

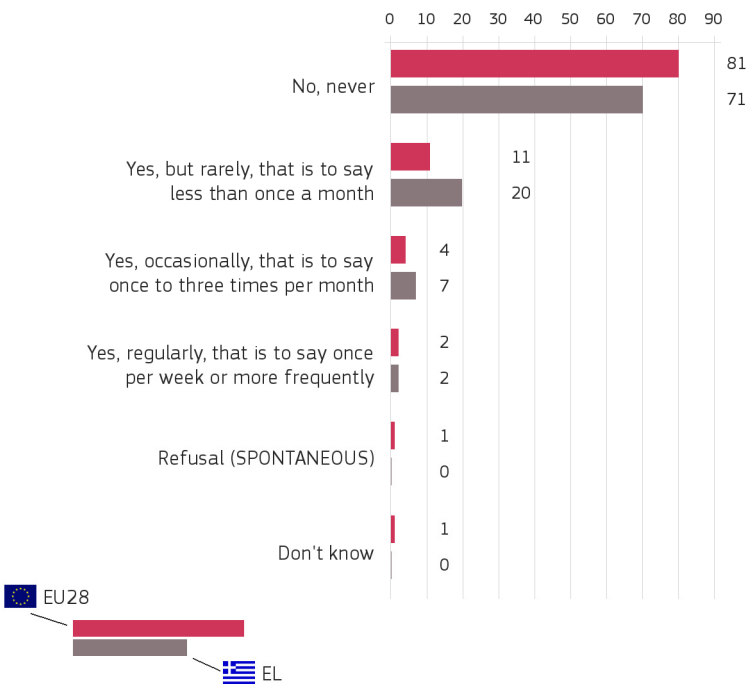
27.643 interviews  
04 > 20 / 12 / 2018

1.016 interviews  
05 > 16 / 12 / 2018

Methodology: face-to-face

## 1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

**QB3** Have you ever been offered black market cigarettes to buy or smoke? (%)



Base: all respondents

**QB3** Have you ever been offered black market cigarettes to buy or smoke? (%)

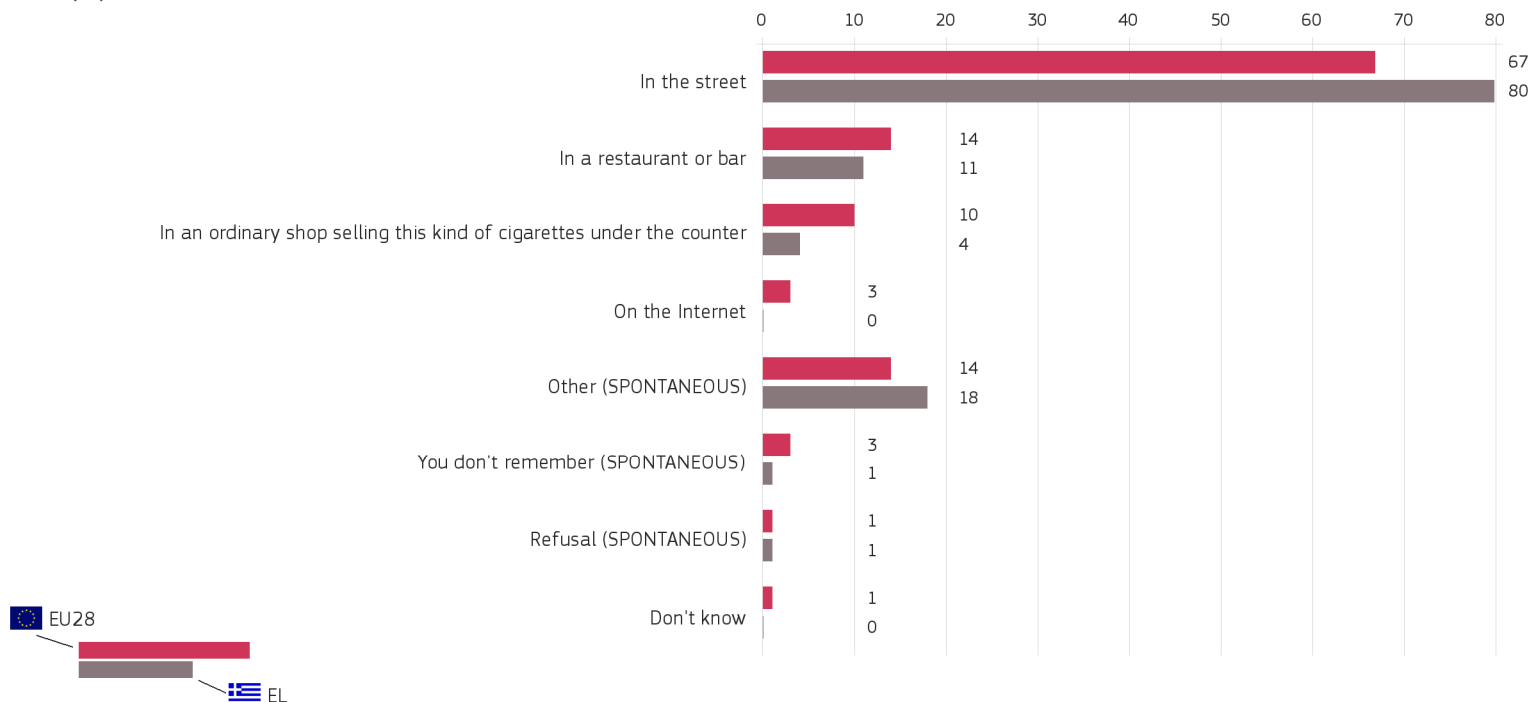
Answer: Total 'Yes'	EU28 (%)	EL (%)
TOTAL	17	29
<b>Gender</b>		
Man	22	32
Woman	12	25
<b>Age</b>		
15-24	17	19
25-39	22	32
40-54	22	37
55+	11	25
<b>Education (End of)</b>		
15-	14	21
16-19	19	36
20+	17	31
Still studying	15	9

