

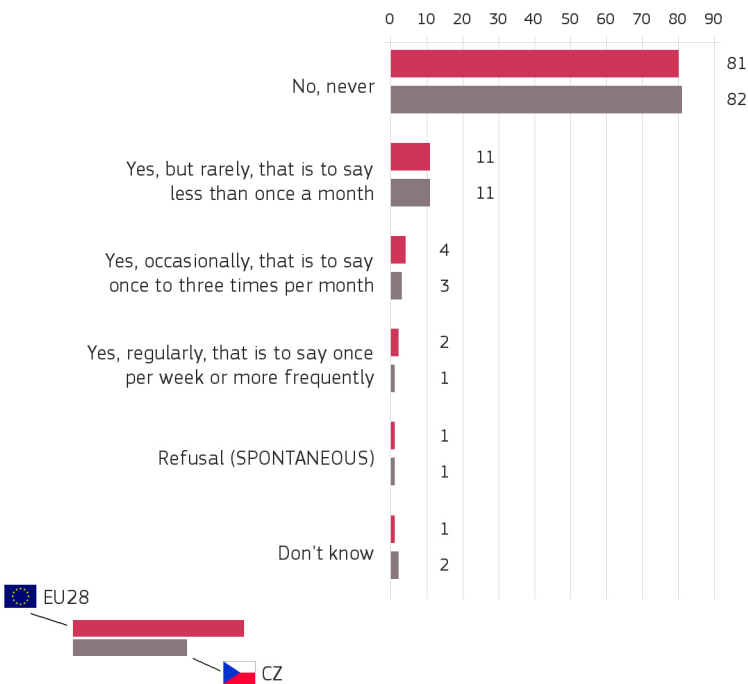
27.643 interviews
04 > 20 / 12 / 2018

1.008 interviews
04 > 17 / 12 / 2018

Methodology: face-to-face

1. PENETRATION OF CIGARETTES IN THE BLACK MARKET

QB3 Have you ever been offered black market cigarettes to buy or smoke? (%)



Base: all respondents

QB3 Have you ever been offered black market cigarettes to buy or smoke? (%)

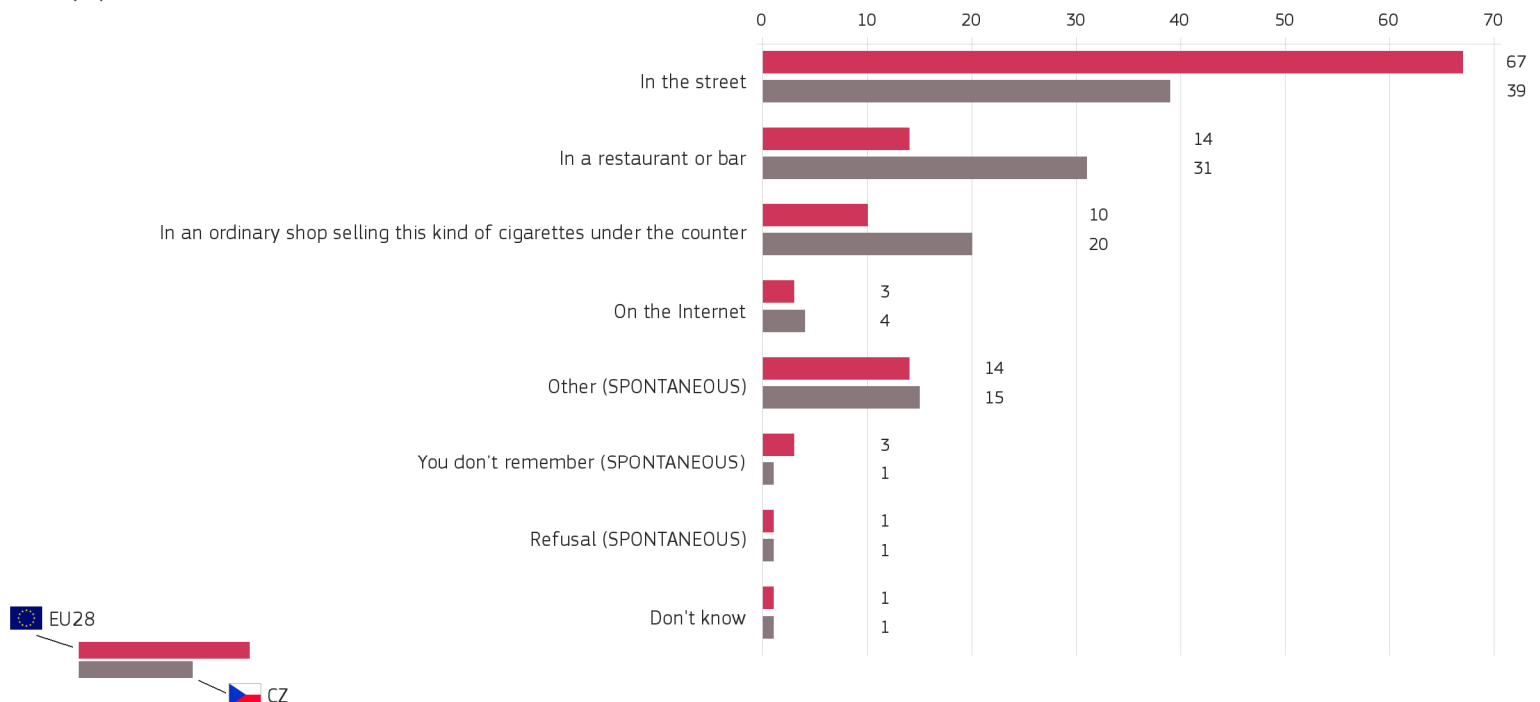
Answer: Total 'Yes'	EU28 (%)	CZ (%)
TOTAL	17	15
Gender		
Man	22	19
Woman	12	12
Age		
15-24	17	12
25-39	22	18
40-54	22	19
55+	11	13
Education (End of)		
15-	14	17
16-19	19	19
20+	17	10
Still studying	15	6

