

27.672 interviews  
28 / 11 > 07 / 12 / 2015

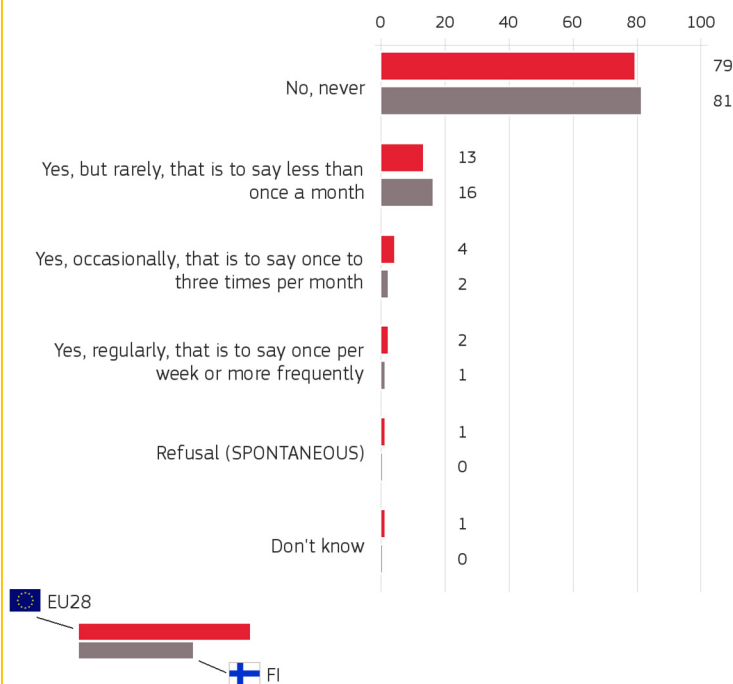
999 interviews  
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Methodology: face-to-face

FINLAND

## 1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)



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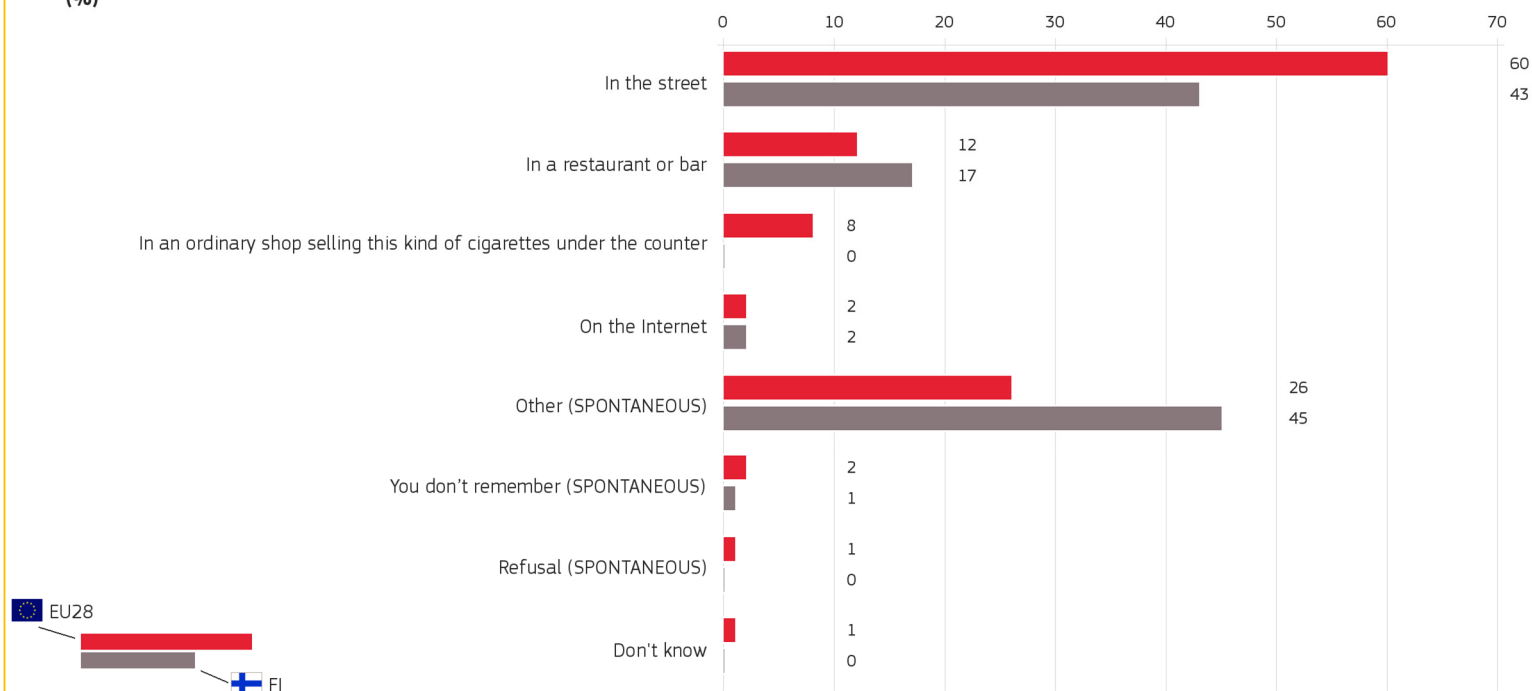
Answer: Total 'Yes'

