

27.672 interviews
28 / 11 > 07 / 12 / 2015

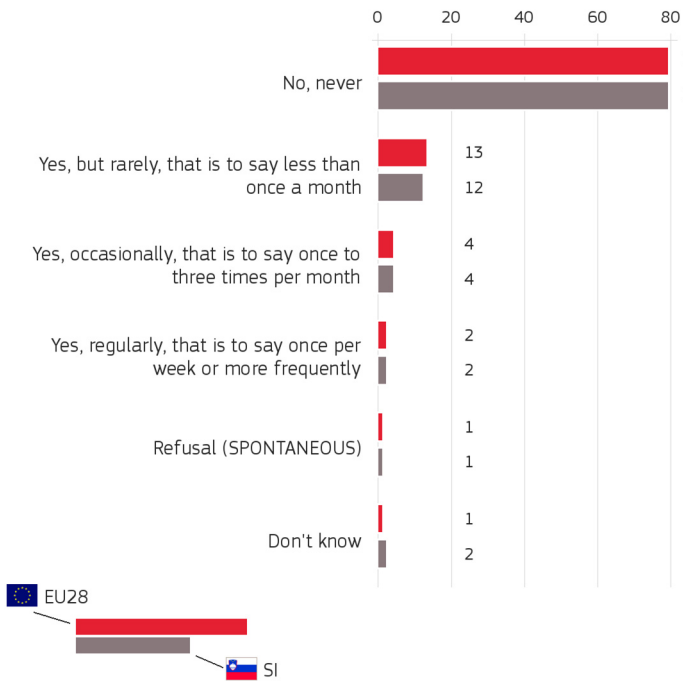
1.003 interviews
28 / 11 > 07 / 12 / 2015

Methodology: face-to-face

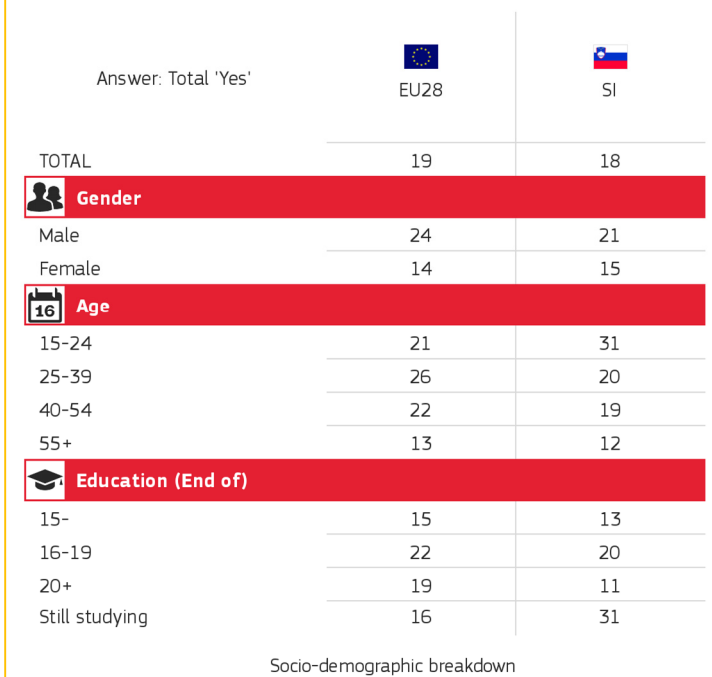
SLOVENIA

1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)

