

Final agenda

13th training seminar of the
OLAF Anti-Fraud Communicators' Network (OAFCN)

"How best to communicate to deter fraud"

2 – 4 December 2015

Luxembourg

Organised by OLAF in cooperation with the Luxembourg Customs and Excise

Chaired by

Ágnes Horváth
OLAF
Principal Administrator

Nico Dusseldorf
Customs and
Excise Spokesperson

OUTLINE AND OBJECTIVES OF THE SEMINAR

The OLAF Anti-Fraud Communicators' Network (OAFCN)¹ is a unique cross-European network of communicators working on anti-fraud issues. It plays a pivotal role in communicating the threat of fraud to the public. This includes communicating on the effects of fraudulent activities and on the efforts made by national and European investigative authorities to combat them.

The main purpose of the OAFCN is to prevent fraud through better informing the public ('prevention is better than cure').

The 13th OAFCN seminar will take place from 2 to 4 December in Luxembourg. The theme chosen by OAFCN members is: "How best to communicate to deter fraud".

After focusing on the new communication tools at the 12th seminar, the 13th OAFCN training seminar would go "back to the basics" of communication and focus on providing training on the most used communication vehicles – written press, TV, radio, and to a certain extent in some sessions, the use of new communication tools. This would fit into the motto of the OAFCN of “working together to deter fraud by informing the public”.

For further information please contact:

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¹Network created in 2000 by the European Anti-Fraud Office (OLAF), which includes spokespersons, persons responsible for public relations and information officers in OLAF and in the national and international investigative services with which OLAF co-operates in the Member States and at EU level. It forms a part of the external independent communication strategy of OLAF.

PROGRAMME

Wednesday 2 December 2015

19:00 – 21:00 **Registration of participants & welcome reception**
hosted by OLAF
Alvisse Parc Hotel
120 Route d'Echternach, 1453 Luxembourg
+352 43 56 43 0 - www.parc-hotel.lu

Thursday 3 December 2015

9:00 - 9:30 **Registration** (follow-up)

9:30 - 9:35 Welcome address on behalf of the host country
Pierre Gramegna, Minister of Finance of Luxembourg

9:35 - 9:40 Welcome address on behalf of the host
Giovanni Kessler, OLAF Director-General

9:40 - 10:50 **Opening Panel:** "We need to talk about fraud!" Or why anti-fraud stakeholders need to engage in active communication on fraud in Europe.

Roundtable with key stakeholders and press on anti-fraud communication issues.

Moderator: **Lorenzo Robustelli**, Eunews

Panellists:

- **Bob Kieffer**, Ministry of Finance-Public revenue department, Luxembourg
- **Giovanni Kessler**, OLAF Director-General
- **Benedek Jávor**, Member of the European Parliament
- **Alexandros Koronakis**, New Europe

10:50 - 11:10 *Coffee Break (and family picture)*

11:10 - 11:15 Introduction to the Seminar
Ágnes Horváth, OLAF, and **Nico Dusseldorf**, Luxembourg Customs and Excise

11:15 - 12:45 **Workshop Session 1:**

- Media techniques and strategies: **Vic Reuter**, Luxembourg Police and **Pierre Adehm**, Luxembourg Customs and Excise
- Antifraud campaign: **Béla Dajka**, DG Communication,

European Commission

- 12:45 - 14:00 *Working lunch*, hosted by OLAF
- 14:00 - 15:30 **Workshop Session 2** (repeated):
- Media techniques and strategies: **Vic Reuter**, Luxembourg Police and **Pierre Adehm**, Luxembourg Customs and Excise
 - Antifraud campaign: **Béla Dajka**, DG Communication, European Commission
- 15:30 - 15:50 *Coffee Break*
- 15:50 - 16:10 Wrap-up Sessions
- 16:10 - 16:20 Tag des Zolls, **Wolfgang Schmitz**, Zollkriminalamt
- 16:20 - 16:30 Closing of Day 1
- 16:30 - 17:30 *Free time*
- 17:30 - 19:30 **Cultural visit of the Host Country**, hosted by Luxembourg Customs and Excise: Luxembourg City
- 19:30 - 21:30 *Working dinner*, hosted by Luxembourg Customs and Excise
"Op der Rhum"
1 Plateau du Rham, 2427 Luxembourg
+352 47 20 21 0

Friday 4 December 2015

- 9:30 - 11:00 **Roundtable**: Investigation, open data and the challenges of data protection, respecting procedural rights and ensuring confidentiality

Panellists:

- **Petra Kneuer**, OLAF Director - Investigations I (moderator)
- **Steve Remesch**, Investigative journalist, Luxemburger Wort
- **Owe Langfeldt**, Legal Officer, European Data Protection Supervisor (EDPS)
- **Michel Thiel**, Data protection expert, Luxemburger Wort

Wrap-up

- 11:00 - 11:20 *Coffee Break*
- 11:20 - 12:50 Mobile X-ray System: a new way to detect fraud

Guy Loesch, Luxembourg Customs & Excise

Scan car visit and demonstration

12:50 - 12:55 Closing address on behalf of the host country
Pierrot Reding, Luxembourg Customs and Excise

12:55 - 13:00 Closing address on behalf of the host
Petra Kneuer, OLAF Director - Investigations I

13:00 - 14:00 *Sandwich buffet*, hosted by OLAF

End of the working sessions

14:30 - 18:00 ***Cultural visit of the Host Country***, hosted by Luxembourg
Customs and Excise: Schengen

End of the training seminar

The working sessions will be conducted in English only, with no interpretation.