	EU28 (%)	FI (%)
TOTAL	19	19
<b>Gender</b>		
Male	24	26
Female	14	13
<b>Age</b>		
15-24	21	22
25-39	26	22
40-54	22	23
55+	13	15
<b>Education (End of)</b>		
15-	15	16
16-19	22	25
20+	19	16
Still studying	16	22

Socio-demographic breakdown

## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

**QC3** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

	EU28	FI
Answer: In the street		
TOTAL	60	43
<b>Gender</b>		
Male	62	45
Female	57	38
<b>Age</b>		
15-24*	60	30
25-39*	60	24
40-54	60	51
55+	59	56

Socio-demographic breakdown

**QC3** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

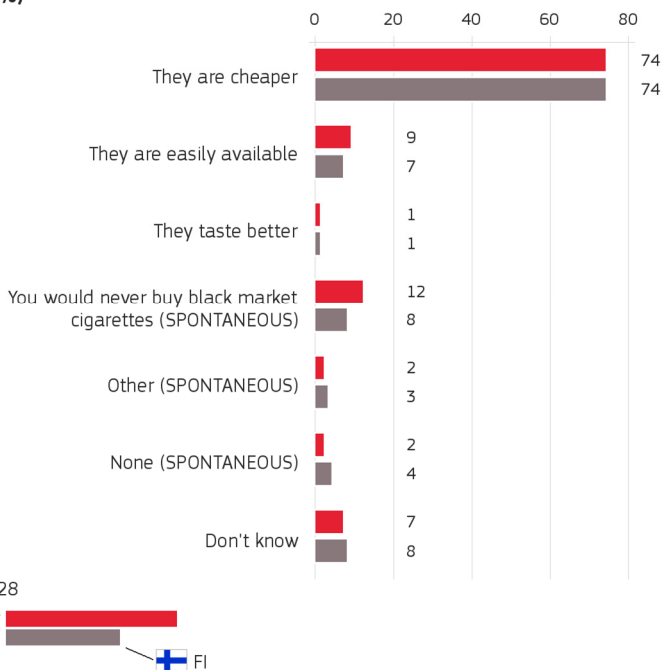
	EU28	FI
Answer: In a restaurant or bar		
TOTAL	12	17
<b>Gender</b>		
Male	13	14
Female	12	23
<b>Age</b>		
15-24*	10	4
25-39*	13	23
40-54	13	16
55+	13	20

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke  
\* Insufficient base: results should be interpreted with caution

## 3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

**QC4** From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



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	EU28	FI
Answer: They are cheaper		
TOTAL	74	74
<b>Gender</b>		
Male	76	74
Female	72	74
<b>Age</b>		
15-24	71	75
25-39	78	78
40-54	76	83
55+	71	67
<b>Education (End of)</b>		
15-	70	73
16-19	75	66
20+	77	78
Still studying	71	76