Socio-demographic breakdown

Base: all respondents

2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (1/2)

QB4 Where were you offered this type of cigarettes? (MULTIPLE ANSWERS POSSIBLE) (%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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Methodology: face-to-face

2. WHERE DO CONSUMERS GET THEIR BLACK MARKET CIGARETTES? (2/2)

QB4 Where were you offered this type of cigarettes?
(MULTIPLE ANSWERS POSSIBLE)
(%)

Answer: In the street	EU28	CZ
TOTAL	67	39
Gender		
Man	67	39
Woman	65	38
Age		
15-24	74	42
25-39	64	45
40-54	66	35
55+	66	36
Education (End of)		
15-	66	43
16-19	64	39
20+	69	37
Still studying	68	31

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

QB4 Where were you offered this type of cigarettes?
(MULTIPLE ANSWERS POSSIBLE)
(%)

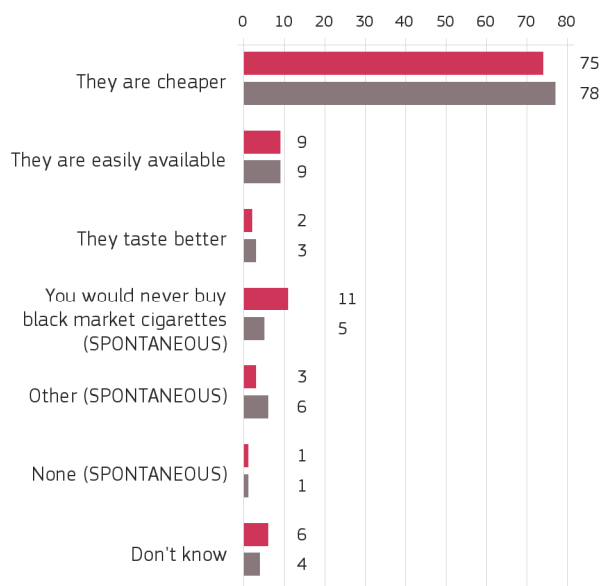
Answer: In a restaurant or bar	EU28	CZ
TOTAL	14	31
Gender		
Man	16	28
Woman	11	36
Age		
15-24	16	43
25-39	12	27
40-54	15	29
55+	15	33
Education (End of)		
15-	18	37
16-19	13	32
20+	15	21
Still studying	12	69

