



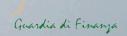
Guardia di Finanza's and European communication Networks

Divisional General Luciano Carta

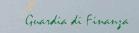
Guardia di Finanza Chief of the Staff

















Press Network Guardia di Finanza





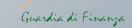


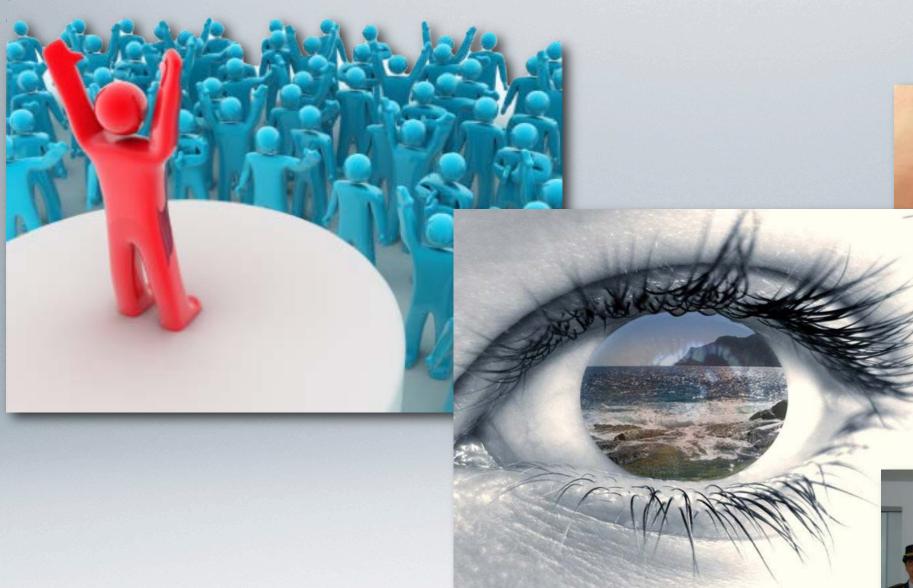




EFFECTIVE COMMUNICATION

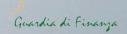
Guardia di Finanza





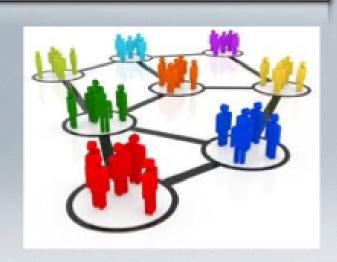








PRESS NETWORK



- main «actor» of the institutional communication at local level Provincial or Special Units' Commander First level

main «actor» or the n

Second level

- Operations Department's Officer in charge Operations Department's Officer in charge as well as for the supervision regarding the correct video's production to the local information Units responsible for the supervision regarding the correct video's indicates the akites containing the contacts of local information Units updates the akits containing to the local information Units in units for the contacts of local press recognized
- Journalists





Guardia di Finanza

What?

FAST PICTURES
I and II

HOW

it allows the real time-sharing of info and multimedia

- HD cam and video editing software equipments to the 152 involved units; territorial units (Fast Pictures 1), naval air units and alpine rescue units (Fast Pictures 2)
- web platform (VideoUpload) for the forwarding of the videos realized by the territorial, naval air and alpine rescue units to the Head Quarters' Press Office and the diffusion to the main broadcasting and journalistic referents





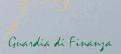




NO PICTURE?



NO NEWS!!!









communication culture









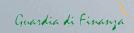


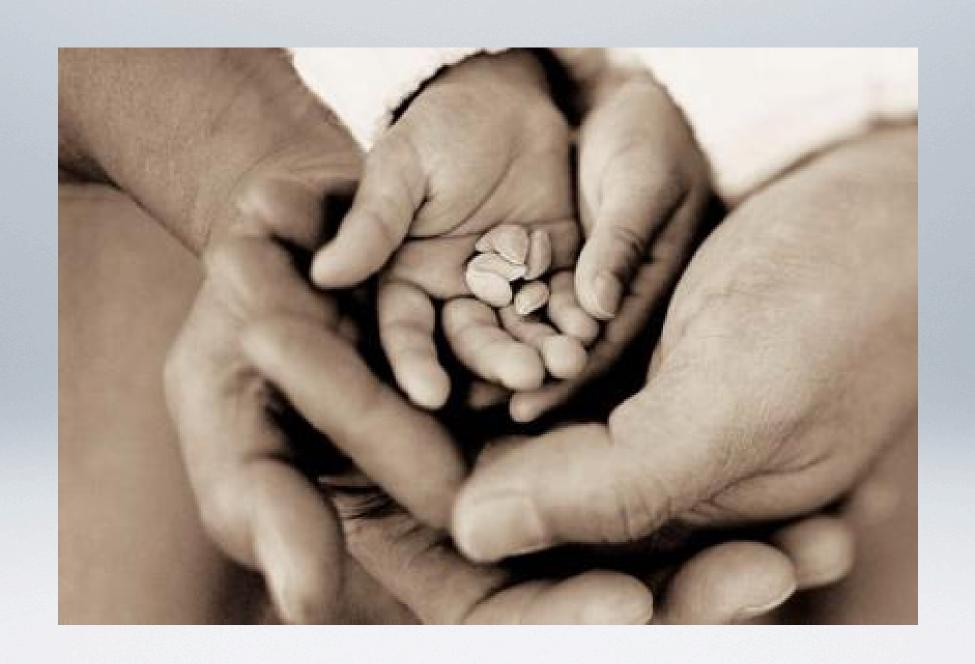


IMMEDIACY AND CLEARNESS OF FACTS

INFORMATION'S ACCURACY AND AVAILABILITY TO IN-DEPTH ANALYSIS

DIFFUSION'S VELOCITY THROUGH PROPER TECHNOLOGICAL EQUIPMENT







Guardia di Finanza

Thank you for the attention