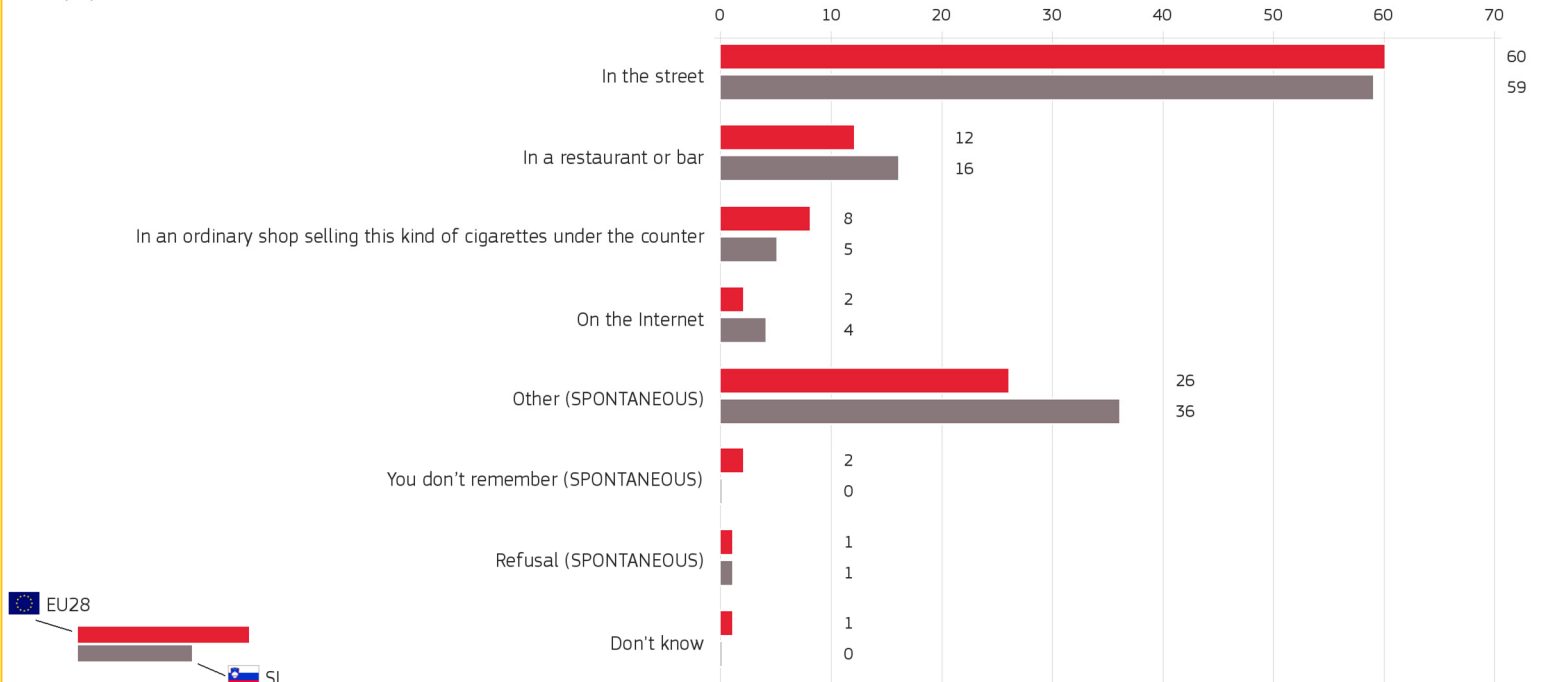


QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)



2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

Answer: In the street	EU28	SI
TOTAL	60	59
Gender		
Male	62	57
Female	57	63
Age		
15-24*	60	60
25-39*	60	52
40-54*	60	67
55+*	59	59

Socio-demographic breakdown

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

Answer: In a restaurant or bar	EU28	SI
TOTAL	12	16
Gender		
Male	13	15
Female	12	17
Age		
15-24*	10	14
25-39*	13	17
40-54*	13	22
55+*	13	9

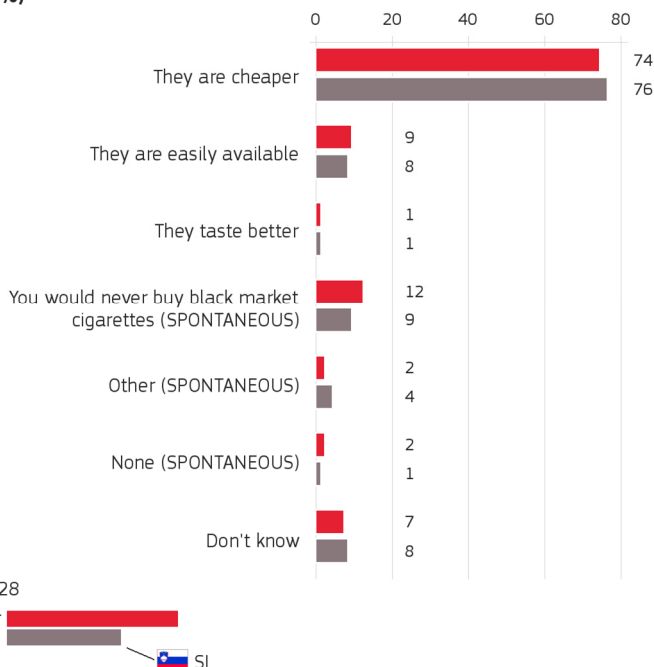
Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

* Insufficient base: results should be interpreted with caution

3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

QC4 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: They are cheaper	EU28	SI
TOTAL	74	76
Gender		
Male	76	81
Female	72	72
Age		
15-24	71	82
25-39	78	80
40-54	76	82
55+	71	68
Education (End of)		
15-	70	55
16-19	75	77
20+	77	81
Still studying	71	83

