



Guardia di Finanza's and European communication Networks

Divisional General Luciano Carta
Guardia di Finanza Chief of the Staff







Press Network Guardia di Finanza

Fast

Direct

Qualified



EFFECTIVE COMMUNICATION





PRESS NETWORK



First level

- Provincial or Special Units' Commander
- main «actor» of the institutional communication at local level

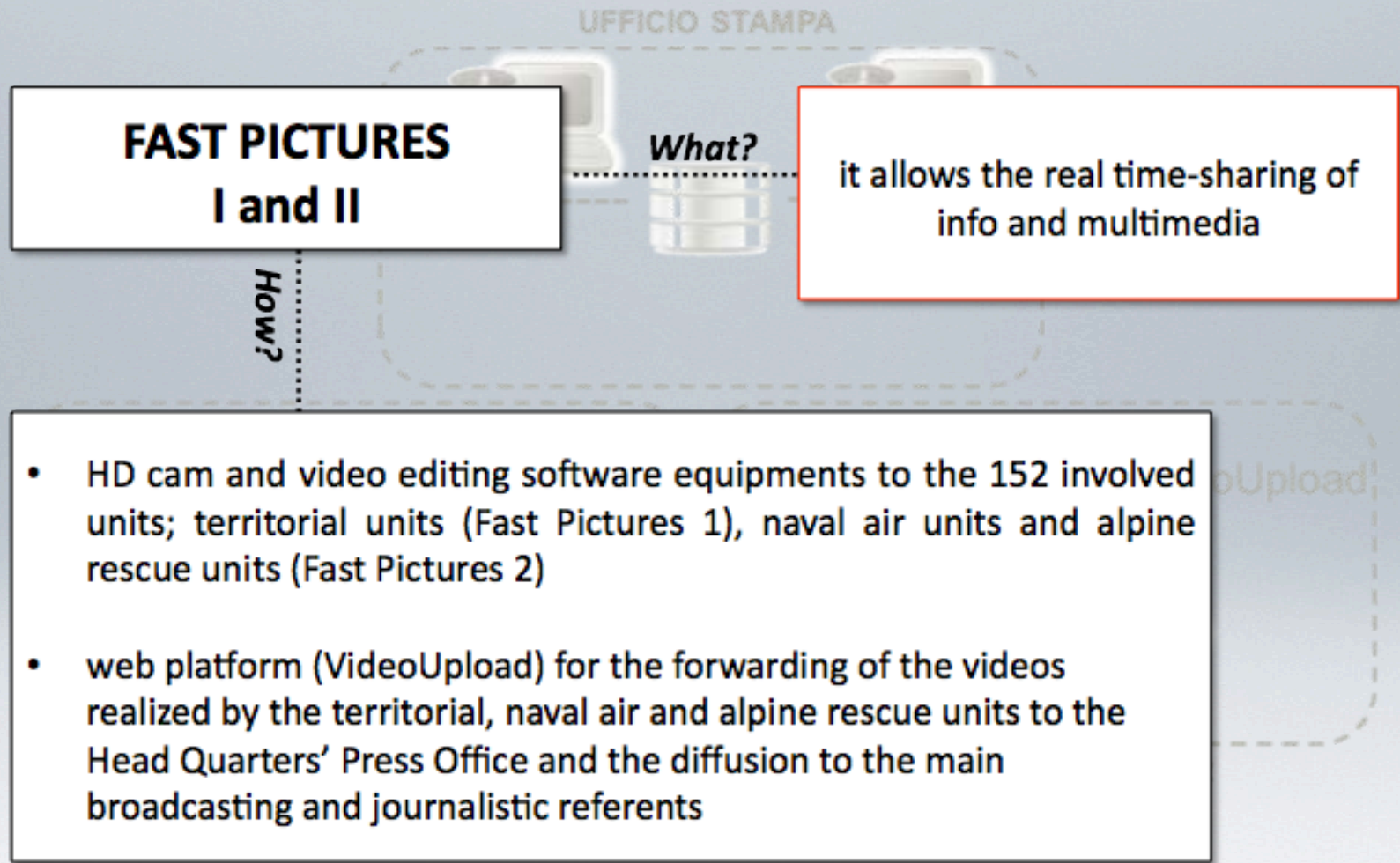
Second level

- Operations Department's Officer in charge
- responsible for the supervision regarding the correct video's production as well as for the forwarding to the local information Units
- updates the «kits» containing the contacts of local press recognized journalists

journalists

contacts of local press recognized







NO PICTURE?

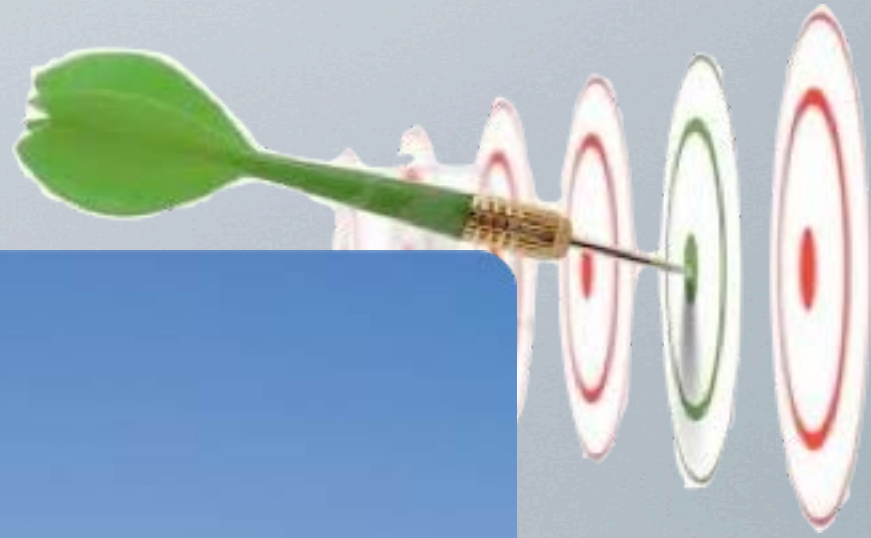


NO NEWS!!!



communication culture







IMMEDIACY AND CLEARNESS OF FACTS

INFORMATION'S ACCURACY AND AVAILABILITY TO IN-DEPTH ANALYSIS

DIFFUSION'S VELOCITY THROUGH PROPER TECHNOLOGICAL EQUIPMENT





Thank you for the attention