Socio-demographic breakdown

Base: all respondents

## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

**QB4** Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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## 2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

**QB4** Where were you offered this type of cigarettes?  
(MULTIPLE ANSWERS POSSIBLE)  
(%)

Answer: In the street	EU28	EL
TOTAL	67	80
<b>Gender</b>		
Man	67	78
Woman	65	83
<b>Age</b>		
15-24	74	73
25-39	64	84
40-54	66	73
55+	66	85
<b>Education (End of)</b>		
15-	66	85
16-19	64	73
20+	69	86
Still studying	68	90

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

**QB4** Where were you offered this type of cigarettes?  
(MULTIPLE ANSWERS POSSIBLE)  
(%)

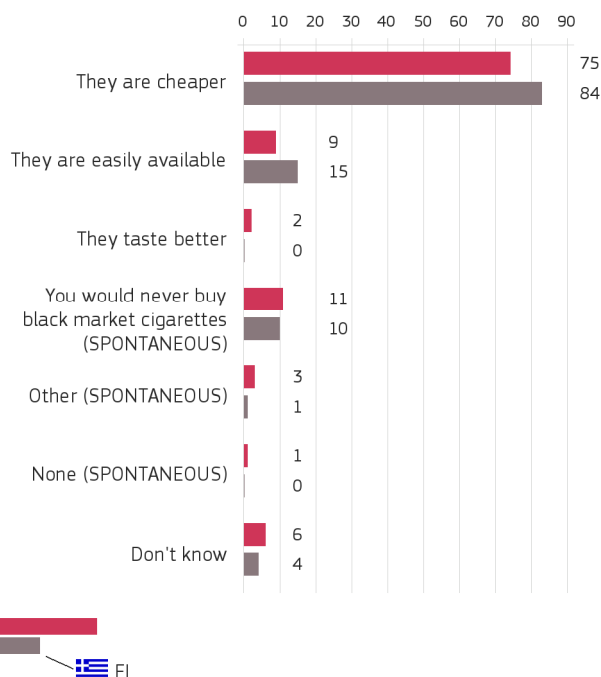
Answer: In a restaurant or bar	EU28	EL
TOTAL	14	11
<b>Gender</b>		
Man	16	13
Woman	11	8
<b>Age</b>		
15-24	16	27
25-39	12	8
40-54	15	11
55+	15	9
<b>Education (End of)</b>		
15-	18	2
16-19	13	11
20+	15	13
Still studying	12	40

