

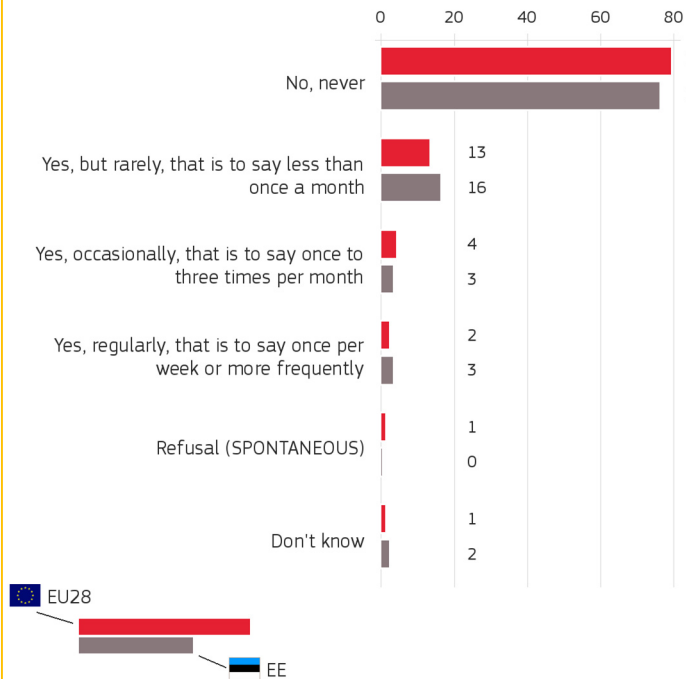
27.672 interviews
28 / 11 > 07 / 12 / 2015

1.023 interviews
28 / 11 > 07 / 12 / 2015

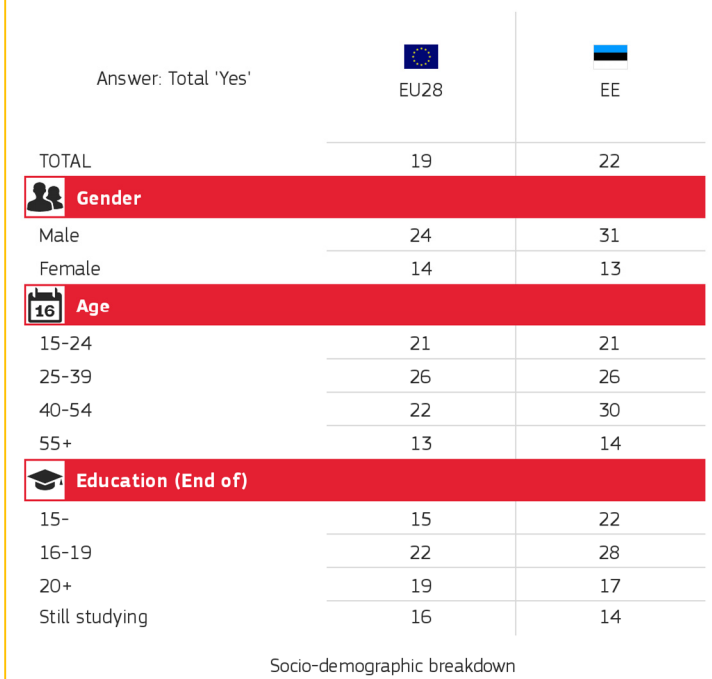
Methodology: face-to-face

1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)

