

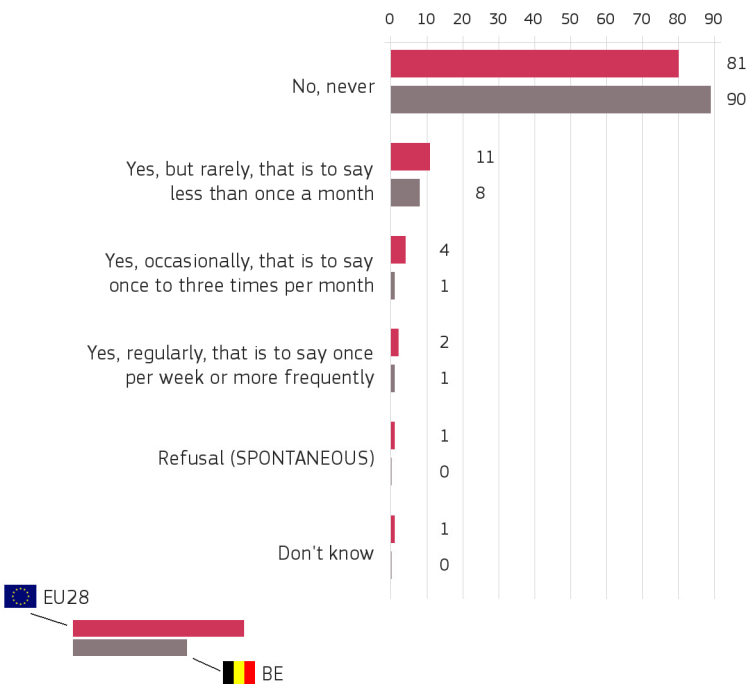
27.643 interviews  
04 > 20 / 12 / 2018

1.079 interviews  
04 > 17 / 12 / 2018

Methodology: face-to-face

## 1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

**QB3** Have you ever been offered black market cigarettes to buy or smoke? (%)



Base: all respondents

**QB3** Have you ever been offered black market cigarettes to buy or smoke? (%)

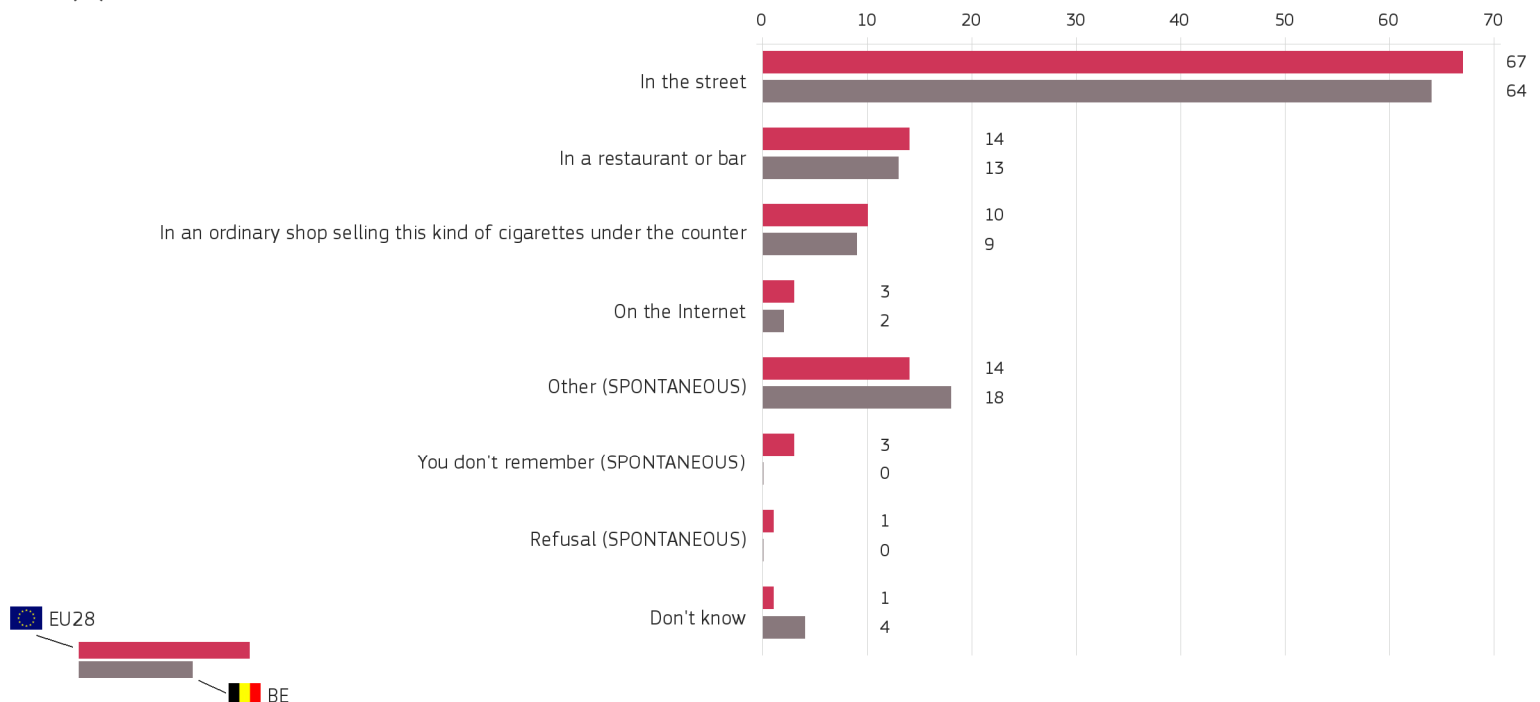
Answer: Total 'Yes'	EU28 (%)	BE (%)
TOTAL	17	10
<b>Gender</b>		
Man	22	13
Woman	12	6
<b>Age</b>		
15-24	17	8
25-39	22	13
40-54	22	12
55+	11	6
<b>Education (End of)</b>		
15-	14	5
16-19	19	10
20+	17	10
Still studying	15	8

