

27.672 interviews
28 / 11 > 07 / 12 / 2015

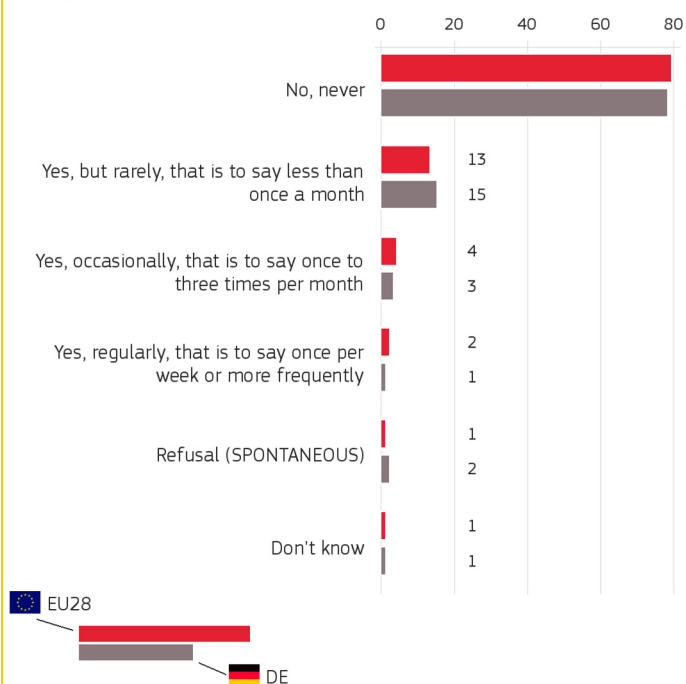
1.527 interviews
28 / 11 > 07 / 12 / 2015

Methodology: face-to-face

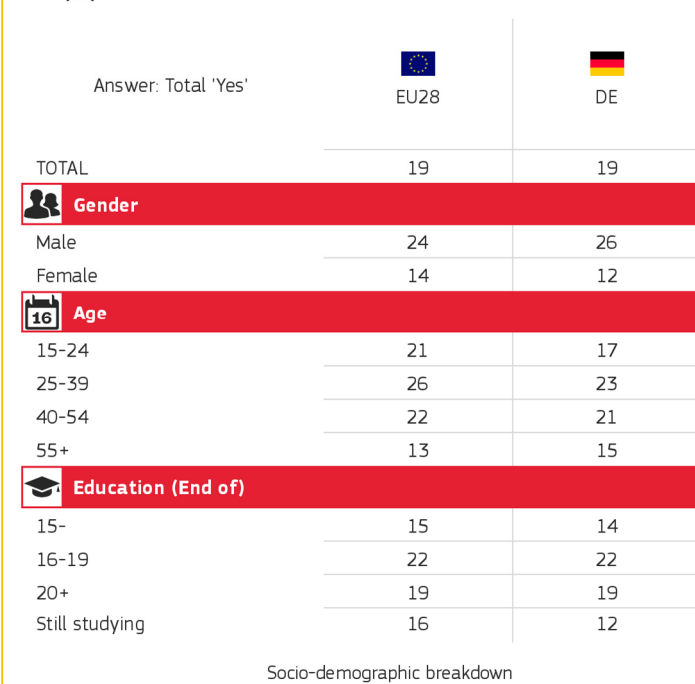
GERMANY

1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)