Socio-demographic breakdown

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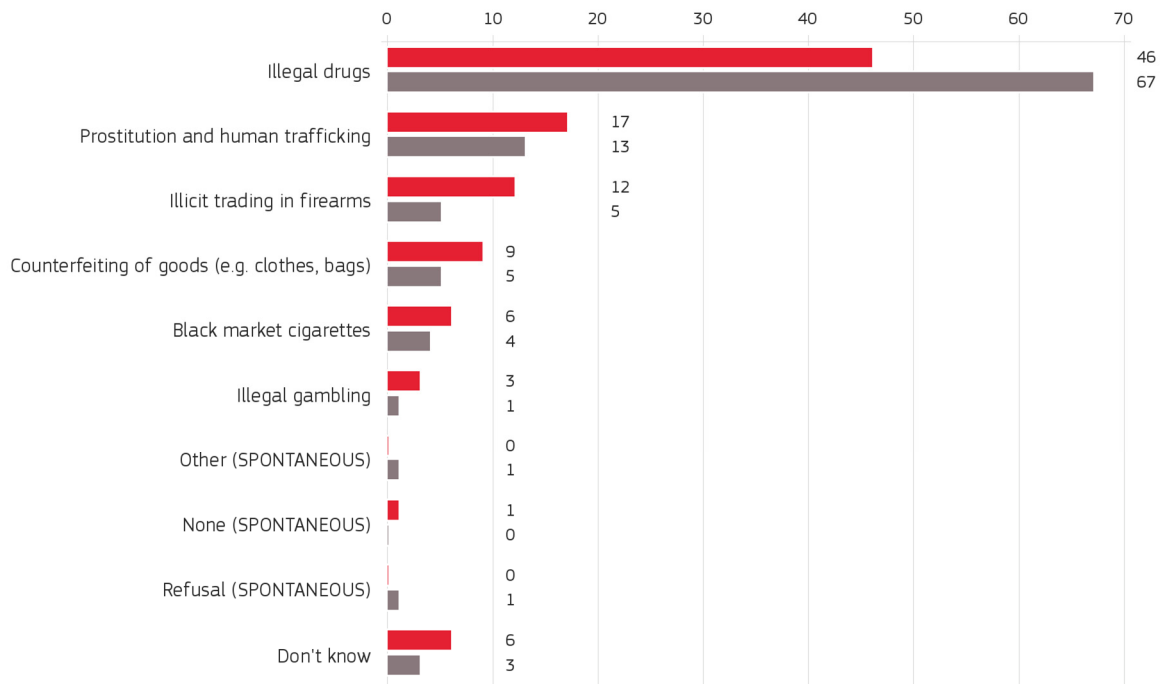
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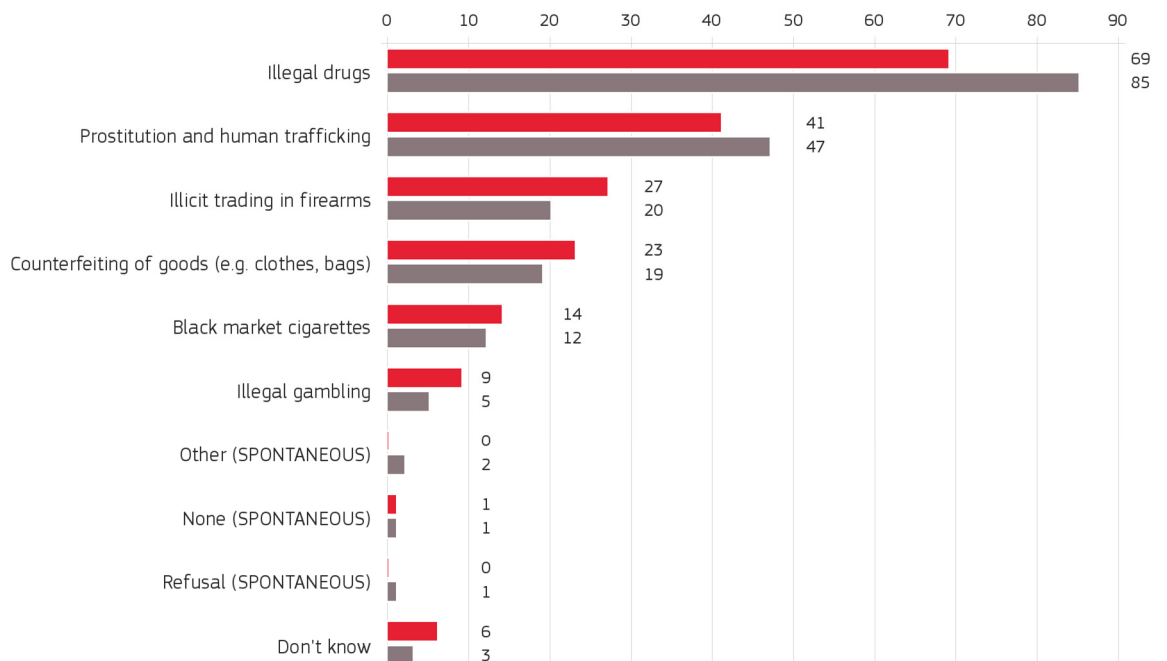
#### 4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QC5a Within the EU, which of the following do you think is the most important source of revenue for organised crime?  
(%)