Socio-demographic breakdown

Base: all respondents

## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

**QB4** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

**QB4** Where were you offered this type of cigarettes?  
(MULTIPLE ANSWERS POSSIBLE)  
(%)

	EU28	BE
Answer: In the street		
TOTAL	67	64
<b>Gender</b>		
Man	67	67
Woman	65	59
<b>Age</b>		
15-24	74	86
25-39	64	70
40-54	66	60
55+	66	53
<b>Education (End of)</b>		
15-	66	55
16-19	64	57
20+	69	66
Still studying	68	78

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

**QB4** Where were you offered this type of cigarettes?  
(MULTIPLE ANSWERS POSSIBLE)  
(%)

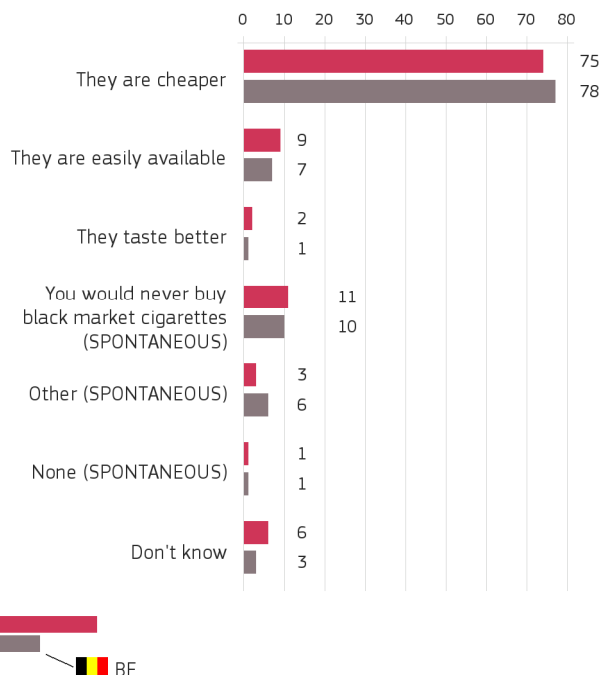
	EU28	BE
Answer: In a restaurant or bar		
TOTAL	14	13
<b>Gender</b>		
Man	16	15
Woman	11	9
<b>Age</b>		
15-24	16	6
25-39	12	8
40-54	15	19
55+	15	16
<b>Education (End of)</b>		
15-	18	26
16-19	13	11
20+	15	14
Still studying	12	7

