

27.672 interviews
28 / 11 > 07 / 12 / 2015

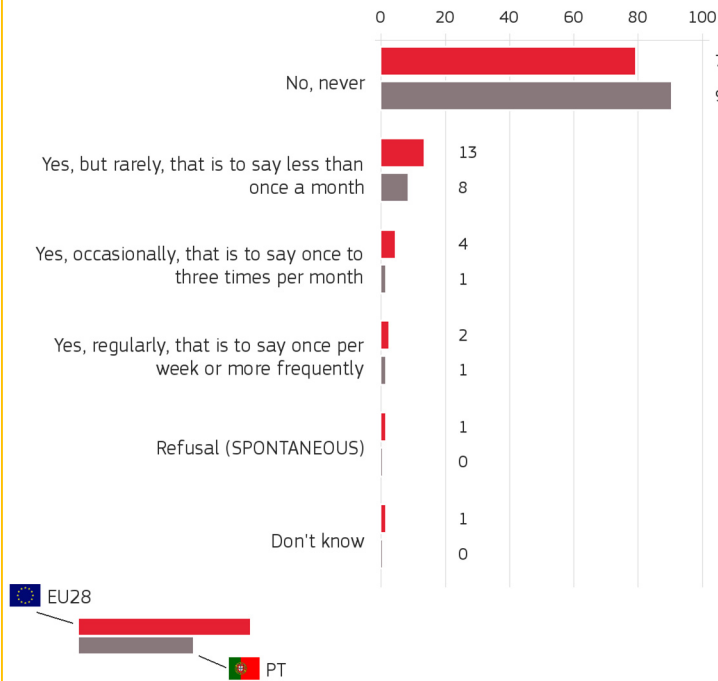
1.022 interviews
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Methodology: face-to-face

PORTUGAL

1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)



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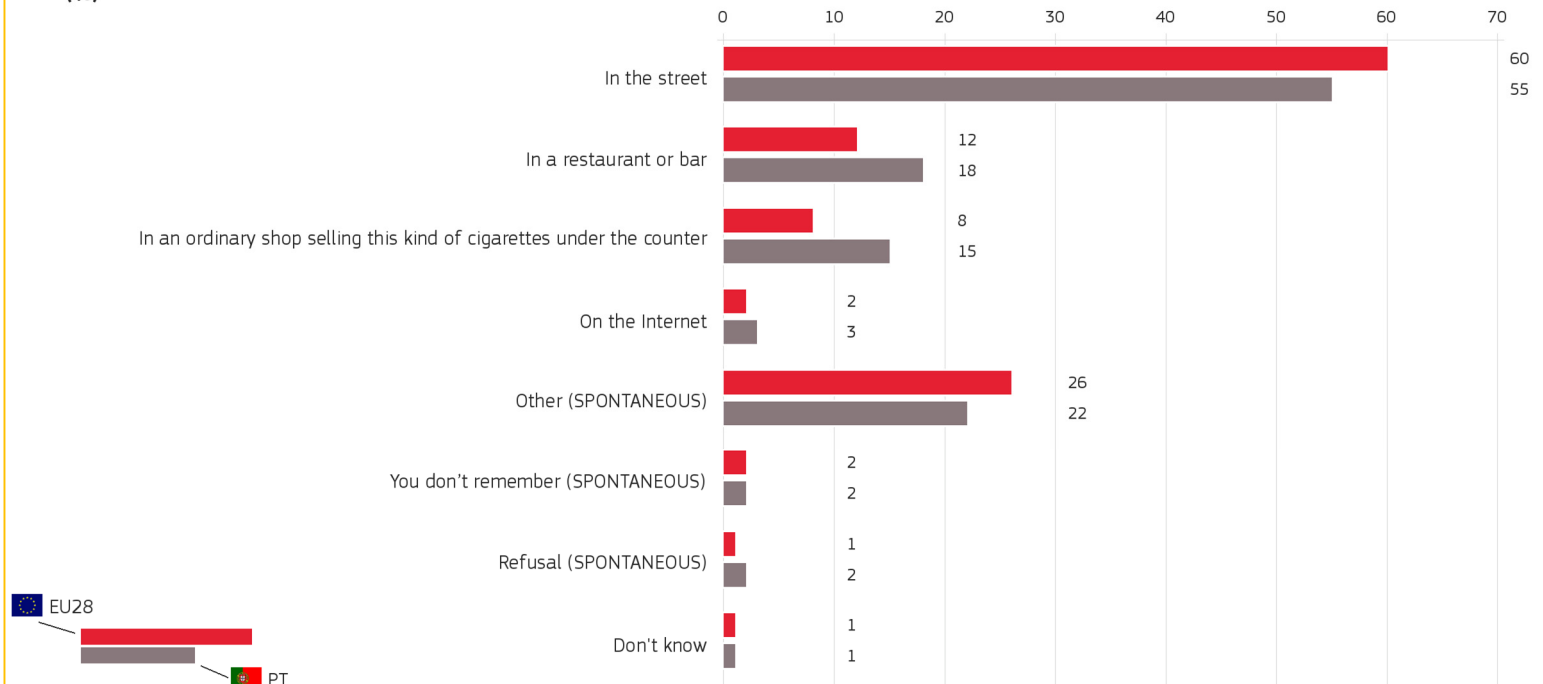
Answer: Total 'Yes'