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

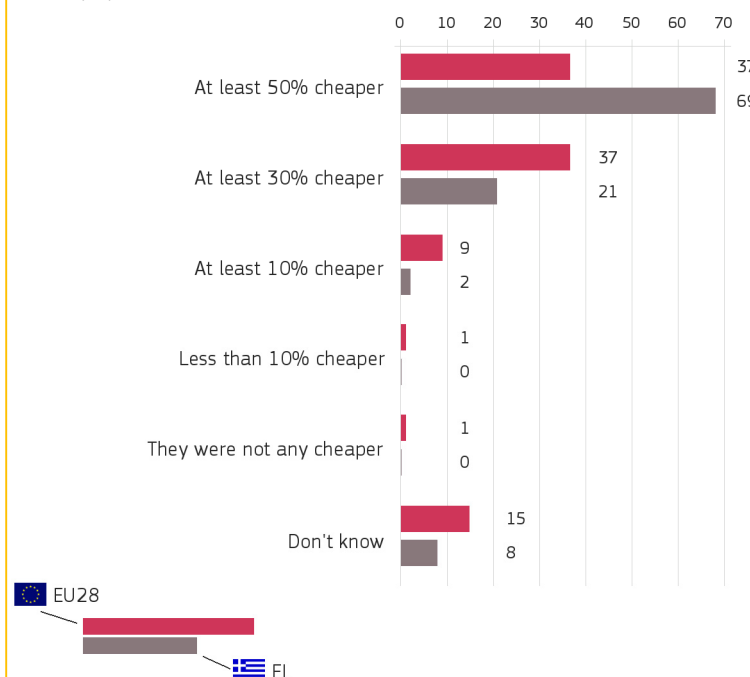
## 3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

**QB7** From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS)  
(%)



Base: all respondents

**QB5** Approximately how much cheaper, if at all, were the black market cigarettes offered to you compared to legal cigarettes?  
(%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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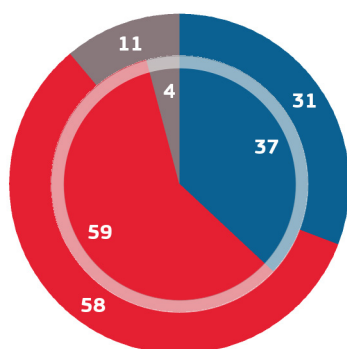
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Methodology: face-to-face

Greece

#### 4. CONFIDENCE IN ABILITY TO DISTINGUISH A PACKET OF BLACK MARKET CIGARETTES FROM A LEGAL PACKET

**QB6** How confident or not are you that you would be able to distinguish a packet of black market cigarettes from a legal packet? (%)



● Total 'Confident'  
● Total 'Not confident'  
● Don't know

EU28 Outer pie    EL Inner pie

Base: all respondents

**QB6** How confident or not are you that you would be able to distinguish a packet of black market cigarettes from a legal packet? (%)

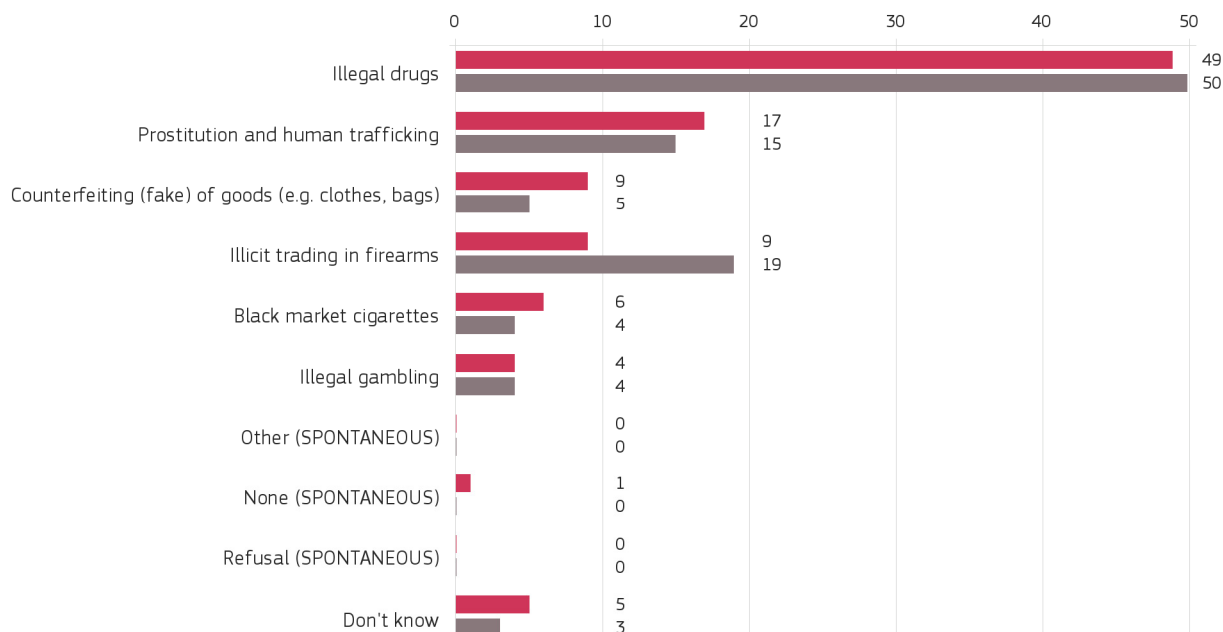
Answer: Total 'Confident'	EU28	EL
TOTAL	31	37
<b>Gender</b>		
Man	38	44
Woman	24	30
<b>Age</b>		
15-24	32	24
25-39	38	45
40-54	35	48
55+	24	29
<b>Education (End of)</b>		
15-	27	25
16-19	36	51
20+	29	36
Still studying	27	13