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

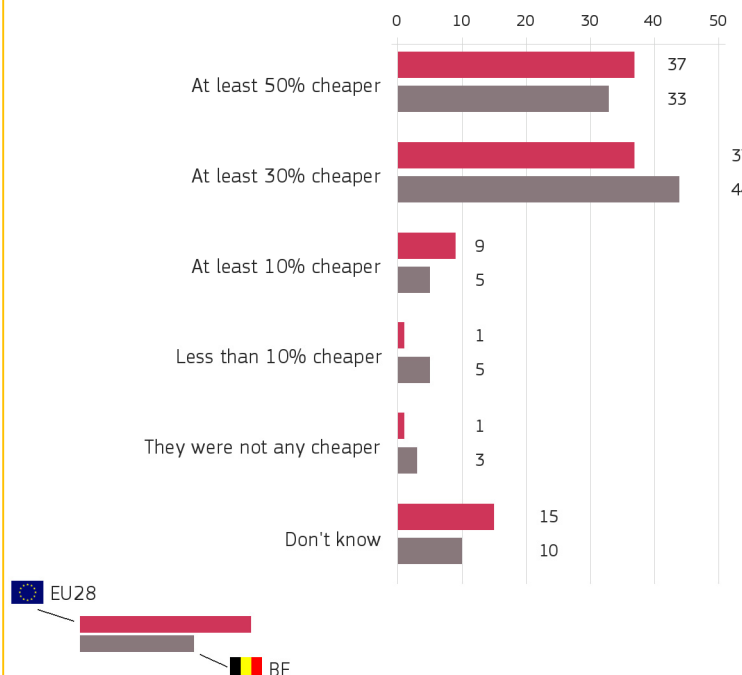
## 3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

**QB7** From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS)  
(%)



Base: all respondents

**QB5** Approximately how much cheaper, if at all, were the black market cigarettes offered to you compared to legal cigarettes?  
(%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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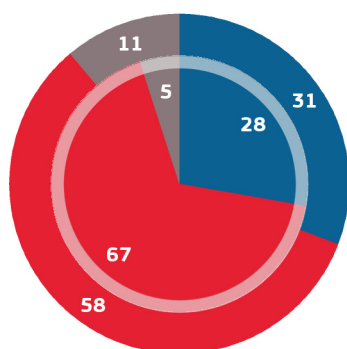
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Methodology: face-to-face

Belgium

#### 4. CONFIDENCE IN ABILITY TO DISTINGUISH A PACKET OF BLACK MARKET CIGARETTES FROM A LEGAL PACKET

**QB6** How confident or not are you that you would be able to distinguish a packet of black market cigarettes from a legal packet? (%)



● Total 'Confident'  
● Total 'Not confident'  
● Don't know

EU28 Outer pie BE Inner pie

Base: all respondents

**QB6** How confident or not are you that you would be able to distinguish a packet of black market cigarettes from a legal packet? (%)

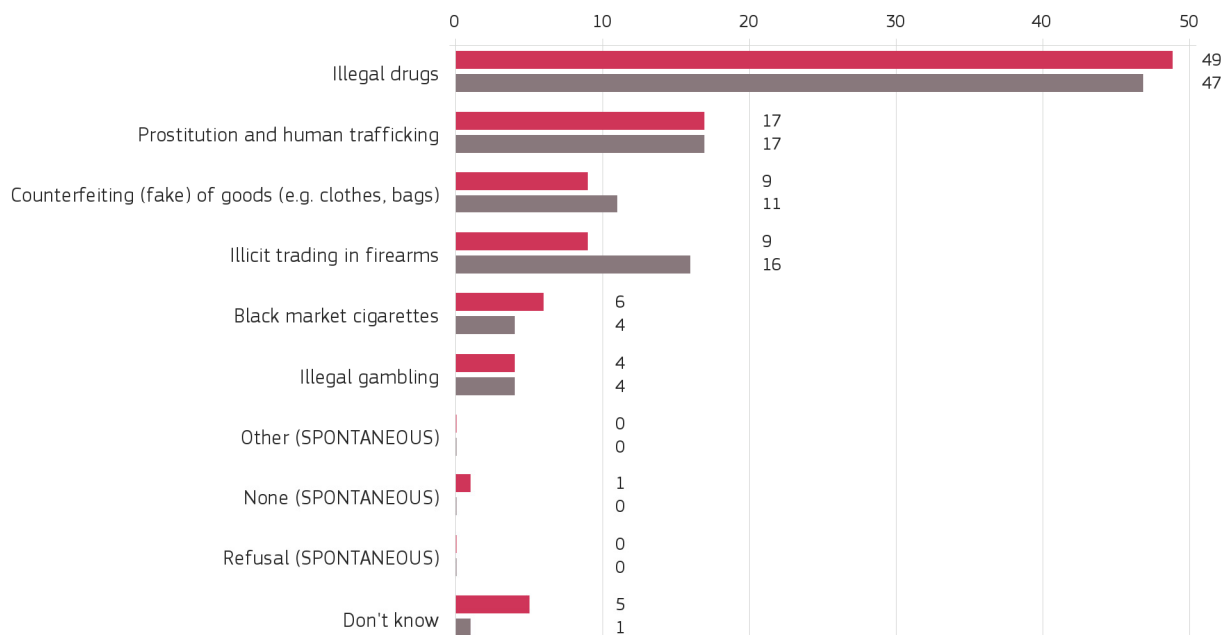
Answer: Total 'Confident'	EU28	BE
TOTAL	31	28
<b>Gender</b>		
Man	38	32
Woman	24	24
<b>Age</b>		
15-24	32	36
25-39	38	34
40-54	35	29
55+	24	21
<b>Education (End of)</b>		
15-	27	29
16-19	36	25
20+	29	28
Still studying	27	36