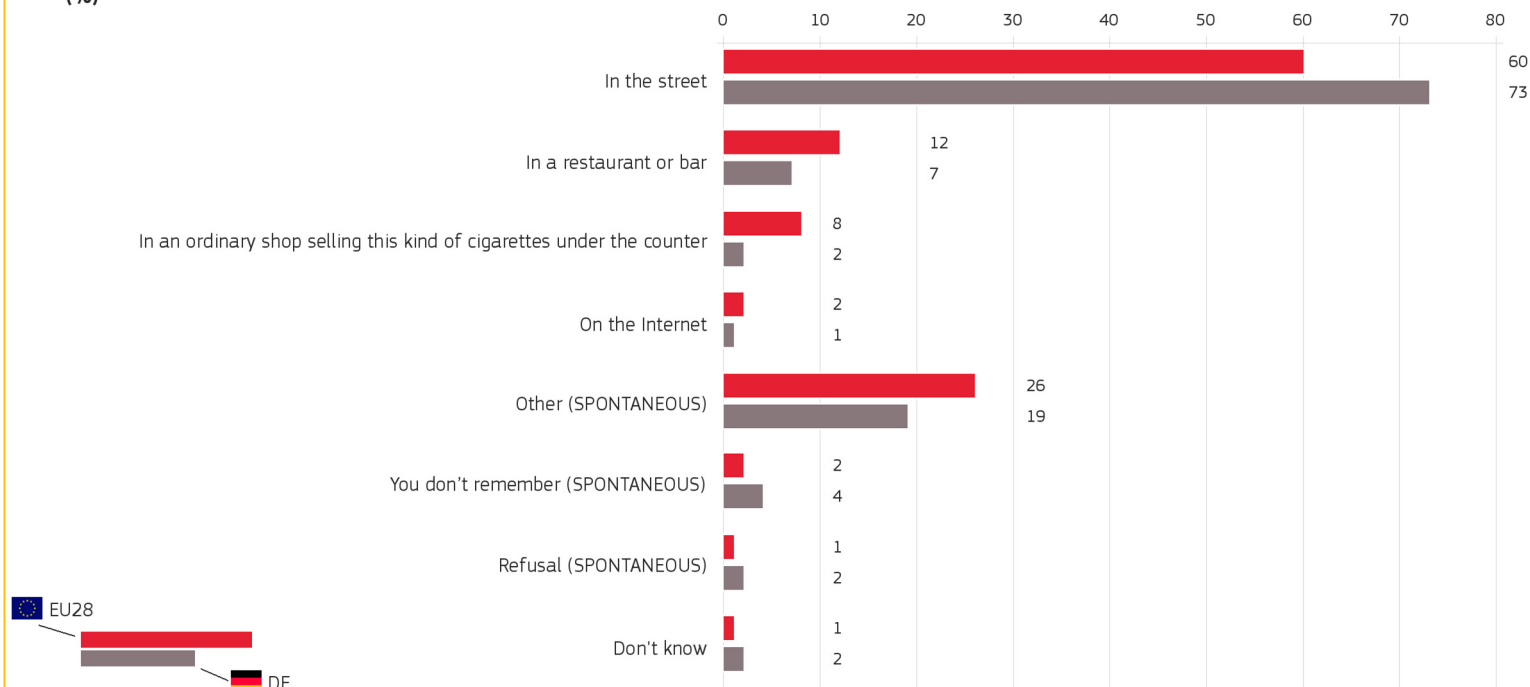


QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)



2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

Answer: In the street	EU28	DE
TOTAL	60	73
Gender		
Male	62	75
Female	57	69
Age		
15-24*	60	66
25-39	60	67
40-54	60	72
55+	59	80

Socio-demographic breakdown

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

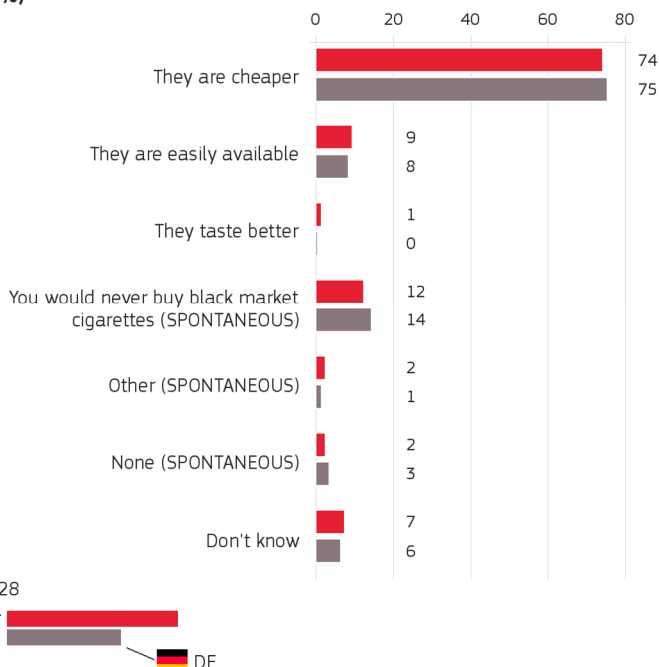
Answer: In a restaurant or bar	EU28	DE
TOTAL	12	7
Gender		
Male	13	6
Female	12	11
Age		
15-24*	10	9
25-39	13	9
40-54	13	9
55+	13	4

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke
* Insufficient base: results should be interpreted with caution

3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

QC4 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: They are cheaper	EU28	DE
TOTAL	74	75
Gender		
Male	76	76
Female	72	74
Age		
15-24	71	67
25-39	78	78
40-54	76	75
55+	71	76
Education (End of)		
15-	70	73
16-19	75	74
20+	77	76
Still studying	71	79