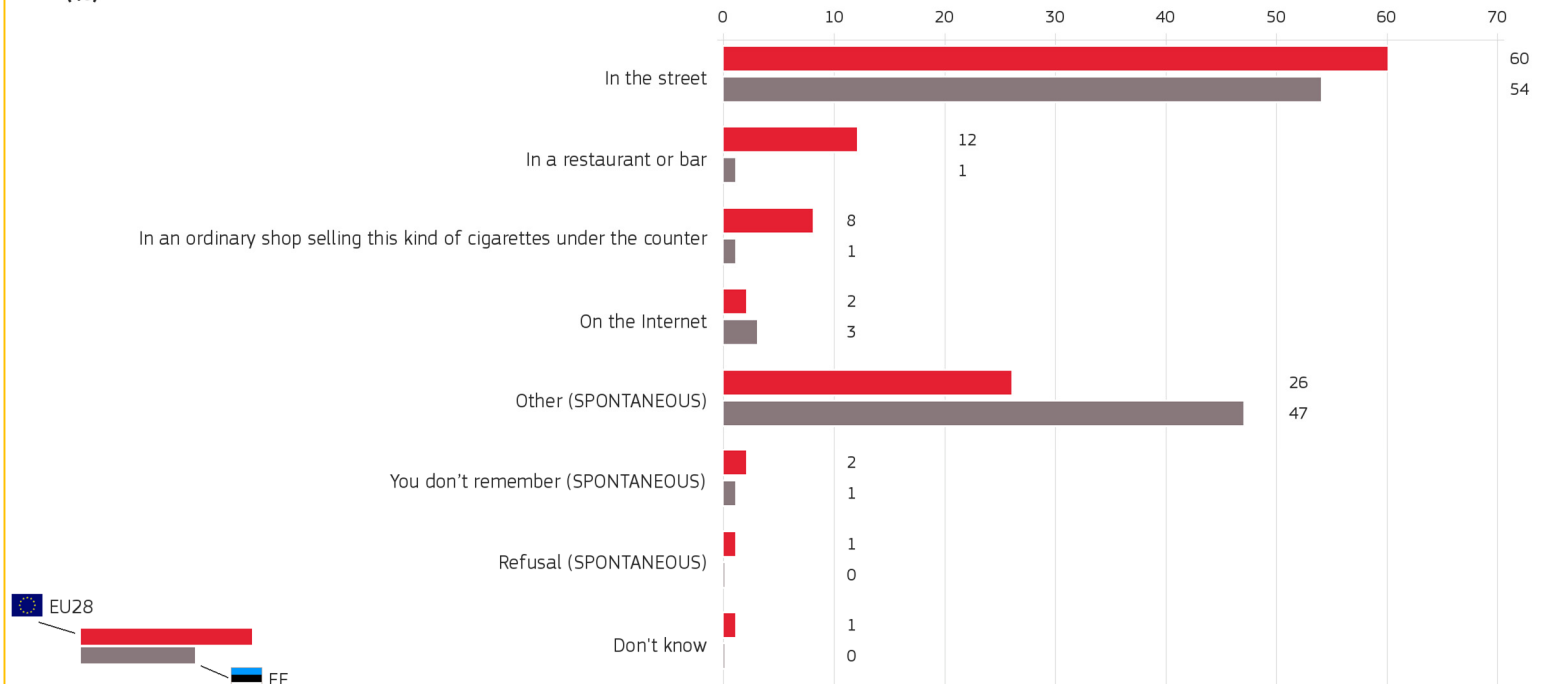


QC2 Have you ever been offered black market cigarettes to buy or smoke? (%)



2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

	EU28	EE
Answer: In the street		
TOTAL	60	54
Gender		
Male	62	55
Female	57	52
Age		
15-24*	60	30
25-39	60	54
40-54	60	58
55+	59	60

Socio-demographic breakdown

QC3 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)

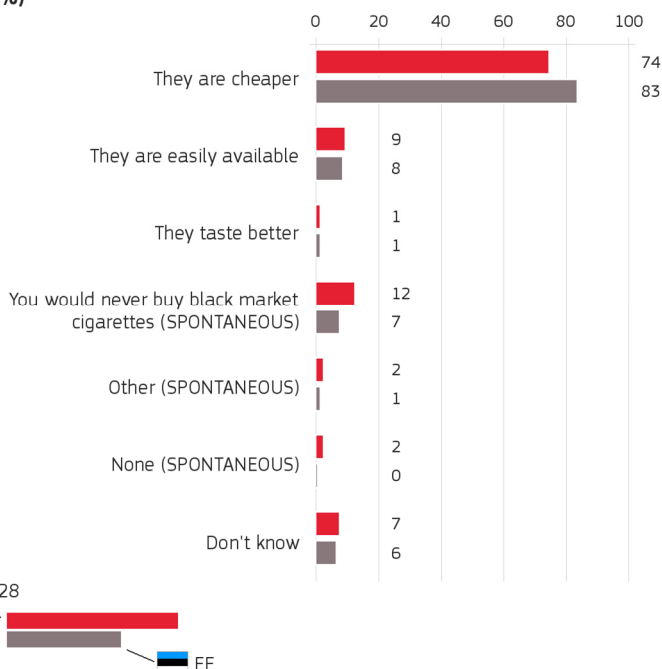
	EU28	EE
Answer: In a restaurant or bar		
TOTAL	12	1
Gender		
Male	13	2
Female	12	0
Age		
15-24*	10	0
25-39	13	0
40-54	13	3
55+	13	1

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke
* Insufficient base: results should be interpreted with caution

3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

QC4 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS) (%)



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	EU28	EE
Answer: They are cheaper		
TOTAL	74	83
Gender		
Male	76	84
Female	72	83
Age		
15-24	71	75
25-39	78	90
40-54	76	87
55+	71	80
Education (End of)		
15-	70	78
16-19	75	84
20+	77	87
Still studying	71	72