#### 5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

QC5T Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?  
(MAX. 2 ANSWERS)  
(%)



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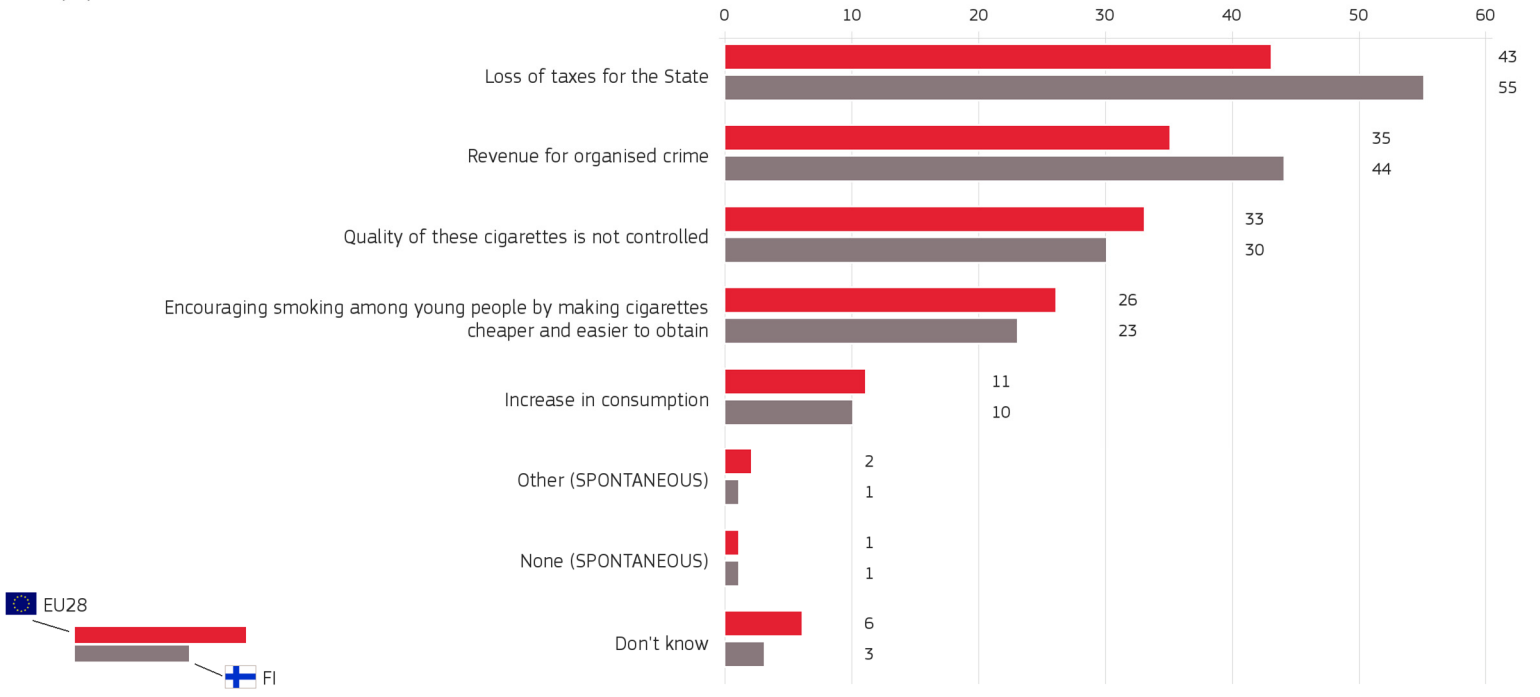
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6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)



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Answer: Loss of taxes for the State	EU28	FI
TOTAL	43	55
<b>Gender</b>		
Male	45	61
Female	41	49
<b>Age</b>		
15-24	35	46
25-39	41	57
40-54	46	52
55+	44	58
<b>Education (End of)</b>		
15-	40	57
16-19	45	52
20+	44	59
Still studying	37	47

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Revenue for organised crime	EU28	FI
TOTAL	35	44
<b>Gender</b>		
Male	37	48
Female	33	41
<b>Age</b>		
15-24	30	33
25-39	35	49
40-54	36	53
55+	36	41
<b>Education (End of)</b>		
15-	30	28
16-19	35	43
20+	40	48
Still studying	33	38

Socio-demographic breakdown