Socio-demographic breakdown

Base: all respondents

#### 5. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

**QB8a** Within the EU, which of the following do you think is the most important source of revenue for organised crime? (%)



Base: all respondents

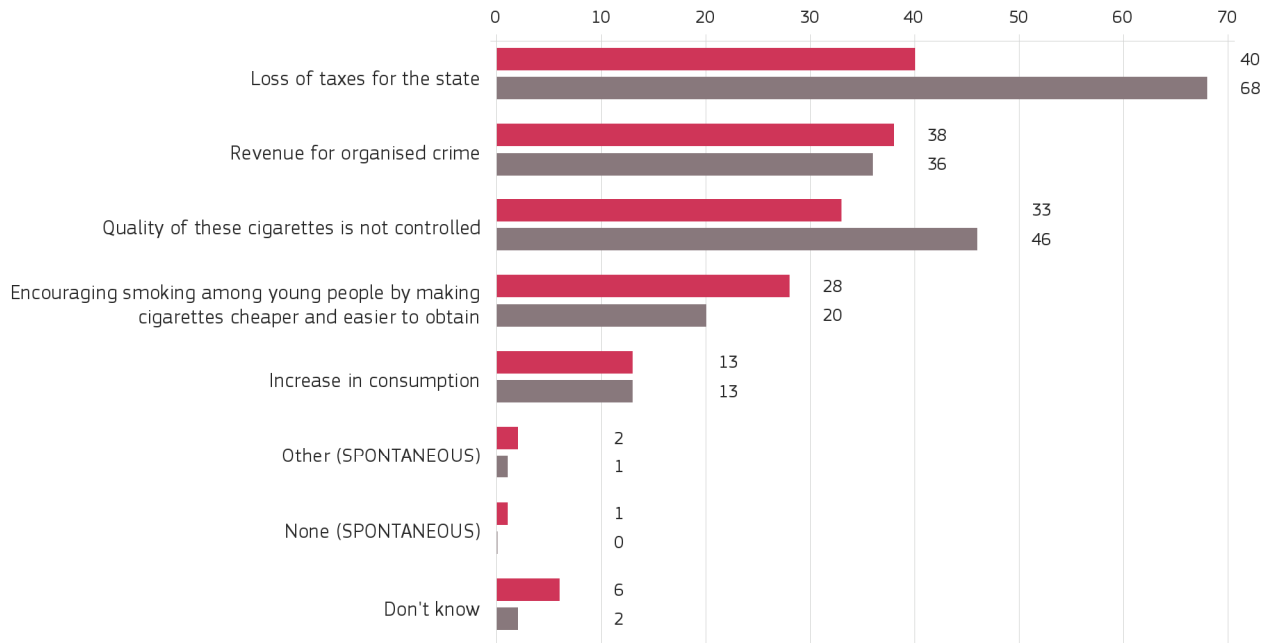
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Methodology: face-to-face

## 6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

**QB9** From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)  
(%)



Base: all respondents

**QB9** From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)  
(%)

Answer	EU28 (%)	EL (%)
Loss of taxes for the state	40	68
<b>Gender</b>		
Man	44	68
Woman	37	68
<b>Age</b>		
15-24	29	58
25-39	41	70
40-54	43	64
55+	42	72
<b>Education (End of)</b>		
15-	41	69
16-19	42	69
20+	42	69
Still studying	28	60

Socio-demographic breakdown

Base: all respondents

**QB9** From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)  
(%)

Answer	EU28 (%)	EL (%)
Encouraging smoking among young people by making cigarettes cheaper and easier to obtain	28	20
<b>Gender</b>		
Man	27	18
Woman	30	22
<b>Age</b>		
15-24	34	31
25-39	27	15
40-54	27	20
55+	28	20
<b>Education (End of)</b>		
15-	29	22
16-19	27	19
20+	28	16
Still studying	35	32

Socio-demographic breakdown

Base: all respondents