Socio-demographic breakdown

Base: respondents who have been offered black market cigarettes to buy or smoke

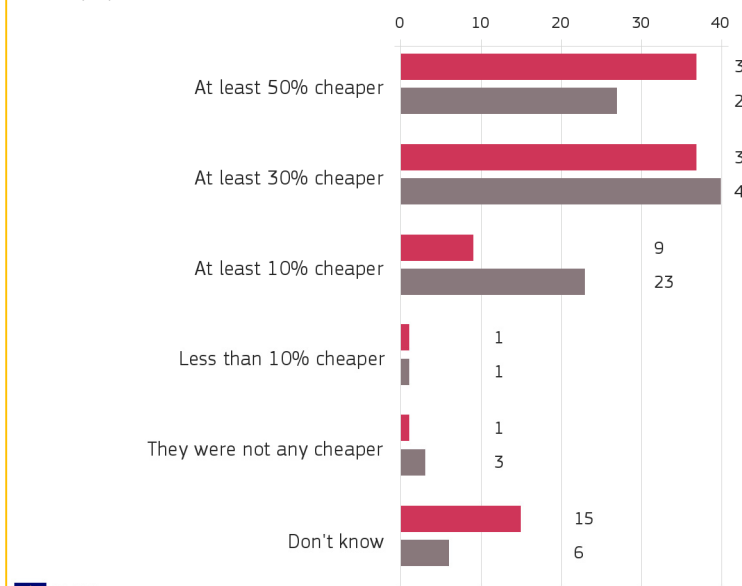
3. REASONS FOR SMOKING BLACK MARKET CIGARETTES

QB7 From your point of view, what are the main reasons for smoking black market cigarettes? (MAX. 2 ANSWERS)
(%)



Base: all respondents

QB5 Approximately how much cheaper, if at all, were the black market cigarettes offered to you compared to legal cigarettes?
(%)



Base: respondents who have been offered black market cigarettes to buy or smoke

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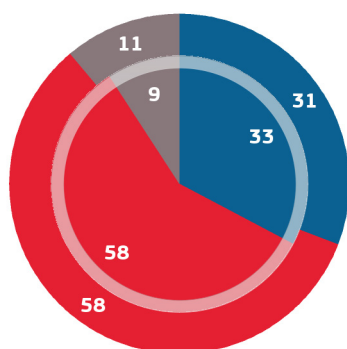
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Methodology: face-to-face

Czechia

4. CONFIDENCE IN ABILITY TO DISTINGUISH A PACKET OF BLACK MARKET CIGARETTES FROM A LEGAL PACKET

QB6 How confident or not are you that you would be able to distinguish a packet of black market cigarettes from a legal packet? (%)



● Total 'Confident'
● Total 'Not confident'
● Don't know

EU28 Outer pie CZ Inner pie

Base: all respondents

QB6 How confident or not are you that you would be able to distinguish a packet of black market cigarettes from a legal packet? (%)

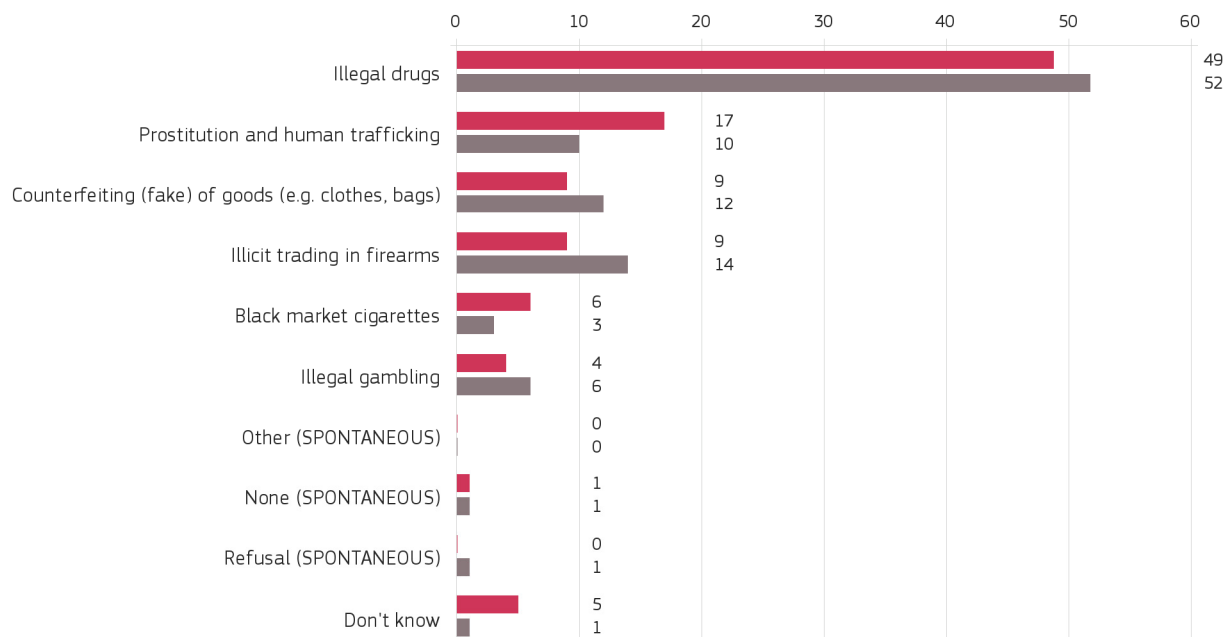
Answer: Total 'Confident'	EU28	CZ
TOTAL	31	33
Gender		
Man	38	39
Woman	24	29
Age		
15-24	32	32
25-39	38	40
40-54	35	38
55+	24	27
Education (End of)		
15-	27	26
16-19	36	37
20+	29	30
Still studying	27	20