Socio-demographic breakdown

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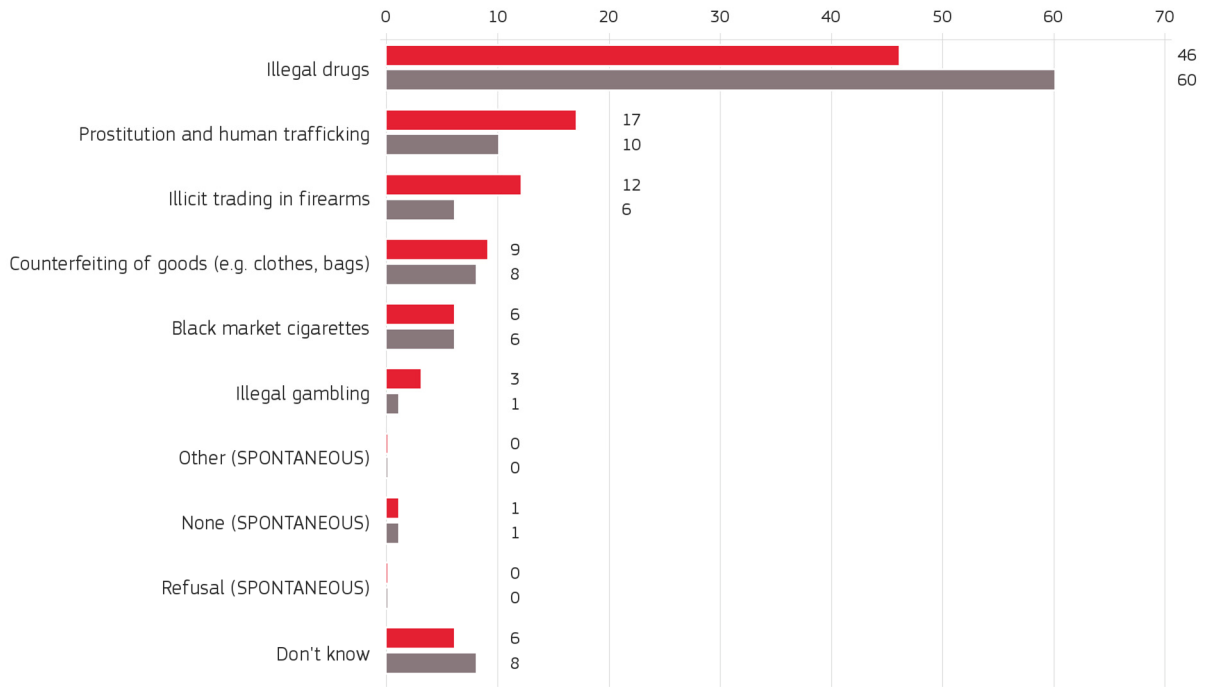
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Methodology: face-to-face

ESTONIA

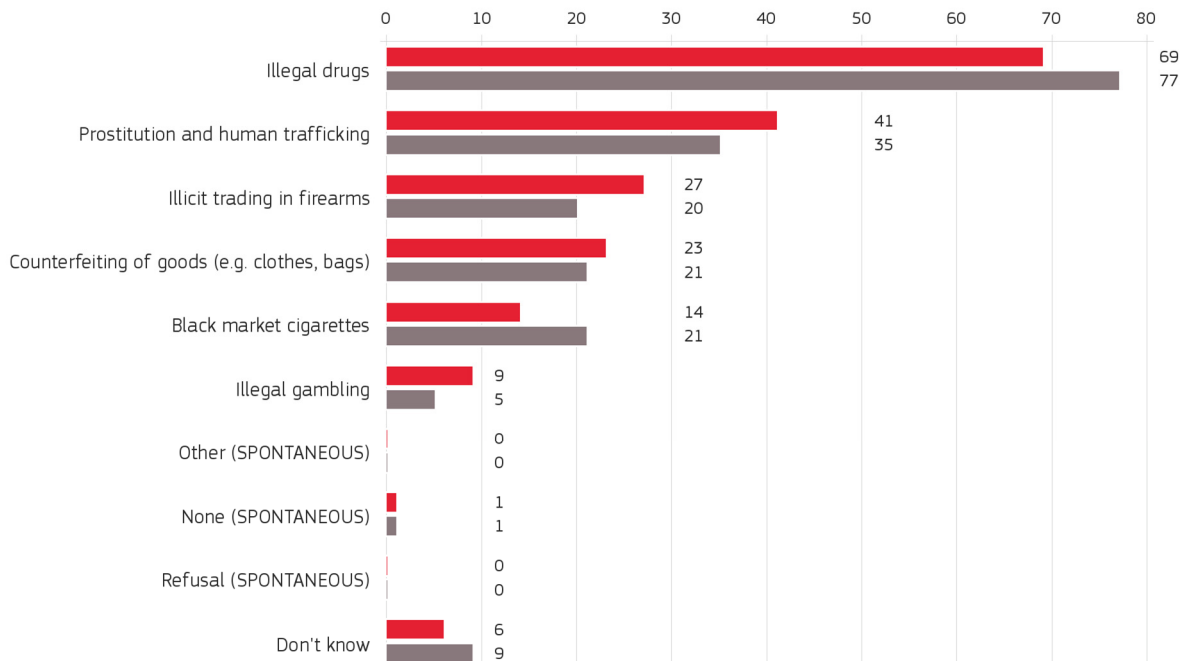
4. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QC5a Within the EU, which of the following do you think is the most important source of revenue for organised crime?
(%)



