic breakdown