Socio-demographic breakdown

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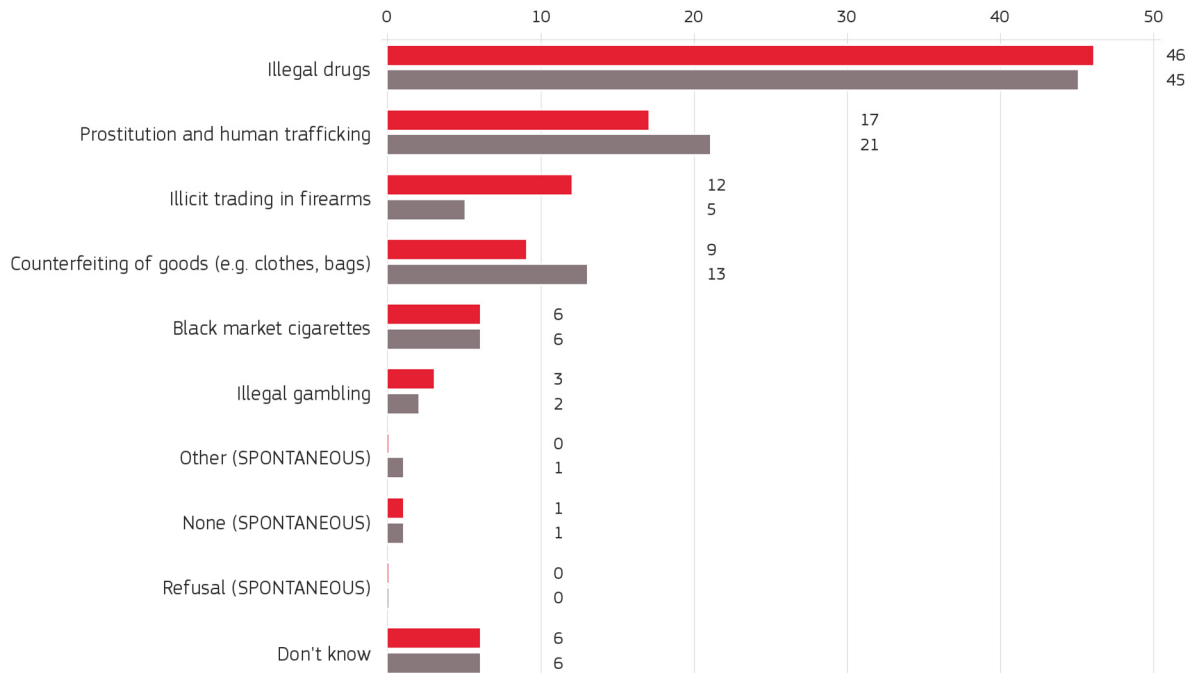
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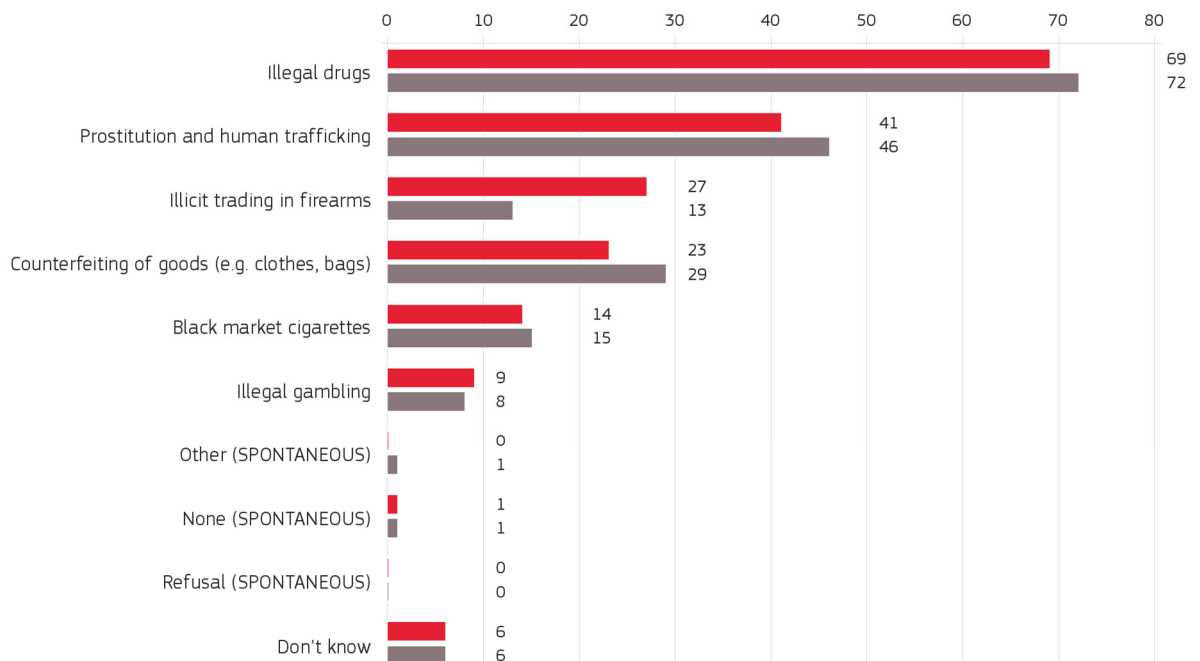
4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QC5a Within the EU, which of the following do you think is the most important source of revenue for organised crime?
(%)