5. TWO MOST IMPORTANT SOURCES OF REVENUE FOR ORGANISED CRIME

QC5T Within the EU, which of the following do you think is the most important source of revenue for organised crime? And which do you think is the second most important?
(MAX. 2 ANSWERS)
(%)



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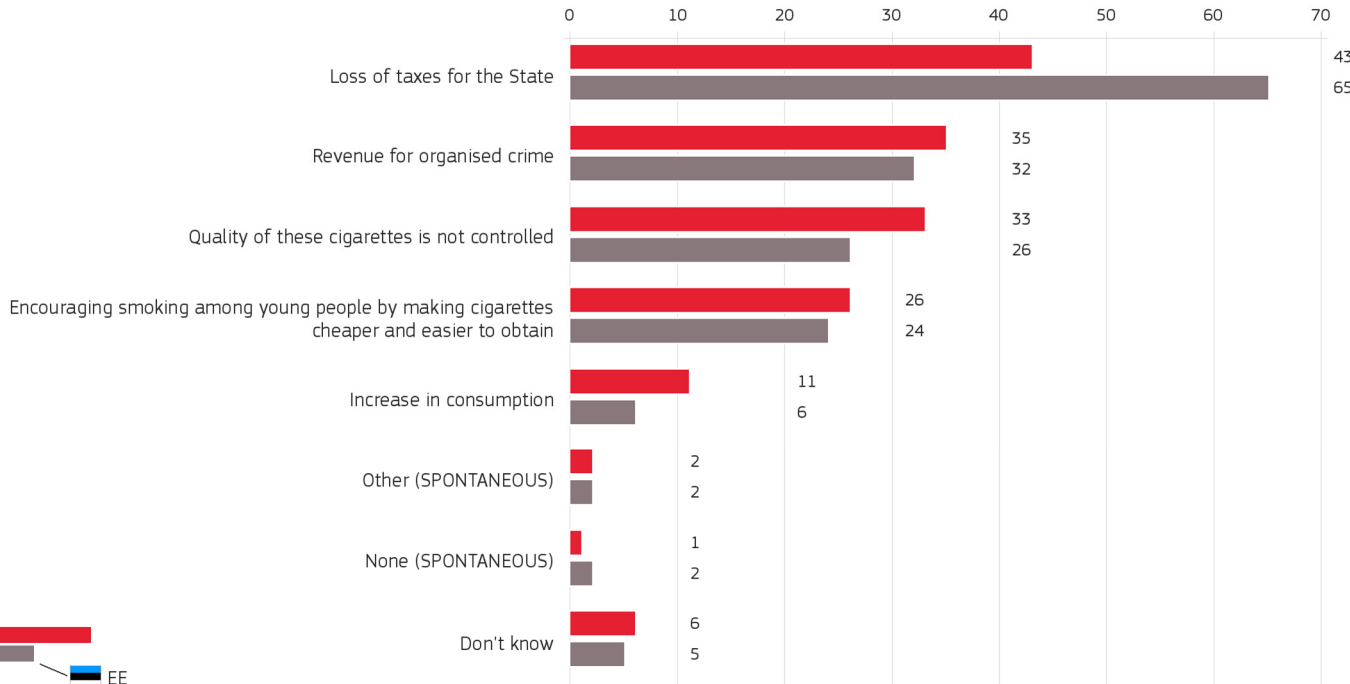
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Methodology: face-to-face

ESTONIA

6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)



QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Loss of taxes for the State	EU28	EE
TOTAL	43	65
Gender		
Male	45	67
Female	41	63
Age		
15-24	35	46
25-39	41	54
40-54	46	71
55+	44	73
Education (End of)		
15-	40	72
16-19	45	68
20+	44	65
Still studying	37	42

Socio-demographic breakdown

QC6 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS) (%)

Answer: Revenue for organised crime	EU28	EE
TOTAL	35	32
Gender		
Male	37	34
Female	33	30
Age		
15-24	30	25
25-39	35	39
40-54	36	34
55+	36	28
Education (End of)		
15-	30	21
16-19	35	29
20+	40	36
Still studying	33	30

Socio-demographic breakdown