	EU28 (%)	PT (%)
TOTAL	19	10
Gender		
Male	24	15
Female	14	5
Age		
15-24	21	15
25-39	26	16
40-54	22	9
55+	13	4
Education (End of)		
15-	15	6
16-19	22	13
20+	19	10
Still studying	16	13

Socio-demographic breakdown

2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

Answer: In the street	EU28	PT
TOTAL	60	55
Gender		
Male	62	57
Female*	57	49
Age		
15-24*	60	82
25-39*	60	44
40-54*	60	60
55+*	59	39

Socio-demographic breakdown

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

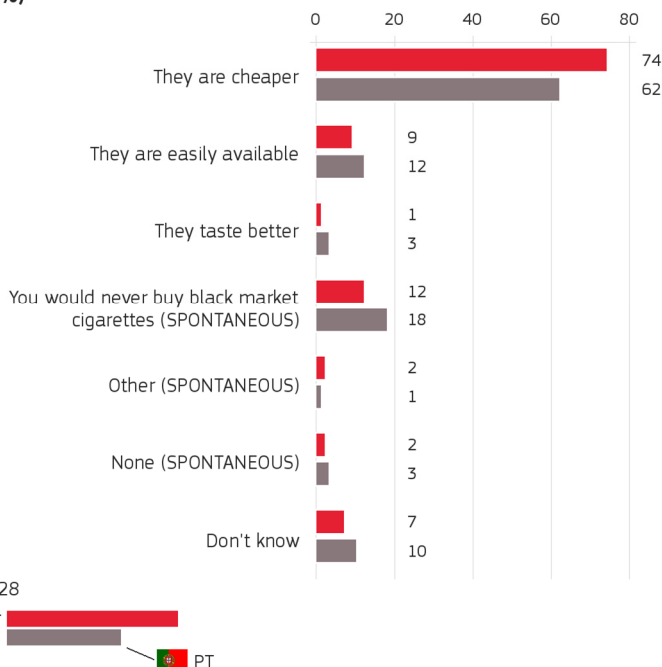
Answer: In a restaurant or bar	EU28	PT
TOTAL	12	18
Gender		
Male	13	17
Female*	12	19
Age		
15-24*	10	0
25-39*	13	18
40-54*	13	28
55+*	13	25

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke
* Insufficient base: results should be interpreted with caution

3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

QC4 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: They are cheaper	EU28	PT
TOTAL	74	62
Gender		
Male	76	66
Female	72	59
Age		
15-24	71	65
25-39	78	67
40-54	76	64
55+	71	58
Education (End of)		
15-	70	60
16-19	75	65
20+	77	69
Still studying	71	55