5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

QC5T Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?
(MAX. 2 ANSWERS)
(%)



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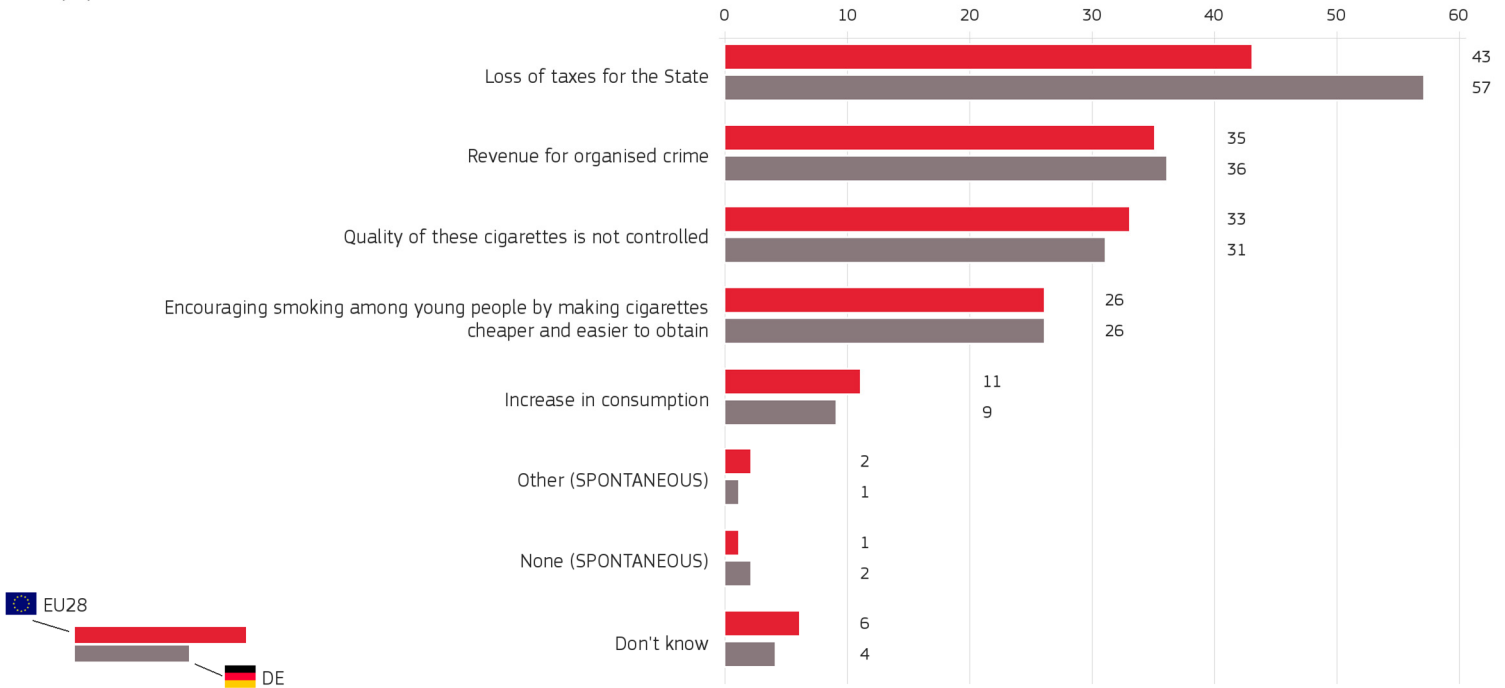
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6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)



QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)

Answer: Loss of taxes for the State	EU28	DE
TOTAL	43	57
Gender		
Male	45	59
Female	41	54
Age		
15-24	35	41
25-39	41	59
40-54	46	57
55+	44	60
Education (End of)		
15-	40	61
16-19	45	56
20+	44	57
Still studying	37	53

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)

Answer: Revenue for organised crime	EU28	DE
TOTAL	35	36
Gender		
Male	37	38
Female	33	34
Age		
15-24	30	32
25-39	35	33
40-54	36	37
55+	36	37
Education (End of)		
15-	30	30
16-19	35	36
20+	40	38
Still studying	33	36

Socio-demographic breakdown