Socio-demographic breakdown

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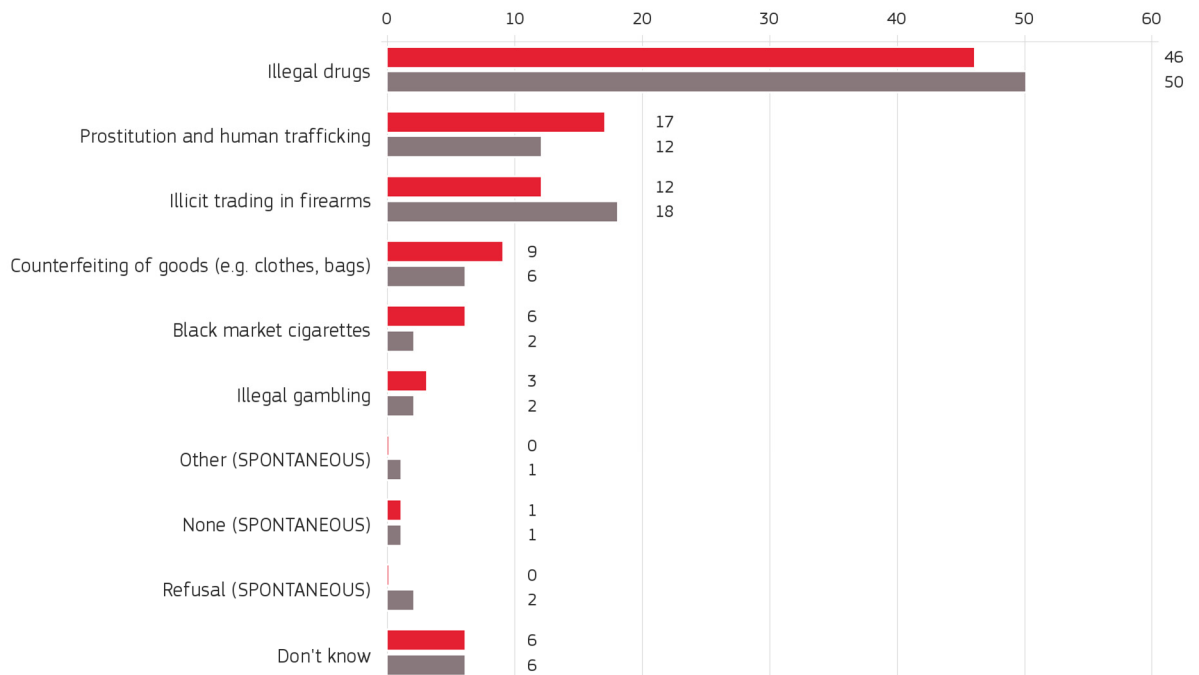
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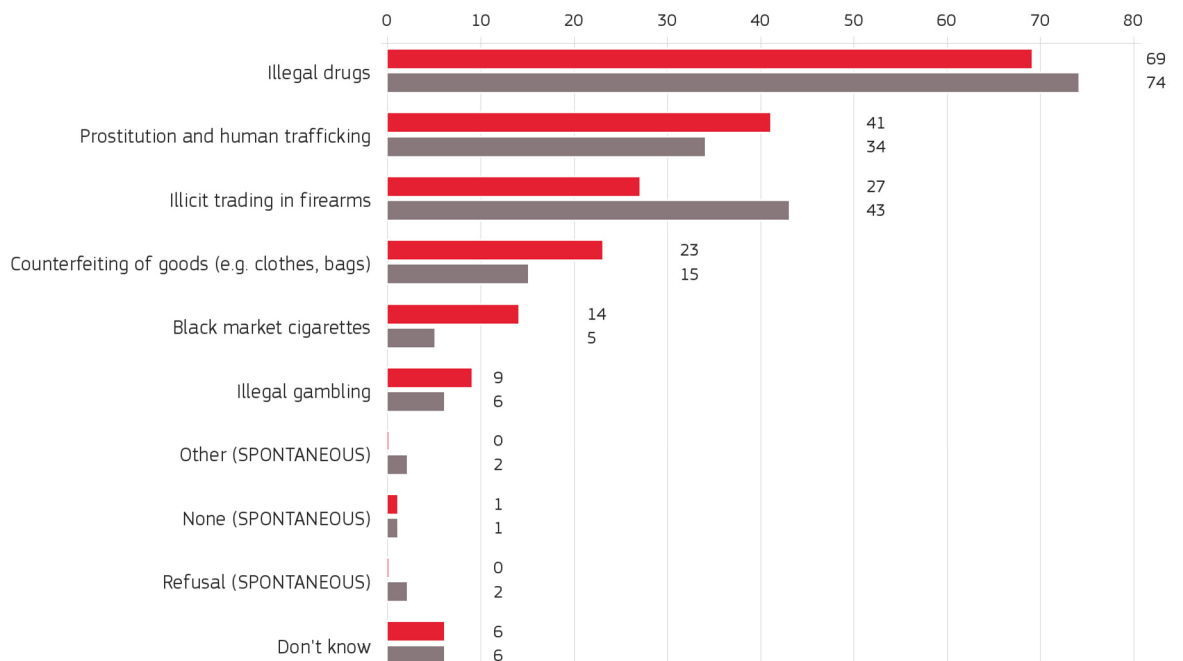
4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QC5a Within the EU, which of the following do you think is the most important source of revenue for organised crime?
(%)