Socio-demographic breakdown

Base: all respondents

5. SINGLE MOST IMPORTANT SOURCE OF REVENUE FOR ORGANISED CRIME

QB8a Within the EU, which of the following do you think is the most important source of revenue for organised crime? (%)



Base: all respondents

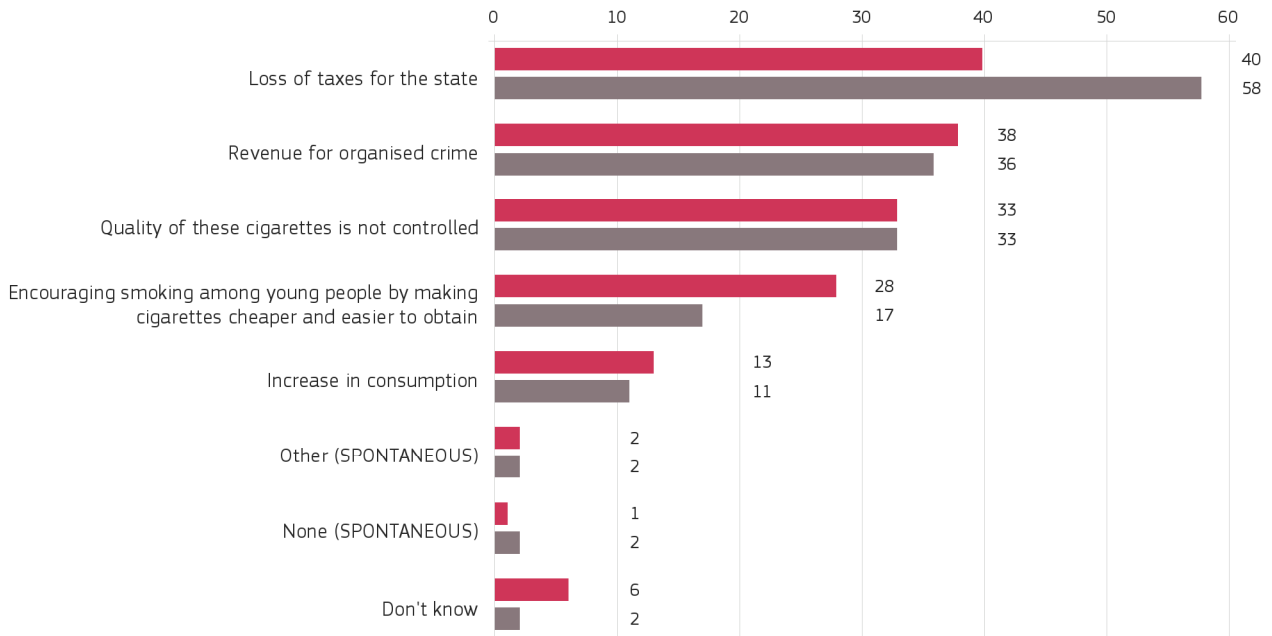
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Methodology: face-to-face

6. MAIN CONCERNS REGARDING CIGARETTES IN THE BLACK MARKET

QB9 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)



Base: all respondents

QB9 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)

Answer: Loss of taxes for the state	EU28	CZ
TOTAL	40	58
Gender		
Man	44	64
Woman	37	52
Age		
15-24	29	50
25-39	41	54
40-54	43	62
55+	42	60
Education (End of)		
15-	41	52
16-19	42	60
20+	42	57
Still studying	28	41

Socio-demographic breakdown

Base: all respondents

QB9 From your point of view, what are the main problems of the black market in cigarettes? (MAX. 2 ANSWERS)
(%)

Answer: Encouraging smoking among young people by making cigarettes cheaper and easier to obtain	EU28	CZ
TOTAL	28	17
Gender		
Man	27	15
Woman	30	19
Age		
15-24	34	26
25-39	27	16
40-54	27	16
55+	28	16
Education (End of)		
15-	29	23
16-19	27	15
20+	28	20
Still studying	35	21

Socio-demographic breakdown

Base: all respondents