Socio-demographic breakdown

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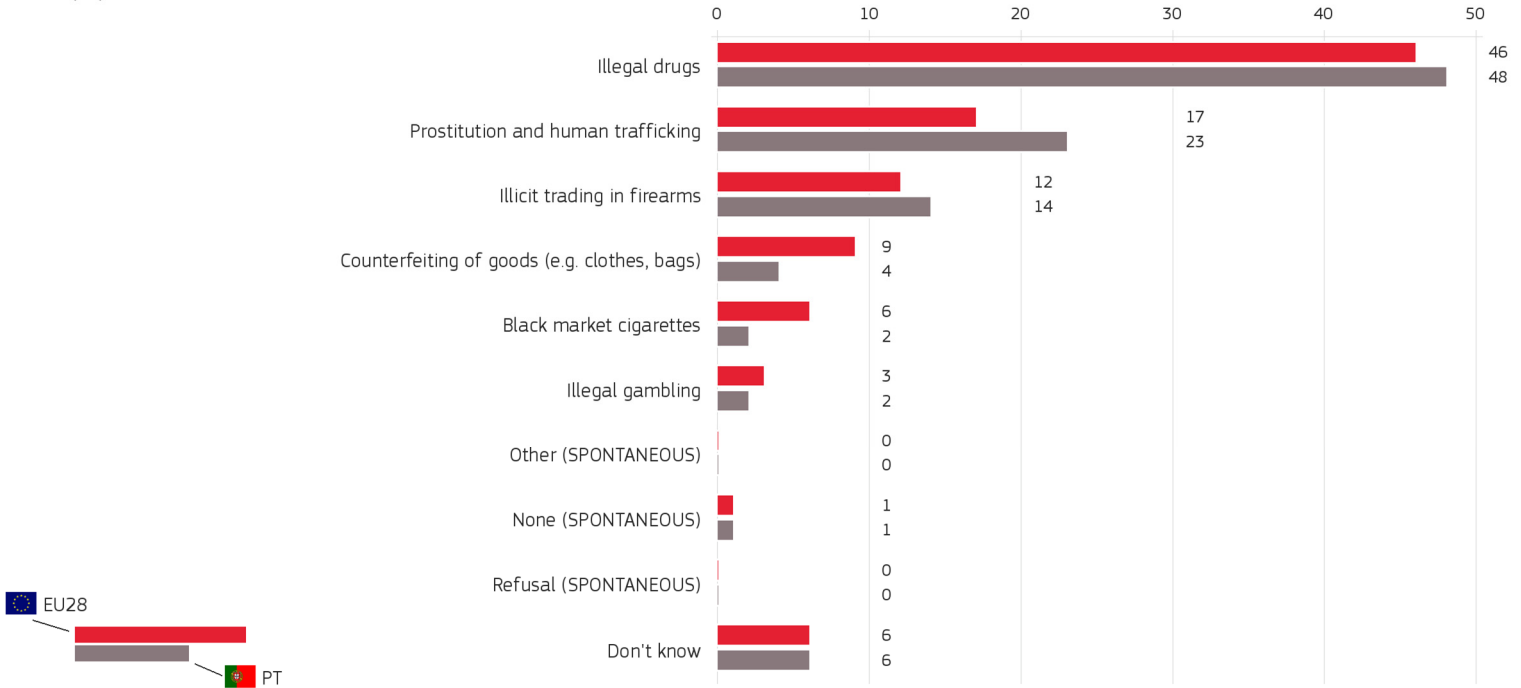
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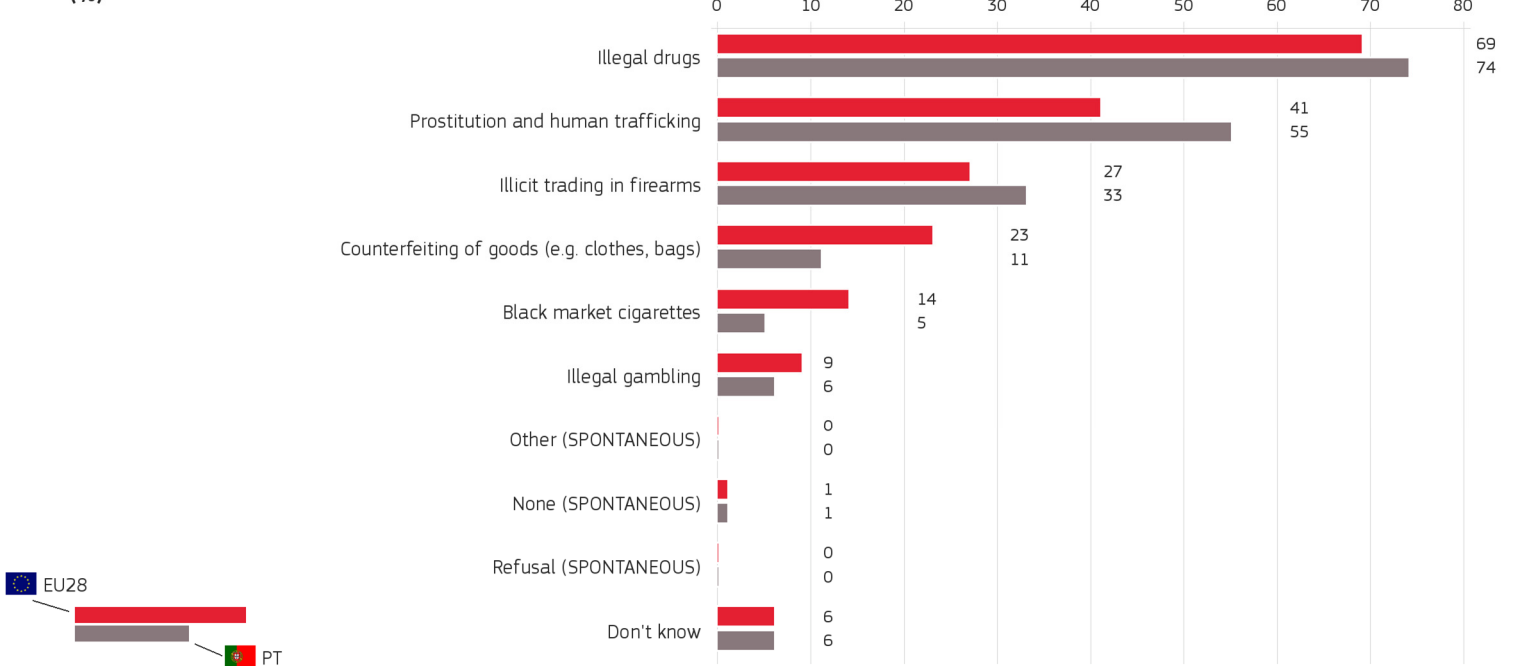
4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QC5a Within the EU, which of the following do you think is the most important source of revenue for organised crime?
(%)