Socio-demographic breakdown

Base: all respondents

#### 5. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

**QB8a** Within the EU, which of the following do you think is the most important source of revenue for organised crime? (%)



Base: all respondents

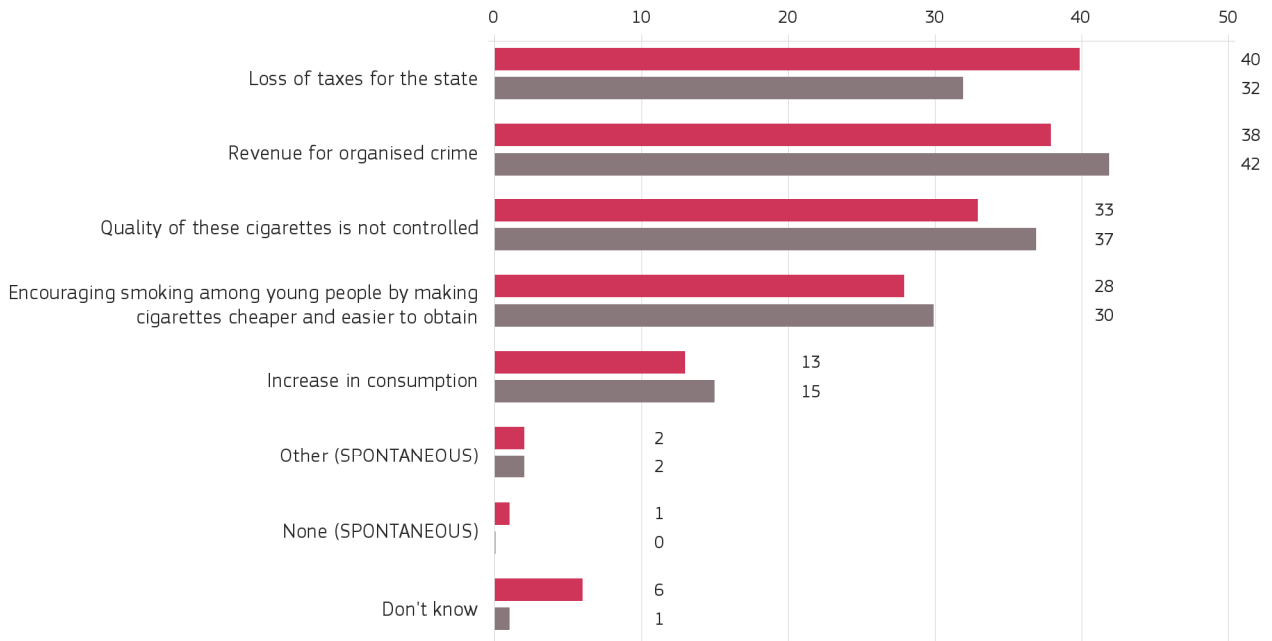
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Methodology: face-to-face

## 6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

**QB9** From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)  
(%)



Base: all respondents

**QB9** From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)  
(%)

Answer	EU28 (%)	BE (%)
Loss of taxes for the state	40	32
<b>Gender</b>		
Man	44	35
Woman	37	29
<b>Age</b>		
15-24	29	25
25-39	41	30
40-54	43	30
55+	42	36
<b>Education (End of)</b>		
15-	41	43
16-19	42	34
20+	42	29
Still studying	28	25

Socio-demographic breakdown

Base: all respondents

**QB9** From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)  
(%)

Answer	EU28 (%)	BE (%)
Encouraging smoking among young people by making cigarettes cheaper and easier to obtain	28	30
<b>Gender</b>		
Man	27	28
Woman	30	32
<b>Age</b>		
15-24	34	29
25-39	27	30
40-54	27	28
55+	28	32
<b>Education (End of)</b>		
15-	29	25
16-19	27	32
20+	28	28
Still studying	35	34

Socio-demographic breakdown

Base: all respondents