5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

QC5T Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?
(MAX. 2 ANSWERS)
(%)



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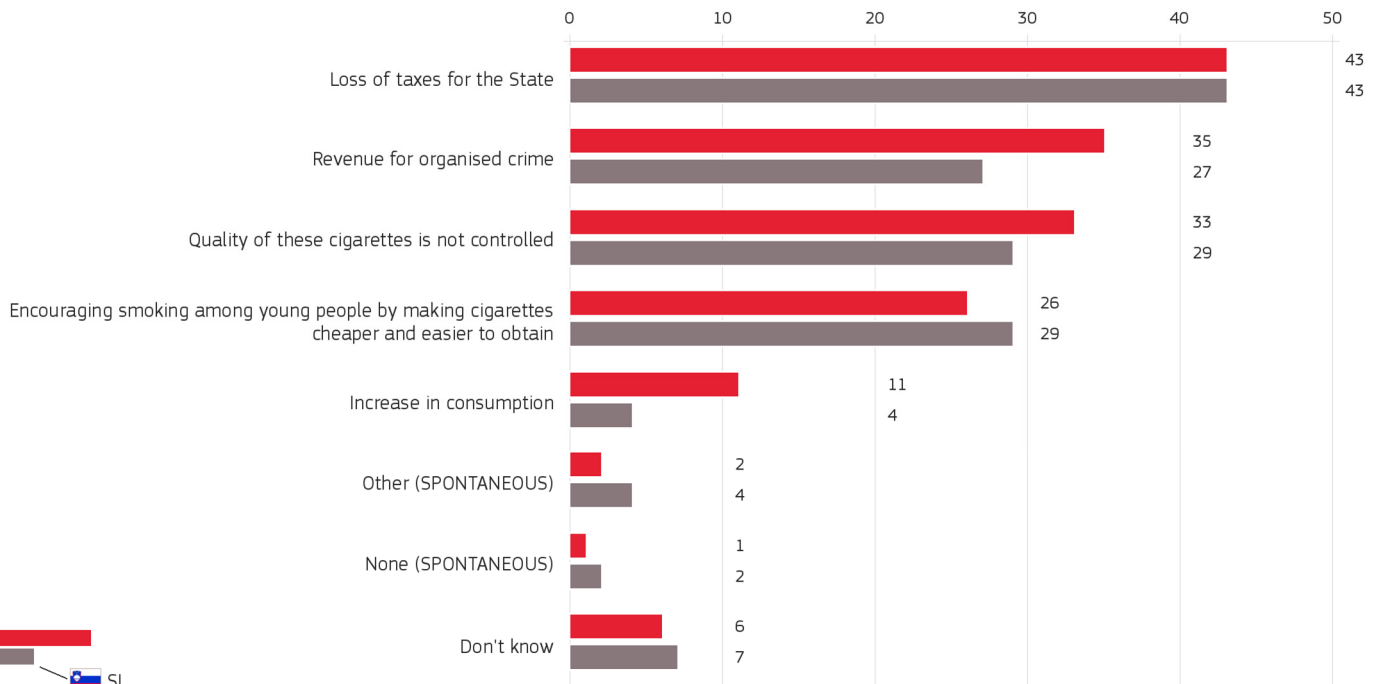
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6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: Loss of taxes for the State	EU28	SI
TOTAL	43	43
Gender		
Male	45	48
Female	41	39
Age		
15-24	35	27
25-39	41	44
40-54	46	48
55+	44	45
Education (End of)		
15-	40	37
16-19	45	46
20+	44	46
Still studying	37	31

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Revenue for organised crime	EU28	SI
TOTAL	35	27
Gender		
Male	37	31
Female	33	24
Age		
15-24	30	26
25-39	35	28
40-54	36	26
55+	36	28
Education (End of)		
15-	30	21
16-19	35	22
20+	40	38
Still studying	33	25

Socio-demographic breakdown