5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

QC5T Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?
(MAX. 2 ANSWERS)
(%)



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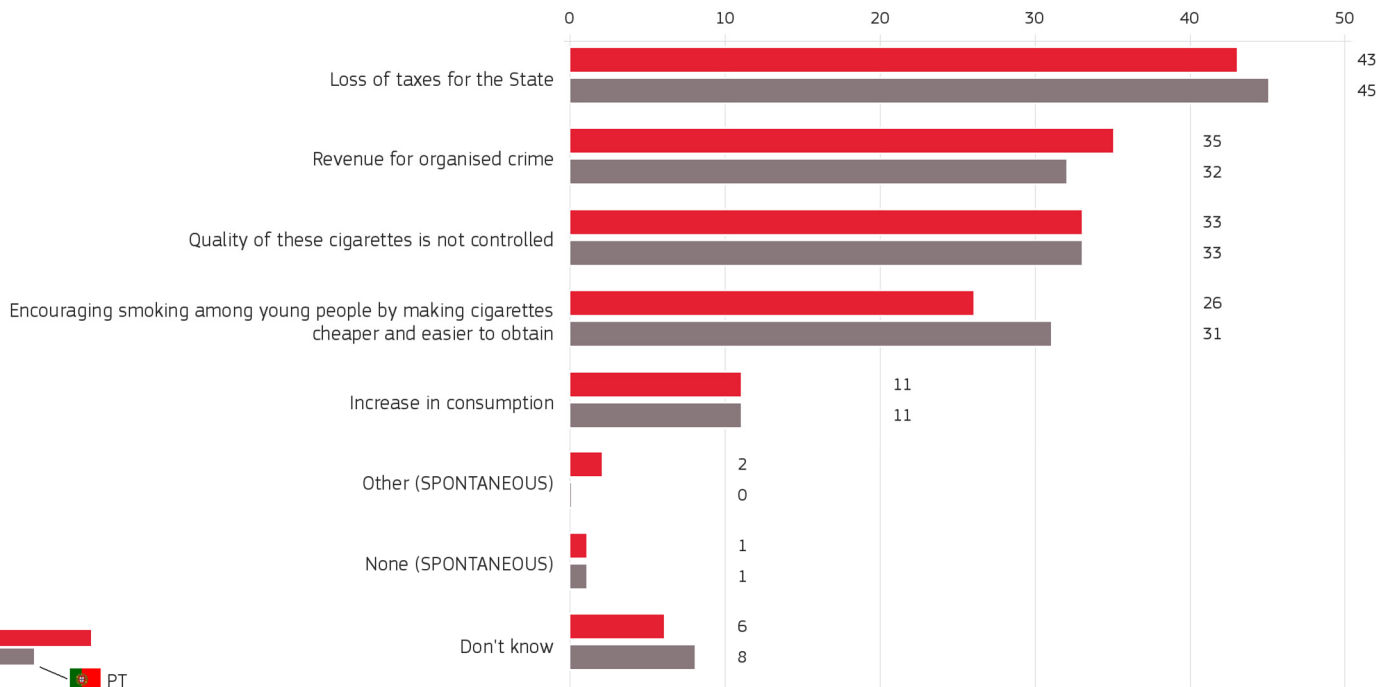
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6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: Loss of taxes for the State	EU28	PT
TOTAL	43	45
Gender		
Male	45	46
Female	41	44
Age		
15-24	35	40
25-39	41	47
40-54	46	44
55+	44	45
Education (End of)		
15-	40	41
16-19	45	46
20+	44	51
Still studying	37	40

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Revenue for organised crime	EU28	PT
TOTAL	35	32
Gender		
Male	37	32
Female	33	32
Age		
15-24	30	30
25-39	35	38
40-54	36	31
55+	36	29
Education (End of)		
15-	30	30
16-19	35	36
20+	40	34
Still studying	33	29

Socio-demographic breakdown